



City of Alameda Paratransit Program Fiscal Year 2015/2016

Funded by Measure B

Sponsors:

City of Alameda Public Works Dept
Mastick Senior Center



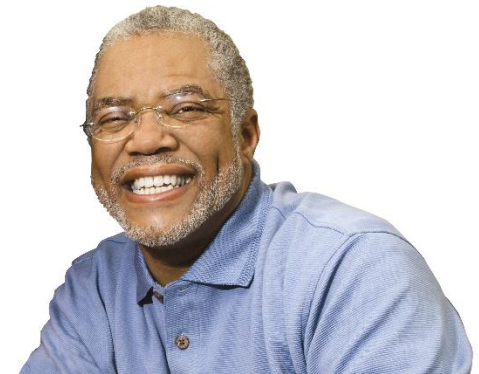
Agenda Overview

- Service Overview
- Program Changes
- Budget
- Planning Process Overview



Service Overview

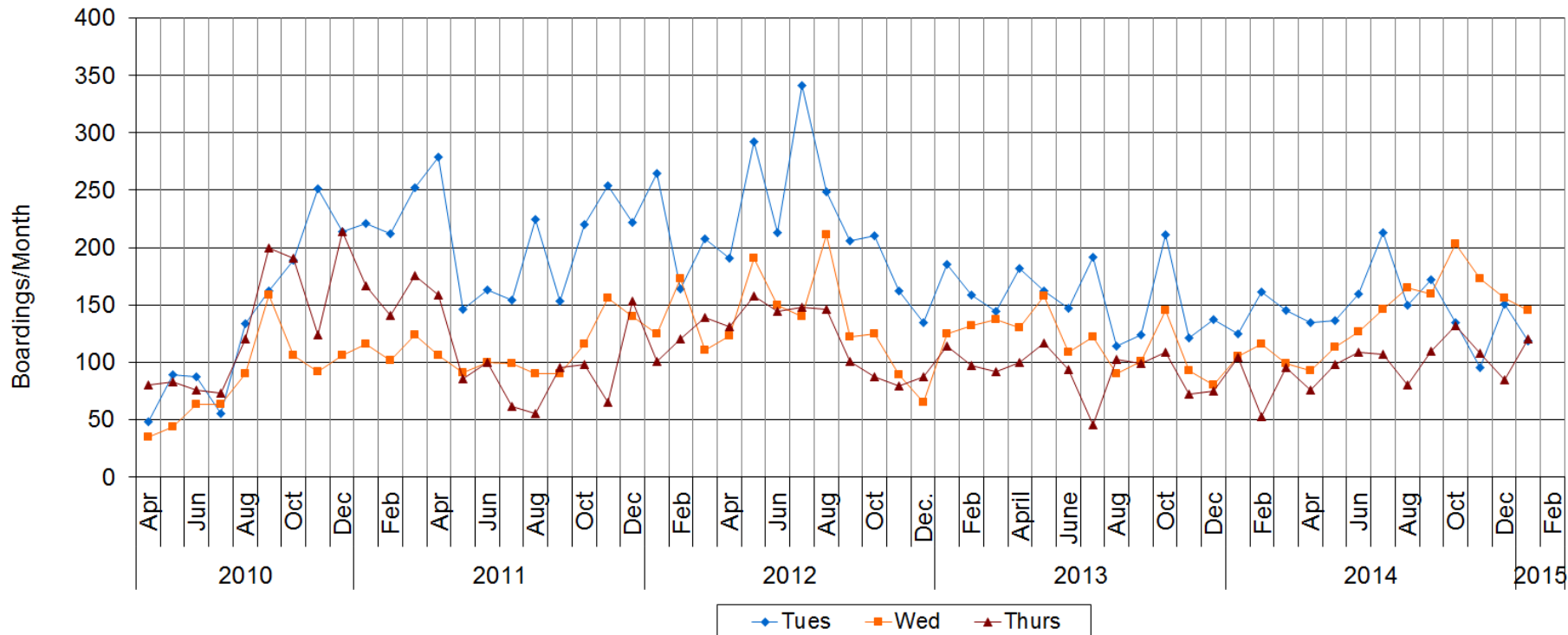
- **Shuttle Service:**
 - Acts as a bridge between AC Transit and EBP
- **Taxi Services:**
 - Provide same day services
- **Group Trips:**
 - Provide leisure activities
- **Scholarship Program:**
 - Assists low-income individuals
- **Volunteer Driver Program: (new!)**
 - Door-through-door service



