

ALAMEDA POINT - SITE A

Alameda Point Partners

October 12, 2015

Agenda

- Today's Objectives
- Alameda Point Site A: Site Character
- Public Realm Network
- Phasing
- Site A Parcels
- Next Steps

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Today's Objectives

- Introduce Overall Process and Phased Approach
- Share Evolution of Design Direction
- Receive Feedback From Which to Continue Evolving the Design
- Discuss Next Steps

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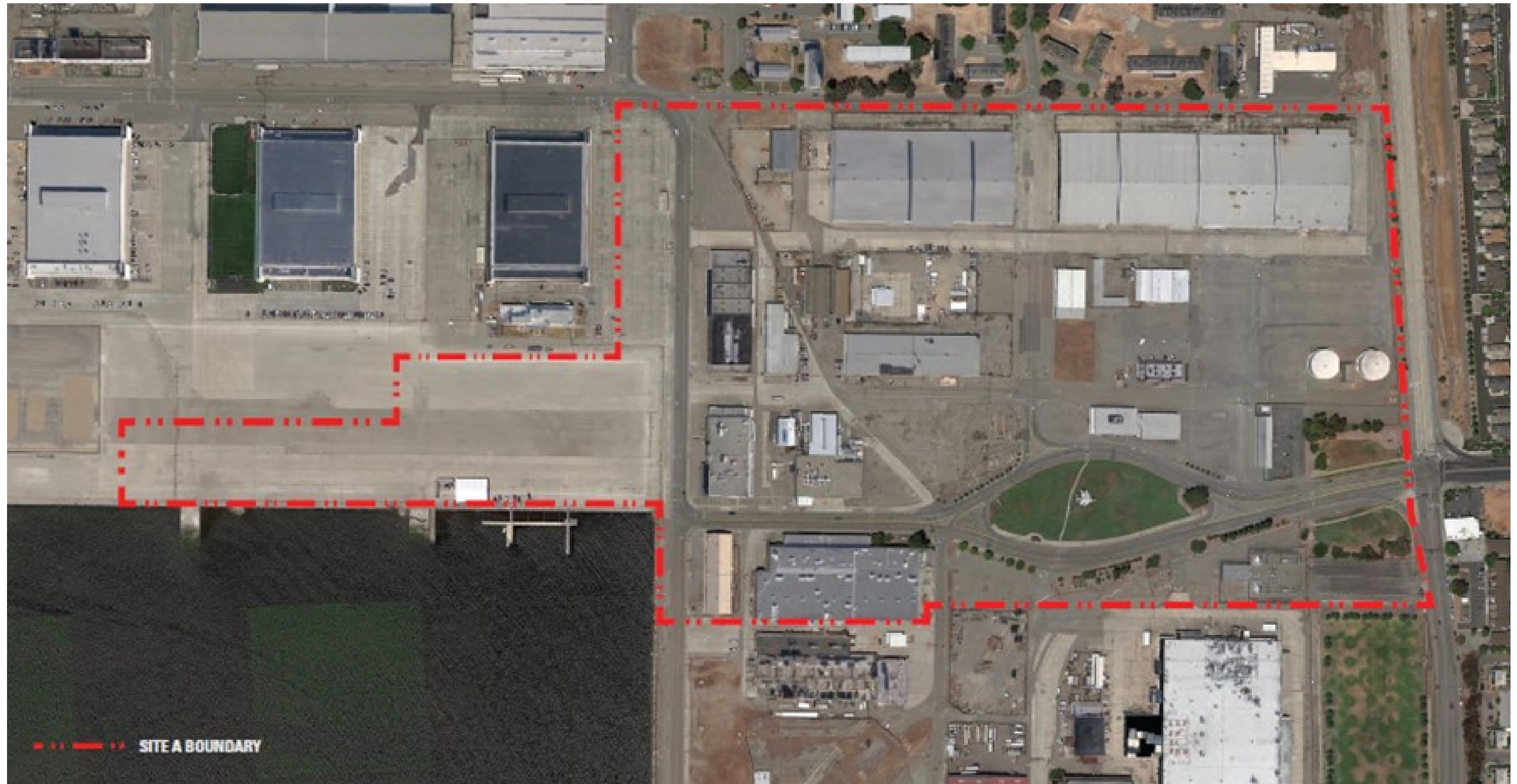
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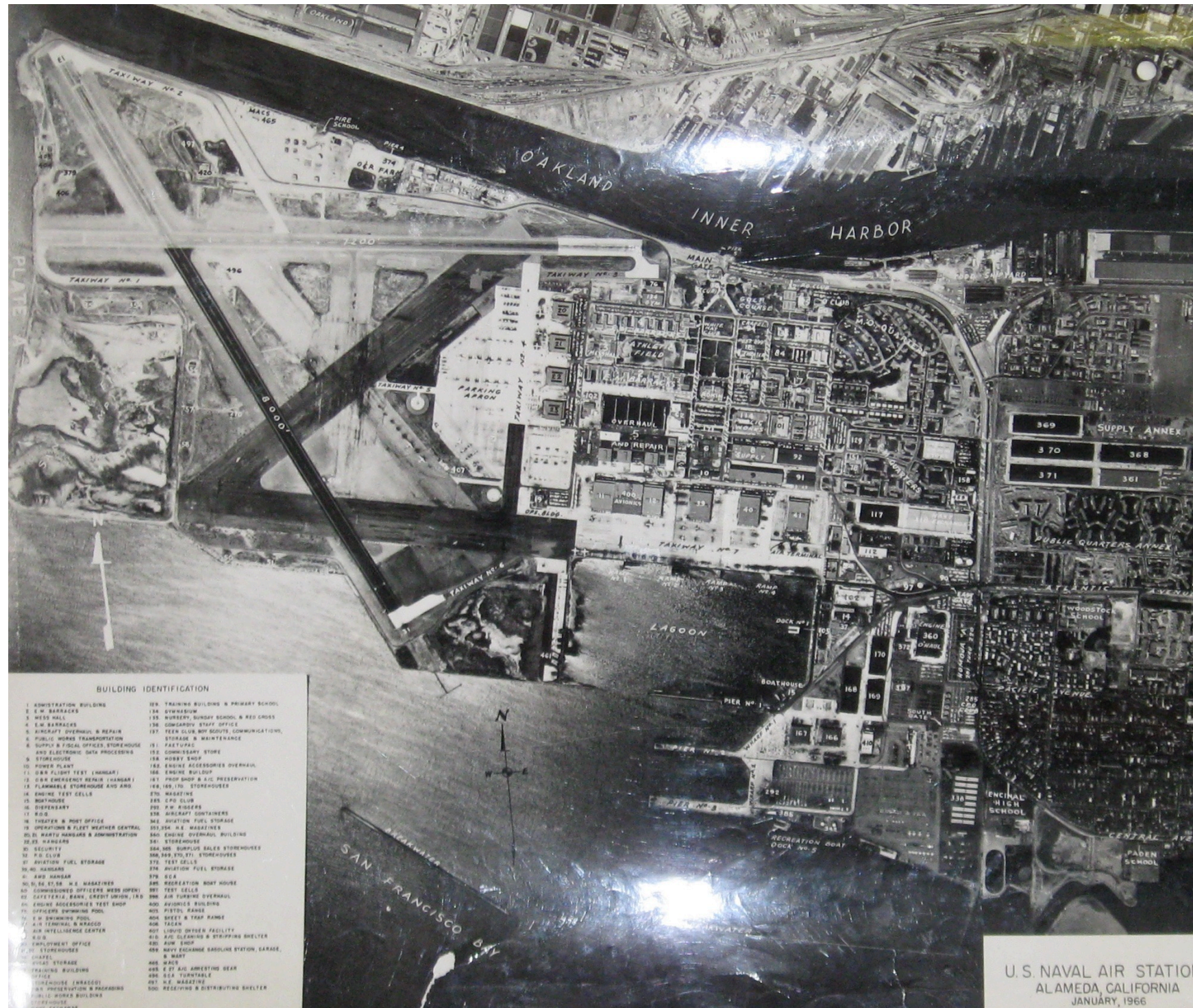
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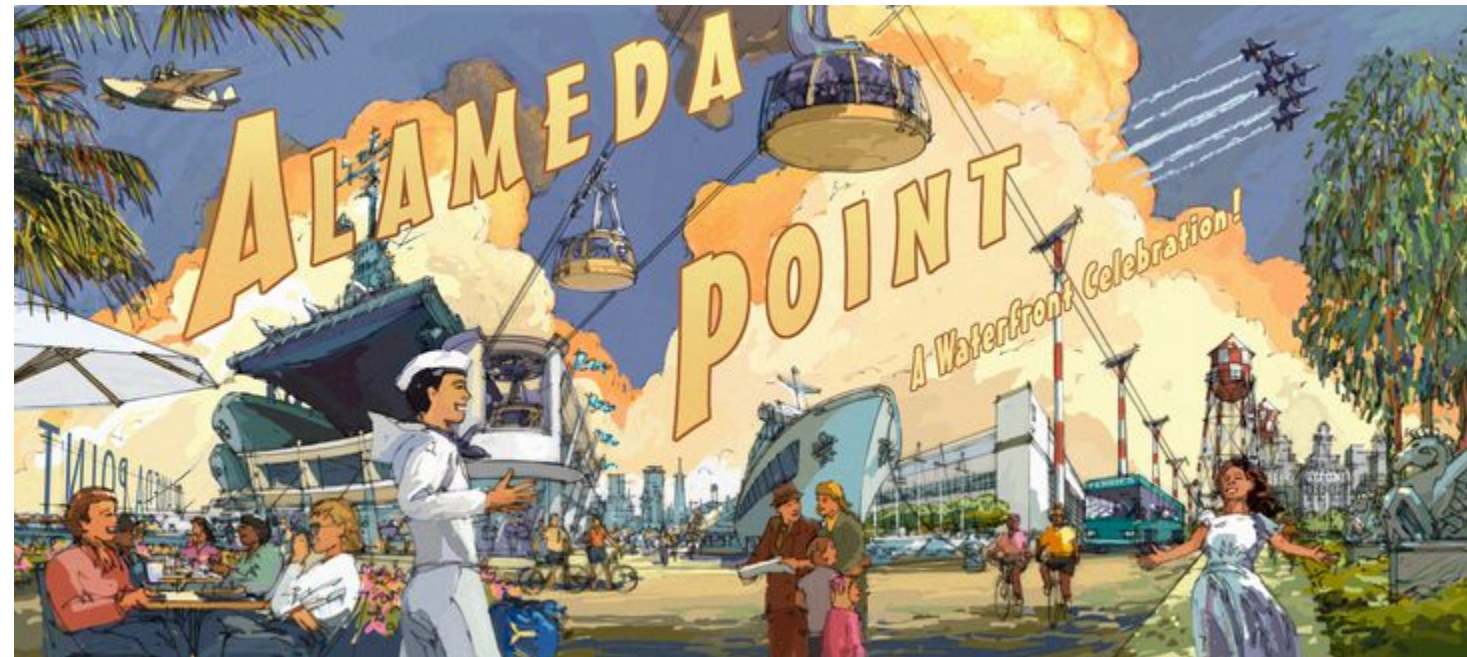
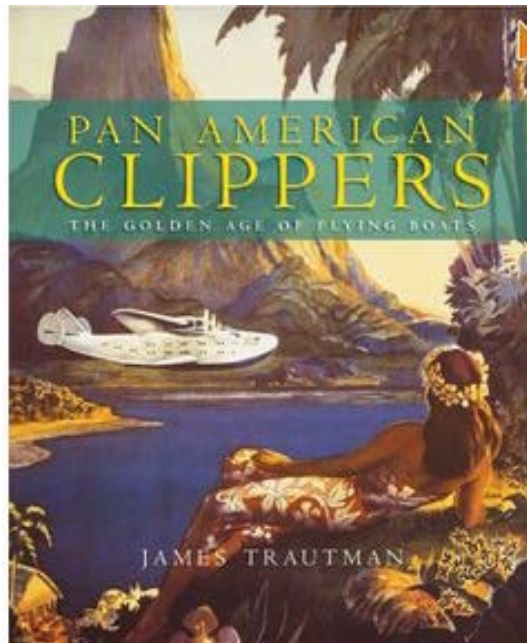
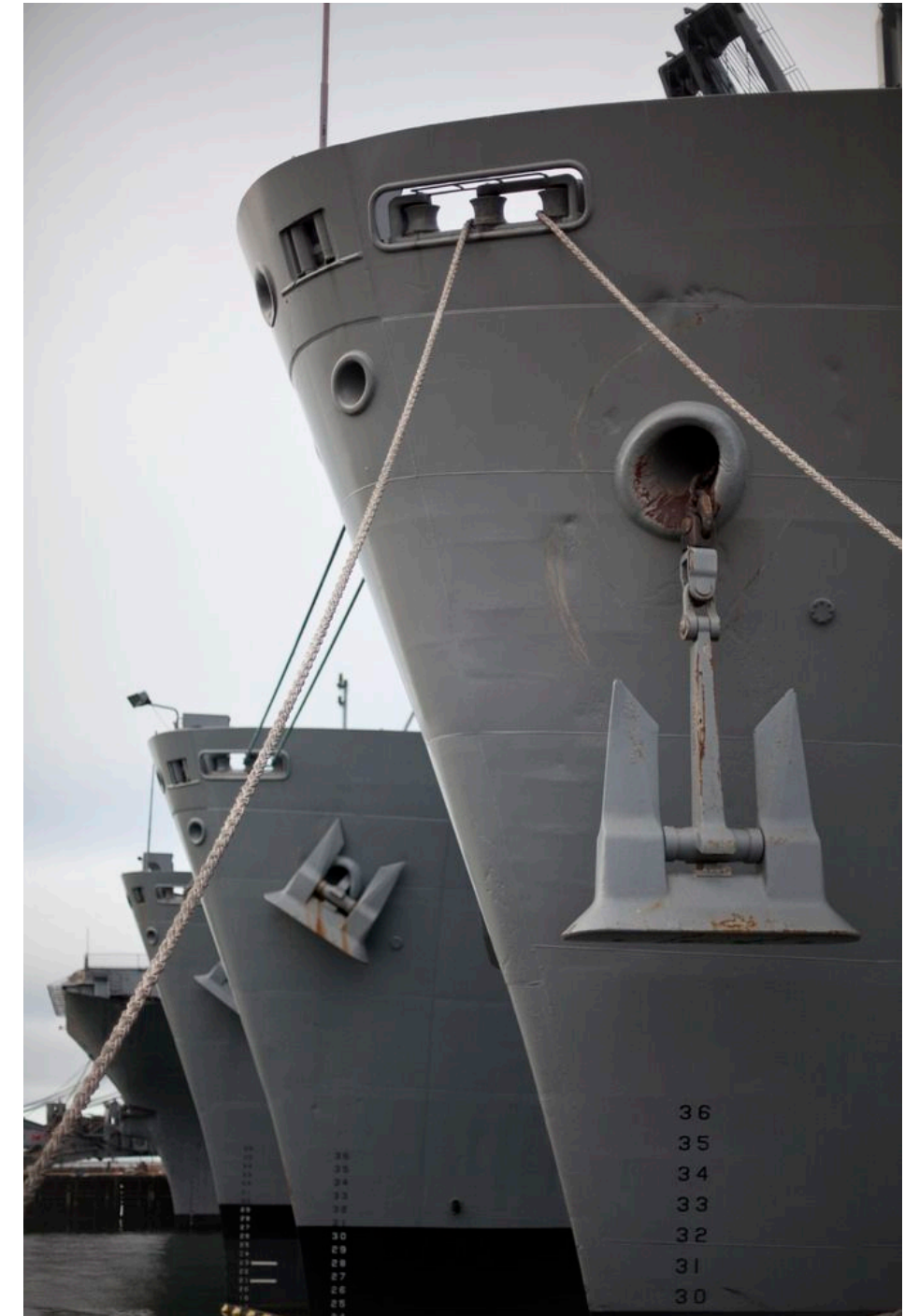
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Alameda Point Site A Character – Adaptive Re-use



