



Progress Report on The Road Home

2025 Community Meetings



Successes and Challenges in Addressing
Unhoused Population in Alameda

Social Services Human Relations Board

Purpose

The Social Services Human Relations Board (SSHRB) has the responsibility of assessing and responding to social service and human relations needs for the City of Alameda and to encourage the formation of private social welfare organizations to serve those unmet needs. SSHRB was established in the City Charter and Ordinance.

What We Do

Homeless, Domestic Violence, Race and equity through Alamedan's United Against Hate, Age Friendly Cities, CDBG, and other social service issues and initiatives impacting the Alameda Community.

Homelessness Trends in California and Alameda County

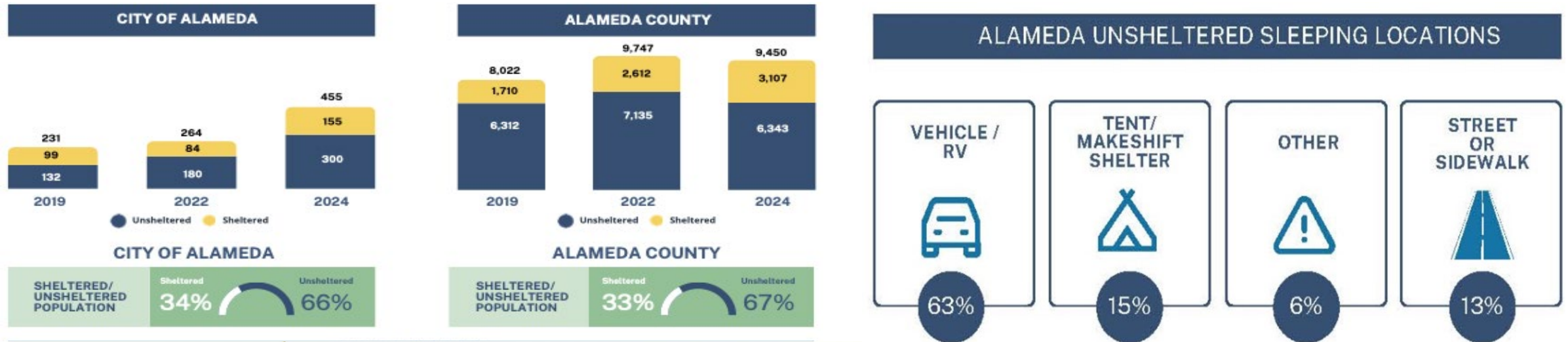
- California leads the nation in homelessness
- Homelessness in California reached record highs in 2024
- Most of California's homeless population is unsheltered
- Housing affordability is a central cause
- Alameda County reflects state trends
- Public concern remains high



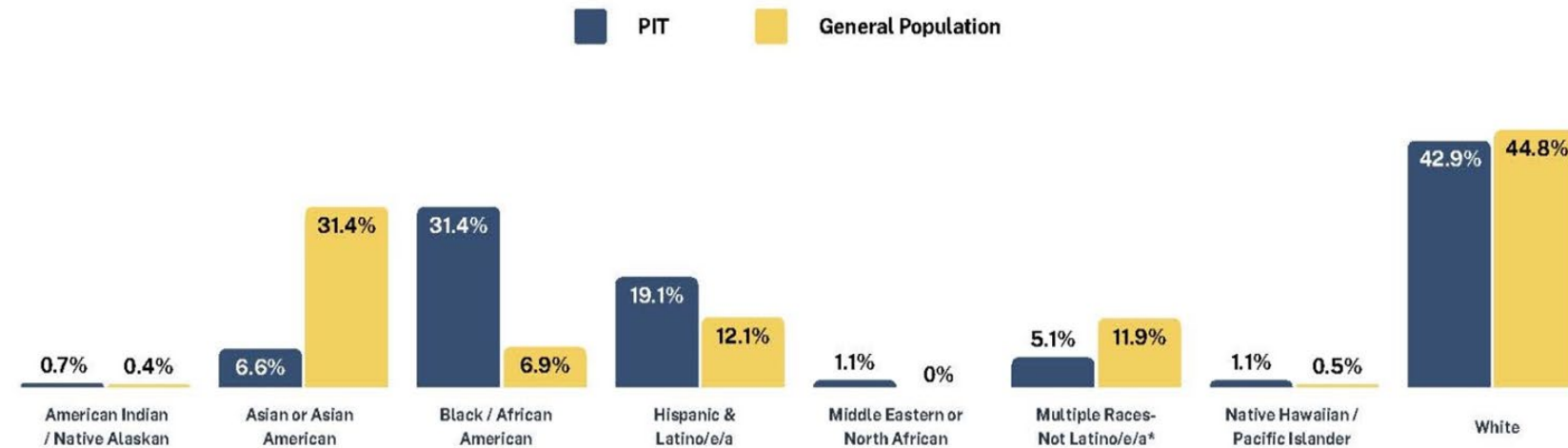
Source: [Everyone Home](#)

