

**City of Alameda  
CDBG FY 25-26  
Evaluation Criteria (Public Services)**

Criteria on this page are designed to offer a standard by which the Application Review Panel may make a considered judgment about the quality of each community funding proposal. This evaluation is included with each community funding Request for Proposal packet for organizations to review prior to proposal submittal and assure requested information is addressed. **Total possible score is 100 with an opportunity to obtain 10 additional bonus points.\***

**Name of Proposed Project:**

**Organization Name:**

Guide	Related Application Question	Criteria	Max	Score
<b>A. Project Description (Max 70 pts. )</b>				
1.	Q1	Proposal addresses the priority as stated by the Social Services and Human Relations Board and has adequately documented how need was determined	5	
2.	Q2	Proposal has clearly defined, measurable client outcomes	5	
3.	Q3	Scope of work is clearly defined and appropriate to achieving the stated outcomes	5	
4.	Q4	Cost per client is appropriate to project scope and activities	5	
5.	Q5	Program has appropriate income verification in place	5	
6.	Q6	Proposal identifies other agencies providing similar service and/or delineates the uniqueness of the program	5	
7.	Q7	Proposal delineates engagement strategy, including outreach to diverse and underserved populations, and to Alameda residents	5	
8.	Q8	Timeline is realistic and demonstrates distribution of funds by end of fiscal year.*	10	
9.	Q9	Program is requesting funds for less than 25% of total Program budget.	6	
10.	Q9	Program addressess priority needs (public service = 5, homelessness = 5) for a max of 10	10	
11.	Q.10	Proposal demonstrates the added value of this funding	10	
<b>C. Budget &amp; funding (Max 15 pts. )</b>				
12.	Budget & Q9	Proposal identifies reasonable leveraged funding and funding commitments.	5	
13.	Budget	Proposal budget is clear and and reasonable.	5	
14.	Budget	Proposal provides explanation and justification of all related program costs.	5	
<b>D. Capacity (Max 15 pts. )</b>				
15.	Q11	Proposal identifies staff expertise to carry out activity.	5	
16.	Q11	Proposal reflects the cultural competency of program staff to address the needs of the target population.	5	
17.	Q11	Organization has the capacity to meet the City's administrative requirements and proposed outcomes; and if applicable, has satisfactorily met them in the past.	5	
<b>Final Score:</b>			<b>0</b>	

Application reviewed by:

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**Name**

**Social Services And Human Relations Board Member**