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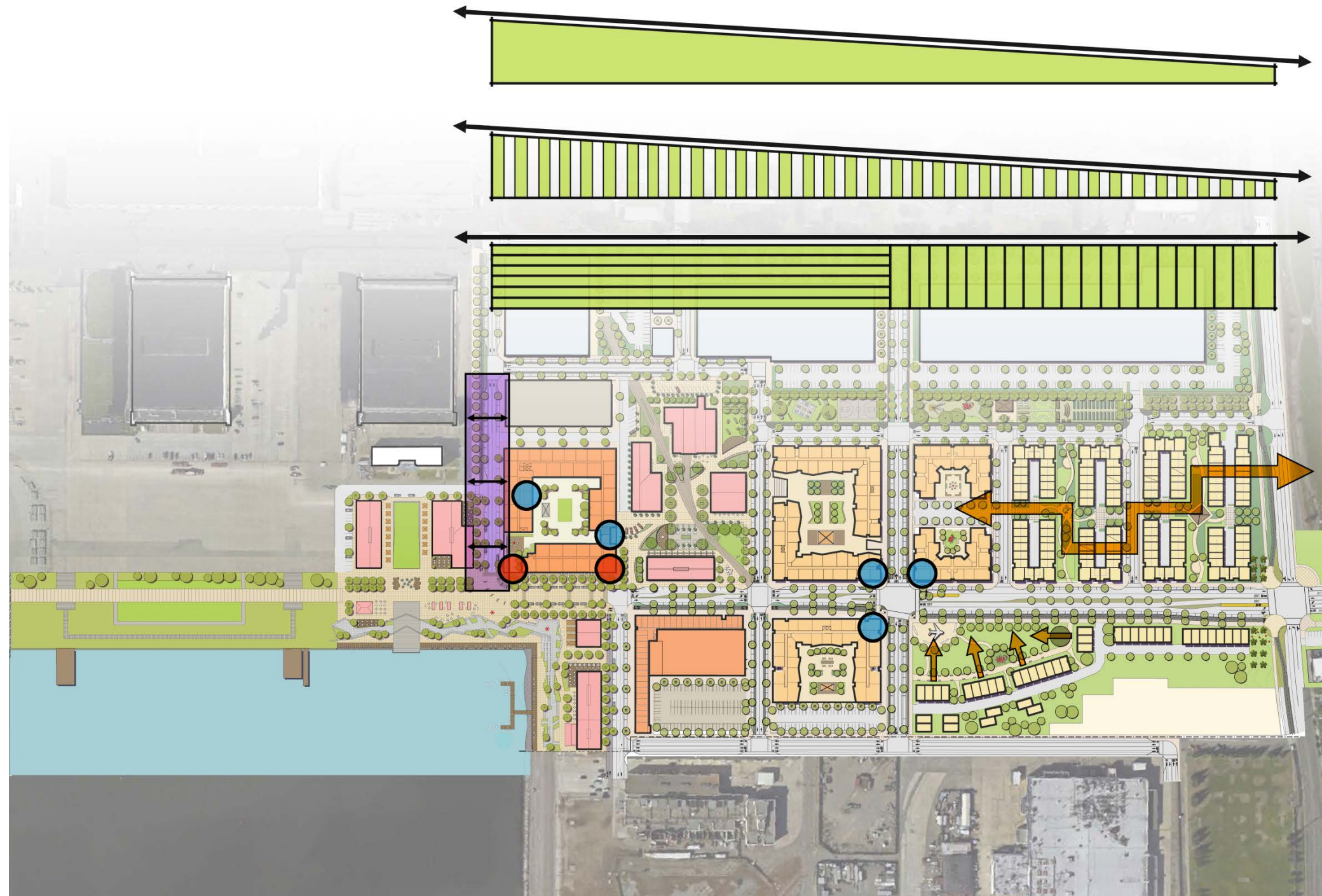
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Alameda Point Site A Character – Development Pattern



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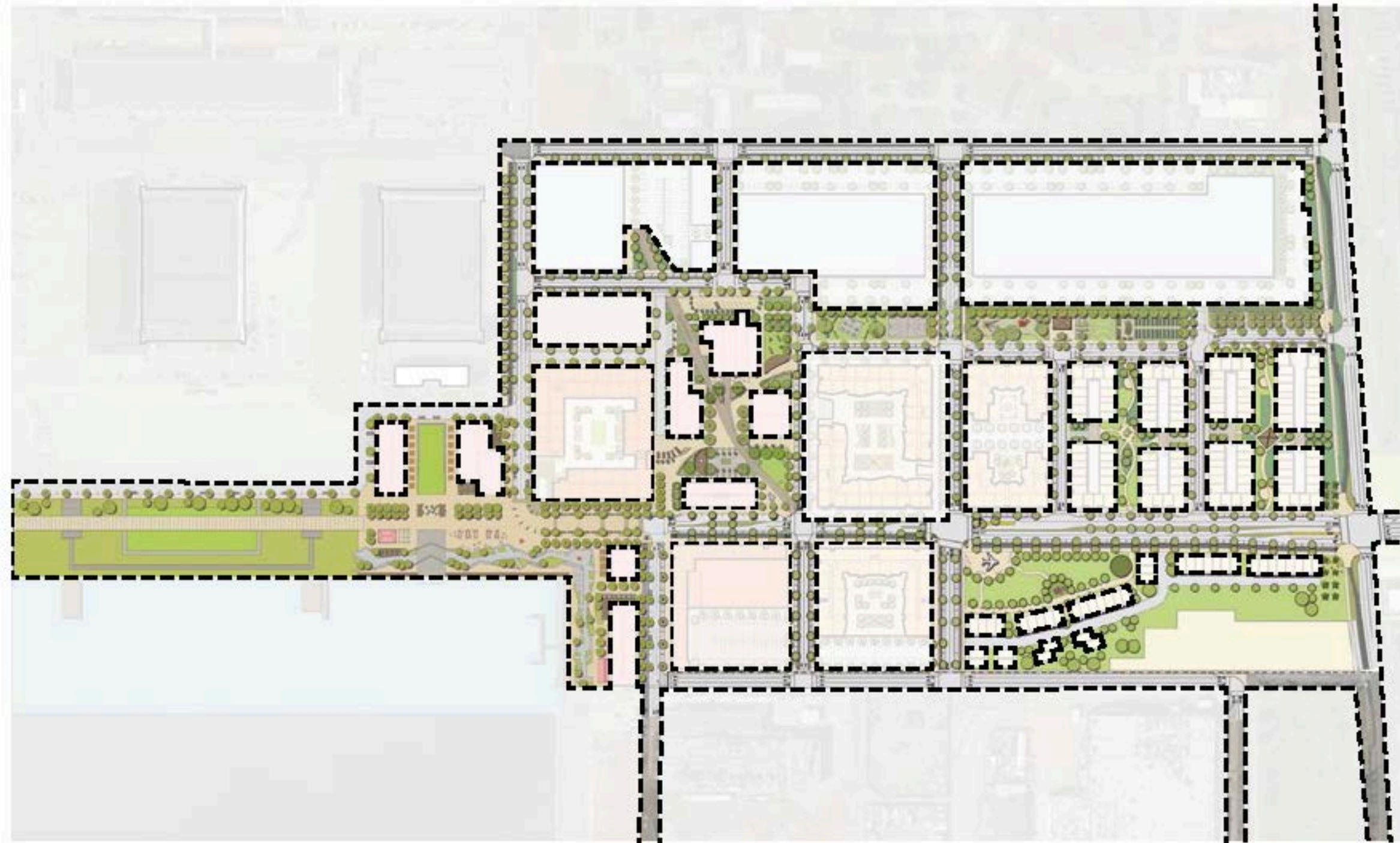
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Public Realm Network



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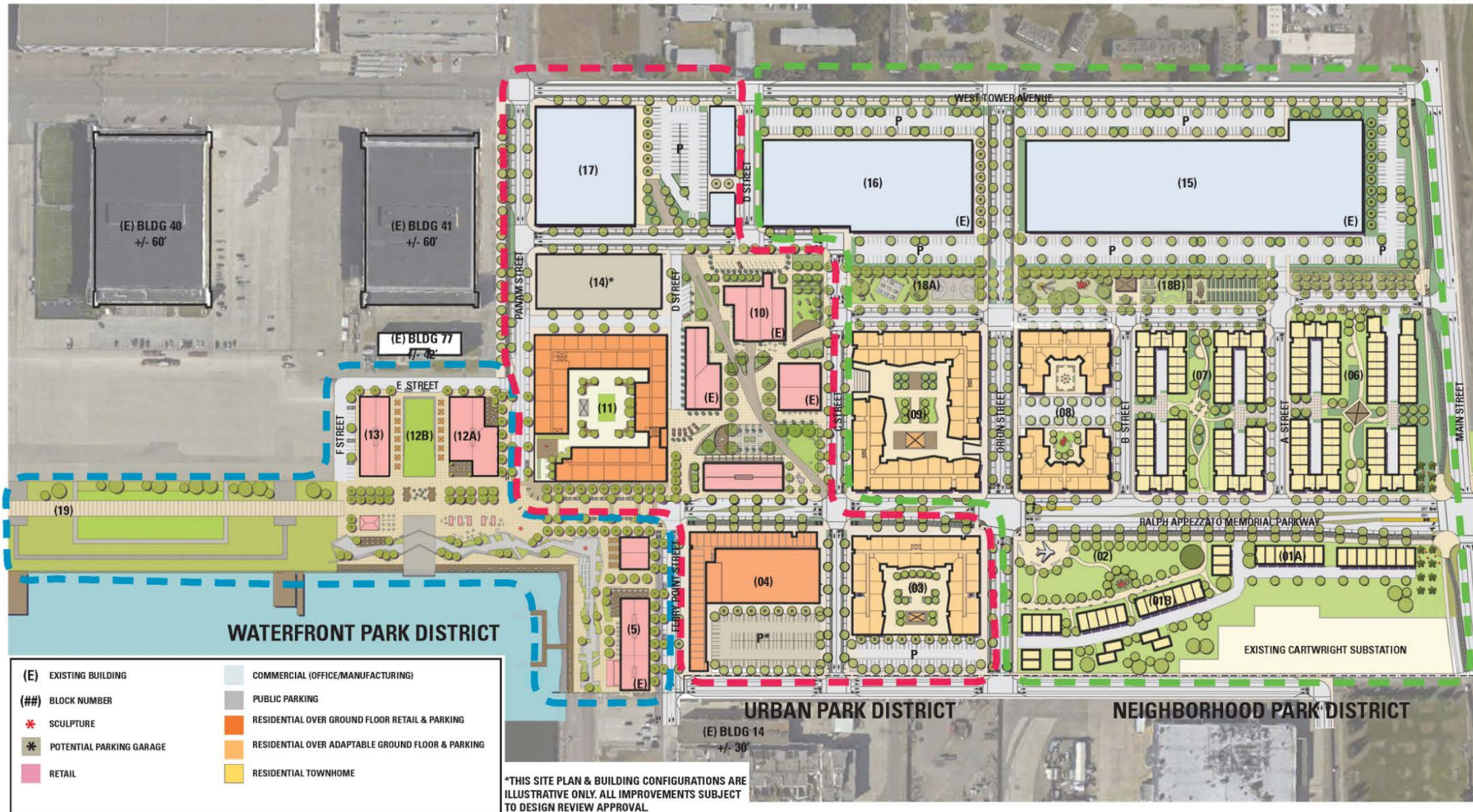
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Public Realm Network - Parks



