

To: Honorable Mayor and Members of the City Council

From: Gerry Beaudin, City Manager

Date: July 6, 2026

Supplemental Memo regarding Adoption of Resolution Determining that the Public Interest and Necessity Demand the Acquisition and Construction of Municipal Improvement Projects and their Financing Through the Issuance of General Obligation Bonds; [Requires four affirmative votes] and Introduction of Uncodified Ordinance Ordering the Submission of a Measure Incurring Bonded Indebtedness to the Qualified Voters of the City of Alameda at the General Municipal Election to Be Held on November 3, 2026, for the Purpose of Financing the Cost of the Acquisition and Construction of Certain Municipal Improvement Projects. [Requires four affirmative votes] (City Manager 10021030)

SUPPLEMENTAL INFORMATION

This memo is being provided to supplement the staff report already published for the July 7, 2026 City Council meeting.

What materials and methods were used by the City to engage and survey residents?

City staff reached out to voters in several different ways over the last few months to understand their priorities related to a potential infrastructure measure.

- Two mailers were sent to all registered voters in Alameda. The mailer sent in April 2026 included a tear-off survey that could be mailed back to the City (Exhibit 1).
- Staff also turned the mailer survey into an online survey available on www.alamedaca.gov/StrongerTogether as an alternative method of response (Exhibit 2).
- Staff also reached out to the community to invite responses on the survey through emails to 60+ community organizations, city newsletters (2,477 recipients), and social media posts (Exhibit 3).
- City staff gave 16 presentations to community organizations, boards, and commissions to educate and seek feedback on the measure (Exhibit 4).

What were the results of the City's survey?

Between mailed in and online survey responses, 1,700 responses were received to the City's survey with more than 675 public comments.

Statistically valid polling conducted December 2025 and June 2026

In addition to community surveying, the City hired the opinion polling consultant FM3 to conduct statistically valid polling of likely voters on the need for infrastructure funding and their priorities for a proposed infrastructure bond measure. These polls were conducted in December 2025 and June 2026. The questions used in each poll are shown in Exhibit 4 and 5.

How many residents were polled and how many homeowners versus renters?

The June 2026 poll surveyed 420 likely November 2026 voters in Alameda. 200 residents responded by phone and 220 responded online. 179 respondents were renters and 241 were homeowners.

What were the results of the most recent poll?

A summary of results from the June 2026 poll will be shared at the July 7th Council meeting.

Respectfully submitted,
Erin Smith, Public Works Director
Danielle Mieler, Sustainability and Resilience Manager

Exhibits:

1. Community Mailers
2. Community Survey Questions
3. City Newsletter and Social Media Posts
4. Community Presentation
5. December 2025 Polling Questions
6. June 2026 Polling Questions

SURVEY ENCLOSED



IN COMMUNITY



ANCHORED



2263 Santa Clara Avenue
Alameda, CA 94501

PAID
CORNERSTONE

ALAMEDA BY THE NUMBERS



80,000
Residents



145
Miles of
Streets



78,339
Public Safety
Calls



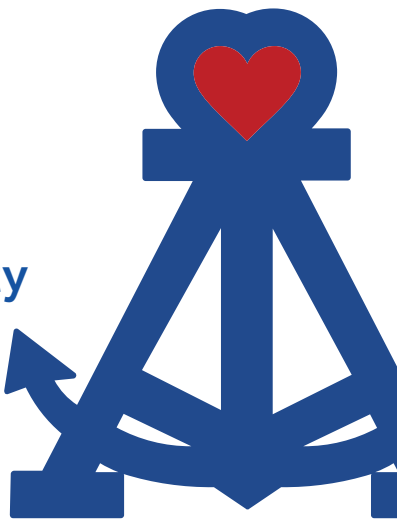
300
Acres
of Parks



146
Miles of
Sewers



60+
Miles of
Bikeways

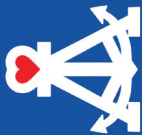


 alamedaca.gov/StrongerTogether  [/CityofAlameda](https://www.facebook.com/CityofAlameda)  [@loveourisland](https://www.instagram.com/loveourisland)

FIRST CLASS
STAMP
REQUIRED

Attn: City Manager's Office
City of Alameda
2263 Santa Clara Avenue
Alameda, CA 94501

Please complete the survey on the
other side of this card to let us know
your priorities for our community.





HELP DEVELOP THE PLAN FOR A SAFER, MORE RESILIENT ISLAND

Alamedans are proud to call our City home because of our high quality of life — safe streets and neighborhoods, well-maintained parks, reliable public services, and a strong sense of community.

Preparing for Flooding, Earthquakes, and Aging Infrastructure

Alameda’s aging infrastructure is increasingly vulnerable to flooding, earthquakes, severe weather, and sea level rise. To keep our neighborhoods safe and functional, the City is looking at how to fund critical repairs before they become even more expensive. Alameda’s high quality of life depends on infrastructure that works.

Flooding and Sea Level Rise: As an island community, we are on the front lines of rising seas. Our outdated storm drains are too small for today’s conditions, causing more frequent street flooding during storms and high tides.

Earthquake Safety: Our bridges and fire stations were built decades ago and don’t meet today’s seismic safety standards, leaving us vulnerable in a major earthquake.

Poor Street Conditions: Potholes, cracked sidewalks, and traffic safety needs make it harder for everyone – especially older adults, students, and people with disabilities – to get around safely.

Potential Local Funding Solutions to Protect Alamedans

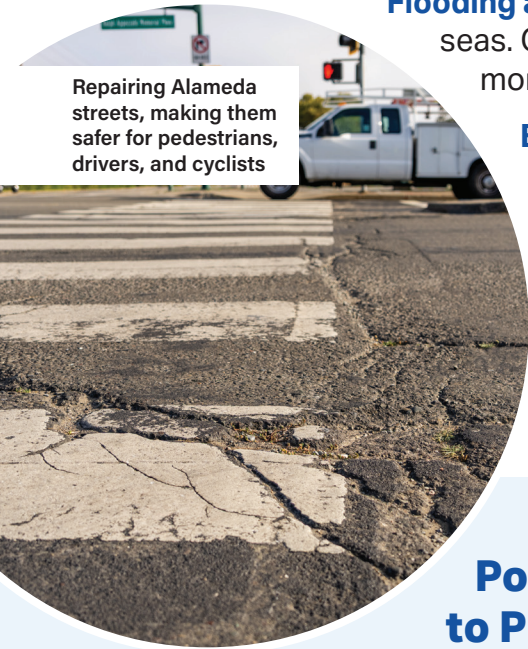
Maintaining the City’s financial stability is a top priority, and we know that the City’s existing financial resources are not sufficient to address these growing infrastructure needs.

