

EXTERNAL CORRESPONDENCE

The City Clerk's Office received
the attached correspondence regarding
**Agenda Item #6-D on the
5-19-15 City Council Agenda**

LARA WEISIGER

From: Jennifer Ott
Sent: Monday, May 11, 2015 5:55 PM
To: LARA WEISIGER; Liz Warmerdam
Subject: Fwd: Alameda Point - Site A

FYI

Sent from my iPhone

Begin forwarded message:

From: Deni Adaniya <deni.adaniya@gmail.com>
Date: May 11, 2015 at 4:53:18 PM PDT
To: <tspencer@alamedaca.gov>, <fmatarrese@alamedaca.gov>, <tdaysog@alamedaca.gov>, <mezzzyashcraft@alamedaca.gov>, <joddie@alamedaca.gov>, Jennifer Ott <jott@alamedaca.gov>
Subject: Alameda Point - Site A

Dear Mayor and Members of the City Council,
I am writing to *strongly urge* you to support the Site A Development Plan and the Development Agreement with Alameda Point Partners (APP).

Alameda's renters, and frankly renters throughout the region, have few options to escape rising rents other than to double and triple up occupancy and/or endure dilapidated conditions. Asking rents in Alameda have risen 18.4% from January - December 2014, compared with 11.6% in Alameda County and 11.4% across the Bay Area (RealFacts). Our housing crisis is a multifaceted crisis that seriously threatens the economic, socioeconomic, and environmental stability of our region.

And if one were so concerned with traffic impacts, here's another fact. Even if we do nothing but hope that either 1) someone else builds the housing somewhere else, or 2) that the problem just miraculously disappears, traffic will intensify regardless.

The APP proposal to include about 66% rental, 33% for-sale, and 20% affordable is a very well balanced mix of tenure and affordability, particularly in the context of the other residential proposals in Alameda, the vast majority of which are market rate for-sale homes.

APP's overall plan is aggressive and offers numerous benefits to Alameda: 400,000 square feet of redeveloped and reutilized commercial space, 200,000 s.f. of waterfront retail / hotel space, infrastructure improvements, well-designed active and passive open space, and recreational facilities. These things do not just "happen".

Alameda is extremely fortunate to be partnering with the robust collaborative that is "APP", all of whom are committed to the highest quality urban and architectural design standards and all of whom have well-established local track records.

Doing nothing does not mean "status quo". Doing nothing means we are left holding a bag full of dilapidated structures, the exodus of many of our corporate citizens, continuing rent increases and distressed residents, growing traffic congestion, and lawsuits as a result of being terribly out of compliance with the state mandated Housing Element and RHNA allocation.

Sincerely,
-Deni Adaniya
Alameda resident