

From: [Zac Bowling](#)
To: [Marilyn Ezzy Ashcraft](#); [John Knox White](#); [Malia Vella](#); [Trish Spencer](#); [Tony Daysog](#); [City Clerk](#); [Andrew Thomas](#); [Manager Manager](#)
Subject: [EXTERNAL] East Bay YIMBY - comment in support of item 7-A on tonight's agenda.
Date: Tuesday, May 17, 2022 8:11:42 PM
Attachments: [We sent you safe versions of your files.msg](#)
[West Midway \(1\).pdf](#)

Mimecast Attachment Protection has deemed this file to be safe, but always exercise caution when opening files.

Attached is our letter in support of this project.

Thank you!

Zac Bowling
East Bay YIMBY, Lead



East Bay YIMBY advocates for welcoming communities where everyone can thrive.
eastbayyimby.org

Planning Board and City Council

City of Alameda
2263 Santa Clara Avenue
Alameda, CA 94501

4/8/2022

RE: Support for the West Midway Project

Dear Planning Board and City Council:

East Bay YIMBY, a chapter of YIMBY Action, is pleased to support the proposed project to develop the West Midway Neighborhood at the former Alameda NAS. This project would provide much-needed, affordable-by-design workforce housing in our community. This project will help address our citywide housing shortage and in particular, our need for more homes in our community of Alameda. The proximity to high-quality and frequent transit options means this location is particularly well suited for adding more neighbors to our community.

East Bay YIMBY is a chapter of YIMBY Action which is a network of pro-housing activists fighting for more inclusive housing policies. Our vision is an integrated society where every person has access to a safe, affordable home near jobs, services, and opportunity.

The Bay Area's severe housing shortage is causing skyrocketing homelessness and poverty, crippling our economy, and leading to debilitating commutes that exacerbate our global climate crisis. These impacts fall disproportionately on our city's low-income workers and families, and disproportionately deny communities of color access to opportunity. If we strive to be a society that advances racial and class justice, we must do more to ensure abundant housing in our region. This project will help address the housing shortage and ensure a welcoming Alameda where everyone can thrive.

Best regards,

Zac Bowling

East Bay YIMBY, Lead



East Bay YIMBY advocates for welcoming communities
where everyone can thrive.
eastbayyimby.org

May 17, 2022

Mayor Marilyn Ezzy Ashcraft
Vice Mayor Malia Vella
Councilmember Tony Daysog
Councilmember Trish Herrera Spencer
Councilmember John Knox White

Alameda City Hall
Alameda, CA 94501

RE: Alameda Point Site A, Agenda Item 7-A

Dear City Council,

Kairos Power would like to go on record as being in favor of the proposed amendment to the Site A development plan by Alameda Point Partners, which is being presented at City Council on May 17, 2022.

Our company has been headquartered on Alameda Point since 2018 and has heavily invested in our facility there, where we have research and development labs and office space for more than 150 employees. As our company grows, we know that the continued improvement of Alameda Point will be an asset to the wellbeing of our workforce and our ability to recruit and retain the best people to advance our mission of enabling the world's transition to clean energy.

As members of the Alameda Point business community, we are supportive of the development of both critical infrastructure and housing to support our ability to provide jobs in the city where we hope to expand our operations in coming years.

The development of housing at the Base is essential to the success of our business. We have already benefited from the near 500 residential units that have been built along West Atlantic – the new residents of which have become important patrons. Further, Alameda Point Partners has committed to building 25% of the housing as affordable, which aligns with our desire to locate our operations in an area that can house our mixed-income employees. Without Site A approval, it will become increasingly difficult for our current and future employees to find housing nearby. In addition, we love the new infrastructure that has been built to-date, which has allowed our guests to discover and visit us by car, foot, bicycle, and ferry.

We are very excited about The Base achieving its potential as an urban, waterfront, mixed-use community that can be enjoyed by all Alamedans. This transformation will be possible with the development of communities like Site A, West Midway, and Site B. We recognize that Site A infrastructure is the catalyst to the other master-developments. We fear that if Site A is denied, realizing



707 West Tower Avenue, Suite A
Alameda, CA 94501
510.808.5265

the vision for The Base will be delayed for a decade, if not more. The future could be grim for our company if the continued dilapidation of roads, sidewalks and neighboring buildings alienate us from the city and signal to the community-at-large that Alameda Point is not open for business.