While no final decisions have been made, one option being explored is a \$300 million local bond measure that would provide a dedicated funding source for our critical infrastructure needs. If passed, property owners would pay approximately \$49 per year for every \$100,000 of assessed value (not the home’s current appraised value), while bonds are outstanding. If approved by voters, the measure could fund identified infrastructure needs, including:

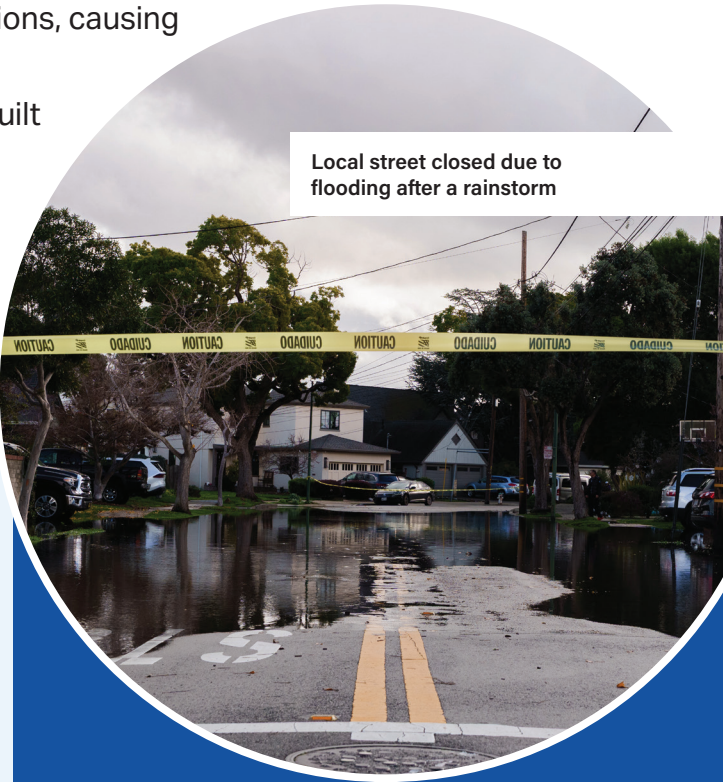
-  Preventing flooding in the Tubes and on City streets and addressing sea level rise
-  Providing earthquake-safe backup power so our bridges can operate during emergencies and power outages
-  Repairing potholes and improving traffic safety
-  Maintaining and repairing sewer and stormwater infrastructure to keep pollution out of the Bay and prevent flooding
-  Supporting public safety response to critical fires, crashes, and medical emergencies



King Tide causing flooding across Alameda including here at Crab Cove, stressing our infrastructure



Repairing Alameda streets, making them safer for pedestrians, drivers, and cyclists



Local street closed due to flooding after a rainstorm

Local Control and Fiscal Accountability

Any potential local bond measure would require strong fiscal accountability protections and oversight. If a potential bond measure is placed on the ballot and approved by voters:

-  All funds would stay local for Alameda — no funds could be taken by the State or federal government
-  An independent citizens’ oversight committee and mandatory annual audits would ensure all funds are spent as promised
-  No funds would be used to increase salaries or pensions

A Plan Anchored in Community Feedback

Please rate the importance of the following priorities for our community:

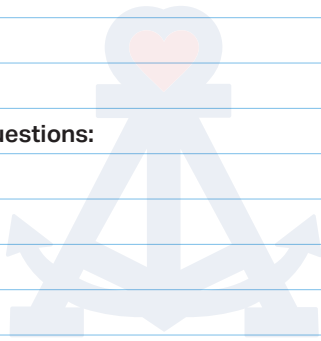
	HIGH	MED	LOW
Preventing flooding in the Tubes and on City streets and addressing sea level rise	☐	☐	☐
Providing earthquake-safe backup power so our bridges can operate during emergencies and power outages	☐	☐	☐
Repairing potholes and improving traffic safety	☐	☐	☐
Maintaining and repairing sewer and stormwater infrastructure to keep pollution out of the Bay and prevent flooding	☐	☐	☐
Supporting public safety response to critical fires, crashes, and medical emergencies	☐	☐	☐
Improving safety for pedestrians and bicyclists	☐	☐	☐
Upgrading fire stations to accommodate lifesaving equipment and ensure they are seismically sound and can provide emergency services after an earthquake	☐	☐	☐
Ensuring trees are well maintained along City streets and in parks	☐	☐	☐

Name:

Address:

Email:

Comments/Questions:



ALAMEDA

We Want to Hear from You!
The City welcomes feedback and questions as we plan for the future of our community. Please complete the survey card to share your priorities for Alameda. To take the survey online, scan the QR code, or visit alameda.gov/StrongerTogetherSurvey





2263 Santa Clara Avenue
Alameda, CA 94501

PRSR STD
U.S. POSTAGE
PAID
CORNERSTONE



AGING INFRASTRUCTURE CREATES FINANCIAL STRAIN

The City of Alameda is committed to protecting the long-term financial stability of our island, but aging infrastructure, more severe weather, and sea level rise are all putting a strain on local resources. In fact, the City has over \$800 million in unfunded infrastructure projects — including flood prevention, addressing sea level rise, road repairs, and upgrading public safety facilities — projects that will only become more expensive the longer they are delayed. At the same time, the federal government has canceled more than \$50 million in grant funding for flooding and disaster preparedness.

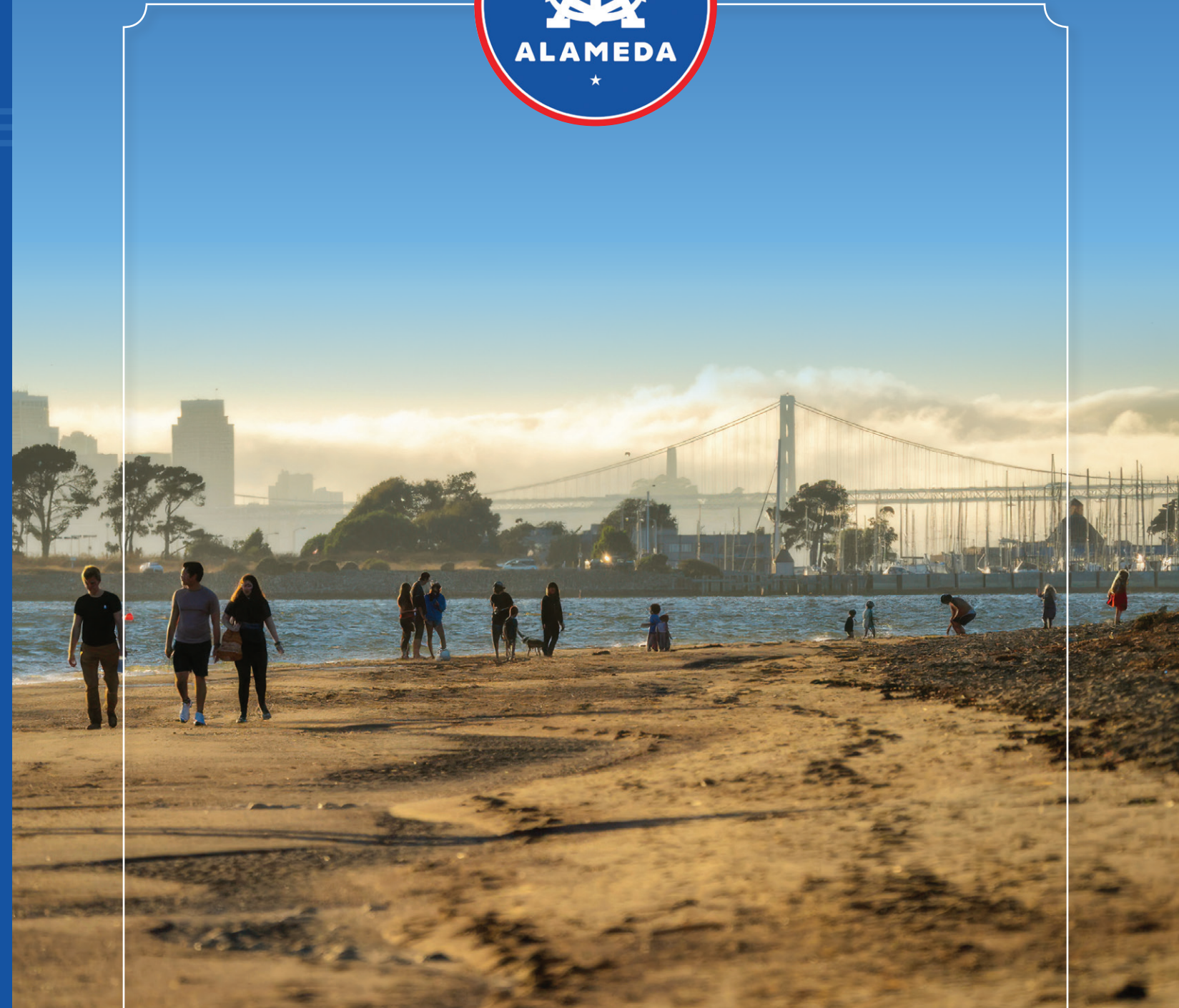
With so much uncertainty in Washington, DC and without a dedicated local funding source, the City will be forced to pull from the general fund — the same pot of money that pays for everyday services like parks and emergency response. That leaves fewer dollars available for the services Alamedans rely on to maintain our high quality of life.