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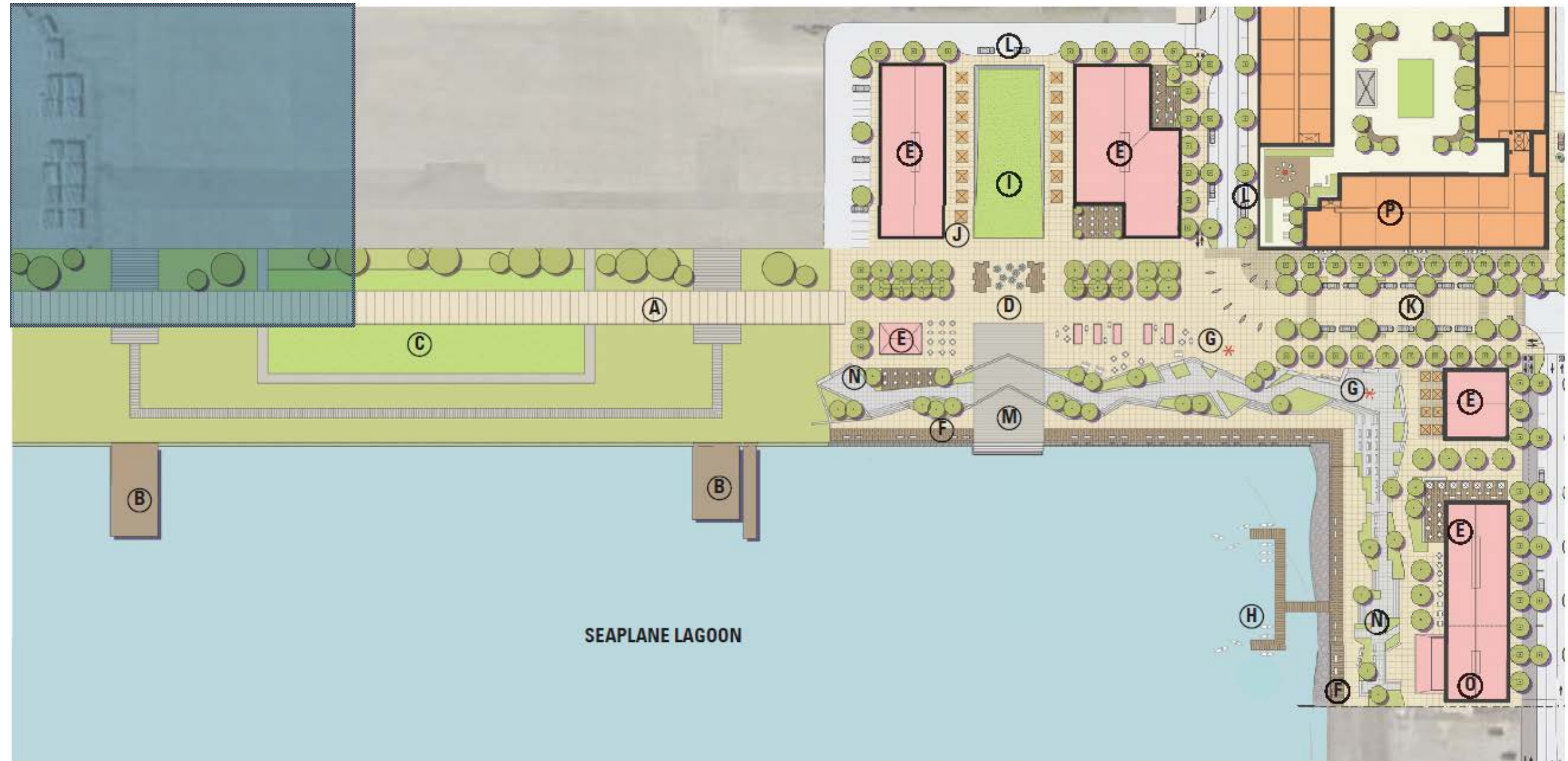
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Public Realm Network – Waterfront Plaza



- | | | | |
|------------------------------------|--|--------------------------------|---|
| A PARK PROMENADE | E RETAIL | I SLOPED EVENT LAWN | M HISTORIC VIEW CORRIDOR AND WATER ACCESS |
| B HISTORIC SEAPLANE RAMPS | F WATERFRONT PROMENADE | J POTENTIAL MARKET AREA | N WATER FRONT VIEWING TERRACE |
| C POTENTIAL RECREATION AREA | G SCULPTURE (*) | K SHARED USE PLAZA | O PROPOSED SMALL CRAFT RENTAL FACILITY |
| D WATERFRONT PLAZA | H FLOATING SMALL CRAFT/KAYAK LAUNCH | L DROP OFF ZONE | P RESIDENTIAL OVER GROUND FLOOR RETAIL & PARKING |



*THIS SITE PLAN & BUILDING CONFIGURATIONS ARE ILLUSTRATIVE ONLY. ALL IMPROVEMENTS SUBJECT TO DESIGN REVIEW APPROVAL.

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Public Realm Network – Waterfront Plaza



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Public Realm Network – Waterfront Park



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Public Realm Network – Urban Park



URBAN PARK LEGEND

- A RETROFITTED EXISTING BUILDING
- B TRACKS IN PAVING AND PLANTING
- C CAFE/RETAIL/MAKER FOCUS
- D CENTRAL PLAZA
- E MEWS
- F WOOD DECK
- G BEER GARDEN

POSSIBLE PROGRAMS ELEMENTS INCLUDE:

- CAFE
- FAMILY PLAY AREA
- DINING/OUTDOOR EATING VENUES
- ART/SCULPTURE
- INTIMATE AND LARGER GATHERING OPPORTUNITIES



EXISTING BUILDING PHOTOS



PROPOSED CHARACTER

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Public Realm Network – Urban Park



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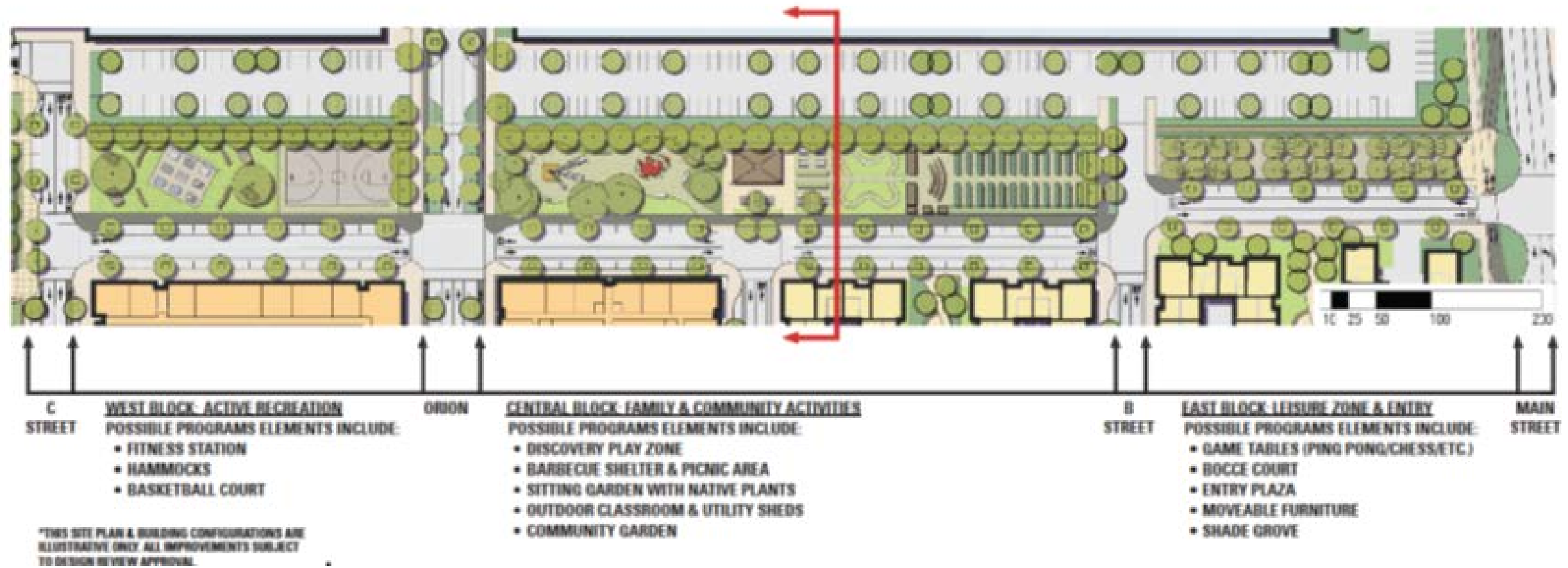
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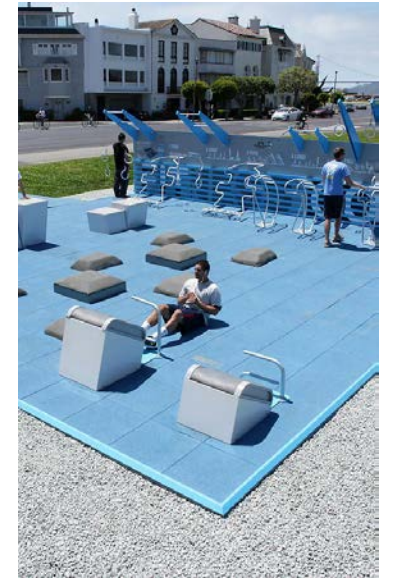
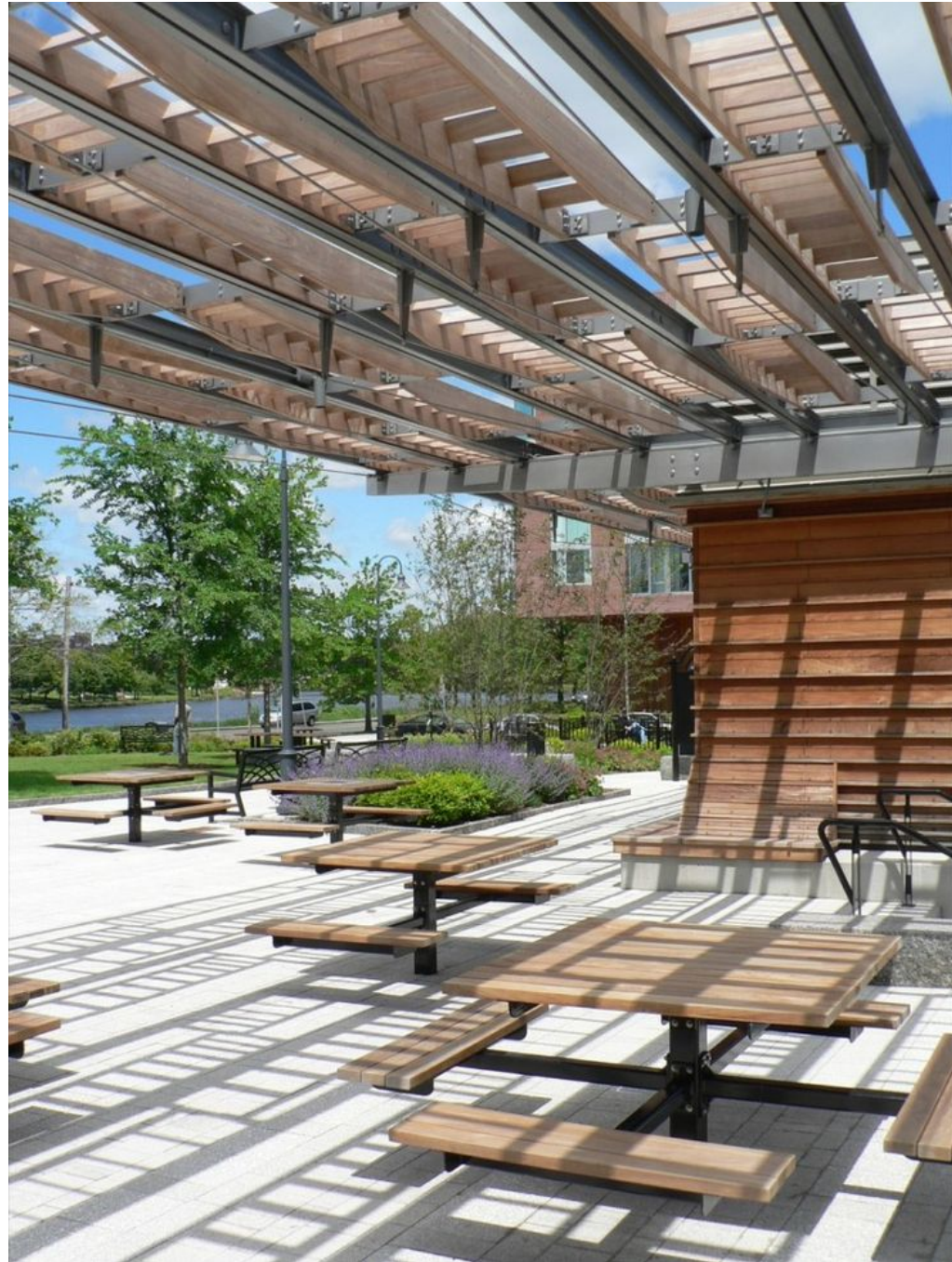
Public Realm Network – Neighborhood Parks