For the reasons stated above, we'd like to express our strong support for the approval of Site A and the amended development plan that has been presented to you by Alameda Point Partners.

Sincerely,

A handwritten signature in black ink that reads "Mike Laufer".

Mike Laufer
CEO & Co-Founder
Kairos Power

From: bean@rhythmix.org
To: [Marilyn Ezzy Ashcraft](#); [Malia Vella](#); [Tony Daysog](#); [Trish Spencer](#); [John Knox White](#); [City Clerk](#)
Subject: [EXTERNAL] Re: Letter in Support of Alameda Point Partners" proposed plan for Site A
Date: Tuesday, May 17, 2022 12:30:14 PM

Dear Mayor and Members of City Council,

I am pleased to write this letter of support for the proposed redevelopment plan from Alameda Point Partners. It is my hope that this project at Alameda Point will lay the foundation for greater accessibility to the arts through the land that APP will be donating toward the development of a performing arts center adjacent to this site. While I understand the concerns about the increased density that will occur due to more housing and development on the island, I also support the City of Alameda's general plan and need to address the housing element and believe this project by APP will help meet those regional housing requirements.

APP has been very supportive of the arts in Alameda and creating more affordable housing will provide more opportunities for artists to be able to live, work and play at this desirable location.

Sincerely,

Tina Blaine
Alameda Resident

Mayor Marilyn Ezzy Ashcraft
Vice Mayor Malia Vella
Councilmember Tony Daysog
Councilmember Trish Herrera Spencer
Councilmember John Knox White

May 16, 2022

Alameda City Hall
Alameda, CA 94501

RE: Alameda Point Site A, Agenda Item 7-A

Dear City Council,

As President of Harbor Linx, Inc., I would like to go on record as being in favor of the proposed amendment to the Site A development plan by Alameda Point Partners, which is being presented at City Council on May 17, 2022.

Harbor Linx, Inc., through its subsidiary Circa '26, Inc. purchased and developed its new headquarters at 2810 Harbor Bay Parkway in 2017. Our subsidiary McGuire and Hester, also headquartered in Alameda has been performing construction work throughout the Bay area including the City of Alameda since 1926. Altogether we have over 550 employees, who's number one concern is their commute and affordability of housing.

As a resident of Alameda, a board member of the Alameda Chamber of Commerce, a board member of the Alameda Boys and Girls Club, I am very supportive of the development of additional housing in the City, which is necessary for our continued growth and ability to provide jobs locally. Our interests align with the approval of the 2022 Housing Element, which contemplates over 5300 units delivered in Alameda, approximately 1400 of which are to be placed at Alameda Point.

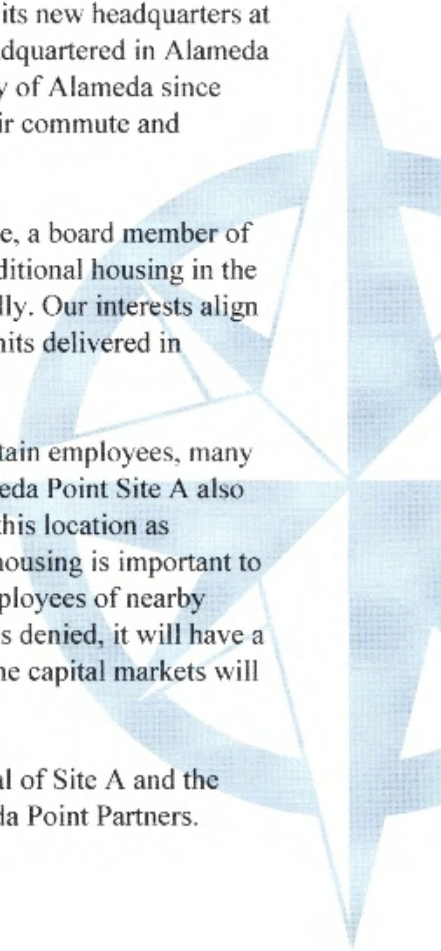
Increasing housing stock in the city is important for our company to attract and retain employees, many who want to live and work in Alameda. We understand that development at Alameda Point Site A also brings the added benefit of 25% affordable housing -- a higher ratio prescribed at this location as compared to elsewhere in Alameda and surrounding Bay Area cities. Affordable housing is important to businesses like ours because it provides needed housing to our employees and employees of nearby service providers our businesses depend on. We are also concerned that if Site A is denied, it will have a ripple effect on all future development at Alameda Point and across Alameda as the capital markets will question whether Alameda continues to be a good place for businesses to grow.

