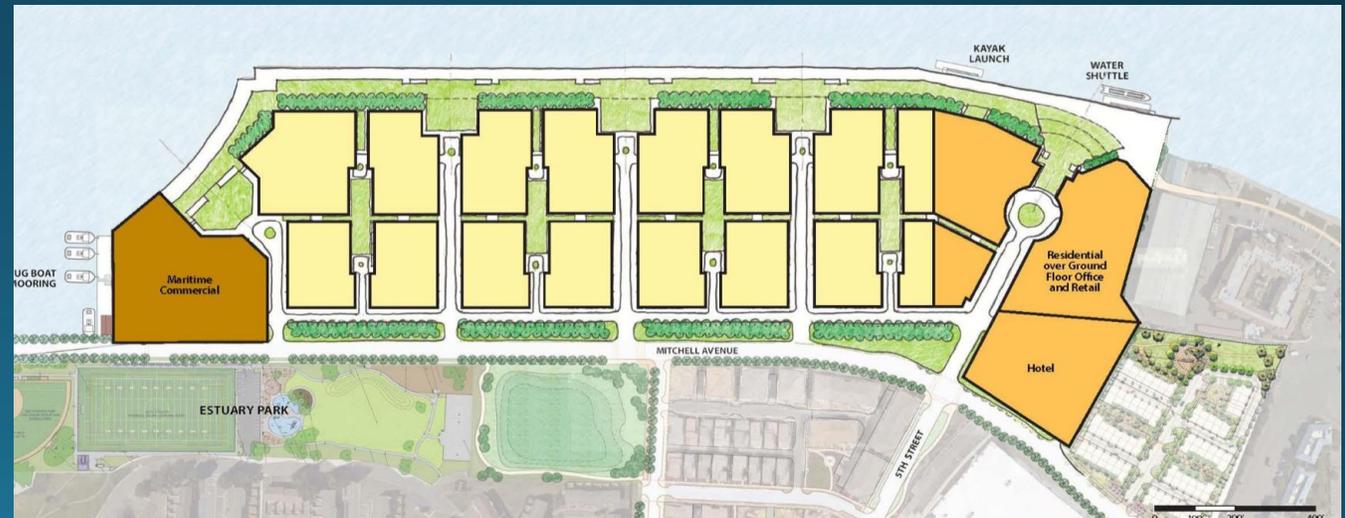


Alameda Landing Waterfront Planning Board Study Session

Study Session: Alameda Landing and Mixed Use Development

- Presentations
 - Staff
 - Catellus
- Public Comments
- Planning Board Discussion (no action)



Bayport Alameda Landing Master Plan: 1993-2017



1997 218 acres conveyed to City

2000 Master Plan, DDA and DA

- 1.3 m. employment (Alameda Landing)
- 485 housing units (Bayport)
- 8 acre waterfront park

2006 Master Plan Amendments.

- ✓ 485 housing units (Bayport)
- 300,000 s.f. retail, (Alameda Landing)
- 300 housing units (Alameda Landing)
- 400,000 sf waterfront employment
- 8 acre waterfront park.

2017 Completed: 770 housing units - 291,000 sf.
retail - 6,000 s.f. office.

2017: DDA Deadline –Start Waterfront

2006 Master Plan: Waterfront Employment



- 40 acres
- 400,000 s.f. of commercial development (non-residential)
 - R+D,
 - Warehousing,
 - Maritime,
 - Office,
 - Light Manufacturing
 - Retail
- 20,000 health club
- 8 acre park
- New construction or adaptive reuse

2017 Catellus Proposal

445 housing units

- 53 deed restricted affordable units (12%-14%) (9 units off-site)
- 135 apartments or flats with private parking (middle-income) (30%)
 - 25,000 s.f. ground floor retail and office
- 193 attached townhomes with private parking (43%)
- 64 detached single family homes with private parking (14%)

8 acre park with floating dock

Hotel (124 rooms/85,000 s.f.)

Maritime warehouse (40,000 s.f.)



Issues for Discussion (and Council priorities)



- Alameda Landing Waterfront Workshop
- Housing and Affordable Housing
- Mixed Use (MX) Districts and Economic Development and Employment
- Public Benefits and Open Space

Housing Crisis and Response: 4,000+ units

Construction Pipeline

	2015	2016	2017	2018	2019	2020	2021	2022	2023	Total
Oakmont Seniors	█									25
Alameda Landing	█	█	█							285
Marina Shores	█	█								89
Del Monte				█	█	█	█	█		380
AHA Eagle Ave			█							20
Site A				█	█	█	█	█	█	800
Boatworks				█	█	█				182
2100 Clement			█	█						52
1435 Webster			█							9
Total										1,842