Photo: Courtney Teague/Patch Photo Archive

Alameda's Unhoused Population

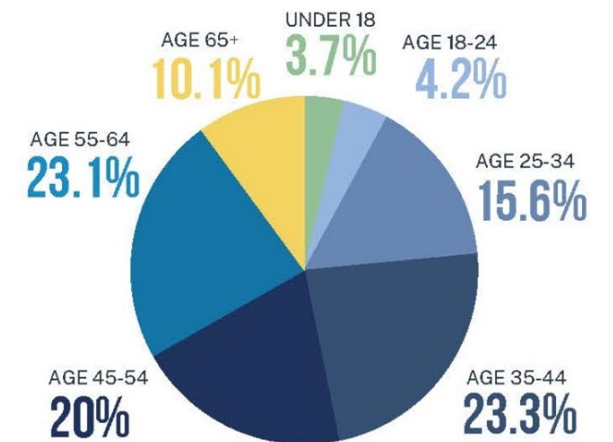


RACE IDENTITIES COMPARED TO GENERAL POPULATION



*Census data does not currently differentiate between Hispanic/Latino/a/e status for Multiple Races

AGE RANGES





ALAMEDA

Housing System Map

Prevention and Diversion

Provides temporary assistance to those in danger of losing their housing and supports individuals who wish to reconnect with their friends or family to find temporary housing.

Information and Referral

Provided through 211, anyone can call and be connected with housing support and emergency shelter options.

Outreach and Engagement

Connects unhoused individuals with the Coordinated Entry System, shelter, medical treatment and other basic services.

Coordinated Entry and Assessment

Quickly and equitably connects people to housing and services by standardizing access, assessment, prioritization, and referrals. This includes housing waitlists and case management.

Day Services

Provides food, laundry, showers, and supportive services.

Emergency Shelter

Provides short-term housing and services.

Community Housing

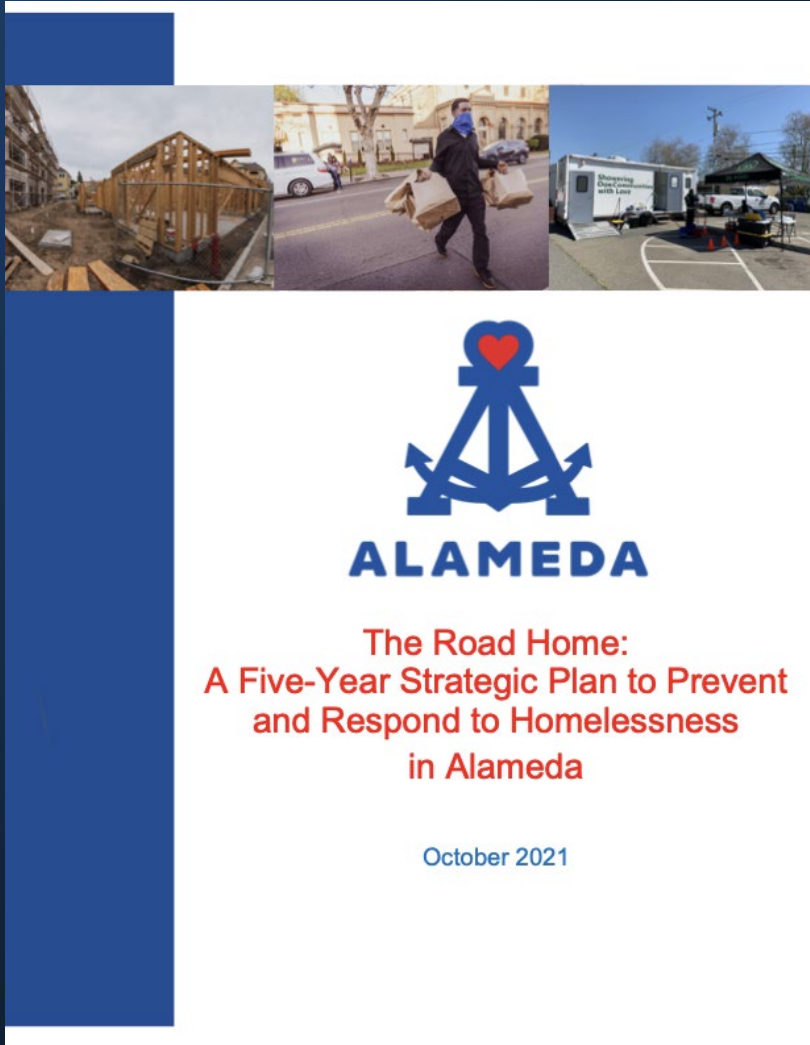
This includes market rate and affordable housing options.