Potholes along Fernside Boulevard that need to be filled



A pair of local streets flooded after the rainstorm that hit Alameda in January of this year



STATE *of the* ISLAND

MAINTAINING ALAMEDA'S QUALITY *of* LIFE



Alamedans are proud to call our City home because of our high quality of life — safe streets and neighborhoods, well-maintained parks, reliable public services, and a strong sense of community.

Preparing for Flooding, Earthquakes, and Aging Infrastructure

Alameda's aging infrastructure is increasingly vulnerable to flooding, earthquakes, severe weather, and sea level rise. To keep our neighborhoods safe and functional, the City is looking at how to fund critical repairs before they become even more expensive. Alameda's high quality of life depends on infrastructure that works.

Flooding and Sea Level Rise:

As an island community, we are on the front lines of rising seas. Our outdated storm drains are too small for today's conditions, causing more frequent street flooding during storms and high tides.

Earthquake Safety:

Our bridges and fire stations were built decades ago and don't meet today's seismic safety standards, leaving us vulnerable in a major earthquake.

Poor Street Conditions:

Potholes, cracked sidewalks, and traffic safety needs make it harder for everyone — especially older adults, students, and people with disabilities — to get around safely.

Local Funding to Protect Alamedans

Maintaining the City's financial stability is a top priority, and we know that the City's existing financial resources are not sufficient to address these growing infrastructure needs.

While no final decisions have been made, one option being explored is a \$300 million local bond measure that would provide a dedicated funding source for our critical infrastructure needs. If the bond measure is passed, property owners would pay approximately \$49 per year for every \$100,000 of assessed value (not the home's market value), while bonds are outstanding. If approved by voters, the measure could fund identified infrastructure needs, including:



Preventing flooding in the Tubes and on City streets and addressing sea level rise



Providing earthquake-safe backup power so our bridges can operate during emergencies and power outages



Repairing potholes and improving traffic safety



Maintaining and repairing sewer and stormwater infrastructure to keep pollution out of the Bay and prevent flooding



Supporting public safety response to critical fires, crashes, and medical emergencies

Local Control and Fiscal Accountability

Any potential local bond measure would require strong fiscal accountability protections and oversight. If the bond measure is placed on the ballot and approved by voters:

- ▶ All funds would stay local for Alameda — no funds could be taken by the State or federal government
- ▶ An independent citizens' oversight committee and mandatory annual audits would ensure all funds are spent as promised
- ▶ No funds would be used to increase salaries or pensions

**Take Our
Survey!**

The City welcomes feedback and questions as we plan for the future of our community. Please complete our survey to share your priorities for Alameda.



Scan the QR Code, or visit
alamedaca.gov/StrongerTogetherSurvey





PLANNING FOR A SAFER, MORE RESILIENT ISLAND

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Preparing for Flooding, Earthquakes, and Aging Infrastructure

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Earthquake Safety: Our fire stations were built decades ago and don't meet today's seismic safety standards, leaving us vulnerable in a major earthquake.

Poor Street Conditions: Potholes, cracked sidewalks, and traffic safety needs make it harder for everyone — especially older adults, students, and people with disabilities — to get around safely.



Repairing Alameda streets making them safer for pedestrians, drivers, and cyclists

Potential Local Funding Solutions to Protect Alamedans

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Preventing flooding in the Tubes and on City streets and addressing sea level rise



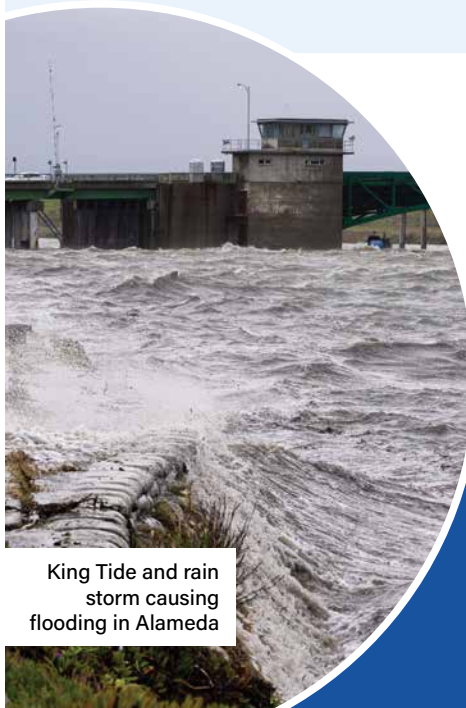
Repairing potholes and improving traffic safety



Maintaining and repairing stormwater infrastructure to keep pollution out of the Bay and prevent flooding



Supporting public safety response to critical fires, crashes, and medical emergencies



King Tide and rain storm causing flooding in Alameda

Local Control and Fiscal Accountability

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All funds would stay local for Alameda — no funds could be taken by the State or federal government



An independent citizens' oversight committee and mandatory annual audits would ensure all funds are spent as promised



No funds would be used to increase salaries or pensions

Join the Conversation

While no final decisions have been made, a potential bond is an option currently being explored. To learn more about the potential measure, visit alamedaca.gov/strongertogether. If you have questions or would like to share feedback, we invite you to join the conversation by emailing strongertogether@alamedaca.gov.



A Plan Anchored in Community Feedback

Please rate the importance of the following priorities for our community:

When you submit this form, it will not automatically collect your details like name and email address unless you provide it yourself.

* Required

1. Name

Enter your answer

2. Address

Enter your answer

3. Email Address

Enter your answer

4. Prevent flooding in the Tubes and on city streets and address sea level rise. *

☐ High

☐ Medium

☐ Low

5. Provide earthquake-safe backup power so bridges can operate during emergencies and power outages. *

☐ High

☐ Medium

☐ Low

6. Repair potholes and improve traffic safety. *

☐ High

☐ Medium

☐ Low

7. Maintain and repair stormwater infrastructure to keep pollution out of the Bay and prevent flooding. *

☐ High

☐ Medium

☐ Low

8. Support public safety response to critical fires, crashes, and medical emergencies. *

- ☐ High
- ☐ Medium
- ☐ Low

9. Improve safety for pedestrians and bicyclists. *

- ☐ High
- ☐ Medium
- ☐ Low

10. Upgrade fire stations to accommodate lifesaving equipment and ensure they are seismically sound and can provide emergency services after an earthquake. *

- ☐ High
- ☐ Medium
- ☐ Low

11. Ensure trees are well maintained along city streets and in parks. *

- ☐ High
- ☐ Medium
- ☐ Low

12. Comments/Questions:

Enter your answer



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Planning for a Safer, More Resilient Island

City of Alameda sent this bulletin at 05/26/2026 04:32 PM PDT

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Planning for a Safer, More Resilient Island

Alameda's high quality of life — safe neighborhoods, reliable services, and a strong sense of community — is what makes our community such a special place to live. Keeping it that way starts with infrastructure that works. Read more for an update on the City's infrastructure challenges and the options being explored to address them.

Preparing for Flooding, Earthquakes, and Aging Infrastructure

Alameda's aging infrastructure is increasingly vulnerable to flooding, earthquakes, severe weather, and sea level rise.

As an island community, we are on the front lines of rising seas. Our outdated storm drains are too small for today's conditions, causing more frequent street flooding during storms and high tides. Our bridges and fire stations don't meet today's seismic safety standards. Potholes, cracked sidewalks, and traffic safety needs make it harder for everyone — especially older adults, students, and people with disabilities — to get around safely.

