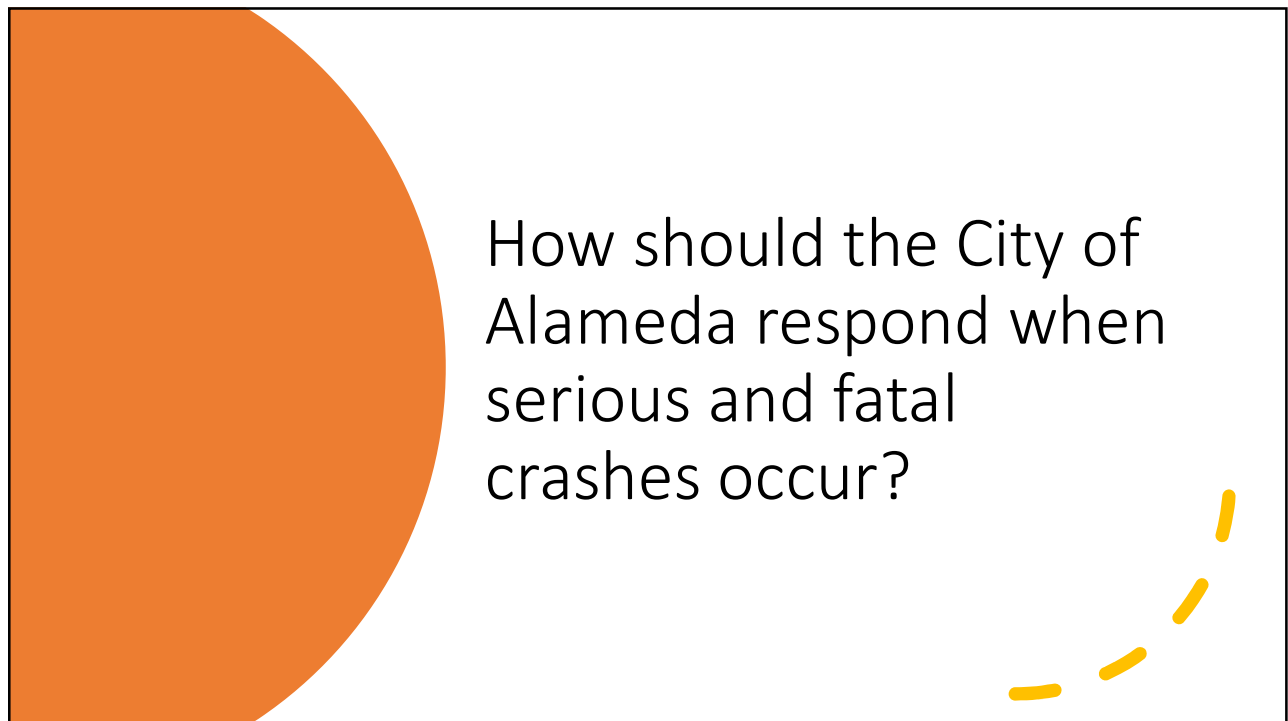


# Rapid Response: A Proposal for the City of Alameda

Emily Clayton

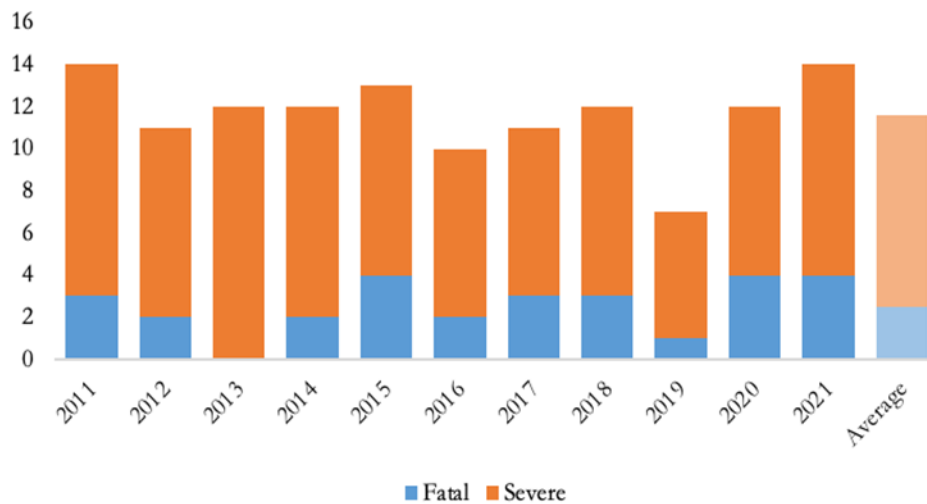


How should the City of Alameda respond when serious and fatal crashes occur?

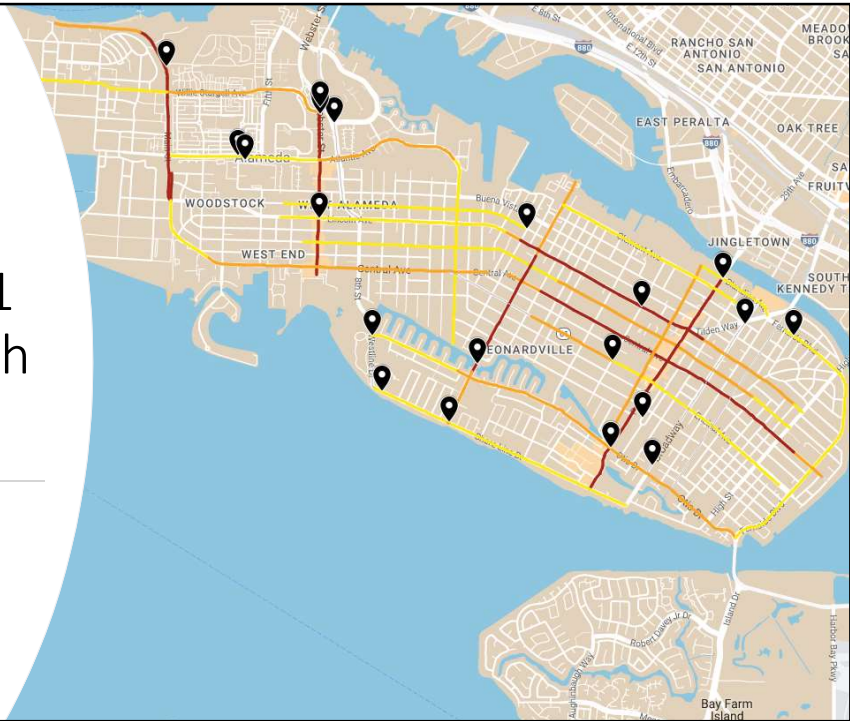
## Rapid Response Program

- Pre-determined engineering and communication protocol
- Ensures that City staff have clarity on roles, responsibilities, and priorities when severe and fatal crashes occur

The number of severe and fatal crashes has remained fairly consistent in recent years.



