

Willie Stargell Complete Street Project: Summary of Community Engagement Activities (2020 to present)

Themes and Takeaways from Community Engagement

- **Speeding** on Stargell Ave is the primary focus across all engagement events and platforms. Residents on and near the Stargell corridor have shared that the speeding issues continue to escalate, consistent with City observations and data. Residents share that they have difficulty pulling out of their driveways and side streets; they have seen and shared videos and photos of reckless drivers careening off the road; and that they are uncomfortable and afraid to walk because of speeding drivers.
- **School access** is important and a high priority for the project. Community members shared that many students cross the street at both Mosely and Coral Sea, and that it feels dangerous to cross Stargell. Residents shared that there used to be a volunteer crossing guard program at Mosely, where some parents do not feel comfortable letting their children cross, but that it was not sustainable to maintain on a volunteer basis.
- **Roundabouts** had a positive response for their potential to slow traffic along Stargell Avenue and serve as a gateway into the neighborhoods west of 5th Street. Some residents had questions and concerns about bus and truck access and traffic operations. The design team is considering these vehicle needs and have addressed the concerns in the Roundabout Performance Memo.
- **Lack of bike and pedestrian facilities** has been a recurring theme across all phases of engagement. Community members are supportive of the concept with new biking and walking paths along the north side of the street.

Engagement Activities

| Date | Event/Activity | Engagement | Reach |
|--------------------|--|---|--|
| 02/28/20 | Active Transportation Plan outreach | Focus Group meeting with Alameda Point Collaborative residents on their walking and biking needs and concerns | 10-15 residents |
| 07/2020 to present | Stargell Project outreach | Project web page created and launched: www.alamedaca.gov/stargell | |
| 08/2020 to present | Stargell Project outreach | Online survey launched asking how people experience Stargell today and what they'd like to see changed: | 460 responses received by October 2024 |
| 4/28/22 | Outreach event for another City project (Lincoln/Marshall/Pacific) | In person open house event at Main Library. Stargell flyers, hard copies of survey and sign-up sheet available. | 15 attendees |
| 4/30/22 | Stargell Outreach | Email Notice of survey and 5/12/22 workshop included in Vision Zero update mailing | Delivered to multiple mailing lists, with over 1000 people |

| Date | Event/Activity | Engagement | Reach |
|----------|--|---|-------------------------------------|
| 4/30/22 | Unity Picnic outreach | In person outreach event targeted to under-represented groups citywide. Stargell flyers, hard copies of survey and sign-up sheet available. | 30-40 people came by City table |
| May 2022 | Stargell Project outreach | Email mailing list created for interested parties to subscribe to for updates | 364 subscribers, as of 2/10/20205 |
| 5/01/22 | Stargell Outreach | A-frames with posters advertising workshop and survey placed at 2 intersections in project area: Mosley and Coral Sea | |
| 5/12/22 | Community Workshop for Stargell Project (Virtual) | Presented overview of existing conditions, what City's heard to date, and a draft concept plan. Asked for how people experience the corridor, what changes they'd like to see, and input on the concept plan. Advertised via: Paper flyers distributed to nearby low income housing communities and libraries, and posted along corridor on A-frames; Facebook event created; Project web page; Workshop Event page created; Email mailings (3 total) | 12 community members |
| 5/15/22 | Alameda Unified School District End of Year BBQ with Families of Color | Tabling at outreach event. Stargell flyers, hard copies of survey and sign-up sheet available. | 30-40 people came by City table |
| 5/19/22 | Outreach event for another City project (Clement/Tilden) | In person open house event at Main Library. Stargell flyers, hard copies of survey and sign-up sheet available | Unknown |
| 5/26/22 | Shinsei Gardens + Stargell Commons Community Meeting (Virtual) | City staff made short presentation and engaged residents about current needs, roadway usage, and desired outcomes. | 7 residents attended |
| 5/27/22 | Alameda Point Collaborative Community Meeting (Virtual) | City staff made short presentation and engaged residents about current needs, roadway usage, and desired outcomes. | 12 residents attended |
| 4/03/24 | Traffic Safety Open House (citywide) | City staff dedicated one table to the draft concept plan and requested feedback on the plan. Links to project web page and survey provided. | 50 community members |
| 4/29/24 | Dignity Village Community Meeting | Presented overview of project, and then engaged with community on draft | 8 people, including Dignity Village |

| Date | Event/Activity | Engagement | Reach |
|------------------|--|--|-------------------------------------|
| | | concept plan. Links to project web page and survey provided. | residents and neighboring residents |
| 5/14/24 | Dignity Village Town Hall Meeting | Presented an overview of project at Dignity Village, and then engaged with residents on draft concept plan. Links to project web page and survey provided. | 10 Dignity Village residents |
| 7/23/24 | Shinsei Gardens/Stargell Commons Community Meeting | Joint meeting of Shinsei Gardens and Stargell Commons to discuss updated concept plan and status of the project. | 6 residents |
| 9/18/2024 | Community Open House | Presented updated concept plan with roundabouts and bus stops. Meeting was hosted together with AC Transit to present transit amenities that will be needed to accommodate future Line 19 routing. | 16 people |