## Proposed Community and Economic Benefit Special Events Grant Program





## Historical Support for Special Events

### **Formal Subsidy**

 Permit fee (\$750+) waived for nonprofits

### **Informal Subsidy**

- Barricades and signage for street closures
- Event security and standby medical support
- No-cost, detailed technical assistance on permit elements
- Waste receptacles
- Waived fees for tent permits etc.



# Proposed Pilot Grant Program

#### **Overview**

- 10-15 grants of up to \$20,000
- Cover the cost of fees, services, and materials previously subsidized

### **Program Goals**

- Enhance economic development
- Encourage inclusive community engagement
- Promote a diverse range of arts and cultural experiences
- Formalize process of City subsidy to special events



### **Selection of Events**

### Up to three events per organization for:

- DABA
- WABA
- City of Alameda

### Remaining funding to community non-profits:

- Distributed via open, competitive process
- Events must:
  - Provide community, cultural or economic benefit
  - Require street closure or day-of City services
  - Have a track record of successful events



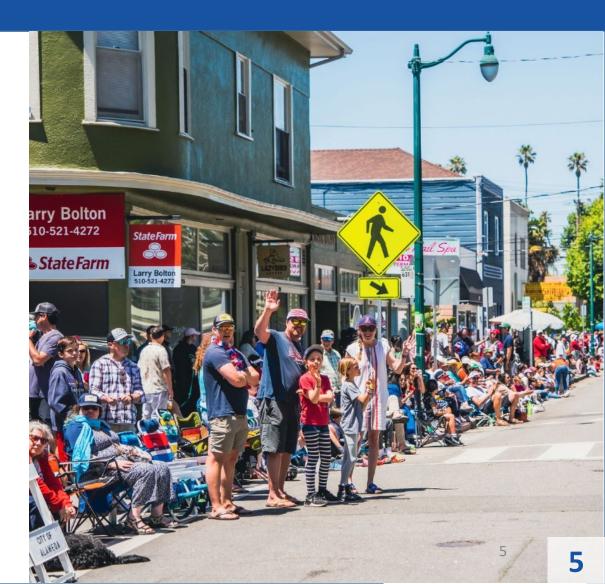
# Funding and Timeline

### **Request**

- \$200,000 from the Residual General Fund balance
- If successful, staff may request funding to continue the program in the future

### <u>Timeline (if approved)</u>

- Spring 2024: Application and Grant Award
- July 2024 June 2025: Events held and grants disbursed



## **Comments and Questions?**