For the reasons stated above, I'd like to express my strong support for the approval of Site A and the proposed development plan amendment that has been presented to you by Alameda Point Partners.

Sincerely,



Robert Doud, President



May 17, 2022

Mayor Marilyn Ezzy Ashcraft
Vice Mayor Malia Vella
Councilmember Tony Daysog
Councilmember Trish Herrera Spencer
Councilmember John Knox White

Alameda City Hall
Alameda, CA 94501

RE: Alameda Point Site A, Agenda Item 7-A

Dear City Council,

We would like to go on record as being in favor of the proposed amendment to the Site A development plan by Alameda Point Partners, which is being presented at City Council on May 17, 2022.

Astra Space Operations, Inc. (NASDAQ: ASTR) is a spacetechnology R&D and manufacturing company headquartered at Alameda Point. Over the last 12 months, Astra has increased headcount by 258%, with over 63 employees proudly residing in Alameda. We support the approval of the Site A development plan to increase housing opportunities on-island for future employees of Astra, as part of our large efforts to hire. Some of those recruited are relocated from other areas of the country, and increasing local housing inventory will create opportunity for Alameda to capture those new employees as residents. For each Alameda resident employed at Astra, it supports 8.1 jobs in the city.

The development of housing at the Base is essential to the success of our business. Alameda Point Partners has committed to building 25% of the housing as affordable, which aligns with our desire to locate our operations in an area that can house our mixed-income employees. Without Site A approval, it will become increasingly difficult for our current and future employees to find housing nearby.

As members of the Alameda Point business community, we are supportive of the development of both critical infrastructure and housing to support our continued growth and ability to provide jobs in the city.

We are very excited about The Base achieving its potential as an urban, waterfront, mixed-use community that can be enjoyed by all Alamedans and employees of Alameda. We recognize that Site A infrastructure is the catalyst to the other master-developments which will continue to support employment growth within the city. We fear that if Site A is denied, realizing the vision for The Base will be indefinitely delayed. The future could be grim for our company if the continued dilapidation of roads, sidewalks and neighboring buildings alienate us from the city and signal to the community-at-large that Alameda Point is not open for business.

For the reasons stated above, we'd like to express our strong support for the approval of Site A and the amended development plan that has been presented to you by Alameda Point Partners.

Sincerely,
Dani Gomes, Director of Real Estate Development
Astra Space Operations, Inc.



Brookfield Properties

Mayor Marilyn Ezzy Ashcraft
Vice Mayor Malia Vella
Councilmember Tony Daysog
Councilmember Trish Herrera Spencer
Councilmember John Knox White

Alameda City Hall
Alameda, CA 94501

RE: Alameda Point Site A, Agenda Item 7-A

Dear Mayor and City Council,

We are supportive of the proposed amendment to the Site A development plan by Alameda Point Partners, for your consideration on May 17, 2022.

Brookfield and Catellus, the development team for Alameda West Midway, understands the challenges and importance of building a mixed-use, mixed-income community while replacing crippling infrastructure with new water, sewer, electrical and telecommunications systems that will serve Alameda Point and more specifically the West Midway project. In collaboration with RESHAP, the West Midway project is set up to provide approximately 789 new residential units of which 309 will be critical affordable housing units. Our West Midway project will rely on the infrastructure that the Site A development team will need to timely provide.

