



Office of the Mayor
Mayor Tom Bates

March 9, 2016

Mayor Trish Herrera Spencer
Alameda City Councilmembers
2263 Santa Clara Avenue
Alameda, CA 94501

Via email tspencer@alamedaca.gov and U.S. Mail

Re: Approval of Item 2016-2624; Lease Purchase of Building 8, 2350 Saratoga Street at Alameda Point; Jonah Hendrickson.

Dear Mayor Spencer and Alameda City Councilmembers,

I understand that Alameda Point Redevelopers, LLC, will be coming before you on March 15, 2016 for your approval of a lease purchase for adaptive reuse of the General Warehouse at Alameda Point.

Jonah Hendrickson, one of the principals of Alameda Point Redevelopers, LLC, recently rehabilitated and thus, transformed a dilapidated, landmark-designated brick warehouse into the Berkeley Kitchens, housing 15 commercial kitchen spaces and 12 office/artist spaces.

This was a difficult property with which to work. It required navigating a very stringent Landmark Preservation Commission process, as well as the several different layers of approvals. A building of this age posed a number of challenges including a full seismic retrofit, ADA upgrades, all new utility services, and abatement of hazardous conditions. Jonah completed all of this necessary work, prior to commencing tenant improvements.

The result was positive on all fronts: The building is restored to its former beauty. The corner, previously a practically deserted intersection, is now the center of a vibrant gathering place for those working in the area. I understand that the work needed on Building 8 will require the same artistry, attention to details, and marketing skills, but on a much larger level.

I have also had the pleasure of knowing Jonah for nearly his entire life. As a proud, third-generation Berkeleyan, Jonah's commitment to his community began at a young age. While attending Berkeley High School, Jonah was a star player on the Berkeley Lacrosse team. In 1996, he started the Berkeley Lacrosse Camp, which later became the Berkeley Junior Lacrosse Club. In 1992, his senior year of high school, Jonah founded the political and civic engagement club, "Kids for Clinton." Under Jonah's leadership, this club entered the election season in full-swing - with voter registration drives, volunteer events, and fundraising efforts. The success of "Kids for Clinton" drew

attention from other local schools, looking to duplicate the club's model which Jonah worked hard to create. Also during his senior year at Berkeley High School, Jonah was appointed to the City of Berkeley's Youth Commission. His dedication to his community is clear and it is this commitment, that Jonah will bring to the city of Alameda.

On a more personal level, I have followed Jonah's career as an accomplished sculptor. Jonah currently has two commissioned permanent sculptures in San Francisco City Hall - Adolph Sutro and Harvey Milk.

With Jonah's creative mind and commitment to community, I have no doubt that the adaptive reuse and revitalization of the General Warehouse at Alameda Point, Building 8 will equal or surpass the successes he achieved with The Berkeley Kitchens.

Sincerely,

A handwritten signature in black ink that reads "Tom Bates". The signature is written in a cursive, slightly slanted style.

Tom Bates
Mayor

LARA WEISIGER

From: Trish Spencer
Sent: Thursday, March 10, 2016 9:30 AM
To: LARA WEISIGER
Cc: Jill Keimach; Liz Warmerdam; Jennifer Ott
Subject: Fwd: Building 8 Alameda Point

FYI

Sent from my Verizon Wireless 4G LTE smartphone

----- Original message -----

From: Brad Shook <brad@bladium.com>
Date: 03/09/2016 7:22 PM (GMT-08:00)
To: Trish Spencer <TSpencer@alamedaca.gov>, Jim Oddie <JOddie@alamedaca.gov>, Tony Daysog <TDaysog@alamedaca.gov>, Frank Matarrese <FMatarrese@alamedaca.gov>, Marilyn Ezzy Ashcraft <MEzzyAshcraft@alamedaca.gov>
Subject: Building 8 Alameda Point

Mayor Trish Herrera Spencer
Alameda City Councilmembers
2263 Santa Clara Avenue
Alameda, CA 94501
Via email tspencer@alamedaca.gov and U.S. Mail

Re: SUPPORT Approval of Item 6-B (2016-2624), An Ordinance
Authorizing Approval of a Lease Purchase of Building 8, 2350 Saratoga
Street at Alameda Point by Alameda Point Redevelopers, LLC. ("APR")
Dear Mayor Spencer and Councilmembers:

I am the Co-founder and Co-owner of Bladium Sports and Fitness Club and one of the few remaining businesses that came to Alameda Point in 2000. I have reviewed the description of Alameda Point Redevelopers' vision for Building 8, and, I strongly support this project moving forward and urge you to vote tonight for the ordinance approving Alameda Point Redevelopers lease and purchase agreement with the city.

As you know since we first opened the Bladium, I have been a strong supporter of the redevelopment of the former Navy base. Our vision was to be the first business here followed by other new commercial enterprises and residences around us.

I like this proposed project because I believe it will be a valuable contributor to the development of the Point. It takes a very difficult, abandoned and blighted property and brings life and purpose to the structure as well as providing what it hasn't had: necessary care and maintenance. The uses APR plans for Building 8 will bring many new jobs as well as people to work and live in Alameda. The more we can populate the Point with jobs and residents, the better. I love the idea of maker spaces for the production of food, products, art and media because the jobs produced will run the full gamut from entry

level to professional, consistent with the diversity and history of Alameda.

Thank you in advance for your vote tonight to move this project with APR forward.

Sincerely

Brad Shook
President
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