Service Overview - Shuttle

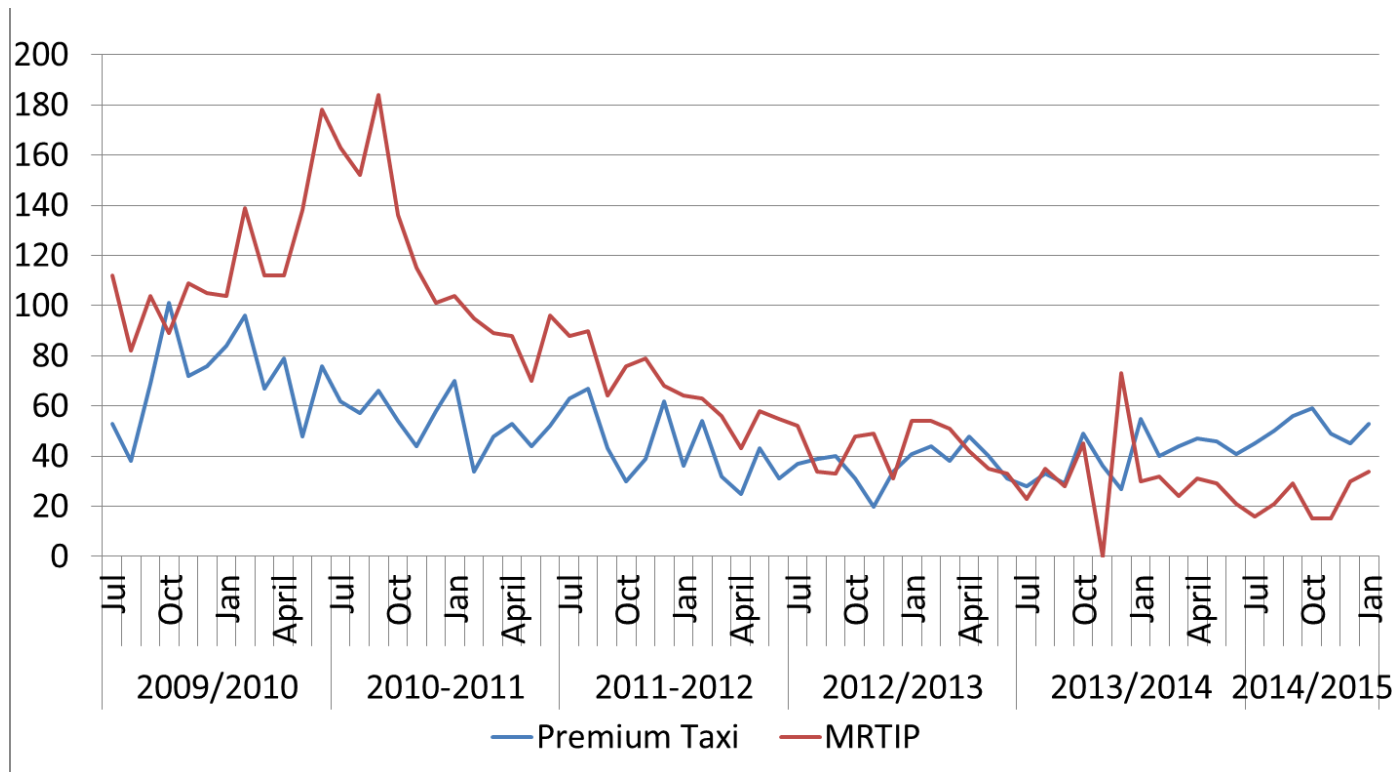


Service Overview - Shuttle



- Average 387 boardings per month
- Least productive = Thursday loop
- Cost per trip = \$16

Service Overview – Taxi Programs



- Average 74 taxi trips per month
- Cost per MRTIP trip = \$27.50
- Cost per Premium trip = \$6

Program Changes

■ Shuttle Service

- Serve Fruitvale BART on Thursday (Central) Loop
- Increase Shuttle Service Frequency
- Rebrand shuttle



■ Taxi Services

- Reduce eligible age to all seniors age 70 and older



Program Changes (cont.)

- Group Trips

- Replace shuttle bus with low floor shuttle

(Source: spartanchassis.com)



- Volunteer Driver Program (New!)

- Senior Helpline Services

- Scholarship Program

- Taxi Subsidies
- Alameda Point Collaborative
- Alameda Family Services



Program Changes (cont.)

■ Marketing

- www.AlamedaParatransit.com
- Alameda Theatre (approx. 100 seniors/day)
- Television graphic
- Print advertisement
- Cross street banner
- Brochures



City of Alameda
Paratransit



*Transportation for Seniors
and People With Disabilities*

We offer the following services:

- Alameda Shuttle – free and open to the public!
- Taxi ride discounts*
- East Bay Paratransit ticket sales
- Group trips – from Mastick Senior Center to various Bay Area locations
- Scholarship program*
- Transportation assistance

*Restrictions apply

Mastick Senior Center
1155 Santa Clara Avenue
Alameda, CA 94501
Ph: (510) 747-7513
Fax: (510) 523-0247
TDD/TTY: (510) 522-5160

ALAMEDA
County Transportation
Commission



www.AlamedaParatransit.com

Budget



Revenues

Measure B/BB	\$347,000
	(+ \$151,000 balance)
East Bay Paratransit tickets	\$15,000
Taxi vouchers	\$8,000
Total revenues	\$521,000

Expenditures

Management	\$25,000
Customer Service	\$92,000
Trip Provision	\$280,000
Capital	\$124,000
Total expenditures	\$521,000

Planning Process Overview

- Survey (December 2014)
- Outreach to Commissions (early 2015)
 - Recreation and Park Commission
 - Transportation Commission
 - Social Service Human Relations Board
- City Council (Spring 2015)





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