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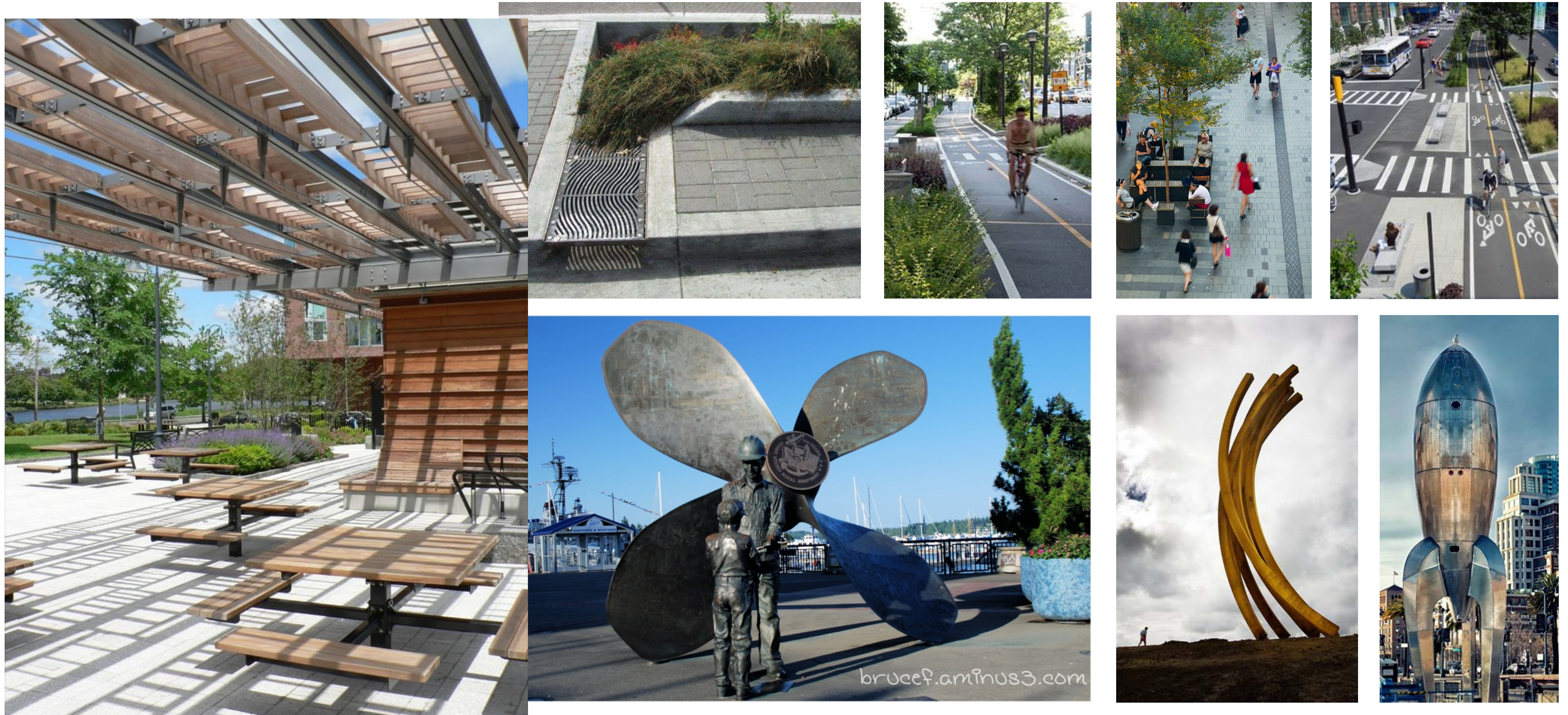
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Public Realm Network – Neighborhood Parks



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Public Realm Network – Streets and Gateway



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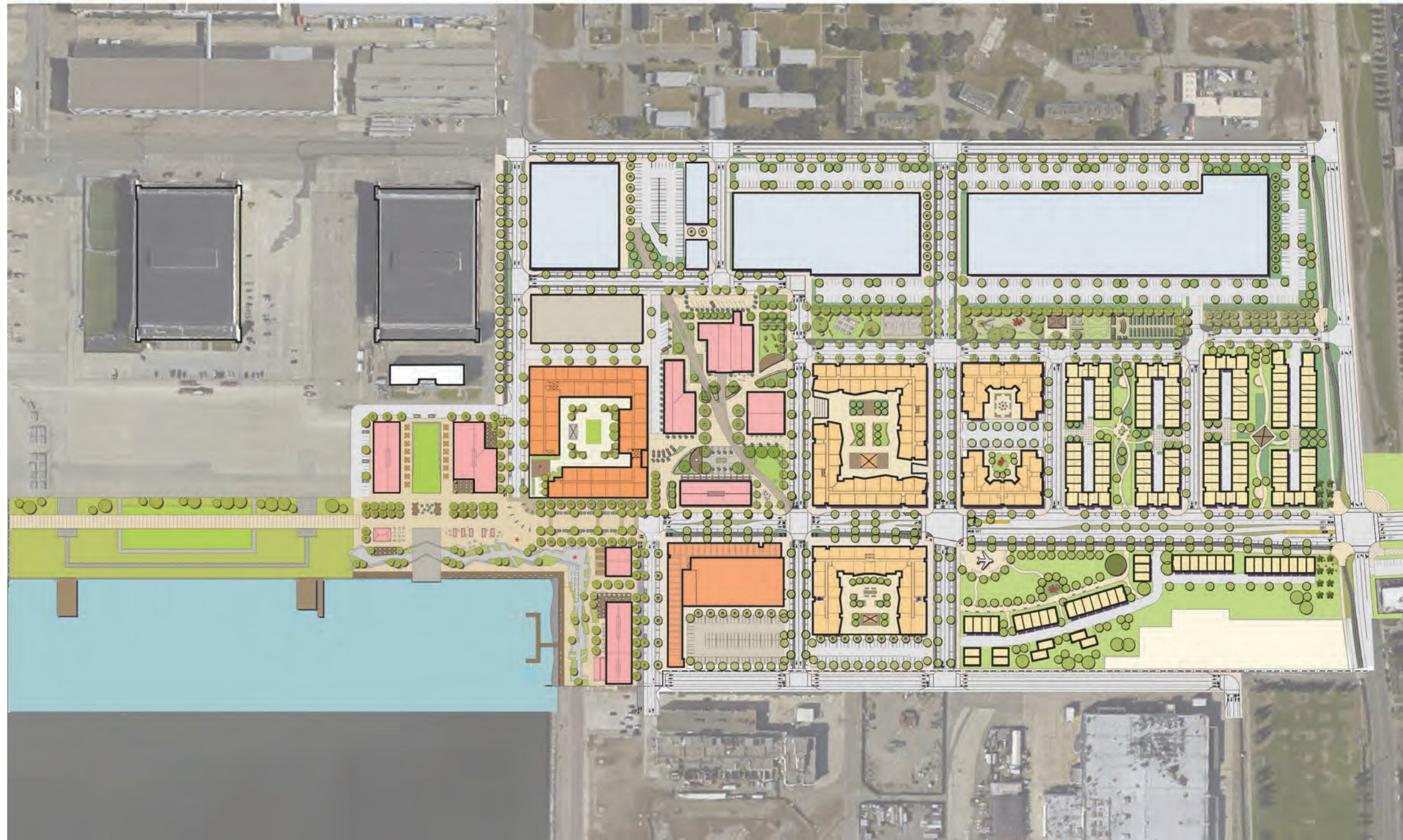
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Development Phasing – Full Build-Out



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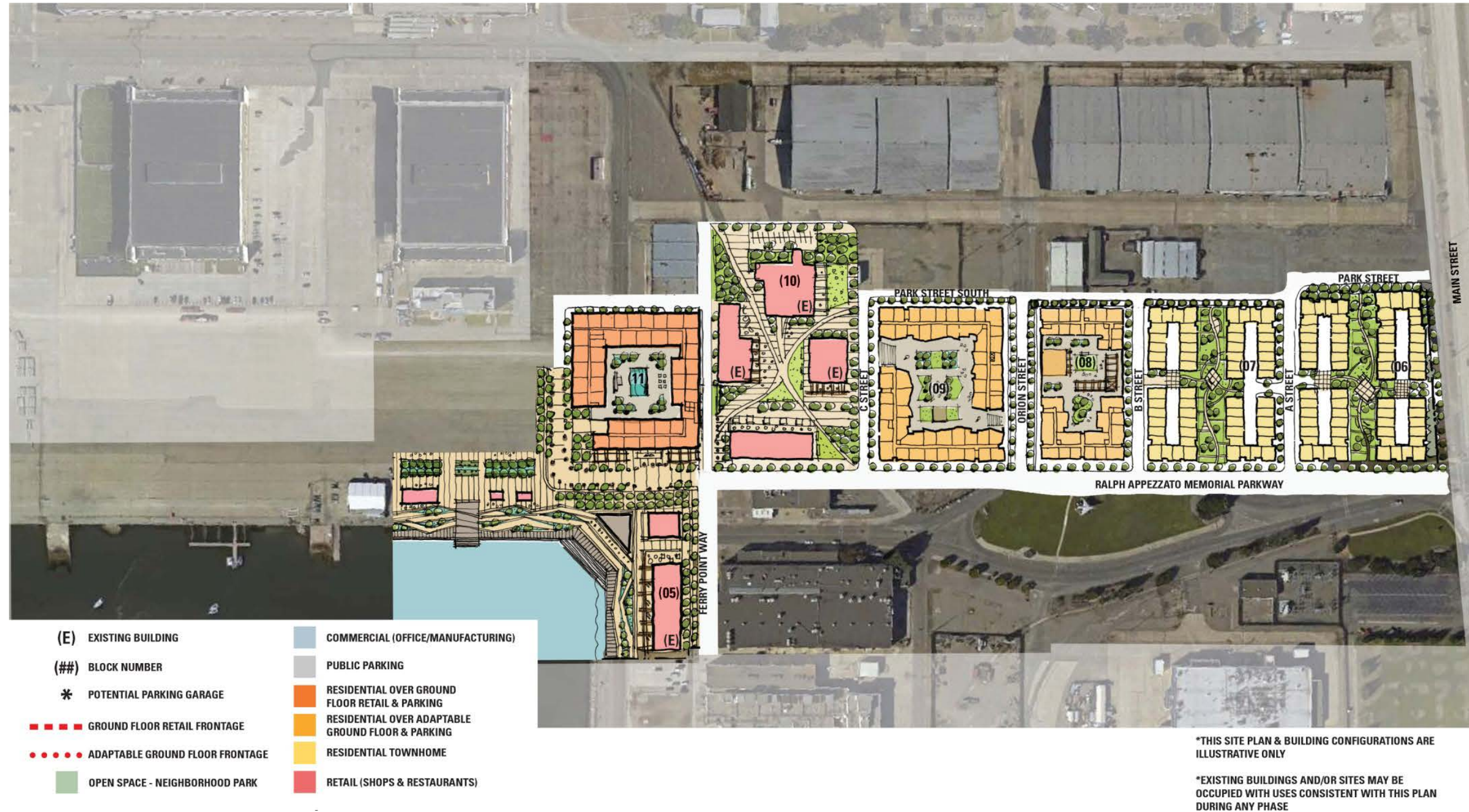
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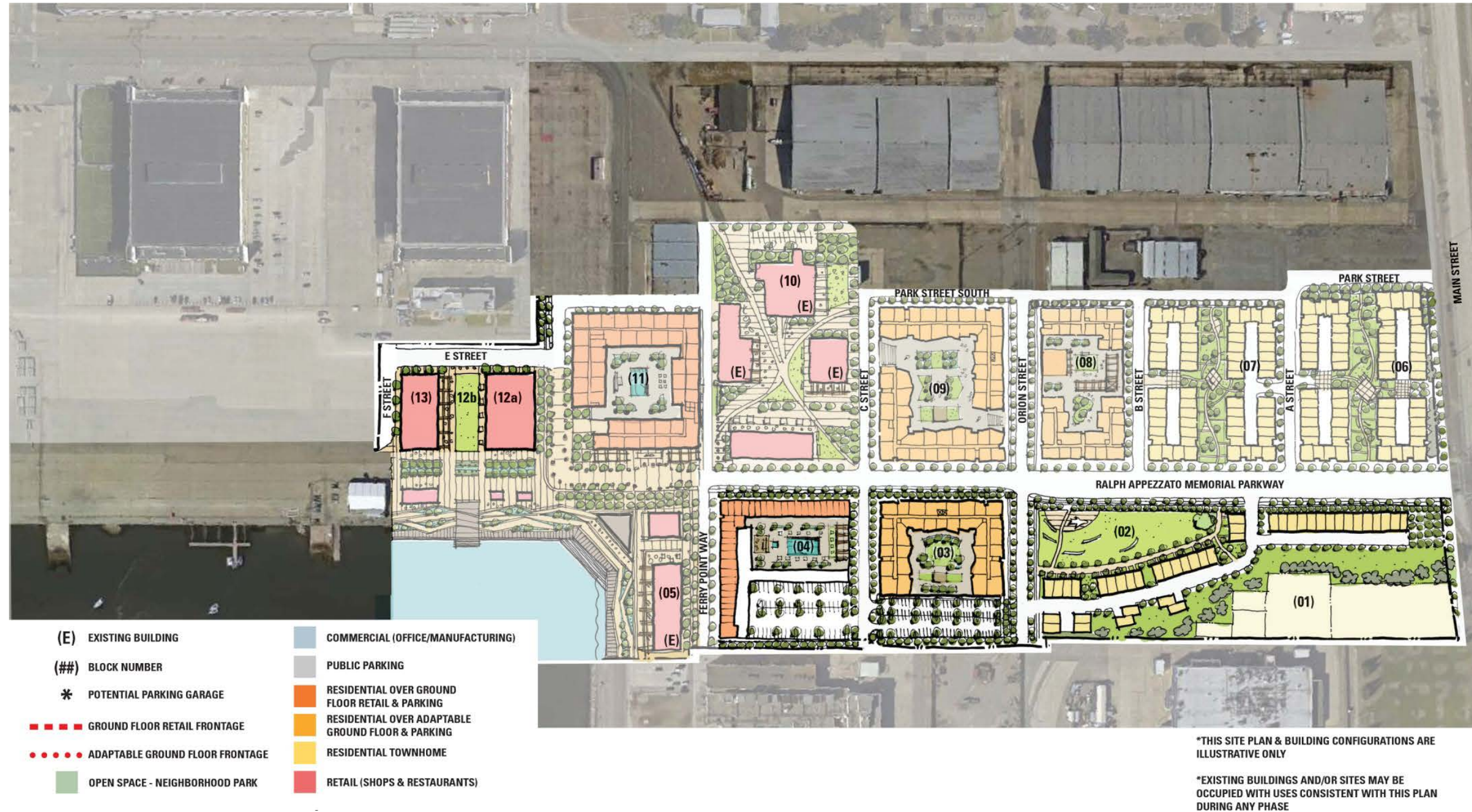
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Development Phasing – Phase 1