We are proud to be part of a collective team working to ensure the former Naval Base achieves its potential as an urban, waterfront, mixed-use community to be enjoyed by all Alamedans. This transformation will be possible with the development of communities like Site A, West Midway, and Site B. Site A infrastructure is the catalyst to the other master-developments, including our proposed plans for West Midway. If Site A's amendment is denied, realizing the vision for The Base could be delayed for a decade, if not more.

Moving forward the Site A amended development plan will secure the future of Alameda Point. Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "Sean Whiskeman".

Sean Whiskeman
Catellus Development Corporation

A handwritten signature in blue ink, appearing to read "Josh Roden".

Josh Roden
Brookfield Properties

May 16, 2022

Mayor Marilyn Ezzy Ashcraft
Vice Mayor Malia Vella
Councilmember Tony Daysog
Councilmember Trish Herrera Spencer
Councilmember John Knox White

Alameda City Hall
Alameda, CA 94501

RE: Alameda Point Site A, Agenda Item 7-A

Dear City Council,

We would like to go on record as being in favor of the proposed amendment to the Site A development plan by Alameda Point Partners, which is being presented at City Council on May 17, 2022.

Penumbra, Inc. is a global healthcare company focused on innovative therapies, with its world headquarters in Alameda. Penumbra designs, develops, manufactures and markets novel products and has a broad portfolio that addresses challenging medical conditions. We employ over 3800 employees, the majority of whom work at our Alameda campus.

As proud members of the Alameda business community, we are very supportive of the development of additional housing in the City, which is necessary for our continued growth and ability to provide jobs locally. Our interests align with the approval of the 2022 Housing Element, which contemplates over 5300 units delivered in Alameda, approximately 1400 of which are to be placed at Alameda Point.

Increasing housing stock in the city is important for our company to attract and retain employees, many who want to live and work in Alameda. We understand that development at Alameda Point Site A also brings the added benefit of 25% affordable housing – a higher ratio prescribed at this location as compared to elsewhere in Alameda and surrounding Bay Area cities. Affordable housing is important to businesses like ours because it provides needed housing to our employees and employees of nearby service providers our businesses depend on. We are also concerned that if Site A is denied, it will have a ripple effect on all future development at Alameda Point and across Alameda as the capital markets will question whether Alameda continues to be a good place for businesses to grow.

For the reasons stated above, we'd like to express our strong support for the approval of Site A and the proposed development plan amendment that has been presented to you by Alameda Point Partners.

Sincerely,


Adam Elsesser
Chairman, CEO & President

Penumbra, Inc.
One Penumbra Place
Alameda, CA 94502

T 1.510.748.3200
F 1.510.814.8303

www.penumbrainc.com

May 16, 2022

Mayor Marilyn Ezzy Ashcraft
Vice Mayor Malia Vella
Councilmember Tony Daysog
Councilmember Trish Herrera Spencer
Councilmember John Knox White

RE: Alameda Point Site A, Agenda Item 7-A

Dear Alameda City Council,

Exelixis would like to go on record as being in favor of the proposed amendment to the Site A development plan by Alameda Point Partners, which is being presented at City Council on May 17, 2022.

Exelixis is an oncology-focused biotechnology company that strives to accelerate the discovery, development and commercialization of new medicines for difficult-to-treat cancers. In 2018, Exelixis moved its headquarters from South San Francisco to The Waterfront at Harbor Bay Business Park in Alameda. Since then, our campus footprint and employee base have both grown by approximately 400%, with continued future growth planned through 2022 and beyond.

As members of the Alameda business community, we are very supportive of the development of additional housing in the City. Availability of housing in Alameda is a critical element for our continued growth in that it directly impacts our ability to provide jobs locally. Our interests align with the approval of the 2022 Housing Element, which contemplates over 5300 units delivered in Alameda, approximately 1400 of which are to be placed at Alameda Point.