Our quality of life depends on infrastructure that works.



Aging Infrastructure Creates Financial Strain



The City of Alameda is committed to protecting the long-term financial stability of our island, but aging infrastructure, more severe weather, and sea level rise are all putting a strain on local resources. In fact, the City has over \$800 million in unfunded infrastructure projects — including flood prevention, addressing sea level rise, road repairs, and upgrading public safety facilities — projects that will only become more expensive the longer they are delayed. At the same time, the federal government has canceled more than \$50 million in grant funding for flooding and disaster preparedness.

Uncertain Federal Funds

With so much uncertainty in Washington, DC and without a dedicated local funding source, the City will be forced to pull from the General Fund — the same pot of money that pays for everyday services like parks and emergency response. Maintaining the City's financial stability is a top priority, and we know that the City's existing financial resources are not sufficient to address these growing infrastructure needs.



Local Funding to Protect Alamedans

While no final decisions have been made, one option being explored is a \$300 million local bond measure that would provide a dedicated funding source for our critical infrastructure needs. If the bond measure is passed, property owners would pay approximately \$49 per year for every \$100,000 of assessed value (not the home's market value), while bonds are outstanding to fund identified infrastructure needs.

Protecting What Matters Most to Alamedans

If approved by voters, a potential measure would fund:

- Preventing flooding in the Tubes and on City streets and addressing sea level rise
- Providing earthquake-safe backup power so our bridges can operate during emergencies and power outages
- Repairing potholes and improving traffic safety
- Maintaining and repairing stormwater infrastructure to keep pollution out of the Bay and prevent flooding
- Supporting public safety response to critical fires, crashes, and medical emergencies

Local Control and Fiscal Accountability

Any potential measure would include fiscal accountability protections and oversight:

- All funds would stay local for Alameda
- Independent citizens' oversight and mandatory annual audits
- No funds would be used to increase salaries or pensions



Take Our Survey

Alameda's infrastructure future should be shaped by the people who live here. As we explore funding options and next steps, we want to bring you along in the process. Your priorities matter — tell us what's most important to your neighborhood and your family. Please take a few minutes to complete our survey and share your feedback.

www.alamedaca.gov/StrongerTogetherSurvey

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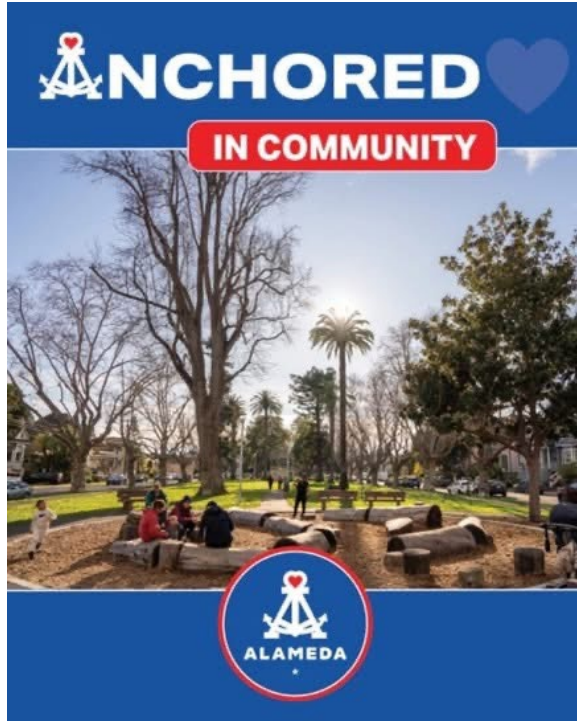


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City of Alameda Social Media Posts



Post #1: April 29

Anchors aweigh! You should have received an informational mailer in your mailbox earlier this week. Alameda's aging infrastructure is increasingly vulnerable to flooding, earthquakes, severe weather, and sea level rise. We encourage you to read the mailer closely to learn more about how the City is developing a plan for a safer, more resilient island. And please take our quick survey to make your voice heard. You can also visit our website, alamedaca.gov/strongertogether, to learn more.



Post #2: May 4

Did you know that the City works to maintain 145 miles of streets, 300 acres of parks, 146 miles of sewers, and responds to 78,339 public safety calls per year?

Maintaining financial stability is a top priority for the City, but existing financial resources are not sufficient to address growing infrastructure needs. To learn more about how the City is planning for a safer, more resilient island, visit alamedaca.gov/strongertogether

Potential Local Funding Solutions to Protect Alamedans



Post #3: May 5

Alameda faces growing infrastructure challenges including flood prevention, sewer maintenance, road repair, and earthquake preparedness. To maintain Alameda's high quality of life, the City is considering a bond measure for the November 2026 ballot. Stay informed and get involved: alamedaca.gov/strongertogether

Fiscal Accountability and Local Control

- ✓ All Funds Stay Local
- ✓ Independent Citizens' Oversight and Annual Audits
- ✓ No Funds for Salaries or Pension



Post #4: May 8

The City of Alameda is considering a potential bond measure. Any potential local funding measure will include strong fiscal accountability requirements and ensure 100% of all bond funding stays in Alameda. Read more about the potential measure at alamedaca.gov/strongertogether

King Tide causing flooding across Alameda including here at Crab Cove, stressing our infrastructure



Post #5: May 11

Alameda is at the front lines of sea level rise. To protect Alamedans, the City is considering a potential bond measure. No final decisions have been made, and the City values local input. Make your voice heard by taking our quick survey and ranking your top funding priorities for the potential bond measure at

alamedaca.gov/strongertogethersurvey

Local street closed due to flooding after a rainstorm in Jan. 2026



Post #6: May 13

Outdated storm drains are too small for today's conditions, causing more frequent flooding on local streets during storms and high tides. To fix storm drains and address other infrastructure needs, the City is exploring a potential bond measure. Let us know your top priorities for local funding

at alamedaca.gov/strongertogethersurvey

Repairing Alameda streets, making them safer for pedestrians, drivers, and cyclists



Post #7: May 15

Alameda's roads need attention. Potholes and cracked sidewalks make it harder for everyone to get around safely. In order to better fund road repair and traffic safety needs, the City is considering a local bond measure. To share any other infrastructure priorities, join the conversation at alamedaca.gov/strongertogethersurvey



A local street flooded after the rainstorm that hit Alameda in January of this year

Post #8: May 28

The federal government canceled over \$50 million in grant funding for flooding and disaster preparedness — money that could have been used in Alameda. We already have \$800 million in unfunded infrastructure needs. Without a dedicated local funding source, critical projects compete with everyday services like parks and emergency response. Learn more:

