## City of Alameda



## Interdepartmental Memorandum

Date:

September 13, 2023

To:

Jennifer Ott

City Manager

From:

Nishant Joshi

Chief of Police

RE:

Truleo Sole Source Justification

Truleo is the sole provider of the world's first and only Body-Worn Camera (BWC) Audio Analytics Software. Its proprietary Natural Language Processing (NLP) technology is used to create "quality of service" metrics and is sold exclusively by Truleo. There is no other company that makes a similar or competing product. There are no other products available for purchase that would serve the same purpose or function, and there is only one pricing structure for this software.

Truleo's Quality-of-Service Engine includes the following:

- Automatically transcribe and classify events in BWC audio.
- Automatically detect the officer speaking.
- Automatically detect risky behaviors, such as profanity.
- Automatically detect professional officer behaviors, such as explanation and gratitude.
- Visualize insights, positive and negative, across all officer and civilian interactions.

As you are aware the Police Department utilizes BWC's to capture evidence and mitigate risk to the agency and community. The BWC's generate large amounts of data much of which is very useful in our day-to-day operations but there is also much data that remains unanalyzed and underutilized that can result in missed opportunities to gain information or additional insight to improve police operations.

By continuing to contract with Truleo the department can continue to perform ongoing analyses of BWC audio on its police officer's performance, compliance, noncompliance, and potential risk factors. This will provide us with opportunities to improve our training and overall interaction with the community.

Truleo is the only company to analyze all of the department's interactions with the community captured by BWC's. WithTruleo we can examine all police and civilian interactions with models built according to the FBINAA standards.