76% of crashes from 2019-2021 occurred on high injury corridors



### Proposed Rapid Response Program Characteristics



Transparent, consistent & publicly accountable



Respond to fatalities: 1-4 annual activations



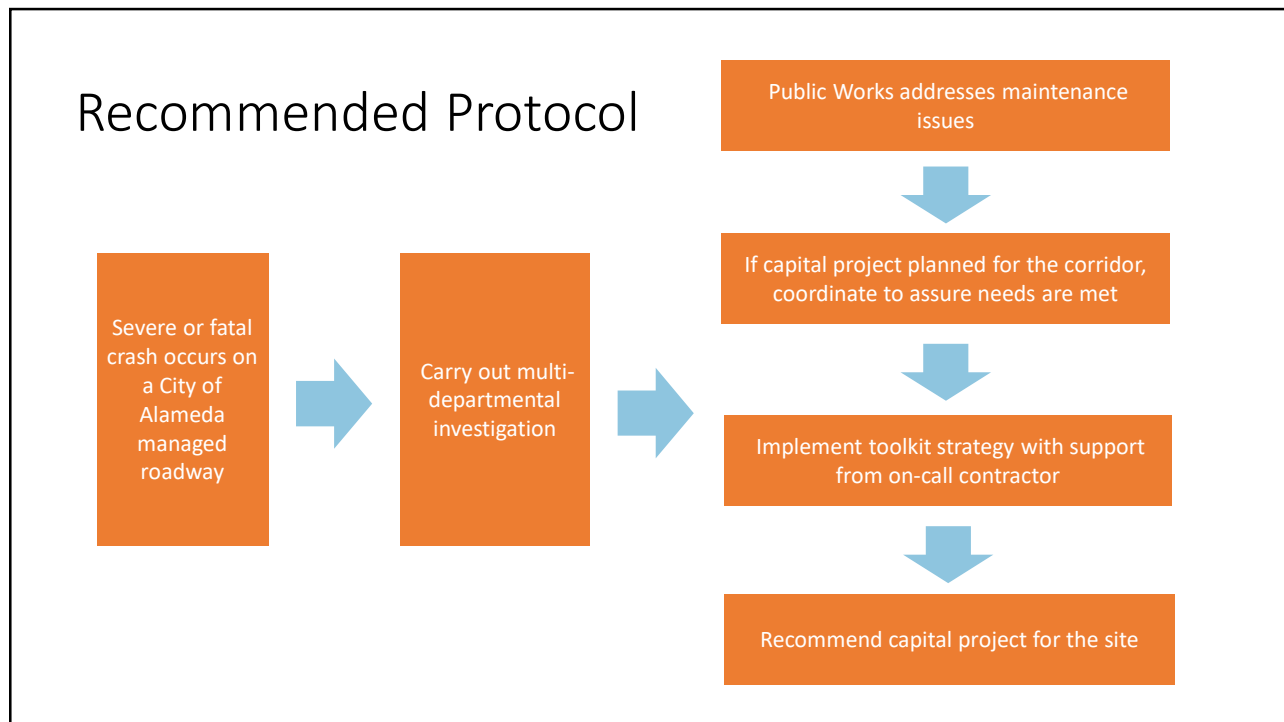
Pre-determined scope: quick-build toolkit



Initial Estimate: \$150k (FHWA data)



Quick implementation with on-call contracting



## Supporting Equity Goals

- **Socially Vulnerable areas, young/older residents overrepresented in crashes**
  - Establishing a rapid respond program provides an additional means of improving safety for all Alamedans
- **Given number of crash sites addressed, no specific equity prioritization method is recommended at this time**
  - Consistent with practices used by other cities with Rapid Response programs
- **Annual Vision Zero reporting will track safety improvement projects:**
  - Percent installed in socially vulnerable areas
  - Percent installed along high injury corridors
  - Percent installed within 600' of schools



## Post-crash communications recommendations

Continue practice of not sharing names in post-crash aftermath

Consider developing crash narratives without personally identifying information → Share in annual reports or Vision Zero updates



## Vision Zero Advisory Committee Feedback

- All attendees supported the program as is or with minor changes.
- Recommend expanding the program:
  - **Proposal:** include life-threatening crashes in addition to fatal ones.
  - **City response:** working on data sharing agreement with Alameda County Public Health Department so they can compare EMS data with APD reports.

## Timeline

- **December 2022:** Transportation Commission discussion
- **Early 2023:** include in Capital Improvement Plan budget for FY 2023/2024
- **July 2023:** Program implementation

A decorative background for the 'Questions?' section featuring several light blue question mark icons on a darker blue background, arranged in a pattern that fades into the white text area on the right.

## Questions?

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