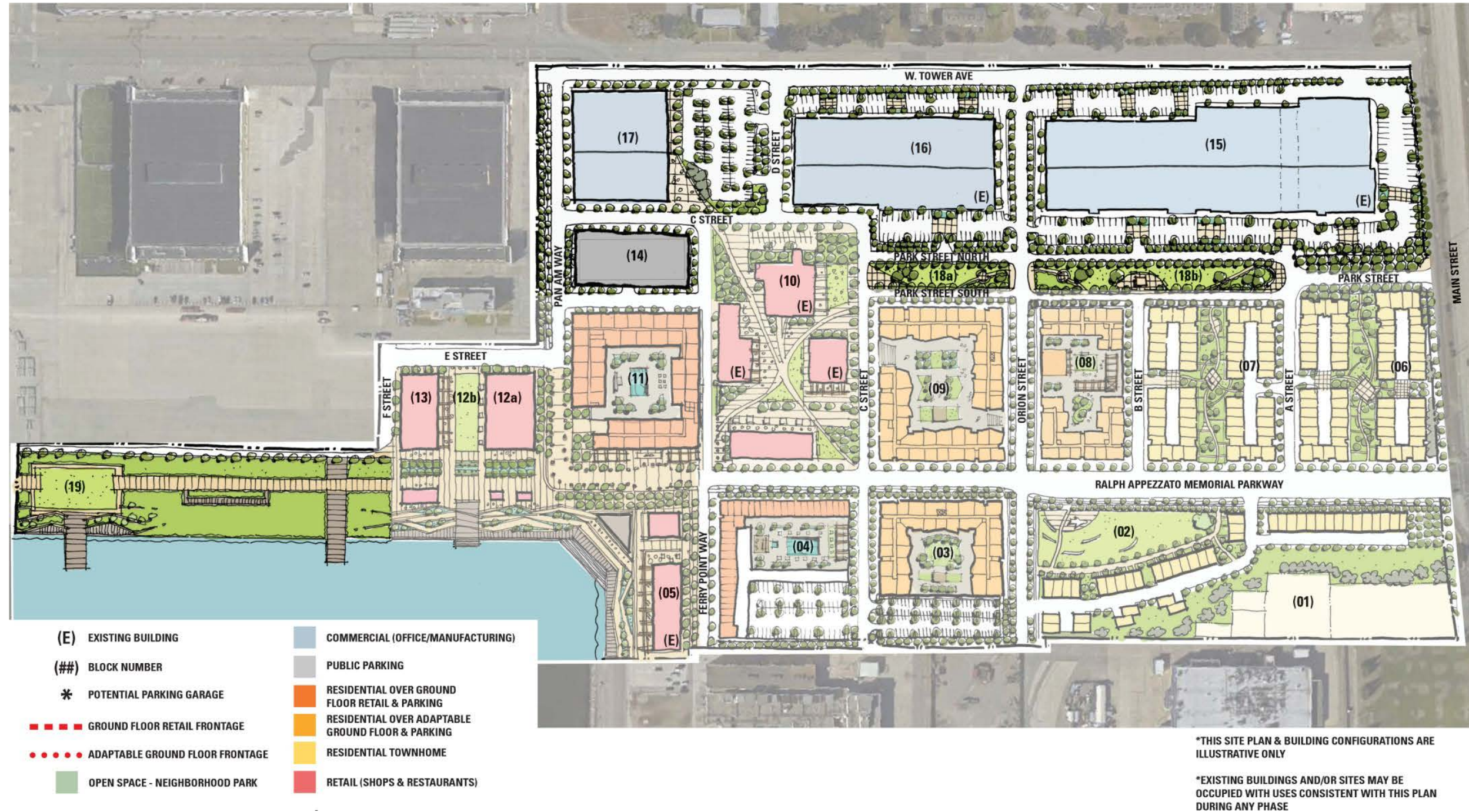
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Development Phasing – Phase 2



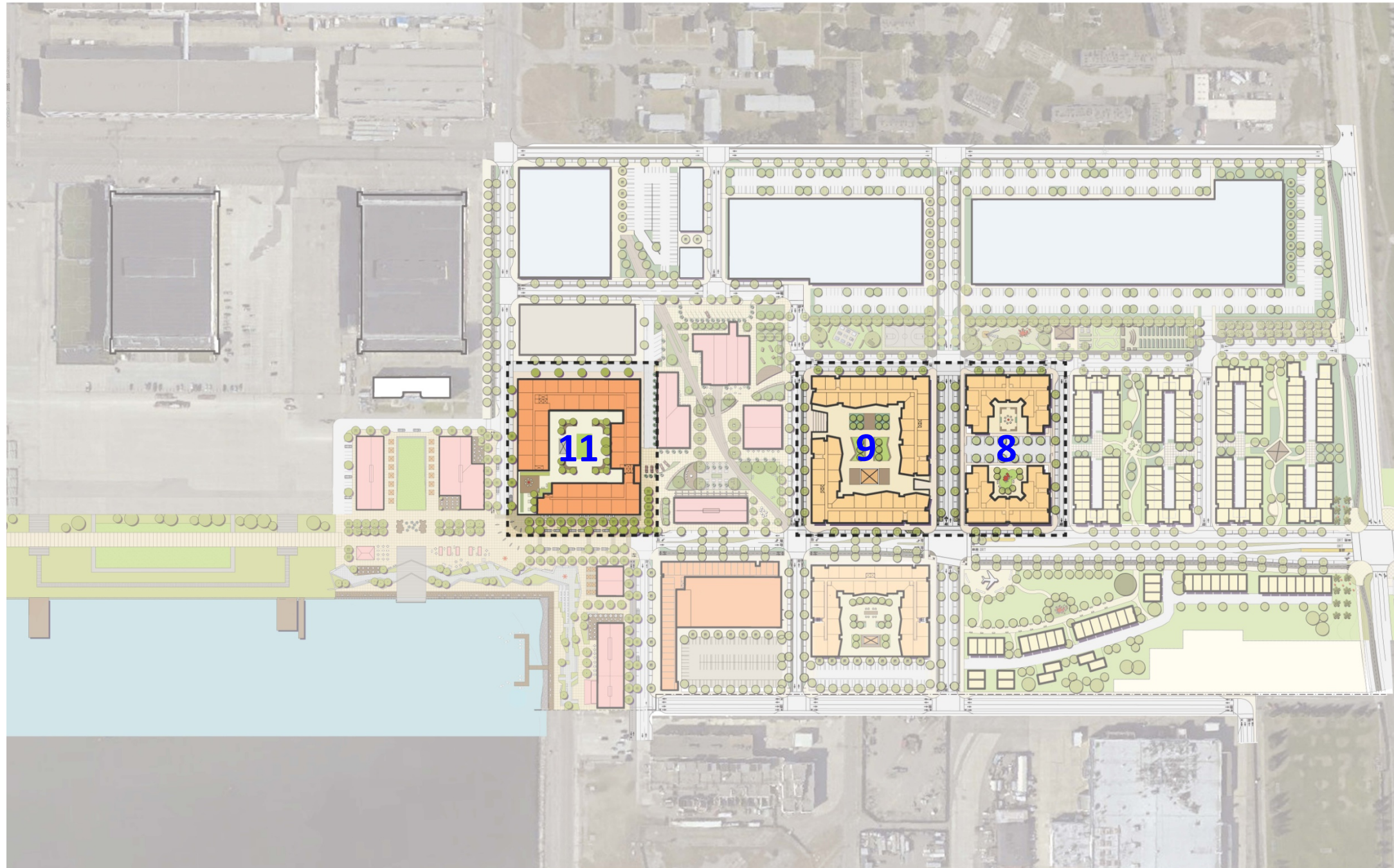
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Development Phasing – Phase 3



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Entitlements Phasing – Phase 1.a



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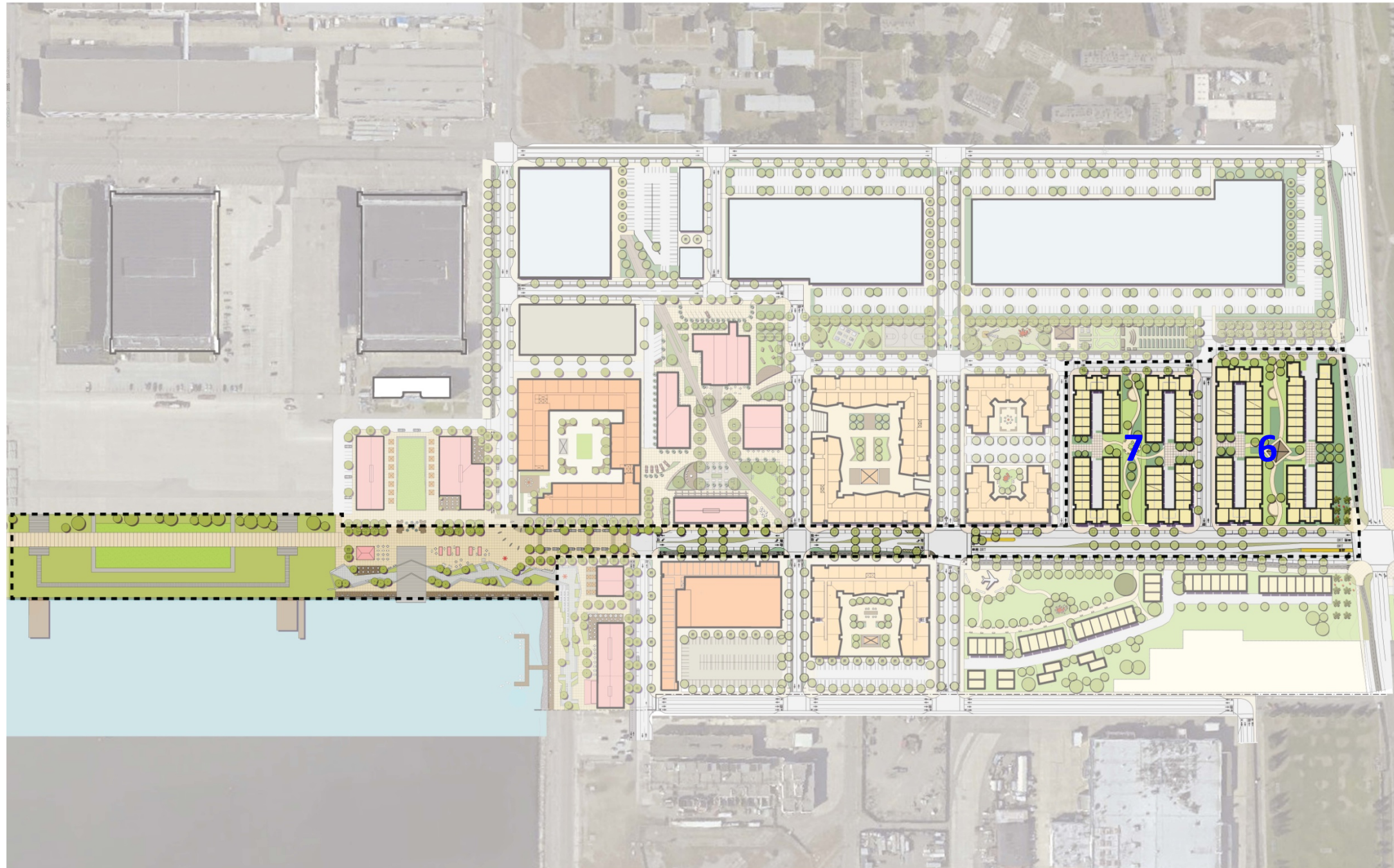
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Entitlements Phasing – Phase 1.b