Increasing housing stock in the City is important for our company to attract and retain employees, many of whom are highly skilled scientists and business professionals who want to live and work in Alameda. We understand that development at Alameda Point Site A also brings the added benefit of 25% affordable housing – a higher ratio prescribed at this location as compared to elsewhere in Alameda and surrounding Bay Area cities. Affordable housing is important to businesses like ours because it provides needed housing both for our employees and for employees of the nearby service providers our business depends on. We're also concerned that if Site A is denied, it will negatively impact future development in Alameda.

For the reasons stated above, Exelixis strongly supports the approval of Site A and the proposed development plan amendment that has been presented to you by Alameda Point Partners.

Sincerely,



Dana T. Aftab, PhD
EVP, Business Operations

May 12, 2022

Mayor Marilyn Ezzy Ashcraft
Vice Mayor Malia Vella
Councilmember Tony Daysog
Councilmember Trish Herrera Spencer
Councilmember John Knox White

Alameda City Hall
Alameda, CA 94501

RE: Alameda Point Site A, Agenda Item 7-A

Dear City Council,

We would like to go on record as being in favor of the proposed amendment to the Site A development plan by Alameda Point Partners, which is being presented at City Council on May 17, 2022.

Admiral Maltings works with small California farmers to grow barley and other grains which Admiral Maltings processes on site in Alameda into malt which is used by brewers to make beer and distillers to make whiskey. Malt is to beer and whiskey what grapes are to wine and brandy. Giving farmers a drought tolerant crop needing relatively little water to grow in California and brewers and distillers a source for California ingredients has been well received by farmers, brewers, and distillers all over California. We were the first new barley malting facility to open in California since prohibition. Unique to our operation, we have a malt house pub, The Rake, where patrons can eat, drink beer and whiskies made with our malt, and see the malting process from the pub. We opened in July 2017.

As members of the Alameda Point business community, we strongly support the development of both critical infrastructure and housing to maintain our continued growth and ability to provide jobs in the city.

The development of housing at the Base is essential to the success of our business. We have already benefited from the near 500 residential units that have been built along West Atlantic-- the new residents of which have become important patrons at The Rake. Further, Alameda Point Partners has committed to building 25% of the housing as affordable, which aligns with our desire to locate our operations in an area that can house our mixed-income employees. Without Site A approval, it will become increasingly difficult for our current and future employees to find housing nearby. In addition, we enjoy and utilize the new infrastructure that has been built to-date, which has allowed our guests to discover and visit us by car, foot, bicycle, and ferry.

We are very excited about The Base achieving its potential as an urban, waterfront, mixed-use community that can be enjoyed by all Alamedans. This transformation will be possible with the development of communities like Site A, West Midway, and Site B. We recognize that Site A infrastructure is the catalyst to the other master-developments. We fear that if Site A is denied, realizing the vision for The Base will be delayed for a decade, if not more. The future for our company will not be successful if the continued dilapidation of roads, sidewalks and neighboring

buildings alienate us from the city and signal to the community-at-large that Alameda Point is not open for business.

For the reasons stated above, we'd like to express our strong support for the approval of Site A and the amended development plan that has been presented to you by Alameda Point Partners.

Sincerely,

A handwritten signature in black ink, appearing to read "Ron Silberstein", written over the word "Sincerely,".

Ron Silberstein
Managing Member
Admiral Maltings
Advisor/manager to The Rake

5/12/2022

Mayor Marilyn Ezzy Ashcraft
Vice Mayor Malia Vella
Councilmember Tony Daysog
Councilmember Trish Herrera Spencer
Councilmember John Knox White

Alameda City Hall
Alameda, CA 94501

RE: Alameda Point Site A, Agenda Item 7-A

Dear City Council,

As a Senior Manager at Harbor Linx, I would like to go on record as being in favor of the proposed amendment to the Site A development plan by Alameda Point Partners, which is being presented at City Council on May 17, 2022.

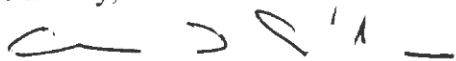
By way of introduction, Harbor Linx is headquartered in Alameda on Harbor Bay Island and is the parent company to a few companies that have invested in Alameda, developed in Alameda, and contracted with Alameda for public works projects for many years. We have a vested interest to make sure the City supports its businesses and investors to make the City all it can be.