alamedaca.gov/strongertogether



Planning for a Safer, More Resilient Island

Addressing Our Infrastructure Needs

Alamedans Are Proud to Call Our City Home



Our high quality of life depends on infrastructure that works



80,000
Residents



145
Miles of
Streets



78,339
Public Safety
Calls



300
Acres
of Parks

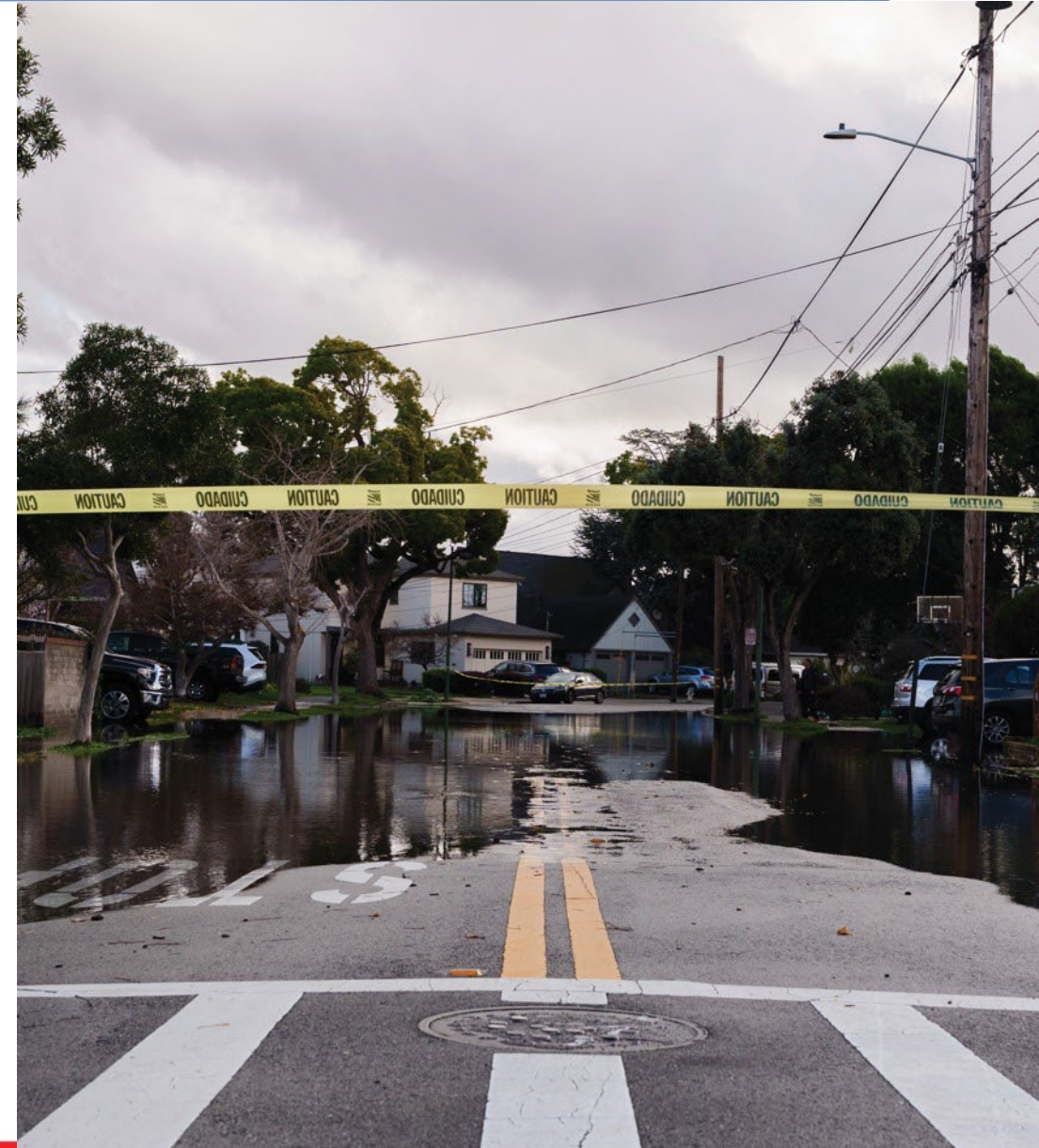


60+
Miles of
Bikeways

Alameda's Infrastructure Is Aging



- Aging roads, bridges, storm drains, and public safety facilities are increasingly vulnerable to:
 - More frequent and severe storms
 - Flooding and sea level rise
 - Major earthquakes



On the Front Lines of Rising Seas



- Alameda's storm drains were built for a different era and are too small for today's conditions
- Streets, neighborhoods, and the Tubes flood more frequently during storms and high tides
- Sea levels will continue to rise, increasing risk to homes, businesses, and access on and off the island
- The federal government has canceled more than \$50 million in grant funding for flooding and disaster preparedness



Bridges & Fire Stations Don't Meet Safety Standards



- Alameda's bridges and fire stations were built decades ago
- They do not meet current seismic safety standards
- A major earthquake could damage our bridges and fire stations, impacting access to emergency services



Potholes & Crumbling Sidewalks



- Poor street conditions make it harder for residents to get around safely
- The impact falls hardest on older adults, students, and people with disabilities
- Cracked sidewalks, potholes, and inadequate traffic safety are daily challenges across the City



Aging Infrastructure Creates a Financial Strain



- The City of Alameda is committed to the long-term financial stability of our island
- The City has over \$800 million in unfunded infrastructure projects
- Without a dedicated funding source, the City will be forced to pull from the General Fund
- The General Fund pays for everyday services like parks and emergency response
- Infrastructure needs grow more expensive every year they go unaddressed

Local Funding to Protect Alamedans



One option being considered is a **\$300 million local bond measure that would create a dedicated funding source for our critical infrastructure needs.**

If approved by voters, property owners would pay approximately **\$49 per year for every \$100,000 of assessed value (not the home's market value).**

Protecting What Matters Most to Alamedans



If approved by voters, a potential measure would fund:



Preventing flooding and addressing sea level rise



Repairing potholes and improving traffic safety



Maintaining and repairing stormwater infrastructure to keep pollution out of the Bay and prevent flooding



Supporting public safety response to critical fires, crashes, and medical emergencies

Local Control & Fiscal Accountability



Any potential measure would include fiscal accountability protections and oversight:

- All funds would stay local for Alameda
- Independent citizens' oversight and mandatory annual audits
- No funds would be used to increase salaries or pensions



Discussion Questions



- Which projects are most critical for the long-term wellbeing of the island?
- What infrastructure improvements matter most to you?
- What other concerns would you want to see addressed in a ballot measure?

Learn more and take the survey:
alamedaca.gov/StrongerTogether



**Scan Me to Take
The Survey!**



**ALAMEDA BALLOT MEASURE SURVEY
220-7748 FINAL
600 LIKELY NOVEMBER 2026 VOTERS
A/B & C/D SPLITS**

(PHONE ONLY)

Hello, I'm _____ calling from _____, a public opinion research company. We are conducting a survey about different issues facing Alameda voters. Please be assured that I am not trying to sell you anything or ask for a donation of any kind, and that your participation and responses will be kept confidential. May I please speak with _____? **(MUST SPEAK WITH THE VOTER LISTED AND VERIFY THEY LIVE AT THE LISTED ADDRESS—OTHERWISE TERMINATE.)**

(PHONE ONLY)

- A. Before we begin, have I reached you on a cell phone? **(IF ON CELL PHONE, ASK: If you are currently driving or otherwise occupied, please confirm that it is safe for you to take this survey without endangering yourself or others.)**

Yes, on cell and can safely take survey	1
Yes, on cell and should reschedule	(RESCHEDULE)
No, not on cell	2
(DON'T READ) Prefer not to say	3

(ONLINE ONLY)

Thank you for participating in this public opinion survey about different issues facing Alameda voters. Please be assured that we are not trying to sell you anything or ask for a donation of any kind, and that your participation and responses will be kept confidential.

- A. If you are taking this survey on a mobile device and are currently driving or otherwise occupied, please confirm that it is safe for you to take this survey without endangering yourself or others.

Yes, can safely take survey	1
I'll come back later	(DIVERT TO LANDING PAGE)

(RESUME ASKING ALL RESPONDENTS)

1. **(T)** First, would you say that things in the City of Alameda are generally headed in the right direction, or do you feel that things are pretty seriously off on the wrong track?

Right direction	1
Wrong track	2
(DON'T READ ON PHONE) Mixed	3
(DON'T READ ON PHONE) Don't know	4

2. Next, I am going to read you a brief list of public officials and agencies. Please tell me whether you approve or disapprove of the job each is doing. **(DO NOT RANDOMIZE; ASK IN ORDER)**

(ONLINE: SHOW ALL ANSWER OPTIONS)

(IF APPROVE/DISAPPROVE, ASK: "Is that strongly or just somewhat?")