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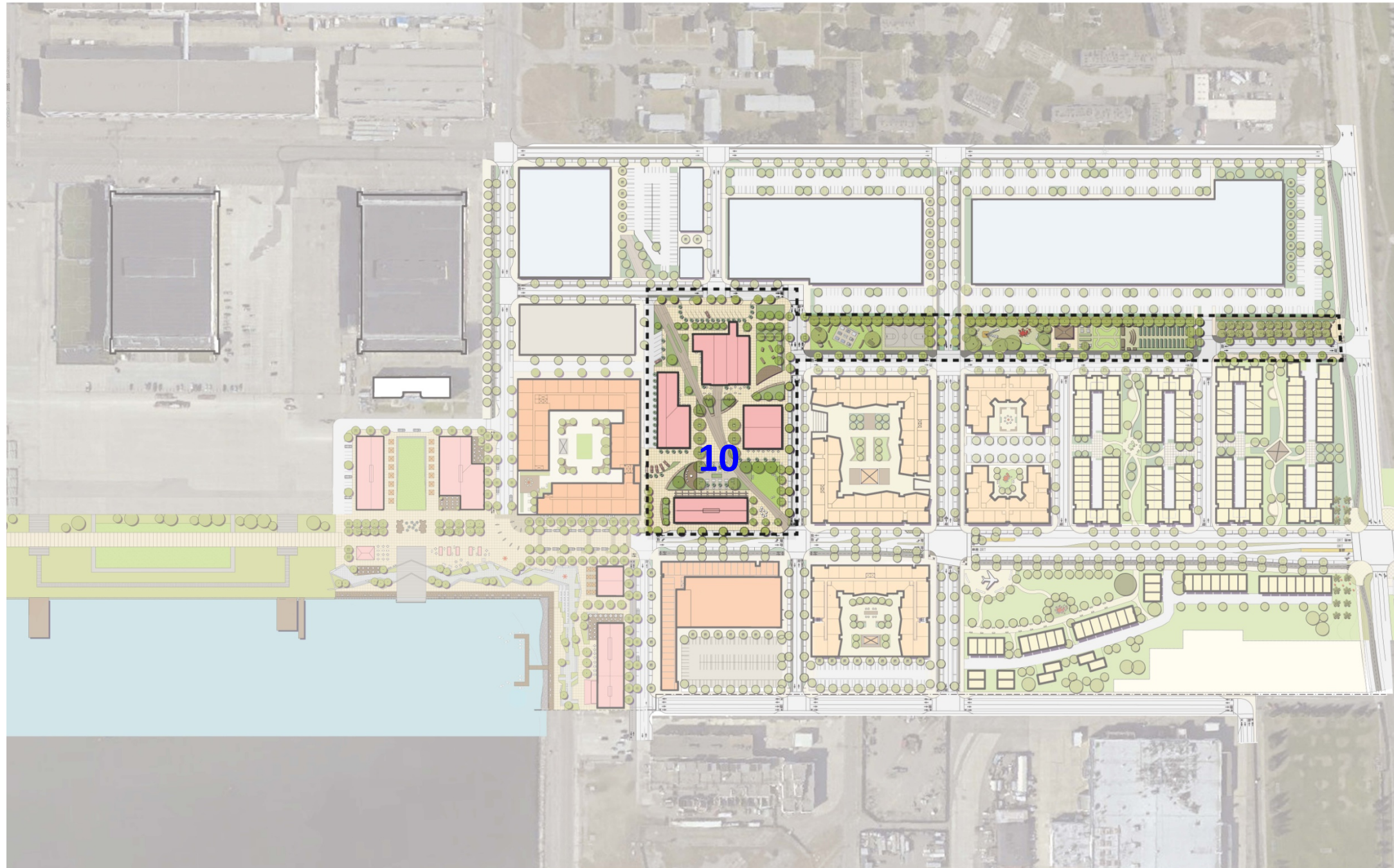
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Entitlements Phasing – Phase 1.c



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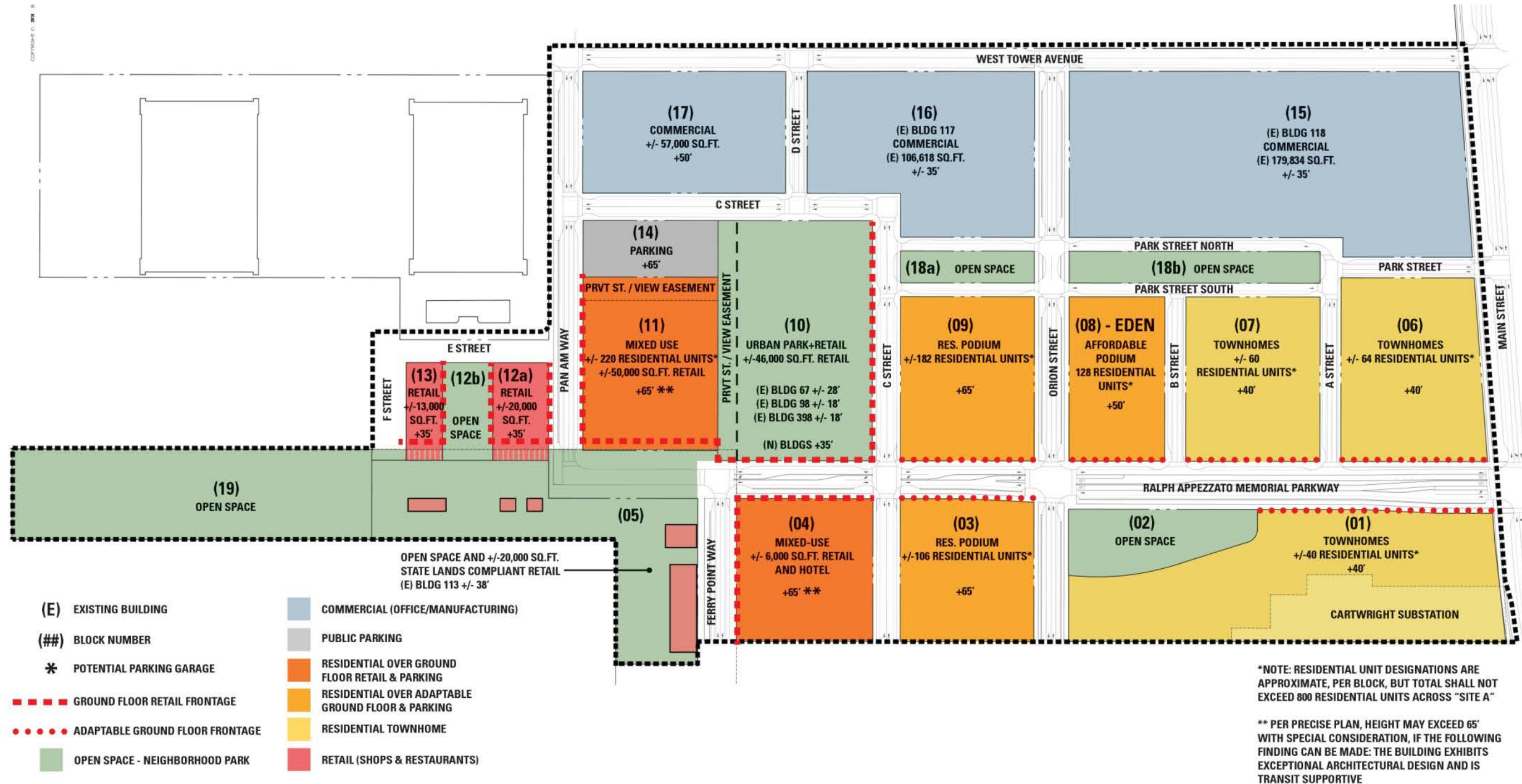
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Site A Overview



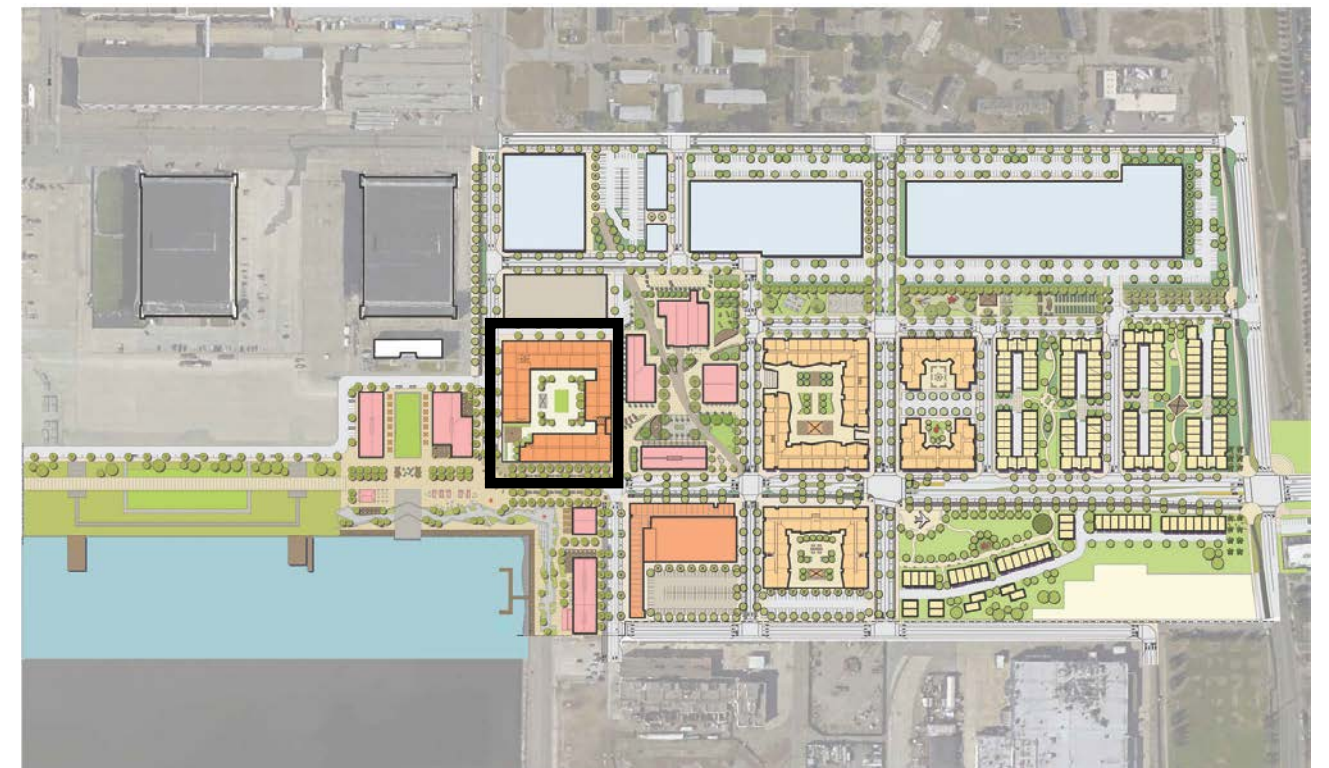
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- Site A Parcels

- Parcel 11- Multifamily
- Parcel 9 - Multifamily
- Parcel 8 - Affordable
- Parcel 10 - Retail
- Parcels 6, 7 – Townhomes



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Parcel 11 – Inspirational Images



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THOMPSON DORRMAN PARTNERSHIP • THOMPSON DORRMAN RESIDENTIAL

Parcel 11 – Initial Conceptual Study



Alameda Point, P.L.L.

B.A.R. Architects.

8/31/15.

