

City of Alameda, California
SOCIAL SERVICE HUMAN RELATIONS BOARD
THURSDAY, MAY 25, 2023
APPROVED MINUTES

1. CALL TO ORDER

President Scott Means called the meeting to order at 7:11 p.m.

2. ROLL CALL

Present: President Scott Means, Vice President Samantha Green, Board Members Dianne Yamashiro-Omi, Gerald Bryant, Michelle Buchholz, and Bernie Wolf

City staff: Eric Fonstein, Amanda Olson, and Marcie Johnson (attended remotely)

3. APPROVAL OF MINUTES

3-A Review and Approve December 1, 2022 Draft Minutes

A motion to approve the December 1, 2022 minutes was made by Board Member Bryant and seconded by Board Member Green. Ayes: President Means, Vice President Green, Board Members Bryant, Buchholz, and Wolf. Nays: none. Abstained: Yamashiro-Omi. Motion passed 5-0-1.

3-B Review and Approve April 27, 2023 Draft Minutes

A motion to approve the April 27 minutes was made by Vice President Green and seconded by Board Member Wolf. Ayes: President Means, Vice President Green, Yamashiro-Omi, Wolf, and Bryant. Nays: none. Abstained: Buchholz. Motion passed 5-0-1.

4. PUBLIC COMMENTS

None.

5. AGENDA ITEMS

5-A Presentations by Rafi Nazarians, AARP California's Advocacy Director, on Age-Friendly Cities Designation

Rafi Nazarians shared his presentation. The following is a summary of the key segments:

- By 2023 the nation will have more people aged 65 or older than under 18.
- By 2060, nearly 1 in 4 people in the United States will be at least 65 years old.
- To advance age-friendly efforts across the state, the 2022-2023 state budget allocated \$4.5M to the California Department of Aging (CDA) to provide competitive grants to up to 36 communities, of up to \$125K per community, across California to support the development of their own local age- and disability-friendly action plans.

- The local plans funded under the Local Aging & Disability Action Planning (LADAP) grant program aim to improve community livability and address the current, emerging, and future needs of California's older adults, people with disabilities, and caregivers through cross-sector collaboration and transformational systems change.
- The first 15 grantees were announced in May, and the CDA anticipates releasing another LADAP Request for Applications (RFA) in the coming months.
- The LADAP grant program runs through March 31, 2025.
- The AARP Community Challenge Grants provide direct support to all community types, including rural, suburban and urban communities with a special focus on the needs of those 50 and older.
- Since 2017, AARP has awarded over 1,060 projects – including nearly 40 in California.
- The 2023 grantees will be publicly announced at the end of June.

Public Comments – None.

Board Comments: Board Members asked clarifying questions and thanked Mr. Nazarians for his time.

5-B Discuss the Promotion and Distribution of the 2023 Community Needs Assessment (CNA) Final Report

Staff member Eric Fonstein shared comments from the May 2 City Council meeting. Council Members requested that SSHRB include fatality statistics in the transportation section of the CNA.

Public Comments – None.

Board Comments: Board Members discussed the existing data and proposed changes. SSHRB members suggested the following ideas for promoting the CNA:

- Create a one-page info-graphic information sheet with QR code linking to the CNA posted on the City's website
- Translate the information sheet
- Engage with local social media (e.g. Peeps, Next Door, etc.) to post the CNA on community boards/community files
- Create a list of community organizations that rely on grant/foundation funding
- Draft op-ed piece in the Alameda Sun
- Reach out to Lauren Do/Blogging Bayport
- Use high school students to review data and help with promotion
- Share information with Alameda Youth Advocates
- Schedule more live presentations
- Record presentation and post on YouTube
- Use CNA to support age-friendly community process
- Organize a community event with a local hero for each domain

5-C Social Service Human Relations Board Workgroup Reports

- Domestic Violence Task Force (Buchholz/Wolf) –Staff member Johnson informed the Board that the ACCYF Youth Advocacy Committee is working on a resource website for Alameda youth and their families and they would like to collaborate with SSHRB members. Members Buchholz and Wolf indicated their willingness to collaborate.
- Alamedans Together Against Hate (Yamashiro-Omi, Bryant) – Staff member Fonstein informed the Board that Sarah Henry, Public Information Officer with the City of Alameda will attend the July 27 SSHRB meeting to discuss the new draft Resolution.
- Infrastructure Workgroup (Means) – No update.

Board Comment: President Means asked for the official process to revise an existing workgroup; he would like to replace the Infrastructure workgroup with a Homelessness workgroup. Staff member Fonstein stated he would confirm the official process and report back at the next meeting.

6. STAFF COMMUNICATIONS

6-A Status Report on Homeless Services

Staff member Amanda Olson shared an update on Homeless Services.

6-B Future City Council Agenda Items

Staff member Eric Fonstein stated the SSHRB Fiscal Year 2023-24 Work Plan is on the agenda for the June 6 City Council meeting.

Staff member Fonstein informed the Board of upcoming transitions to the Community Development Department and its staff members.

7. BOARD COMMUNICATIONS, NON-AGENDA

Board Member Yamashiro-Omi shared the four historic markers—“Traces of Alameda Japantown”—celebrating Alameda’s Japanese history. The four plaques are located at the Alameda Marketplace, the Buddhist Temple of Alameda, the Alameda Free Library, and the Buena Vista United Methodist Church.

8. ORAL COMMUNICATIONS

None.

9. ADJOURNMENT

President Means adjourned the meeting at 8:34 p.m.