	SS	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	Don't Know
a.	(T) Alameda City government, overall	1	2	3	4	5
b.	(T) Alameda Mayor and City Council	1	2	3	4	5
c.	(T) Alameda City management	1	2	3	4	5

The next questions are about a potential measure that may appear on a future ballot in your community.

3. The measure may read as follows:

City of Alameda Sea Level Rise, Disaster Preparedness and Earthquake Safety Measure. To prevent flooding of tubes/ shorelines; prevent Bay pollution; upgrade bridges/ fire stations/ other facilities; parks; libraries; address sea-level rise/ major earthquakes; repair potholes; improve traffic safety, shall the City of Alameda measure issuing **(SPLIT SAMPLE C ONLY: \$300,000,000) (SPLIT SAMPLE D ONLY: \$200,000,000)** in bonds with an average levy of **(SPLIT SAMPLE C ONLY: \$49) (SPLIT SAMPLE D ONLY: \$32)** per \$100,000 of assessed value, generating approximately **(SPLIT SAMPLE C ONLY: \$19,000,000) (SPLIT SAMPLE D ONLY: \$13,000,000)** annually while bonds are outstanding, requiring oversight, disclosure, independent audits, be adopted?

Do you think you would vote yes or no on this measure?

(ONLINE: SHOW ANSWER OPTIONS FOR "YES," "NO" AND "UNDECIDED")

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

Definitely yes	1
Probably yes	2
Undecided, lean yes	3
Undecided, lean no	4
Probably no	5
Definitely no	6
(DON'T READ ON PHONE) Undecided	7

(ASK Q4 IF YES/NO IN Q3 – CODES 1-6)

4. In a few words of your own, why would you vote **YES/NO** on this measure? **(OPEN-ENDED)**

(PHONE: RECORD VERBATIM RESPONSE AND PROBE FOR SPECIFIC RESPONSE, NOT JUST “SOUNDS GOOD” OR “SOUNDS BAD.”)

a. Yes:

b. No:

(RESUME ASKING ALL RESPONDENTS)

The next questions are about life in Alameda.

5. First, here is a list of some specific services that the City of Alameda provides. After each one, please indicate whether you think the City is doing an excellent, good, only fair, or poor job in providing that service. If you have no opinion or don't know about a particular function of government, you can indicate that instead. Here is the first one ... **(RANDOMIZE)**

	SS	Excellent	Good	Only Fair	Poor	Don't Know
a. (T) Level of neighborhood safety		1	2	3	4	5
b. (T) Quality of police services		1	2	3	4	5
c. (T) Quality of fire services		1	2	3	4	5
d. (T) Quality of library programs for children and adults		1	2	3	4	5
e. (T) City's management of budget and finances		1	2	3	4	5
f. (T) Quality of street maintenance		1	2	3	4	5
g. (T) Quality of park facilities		1	2	3	4	5
h. (T) Quality of recreation programs		1	2	3	4	5
i. (T-2020) Quality of Permit Center services		1	2	3	4	5

6. **(T)** Next, would you say that to maintain and improve public infrastructure the City of Alameda has a great need for additional funding, some need, a little need, or no real need for additional funding?

Great need	1
Some need	2
A little need	3
No real need	4
(DON'T READ ON PHONE) Don't know	5

7. Next, please consider the following issues that some people suggest are problems facing the City of Alameda. For each one, please indicate whether you think it is an extremely serious problem, a very serious problem, a somewhat serious problem, or not too serious a problem for residents of Alameda. **(RANDOMIZE)**

(ONLINE: SHOW ALL ANSWER OPTIONS)

	SS	Extremely Serious Problem	Very Serious Problem	Somewhat Serious Problem	Not Too Serious Problem	Don't Know
a. (T) The cost of housing		1	2	3	4	5
b. The cost of living						
c. (T) Waste and inefficiency in local government		1	2	3	4	5
d. (T) Crime		1	2	3	4	5
e. (T) Sea-level rise	A	1	2	3	4	5
f. Flooding	B	1	2	3	4	5
g. (T) Traffic safety on local streets and roads		1	2	3	4	5
h. (T) Too much growth and development		1	2	3	4	5
i. (T) The amount people pay in City taxes		1	2	3	4	5
j. (T*) Lack of preparedness for disasters	A	1	2	3	4	5
k. (T) Climate change	B	1	2	3	4	5
l. (T) Litter and nuisances from homeless encampments		1	2	3	4	5
m. (T) Lack of adequate shelter for people who are homeless		1	2	3	4	5
n. (T) A lack of parking in commercial districts		1	2	3	4	5
o. A lack of adequate public transportation		1	2	3	4	5
p. Federal budget cuts		1	2	3	4	5
q. Ability to evacuate the island in an emergency	A	1	2	3	4	5
r. Ability to bring in resources and supplies during an emergency	B	1	2	3	4	5

For the next several questions, we will return to the **City of Alameda Infrastructure Repair/ Flood Safety Measure** you were asked about previously.

8. First, please consider some potential elements of this measure, including ways in which funds it generates could be spent. For each one, please indicate how important each one is to you personally, regardless of how you feel about the measure: either extremely important, very important, somewhat important, or not too important. **(RANDOMIZE)**

(ONLINE: SHOW ALL ANSWER OPTIONS)

	SS	Extremely Important	Very Important	Somewhat Important	Not Too Important	Don't Know
a. (T) Maintaining the City of Alameda's financial stability		1	2	3	4	5
b. (T) Maintaining quality of life		1	2	3	4	5

	SS	Extremely Important	Very Important	Somewhat Important	Not Too Important	Don't Know
c. (T) Repairing and upgrading City infrastructure		1	2	3	4	5
d. (T) Preventing flooding in the Tubes		1	2	3	4	5
e. Preventing flooding on city streets	A	1	2	3	4	5
f. (T) Preventing flooding of Bay Farm Island	B	1	2	3	4	5
g. Preventing flooding of shorelines		1	2	3	4	5
h. Addressing sea-level rise		1	2	3	4	5
i. Addressing major earthquakes		1	2	3	4	5
j. Upgrading bridges		1	2	3	4	5
k. Providing earthquake-safe backup power so bridges can operate during emergencies and power outages		1	2	3	4	5
l. (T) Protecting natural areas along shorelines to help prevent flooding		1	2	3	4	5
m. (T*) Maintaining and repairing storm water infrastructure to keep pollution out of the Bay	A	1	2	3	4	5
n. (T) Keeping pollution from the Bay	B	1	2	3	4	5
o. (T) Repaving streets to prevent deterioration	A	1	2	3	4	5
p. Repairing streets	B	1	2	3	4	5
q. (T) Repairing potholes		1	2	3	4	5
r. Repairing sidewalks		1	2	3	4	5
s. Improving traffic flow		1	2	3	4	5
t. (T) Improving traffic safety	A	1	2	3	4	5
u. (T) Improving safety for people who walk or bike	B	1	2	3	4	5
v. (T) Upgrading fire stations to improve emergency response times		1	2	3	4	5
w. Upgrading fire stations to accommodate life-saving equipment		1	2	3	4	5
x. Providing fire station decontamination areas to help limit firefighter exposure to carcinogens		1	2	3	4	5
y. Supporting response to critical fires, accidents, and medical emergencies		1	2	3	4	5
z. Repairing and upgrading libraries		1	2	3	4	5
aa. (T) Repairing and upgrading parks		1	2	3	4	5
bb. (T) Maintaining trees along city streets and in parks		1	2	3	4	5
cc. Upgrading the deteriorating and overcrowded animal shelter		1	2	3	4	5
dd. Public safety training facility		1	2	3	4	5

Now you will be presented with statements from potential supporters and opponents of the **City of Alameda Sea Level Rise, Disaster Preparedness and Earthquake Safety Measure**.

