

Approved
MINUTES OF THE PUBLIC ART COMMISSION (PAC) MEETING
Monday, December 19, 2022

1. CALL TO ORDER

Chairperson Adam Gillitt called the meeting to order at 6:00pm.

2. ROLL CALL

Present: Chairperson Adam Gillitt, Vice Chairperson Liz Rush, Commissioners Peter Platzgummer, Robert Ferguson, and Jennifer Hoffecker.

Absent: none.

Lois Butler and Walker Toma (secretary) present as staff to the Commission.

3. MINUTES

2022-2682 Review and Approve Draft October 17, 2022 PAC Minutes

A motion to approve the minutes was made by Vice Chairperson Rush and seconded by Chairperson Gillitt. Ayes: Chairperson Gillitt, Vice Chairperson Rush, Commissioners Platzgummer, Ferguson, and Hoffecker. Nays: none. Motion carried 5-0.

4. PUBLIC COMMENTS

None.

5. REGULAR AGENDA ITEMS

5-A. 2022-2683 Presentation by Staff and Web Designer Jose Fernandez on Public Art Website

Secretary Toma introduced web designer Jose Fernandez, who gave a presentation of the not-yet-published Public Art Website, incorporating feedback provided by PAC at the October 17, 2022 meeting. Mr. Fernandez answered clarifying questions, thanked the Commission and invited feedback.

PAC expressed appreciation for the website, and provided a few additional pieces of feedback:

- “Cruisin” mural and mural on Bay/Lincoln need to be added to webpage.
- Add search function to site.
- Send final version to PAC before publication.
- Add City logo to footer.
- In future, add section to showcase cultural and performance grant events, as funding permits, or add description of cultural art performances and link to City’s Public Art page to the “about” page.
- In future, add Google functionality to maps, as funding permits.

Staff member Butler invited the commission to contribute financially to the further development of the website or logo.

There were no public comments.

Commission thanked Mr. Fernandez for the quality of the website.

5-B. 2022-2684 Update on Public Art Fund Balance

Secretary Toma presented an update on the Public Art Fund balance and a summary of the public art project advancements during 2022. Mr. Toma shared upcoming projects and answered clarifying questions.

There were no public comments.

5-C 2022-2685 Recommendation to Adopt Public Art Commission Meeting Calendar for 2023 that Seeks to Avoid Possible Conflicts that Inhibit Maximum Public Participation

Secretary Toma presented the proposed Public Art Commission meeting calendar for 2023, with meetings to occur on the third Monday of the even-numbered months except for February when the meeting will occur on the second Monday, February 13, 2023, due to a conflict with the Presidents Day holiday and the June meeting when the meeting will occur on the second Monday, June 12, 2023 due to a conflict with the Juneteenth holiday.

There were no public comment.

A motion to approve the meeting schedule as proposed was made by Chairperson Gillitt and seconded by Commissioner Ferguson. Ayes: Chairperson Gillitt, Vice Chairperson Rush, Commissioners Platzgummer, Ferguson, and Hoffecker. Nays: none. Motion carried 5-0.

6. STAFF COMMUNICATIONS

Secretary Toma provided the following updates:

- Staff anticipate bringing a draft Public Art Master Plan to the PAC in the first quarter of 2023; and
- In collaboration with the Recreation and Parks and Public Works departments, staff is developing a Request for Proposal (RFP) for ongoing maintenance of public artwork in Alameda, with a proposal to fund the ongoing maintenance and conservation services from the general fund, and not from the Public Art Fund.

7. WRITTEN COMMUNICATIONS

None.

8. COMMISSIONER COMMUNICATIONS, NON-AGENDA

Vice Chairperson Rush thanked the staff for the Public Art Commission dinner on December 14, 2022, and wished all a happy new year.

9. ORAL COMMUNICATIONS

None.

10. ADJOURNMENT:

Chairperson Gillitt adjourned the meeting at 6:53pm.

Respectfully submitted,

Walker Toma
Economic Development Manager
Secretary, Public Art Commission