As members of the Alameda business community, we are very supportive of the development of additional housing in the City, which is necessary for our continued growth and ability to provide jobs locally. Our interests align with the approval of the 2022 Housing Element, which contemplates over 5300 units delivered in Alameda, approximately 1400 of which are to be placed at Alameda Point.

Increasing housing stock in the city is important for our company to attract and retain employees, many who want to live and work in Alameda. We understand that development at Alameda Point Site A also brings the added benefit of 25% affordable housing – a higher ratio prescribed at this location as compared to elsewhere in Alameda and surrounding Bay Area cities. Affordable housing is important to businesses like ours because it provides needed housing to our employees and employees of nearby service providers our businesses depend on. We are also concerned that if Site A is denied, it will have a ripple effect on all future development at Alameda Point and across Alameda as the capital markets will question whether Alameda continues to be a good place for businesses to grow.

For the reasons stated above, we'd like to express our strong support for the approval of Site A and the proposed development plan amendment that has been presented to you by Alameda Point Partners.

Sincerely,



Michael R. Hester
Executive Vice President

From: [Madlen Saddik](#)
To: [Marilyn Ezzy Ashcraft](#); [Malia Vella](#); [Tony Daysog](#); [John Knox White](#); [Trish Spencer](#); [Lara Weisiger](#)
Cc: [Becca Perata](#)
Subject: [EXTERNAL] Alameda Point Site A Agenda Item 7A Chamber Response
Date: Thursday, May 12, 2022 6:31:03 PM
Attachments: [We sent you safe versions of your files.msg](#)
[Alameda Point Site Support Letter.docx \(1\).pdf](#)

Mimecast Attachment Protection has deemed this file to be safe, but always exercise caution when opening files.

Hello,

Attached is the Alameda Chamber & Economic Alliance's opinion on the Point Site A agenda item (7A) for the May 17th Council meeting.

Yours in Commerce and Community,

Madlen Saddik

President & CEO

Office: (510) 522-0414

Mobile: (650) 954-0848

Email: madlen@alamedachamber.com

[Click Here to Book a Meeting With Me](#)

AlamedaChamber.com

"The best way to find yourself is to lose yourself in the service of others."





Alameda Chamber & Economic Alliance
2215-A S Shore Center
Alameda, CA 94501
T: (510) 522-0414
madlen@alamedachamber.com

May 12, 2022

Mayor Marilyn Ezzy Ashcraft
Vice Mayor Malia Vella
Councilmember Tony Daysog
Councilmember Trish Herrera Spencer
Councilmember John Knox White
City Clerk Lara Weisiger

Alameda City Hall
Alameda, CA 94501

RE: Alameda Point Site A, Agenda Item 7A

Dear City Council,

I would like to go on record as being in favor of the proposed amendment to the Site A development plan by Alameda Point Partners, which is being presented at City Council on May,17th, 2022.

I am the CEO and President of the Alameda Chamber & Economic Alliance. We are the voice of the business community and are here to advocate on behalf of businesses in Alameda.

As a representative of the Alameda business community, I am very supportive of the development of additional housing in the City necessary for our continued growth and ability to provide jobs in the City. Our interests align with the approval of the 2022 Housing Element, which contemplates over 5,300 units delivered in Alameda, approximately 1,400 of which are to be placed at Alameda Point.

Increasing housing stock in the city is important for our company to attract and retain employees, many who want to live and work in Alameda. I understand that development at Alameda Point Site A also brings the added benefit of 25% affordable housing – a higher ratio prescribed at this location as compared to elsewhere in the Alameda and surrounding Bay Area cities. Affordable housing is important to businesses like ours because it provides needed housing to employees of those services our businesses want and need nearby. I am also concerned that if Site A is denied, it will have a ripple effect on all future development at Alameda Point and across Alameda as the capital markets will question whether Alameda continues to be a good place for businesses to grow.

For the reasons stated above, I would like to express our strong support for the approval of Site A and the proposed development plan amendment that has been presented to you by Alameda Point Partners.

Sincerely,

Madlen Saddik

Madlen Saddik
CEO/President