Planning Pipeline

Encinal Terminals	+589
Alameda Marina	+670
Shipways	+290
North Housing	+435
<u>Main Street @ A.P.</u>	<u>+270</u>
Total	2,254 units

Affordable Housing

(deed restricted)

<u>Project Name:</u>	<u>Public Land</u>	<u>Affordable %</u>	<u>Planning:</u>	<u>Public Land</u>	<u>Affordable %</u>
Eagle Avenue	Yes	100%	A.Landing Water.	Yes	14% (9 off-site)
Site A	Yes	25%	Main Street	Yes	25%
Bayport	Yes	25%	Encinal	Partial	13-20%
A.Landing/Tripoint	Yes	14%	Alameda Marina	No	20 -25%
			Shipways	No	13%
1435 Webster	No	22%	North Housing		
Marina Shores	No	18%	• AHA/Habitat (15 acres)	Yes	100%
Del Monte	No	14%	• Auction Parcel (14 acres)	No	13-15%
Boatworks	No	14%			
2100 clement	No	13.5%			

Maritime and Commercial Opportunities



City-wide issue

- Alameda Marina,
- Encinal Terminals,
- Alameda Point.

Economic Development Assets:

- 40 waterfront acres,
- 500,000 sq. ft of warehouse (360,000 leased), and
- 3,000 lineal ft. of wharf (Starlight Marine)

Maritime Neighbors:

- Bay Ship and Yacht (west),
- Dry Boat Storage/Commodore Fleet (East), and
- Port Of Oakland/Howard Terminal (north)