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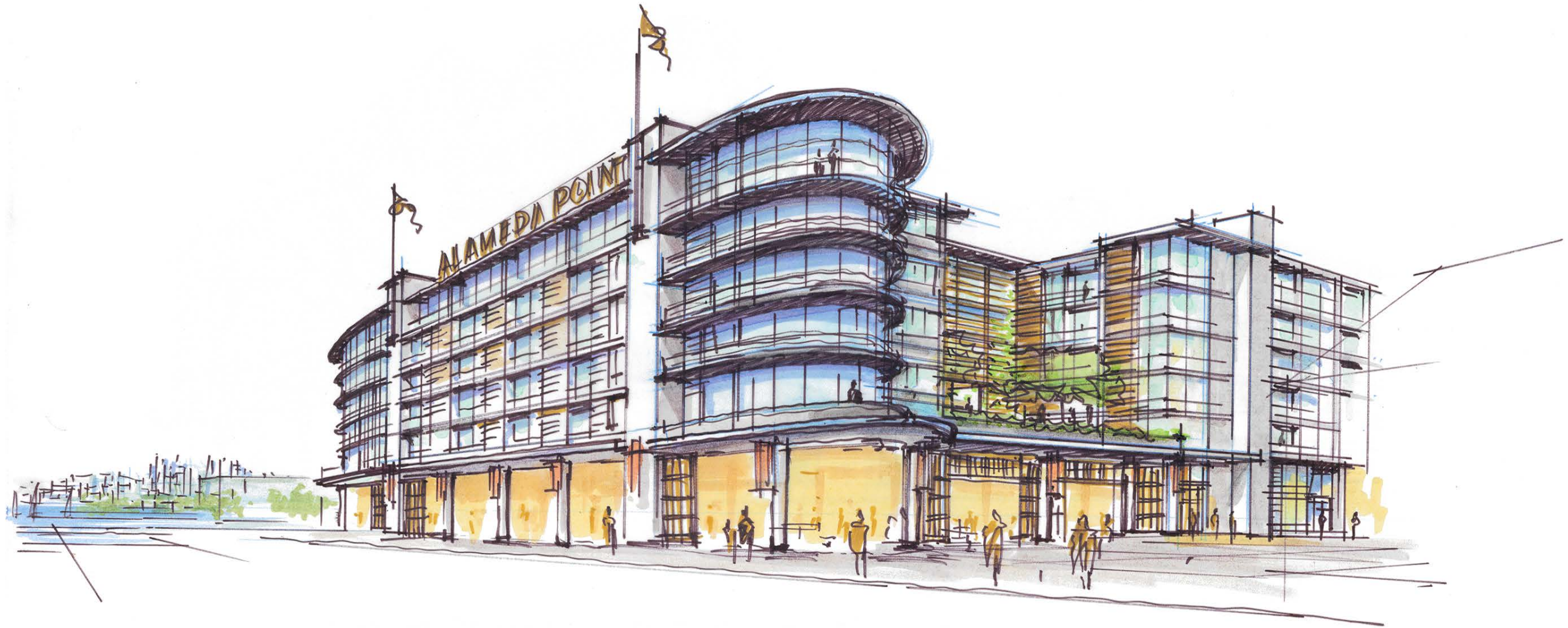
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Alameda Point - P.L.L. - View West from R.A.M.P.
P.A.R. Architects
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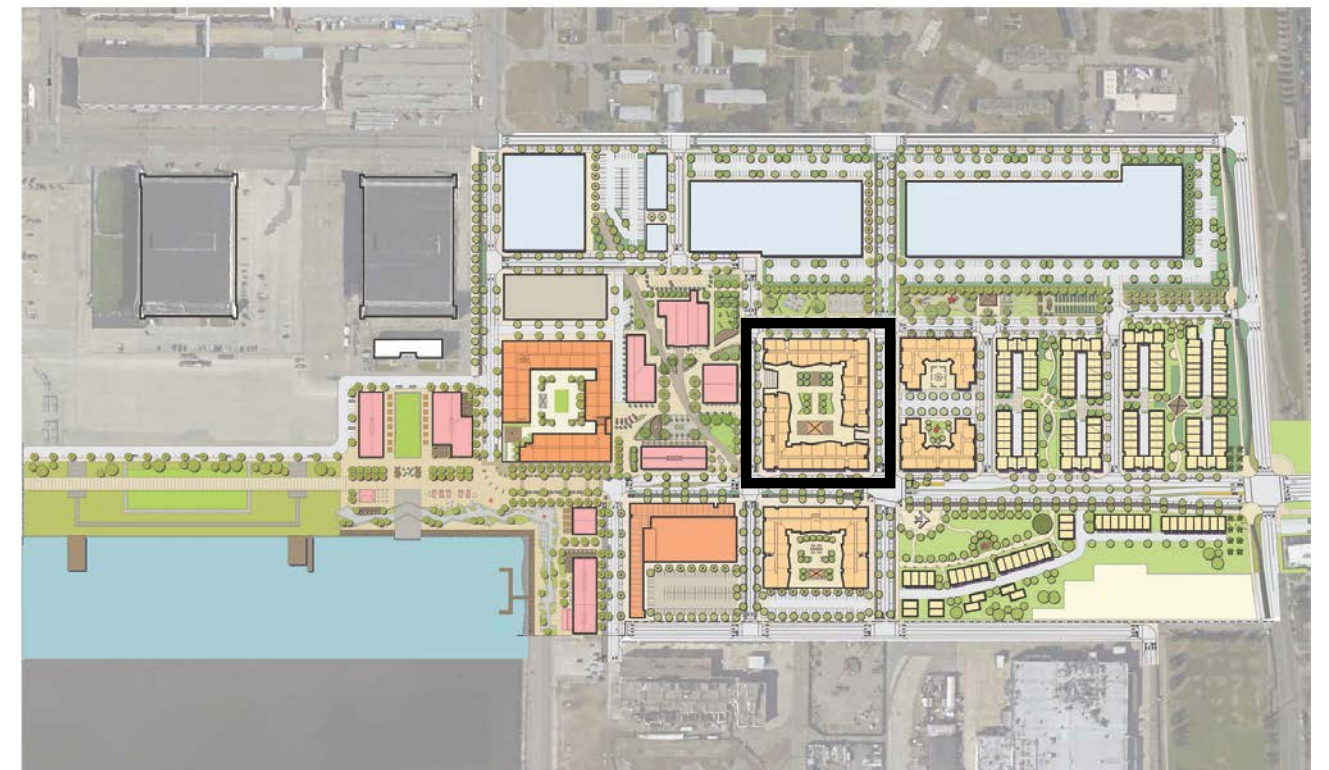
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Agenda

- Site A Parcels
 - Parcel 11- Multifamily
 - Parcel 9 - Multifamily
 - Parcel 8 - Affordable
 - Parcel 10 - Retail
 - Parcels 6, 7 – Townhomes



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Parcel 9 – Inspirational Images



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Parcel 9 – Initial Conceptual Study



29 SEPTEMBER 2015
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ALAMEDA, CA 94501
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Concept Sketch