Permanent Supportive Housing

Provides long-term, affordable housing with voluntary, flexible support services.



The Road Home



The Road Home: A Five-Year Strategic Plan to Prevent and Respond to Homelessness in Alameda (2021-2026)

- **Mission:** Prevent homelessness, address disparities, reduce chronic homelessness, and minimize time spent homeless
- **Challenges:** Affordable housing shortage, high cost of living, stigma, and barriers to housing for vulnerable populations
- **Goals:** Secure a housing future for all Alamedans, increase access to homeless emergency response services, and mobilize the City response to homelessness

Goal 1: Secure a Housing Future for All Alamedans

Big Picture Aim: Prevent homelessness and provide more affordable housing.

Key Strategies: Inventory of available land for reuse or development, expansion of affordable housing, development of local policy to protect housing, and landlord incentives

Progress:

- Adoption of The General Plan and the Housing Element
- Added 226 new units of affordable housing, with 1,300 units authorized and in development



Goal 2: Increase Access to Homeless Emergency Response Services

Big Picture Aim: Increase and strengthen social safety nets.

Key Strategies: Flexible funding for prevention, diversion and housing retention, low-barrier shelter expansion, and outreach and engagement to the unhoused

Progress:

- Rise Up Alameda, a pilot guaranteed income program provides support to low-income households
- Created street outreach and engagement programs
- Increased Temporary and Emergency Shelter Capacity
- Enhanced supportive services through shower and laundry provided at the Day Center

Goal 3: Mobilize the City Response to Homelessness

Big Picture Aim: Collaborate with community organizations and programs to bring quality services efficiently to those in need.

Key Strategies: Strengthen the homeless response system, engage the community in workforce development programs, expand community involvement, improve data collection and coordination of services

Progress:

- Engaged 76 community volunteers for the 2024 Point-in-Time Count
- Continued collaborations with local nonprofits and faith-based groups for meal services and warming shelters
- Implemented comprehensive data collection by all service providers through HMIS
- Developed Coordination Meetings

Get Involved

- Say hello and get to know your neighbors
- Call the Alameda Homeless Hotline at **510-522-HOME (4663)** Monday-Friday 9am-5pm
- If you are in crisis or see someone who may be in crisis, call **510-337-8340**, and ask for the CARE Team
- Donate to local organizations, shelters, and programs
- Volunteer (Winter Warming Shelters, 4th of July 5K Midway Shelter Fundraiser, and more through our volunteer opportunities list)
- Volunteer for the 2026 PIT Count



Community Member Story

Ongoing engagement from the recipients of programs and services is important to understand the outcomes of current systems and for recommendations to better respond to community housing needs.

Introduction of Dignity Village Resident

- Path From Homelessness to Temporary Housing
- Opportunity and Benefits
- Resident Advisory Board
- Additional Support



Conclusion



- **Achievements:** Significant progress in housing solutions, shelter capacity, and emergency services.
- **Ongoing Work:** Address the remaining needs, including sustainable funding and housing access.
- **Final Note:** Continued community and government communication and collaboration is essential to meet long-term goals.

Discussion

Questions or comments?