9. First, please consider the following statements from people who may support this potential measure. For each one, please indicate whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the measure. If you do not believe the statement, you can indicate that instead. **(RANDOMIZE)**

(ONLINE: SHOW ONE STATEMENT AT A TIME; SHOW ALL ANSWER OPTIONS)

	SS	Very Convincing	Somewhat Convincing	Not Convincing	Do Not Believe	Don't Know
a. (ACCOUNTABILITY) This measure will be subject to tough fiscal accountability requirements, including full public review of all spending, community oversight, and independent financial audits, to ensure that the money is spent consistent with community priorities.		1	2	3	4	5
b. (LOCAL) The funding from this locally controlled measure cannot be diverted to Sacramento or cut by D.C. This measure provides funding that will stay local in Alameda for our most important city needs.	A	1	2	3	4	5
c. (SEA-LEVEL RISE) With the sea-level steadily rising around Alameda and increasingly severe winter storms, it is absolutely critical for the future of our city to plan accordingly. We need this measure to fund projects along our shorelines and in the Tubes to protect our streets, homes, and businesses from storm surges and flooding.	A	1	2	3	4	5
d. (STORMWATER) This measure will help make these repairs and maintain our stormwater infrastructure, preventing street flooding and keeping pollution from spilling into the Bay.	B	1	2	3	4	5
e. (EARTHQUAKE) Our city's infrastructure, including bridges and fire stations, is aging and does not meet current earthquake safety standards. This measure would provide the funding needed to ensure that our community is prepared for the next major earthquake.		1	2	3	4	5

	SS	Very Convincing	Somewhat Convincing	Not Convincing	Do Not Believe	Don't Know
f. (TRAFFIC) This measure will invest in upgrading our roads and sidewalks to ensure that people can get where they need to go quickly and safely – whether they drive, walk, or bike. That includes investments in pothole repairs; safe routes to school; sidewalk repairs for people with disabilities, seniors, and families; and improvements to signal timing to break up traffic bottlenecks.		1	2	3	4	5
g. (QUALITY OF LIFE) Alameda is a place where people desire to live and raise families. However, if we are forced to start cutting city services, the character of our community and its quality of life will decline. This measure will help maintain essential infrastructure that makes our community a safe, well-maintained place to live.	A	1	2	3	4	5
h. (VISION) Our high quality of life comes from things like our safe streets and neighborhoods, plentiful parks and open spaces, and vibrant, local business districts. This measure is a critical part of a longer-term vision for Alameda that will help maintain the critical infrastructure needed to support robust and sustainable city services.	B	1	2	3	4	5
i. (PARKS) Alameda's 35 community and neighborhood parks and beaches are an important part of what makes living here special. This measure will help maintain our parks, including helping to keep pollution out of our beaches and Bay, so our parks, beaches and waters are safe and clean for our residents to enjoy.		1	2	3	4	5
j. (FEDERAL) The federal government has withheld more than \$50 million in funding for flooding and disaster preparedness. With so much uncertainty in the federal government, it is more important than ever for us to have our own locally controlled funding sources to ensure that we can continue to take care of vital City services.	B	1	2	3	4	5

	SS	Very Convincing	Somewhat Convincing	Not Convincing	Do Not Believe	Don't Know
k. (FIRE/EMERGENCY) This measure is critical to provide quick responses to 911 medical and fire emergencies in Alameda. Many of our fire stations are simply too small or too old for modern firefighting and life-saving equipment. We need to provide coverage across the city to reduce response times.	A	1	2	3	4	5
l. (DECONTAMINATION) The current fire stations have <u>no</u> dedicated space for firefighters returning from calls to decontaminate themselves and their personal protection equipment, which increases risk of exposure to carcinogens. Our firefighters deserve facilities that can reduce their risk of exposure to hazardous materials as they protect us.	B	1	2	3	4	5

10. Taking into account the statements from supporters, please consider again the **City of Alameda Sea Level Rise, Disaster Preparedness and Earthquake Safety Measure**, which reads as follows:

To prevent flooding of tubes/ shorelines; prevent Bay pollution; upgrade bridges/ fire stations/ other facilities; parks; libraries; address sea-level rise/ major earthquakes; repair potholes; improve traffic safety, shall the City of Alameda measure issuing **(SPLIT SAMPLE C ONLY: \$300,000,000) (SPLIT SAMPLE D ONLY: \$200,000,000)** in bonds with an average levy of **(SPLIT SAMPLE C ONLY: \$49) (SPLIT SAMPLE D ONLY: \$32)** per \$100,000 of assessed value, generating approximately **(SPLIT SAMPLE C ONLY: \$19,000,000) (SPLIT SAMPLE D ONLY: \$13,000,000)** annually while bonds are outstanding, requiring oversight, disclosure, independent audits, be adopted?

Do you think you would vote yes or no on this measure?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

Definitely yes	1
Probably yes	2
Undecided, lean yes	3
Undecided, lean no	4
Probably no	5
Definitely no	6
(DON'T READ ON PHONE) Undecided	7

11. Next, please consider the following statements from people who may oppose this potential measure. For each one, please indicate whether you find it very convincing, somewhat convincing, or not convincing as a reason to oppose this measure. If you do not believe the statement, you can indicate that instead. **(RANDOMIZE)**

(ONLINE: SHOW ONE STATEMENT AT A TIME; SHOW ALL ANSWER OPTIONS)

	SS	Very Convincing	Somewhat Convincing	Not Convincing	Do Not Believe	Don't Know
a. (COST OF LIVING) The cost of living and inflation in the Bay Area is out of control, with many families and seniors being priced out of our community by the cost of rent and other basic needs. We simply can't afford to raise taxes and make it even more expensive to live here.		1	2	3	4	5
b. (PLANNING) None of the infrastructure needs should come as a surprise to the City. They should have been planning for them and setting aside funds for years. We don't need to raise taxes again and allow bureaucrats and politicians to fund their pet projects.		1	2	3	4	5
c. (WASTE) Instead of pushing another tax measure, the City should just cut unnecessary spending. We don't need to raise taxes again and allow bureaucrats and politicians to waste our tax dollars.		1	2	3	4	5
d. (BOND WRONG WAY/\$300M) This measure will cost taxpayers twice as much as what it says on the ballot – more than \$600 million when interest is included.	C	1	2	3	4	5
e. (BOND WRONG WAY/\$400M) This measure will cost taxpayers twice as much as what it says on the ballot – more than \$400 million when interest is included.	D	1	2	3	4	5
f. (DEVELOPERS) Real estate developers, not local residents, should fund street and parks improvements, since they are the ones creating so much growth and pressure on what we already have.		1	2	3	4	5
g. (BALLOT) There are more important priorities on the ballot this fall – we should support measures like the ones funding housing, transportation and traffic reduction first.		1	2	3	4	5

12. Taking into account the statements from opponents, please consider one last time the **City of Alameda Sea Level Rise, Disaster Preparedness and Earthquake Safety Measure**, which would issue **(SPLIT SAMPLE C ONLY: \$300,000,000) (SPLIT SAMPLE D ONLY: \$200,000,000)** in bonds requiring public disclosure/ independent audits, be adopted?

Do you think you would vote yes or no on this measure?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

Definitely yes	1
Probably yes	2
Undecided, lean yes	3
Undecided, lean no	4
Probably no	5
Definitely no	6
(DON'T READ ON PHONE) Undecided	7

The next question is about an entirely different potential measure that may appear on an Alameda city ballot in the future.

13. It reads as follows:

(SPLIT SAMPLE A ONLY: INFRASTRUCTURE)

City of Alameda Sea Level Rise, Disaster Preparedness and Earthquake Safety Measure. To prevent flooding of tubes/ shorelines; prevent Bay pollution; upgrade bridges/ fire stations/ other facilities; parks; libraries; address sea-level rise/ major earthquakes; repair potholes; improve traffic safety, shall the City of Alameda measure levying a parcel tax of \$0.22 per building square foot, generating approximately \$10,500,000 annually for 15 years while bonds are outstanding, requiring public disclosure/ independent audits, be adopted?