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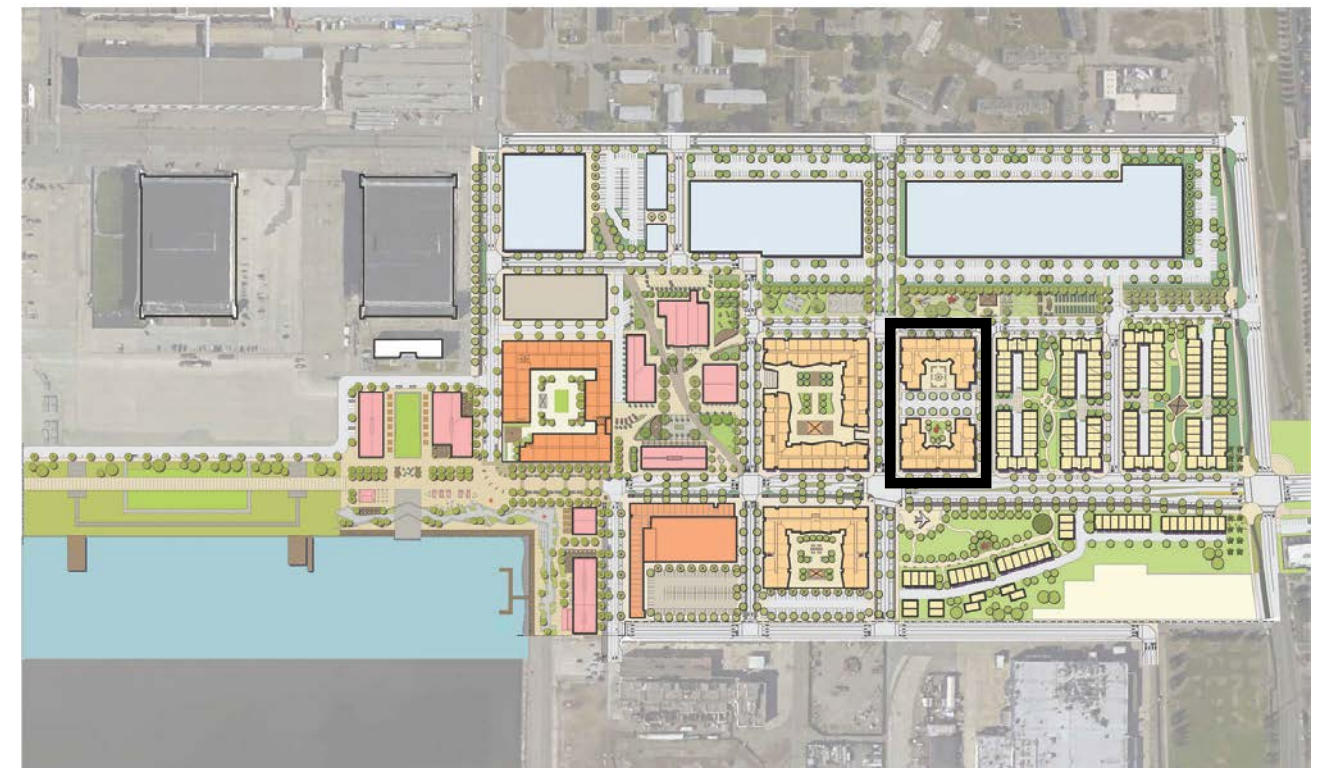
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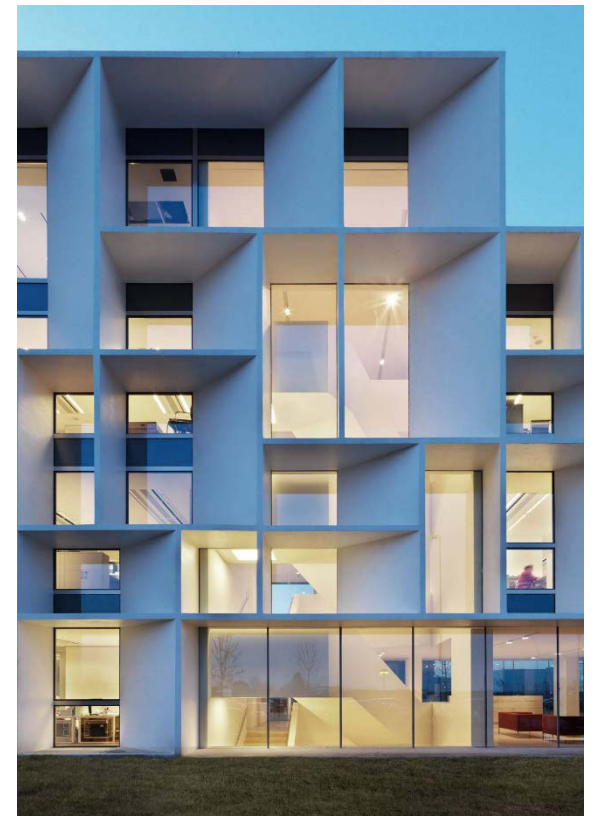
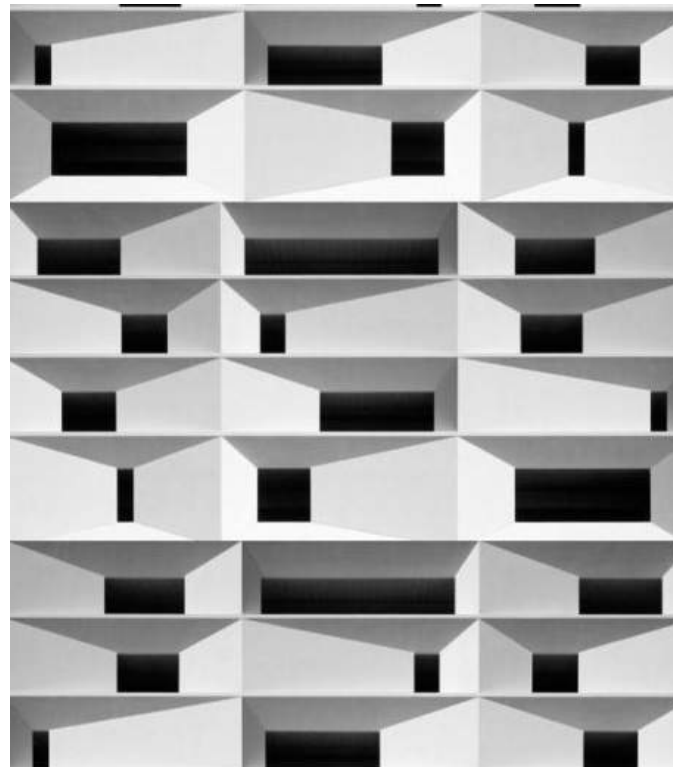
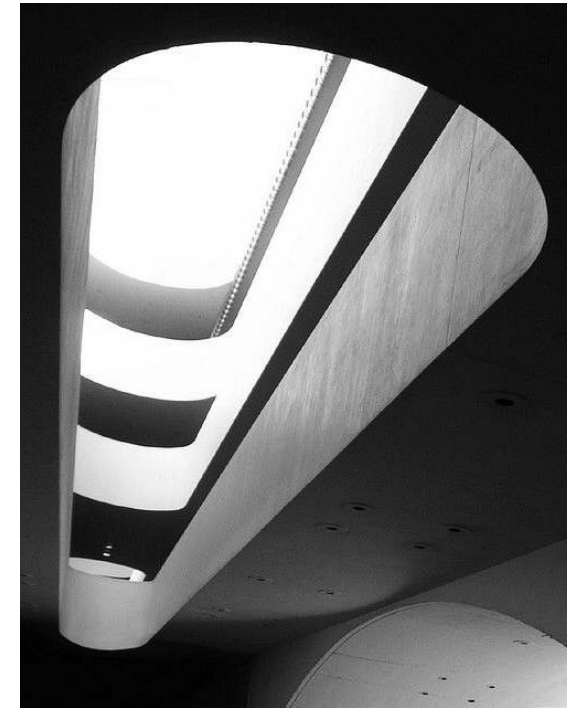
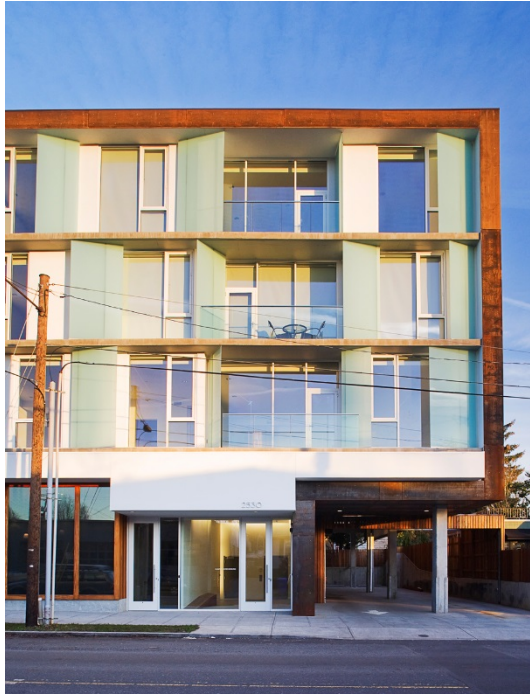
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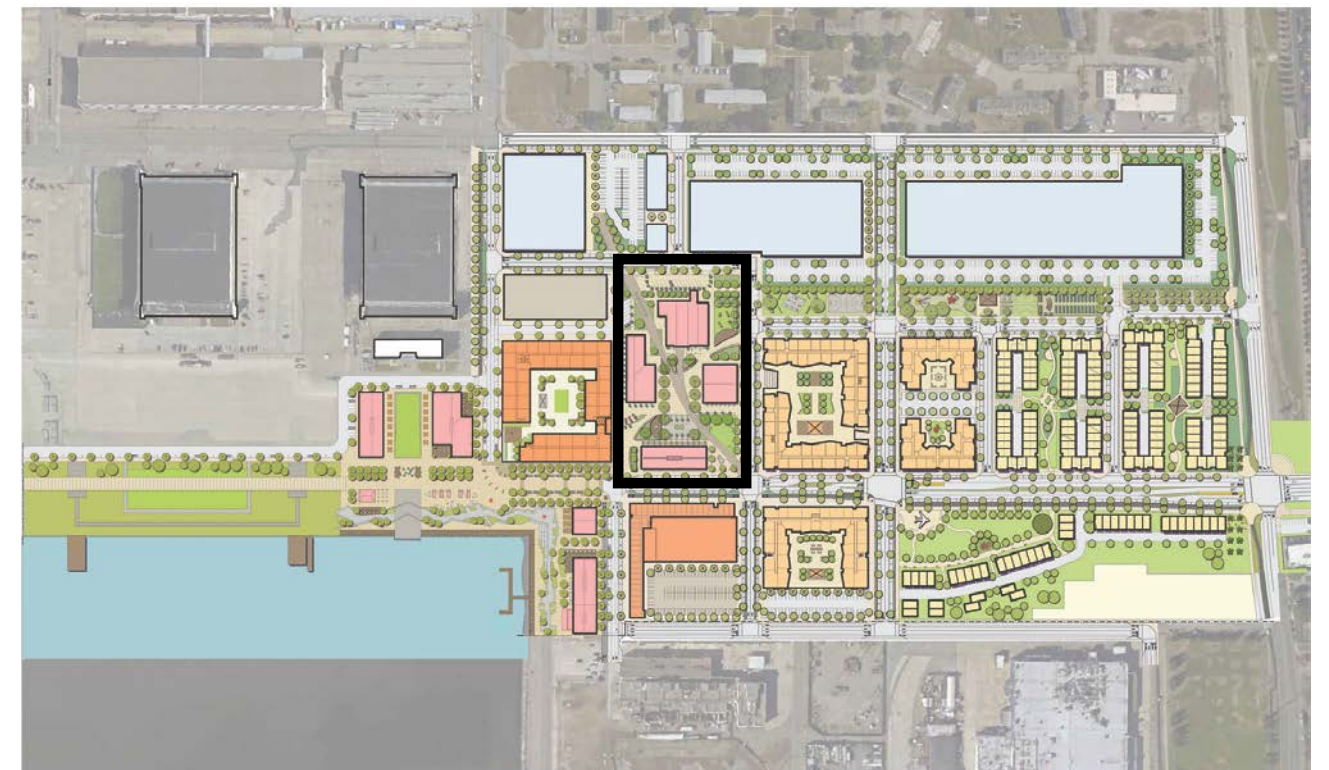
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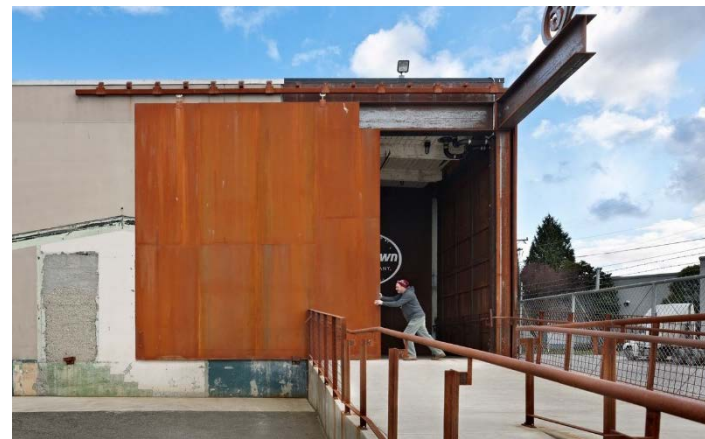
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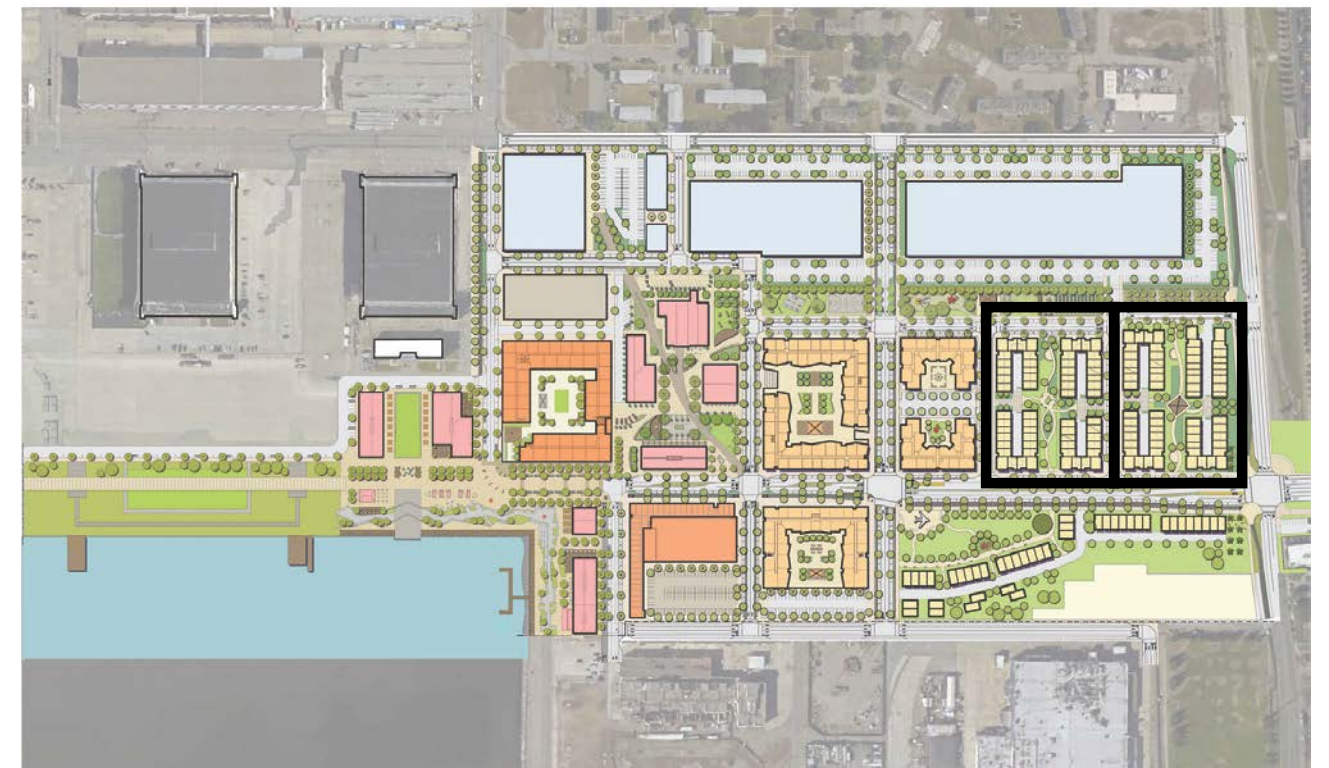
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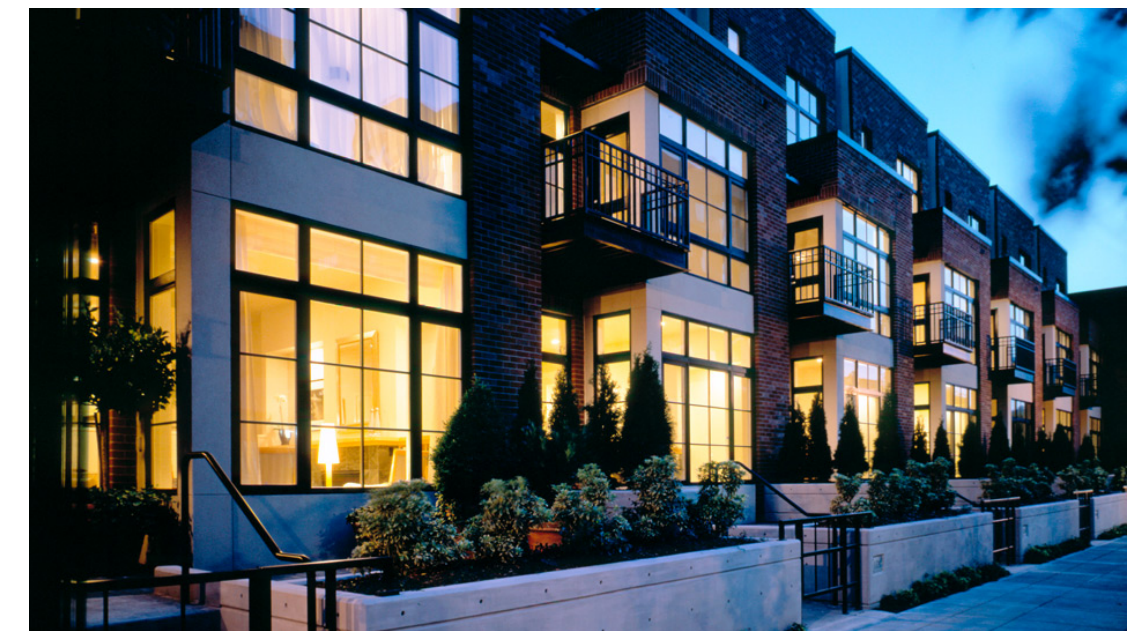
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- Today's Objectives
- Alameda Point Site A Character
- Public Realm Network
- Phasing
- Site A Parcels
- Next Steps

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Next Steps

- Respond to Design Direction Received Today
- Finalize Submission Packages for First Phase Parcels
- Develop Design for Remaining Parcels

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