

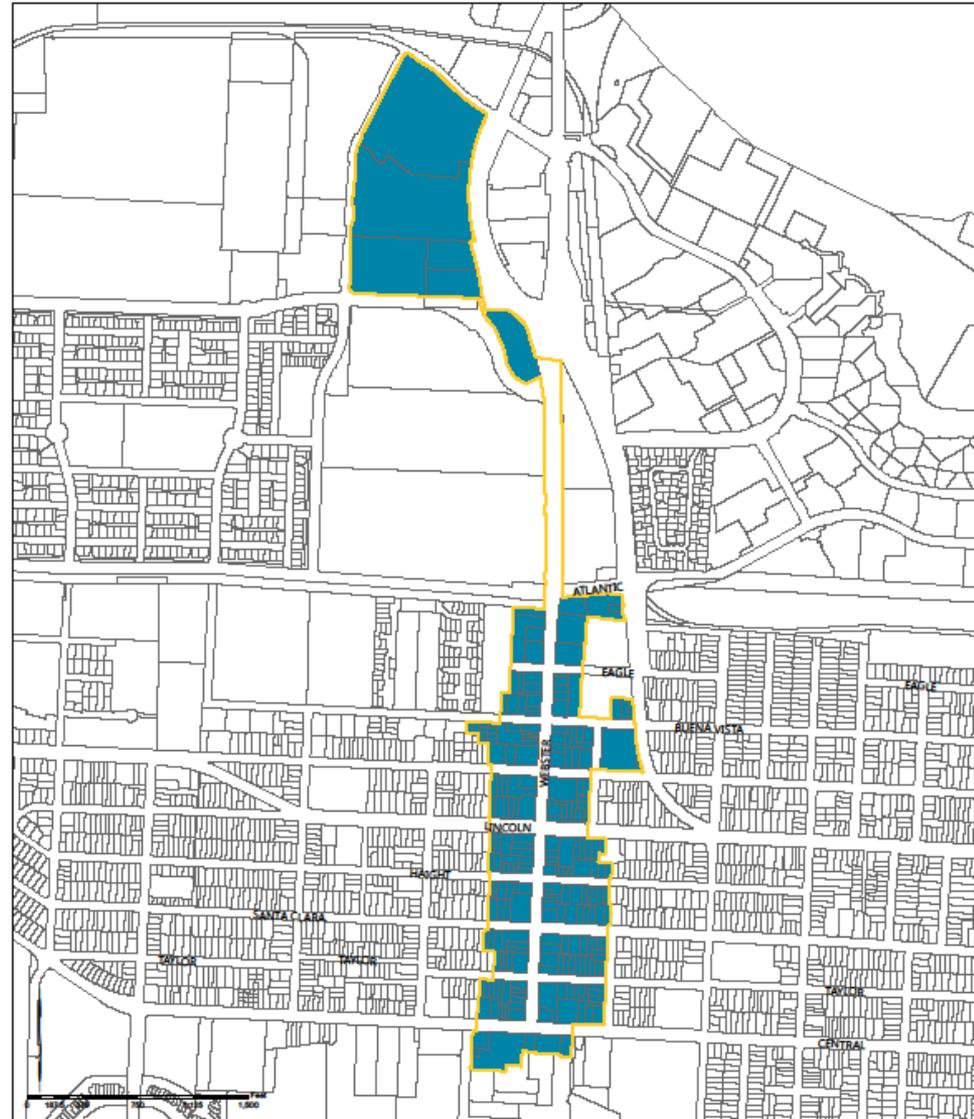
# Alameda City Council

## May 7, 2019

# Webster Street Business Improvement Area

# Webster Street BIA

- Created in 1989
- Managed by WABA
- Businesses assessed annually
- Revenues directly benefit businesses in the BIA



 <p>Community Development Department March 2015</p>	<p><b>Webster Street Business Improvement Area</b></p>	<p> Benefit Area A  Business Improvement Area Boundary</p>
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# Webster Street BIA Benefits

- Signature Events
  - Farmers Market
  - Webster Street Wine & Dine
  - Blues, Brews & BBQ
  - Taste of Alameda
  - Lunar New Year Celebration
- Banner Program
- Newsletters and mixers



# BIA Annual Assessment Process

## Two Step Process

- 1) Approve Annual Assessment Report and Pass a Resolution of Intent to Levy an Assessment—Completed April 18
- 2) Hold a Public Hearing and Adopt a Resolution Confirming the Annual Report and Levy and Annual Assessment—May 7

# Recommendation

- Hold a Public Hearing
- Adopt a Resolution Confirming the Webster Street Annual Report for FY 2019-20 and Levying an Annual Assessment on the Webster Street BIA