



City of Alameda

Meeting Agenda

Mayor's Economic Development Advisory Panel/Economic Recovery Task Force

Wednesday, June 4, 2025

6:00 PM

2263 Santa Clara Avenue, Conference Room
391, Alameda, CA 94501

This agenda was revised on June 4, 2025 at 5:50 p.m. to update the Zoom link

*Members of the public can participate in person or remotely via Zoom
For information to assist with Zoom participation, please click:
<https://www.alamedaca.gov/zoom>*

*For Zoom registration, please click:
[https://alamedaca-gov.zoom.us/j/83189566093?
pwd=Dwjro8nuoOHUxDIm5zOWkRtTayYLG9.1](https://alamedaca-gov.zoom.us/j/83189566093?pwd=Dwjro8nuoOHUxDIm5zOWkRtTayYLG9.1)*

*For Telephone Participants:
Zoom Phone Number: 669-900-9128
Meeting ID: 831 8956 6093*

*Webinar Passcode
302912*

*Any requests for reasonable accommodations should be made by contacting Base
Reuse and Economic Development*

The body may take action on any item listed in the agenda

1 CALL TO ORDER AND ROLL CALL

2 ROLL CALL

3 APPROVAL OF MINUTES

3-A [2025-5108](#) Review and approved December 11, 2024 Draft EDAP Minutes

Attachments: [EDAP Draft Minutes Meeting 2025-03-05](#)

4 ORAL COMMUNICATIONS - PUBLIC COMMENT

5 CONSENT CALENDAR

6 REGULAR AGENDA ITEMS

- 6-A [2025-5109](#)** Discuss Local Business Climate and Potential Impact Tariffs May have on Local Business Sectors

Attachments: [Exhibit 1- "Education and Workforce for a California For All," presentation by Abby Snay, May 15, 2025](#)
[Exhibit 2- "East Bay Rebound: Who, What , Where?" presentation by Alexander Quinn, May 15, 2025](#)
[Exhibit 3- "How Tariffs Can Impact Your Business and How to Prepare." Presentation by Steve Strauss, May 20, 2025](#)

- 6-B [2025-5110](#)** Discuss Marketing Messages for Choose Alameda Business Attraction Website

- 6-C [2025-5111](#)** Request Suggestions for Future Discussion Topics

7 STAFF COMMUNICATIONS

8 ADJOURNMENT

Anyone wishing to speak on any item on the agenda or business brought up by Committee Members or a member or the public may do so when the subject is brought up for discussion. (Please file a speaker's slip.)

If you wish to address the Committee, please file a speaker's slip with the Secretary.

- **Upon recognition by the Chair, approach the rostrum and state your name and address. Speakers are limited to five (5) minutes per item.**
- **Lengthy testimony should be submitted in writing and only a summary of pertinent points presented verbally.**

Sign language interpreters will be available upon request. Please contact Base Reuse and Economic Development at 747-6890 at least 24 hours before the meeting to request an interpreter. Accessible seating for persons with disabilities (including those using wheelchairs) is available. Minutes of the meeting are available in enlarged print. Recording of the meeting are available upon request.

- **KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE:** Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City of Alameda exist to conduct the citizen of Alameda's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.
- **FOR MORE INFORMATION ON YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE OR TO REPORT A VIOLATION OF THE ORDINANCE, CONTACT THE OPEN GOVERNMENT COMMISSION:** the address is 2263 Santa Clara Avenue, Room 380, Alameda, CA, 94501; phone number is 510-747-4800; fax number is 510-865-4048, e-mail address is lweisiger@alamedaca.gov and contact is Lara Weisiger, City Clerk.
- In order to assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City accommodate these individuals.