- Deep water access

Mixed Use District (MX) Plan



2000



2006



2017



Discussion

Housing and
Affordable
Housing

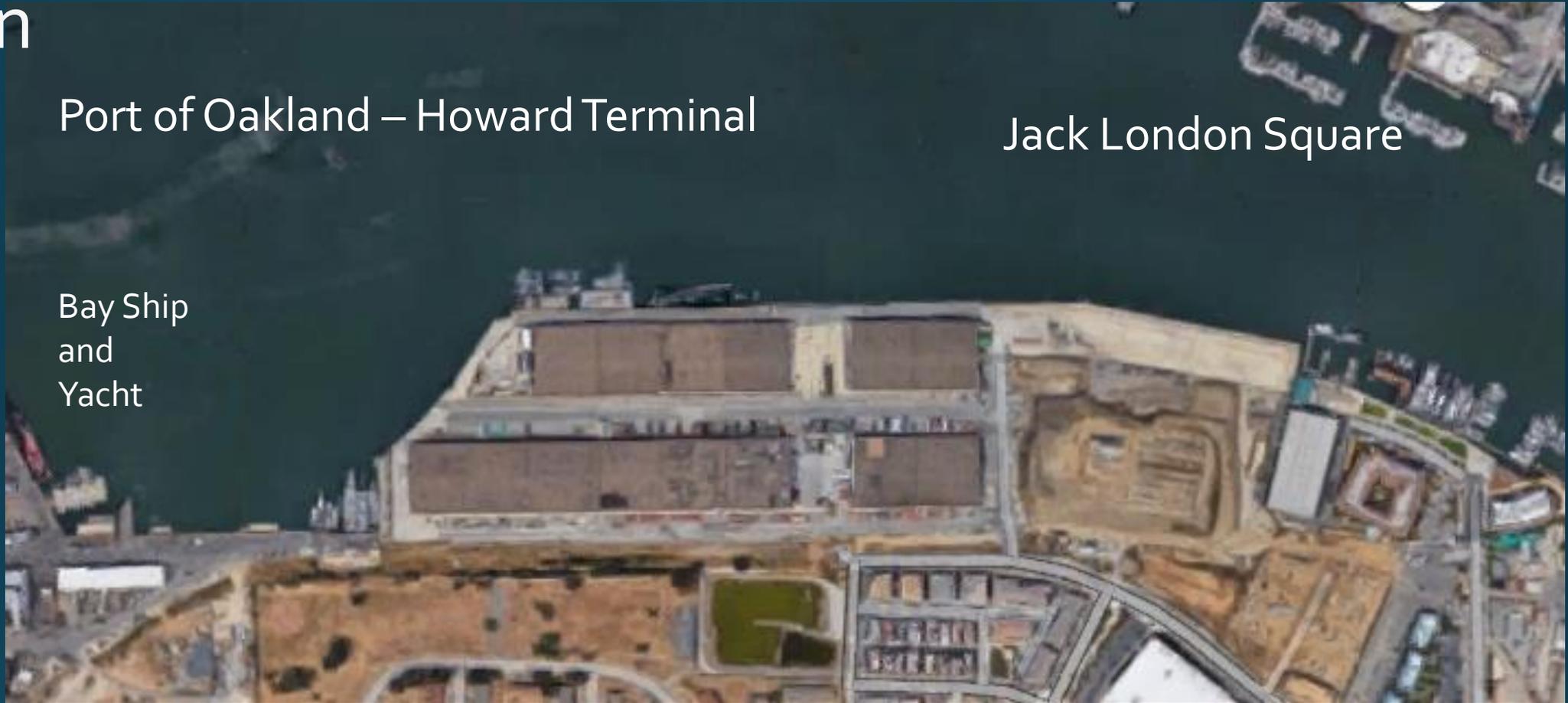
Economic
Development and
Employment

Mixed Use (MX)
Districts

Public Benefits and
Open Space

Port of Oakland – Howard Terminal

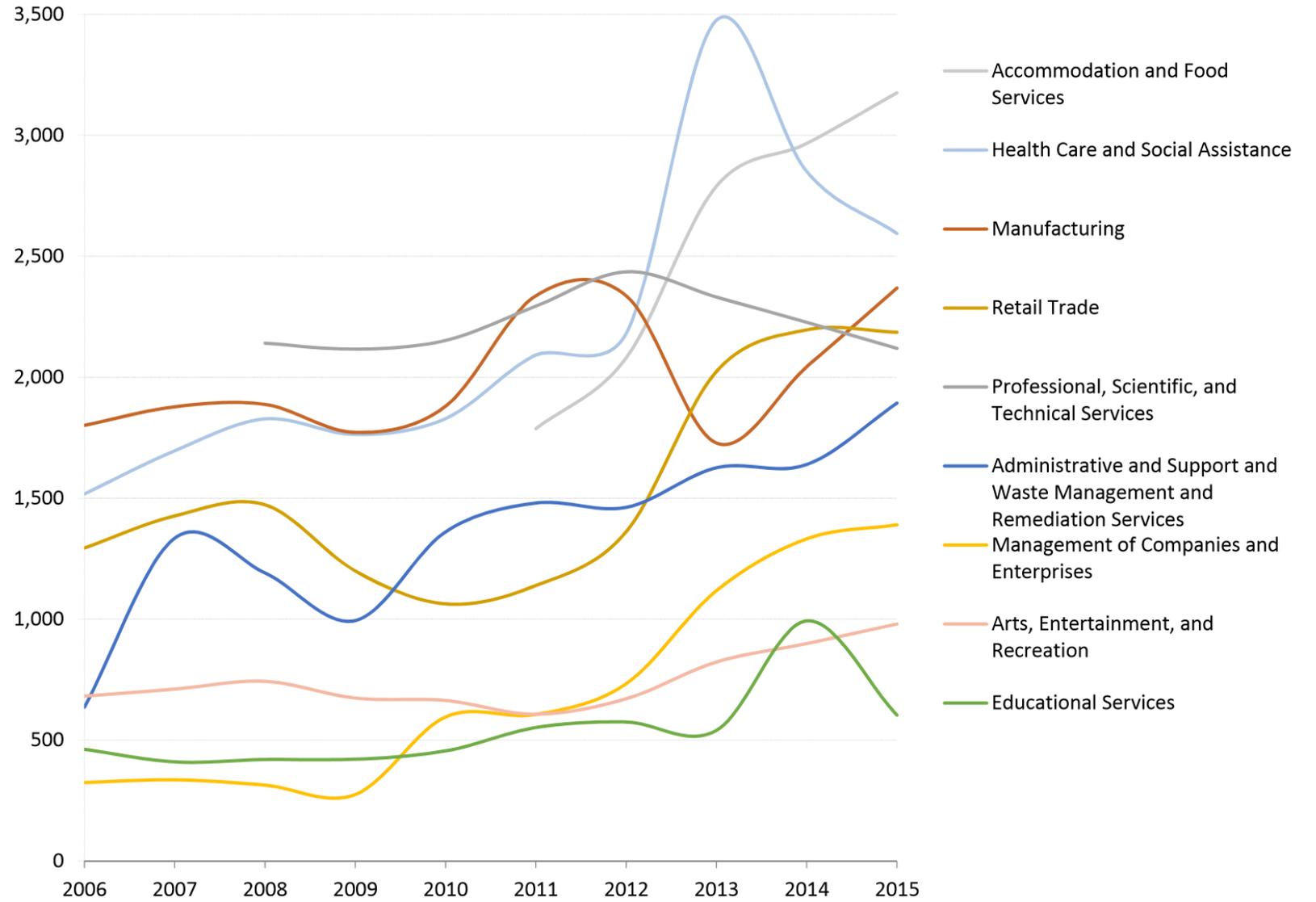
Jack London Square



Bay Ship
and
Yacht



City of Alameda Employment 2006 - 2015



Source: California Employment Development Department (QCEW)