(SPLIT SAMPLE B ONLY: PUBLIC SAFETY)

City of Alameda Public Safety, 911 Emergency Response Measure. To fund firefighting, police, emergency medical response, 9-1-1 communications services, prevent flooding of tubes/ shorelines; prevent Bay pollution; address sea-level rise and major earthquakes, shall the City of Alameda enact a parcel tax at a rate of \$0.1047 per square foot of improvements, which is estimated to generate \$8.5 million annually for until repealed by the voters, be adopted?

(RESUME ASKING ALL RESPONDENTS)

Do you think you would vote yes or no on this measure?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

Definitely yes	1
Probably yes	2
Undecided, lean yes	3
Undecided, lean no	4
Probably no	5
Definitely no	6
(DON'T READ ON PHONE) Undecided	7

You are almost done with the survey and the final questions are for classification purposes only.

14. First, do you own or rent the house or apartment where you live?

Own	1
Rent	2
(DON'T READ ON PHONE) Prefer not to say	3

15. What was the last level of school you completed?

(PHONE: READ ANSWER OPTIONS IN ORDER)

Less than high school	1
High school graduate	2
Vocational or technical school	3
Some college, but no degree	4
Associate degree	5
Four-year college degree	6
Graduate school	7
(DON'T READ ON PHONE) Prefer not to say	8

16. How would you describe your political perspective?

(PHONE: READ ANSWER OPTIONS RANDOMIZING TOP-TO-BOTTOM AND BOTTOM-TO-TOP)

Very liberal	1
Somewhat liberal	2
Moderate	3
Somewhat conservative	4
Very conservative	5
(DON'T READ ON PHONE) Prefer not to say	6

17. With which racial or ethnic group do you identify yourself?

(PHONE: READ "LATINO OR HISPANIC, WHITE, BLACK OR AFRICAN AMERICAN, ASIAN OR PACIFIC ISLANDER, MULTIRACIAL, OR SOME OTHER ETHNIC OR RACIAL BACKGROUND.")

(ONLINE: SHOW "LATINO OR HISPANIC, WHITE, BLACK OR AFRICAN AMERICAN, ASIAN OR PACIFIC ISLANDER, MULTIRACIAL, SOME OTHER ETHNIC OR RACIAL BACKGROUND, PREFER NOT TO SAY.")

(IF ASIAN/PACIFIC ISLANDER, ASK: More specifically, would you say that you are Chinese, Filipino (fill-uh-PEE-noh), Indian or South Asian, Japanese, Korean, Vietnamese, or some other Asian or Pacific Islander background?)

Latino or Hispanic	1
White	2
Black or African American	3
Chinese	4
Filipino	5
Indian or South Asian	6
Japanese	7
Korean	8
Vietnamese	9
Other Asian or Pacific Islander	10
Multiracial	11
Some other ethnic or racial background (SPECIFY _____)	12
(DON'T READ ON PHONE) Prefer not to say	13

18. What is the total combined income for all the people in your household before taxes in 2024?

(PHONE: I don't need to know the exact amount, but please stop me when I have read the correct household income category.)

\$25,000 and under	1
\$25,001 to \$50,000	2
\$50,001 to \$75,000	3
\$75,001 to \$100,000	4
\$100,001 to \$125,000	5
\$125,001 to \$150,000	6
More than \$150,000	7
(DON'T READ ON PHONE) Prefer not to say	8

19. What is your gender?

Male	1
Female	2
Non-binary	3
Prefer not to say	4

(THANK AND TERMINATE INTERVIEW)

SAMPLE VARIABLES

AGE	
18-24	1
25-29	2
30-34	3
35-39	4
40-44	5
45-49	6
50-54	7
55-59	8
60-64	9
65-74	10
75+	11
PARTY REGISTRATION	
Democrat	1
Republican	2
No Party Preference	3
Other	4
DATA COLLECTION MODE/CONTACT METHOD	
Telephone	1
Online/Email	2
Online/Text	3

A/B SPLIT SAMPLES	
A	1
B	2
LANGUAGE OF INTERVIEW	
English	1
Spanish	2
Chinese	3
ZIP CODE	
94501 (Alameda Island)	1
94502 (Bay Farm Island)	2
PAST ELECTION PARTICIPATION	
P20	1
G20	2
P22	3
G22	4
P24	5
G24	6
Blank	7



**ALAMEDA BALLOT MEASURE SURVEY
220-8019 INTERVIEW DRAFT
400 LIKELY NOVEMBER 2026 VOTERS
A/B SPLITS**

CONSULTANT WORKING DRAFT. NOT FOR PUBLICATION.

(PHONE ONLY)

Hello, I'm _____ calling from _____, a public opinion research company. We are conducting a survey about different issues facing Alameda (**AL-uh-MEE-dah**) voters. Please be assured that I am not trying to sell you anything or ask for a donation of any kind, and that your participation and responses will be kept confidential. May I please speak with _____? **(MUST SPEAK WITH THE VOTER LISTED AND VERIFY THEY LIVE AT THE LISTED ADDRESS—OTHERWISE TERMINATE.)**

(PHONE ONLY)

A. Before we begin, have I reached you on a cell phone? **(IF ON CELL PHONE, ASK: If you are currently driving or otherwise occupied, please confirm that it is safe for you to take this survey without endangering yourself or others.)**

Yes, on cell and can safely take survey	1
Yes, on cell and should reschedule	(RESCHEDULE)
No, not on cell	2
(DON'T READ) Prefer not to say	3

(ONLINE ONLY)

Thank you for participating in this public opinion survey about different issues facing Alameda voters. Please be assured that we are not trying to sell you anything or ask for a donation of any kind, and that your participation and responses will be kept confidential.

A. If you are taking this survey on a mobile device and are currently driving or otherwise occupied, please confirm that it is safe for you to take this survey without endangering yourself or others.

Yes, can safely take survey	1
I'll come back later	(DIVERT TO LANDING PAGE)

(RESUME ASKING ALL RESPONDENTS)

1. **(T)** First, would you say that things in the City of Alameda (**AL-uh-MEE-dah**) are generally headed in the right direction, or do you feel that things are pretty seriously off on the wrong track?

Right direction	1
Wrong track	2
(DON'T READ ON PHONE) Mixed	3
(DON'T READ ON PHONE) Don't know	4

2. Next, I am going to read you a brief list of public officials and agencies. Please tell me whether you approve or disapprove of the job each is doing. **(DO NOT RANDOMIZE; ASK IN ORDER)**

(ONLINE: SHOW ALL ANSWER OPTIONS)

(IF APPROVE/DISAPPROVE, ASK: "Is that strongly or just somewhat?")

	SS	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	Don't Know
a. (T) Alameda (AL-uh-MEE-dah) City government, overall		1	2	3	4	5
b. (T) Alameda (AL-uh-MEE-dah) Mayor and City Council		1	2	3	4	5
c. (T) Alameda (AL-uh-MEE-dah) City management		1	2	3	4	5

The next questions are about a potential measure that may appear on a future ballot in your community.

3. The measure may read as follows:

SAFER Alameda (AL-uh-MEE-dah) Act — Preparing Alameda for Sea-Level Rise, Accidents, Flooding, Earthquakes, Resilience. To prepare for emergencies, earthquakes and sea-level rise; prevent flooded Tubes; repair potholes; keep streets safe and accessible; maintain response to fires, accidents, and medical emergencies; prevent Bay pollution; and protect shorelines; shall the City of Alameda measure issuing \$300,000,000 in bonds, levying \$49/ \$100,000 of assessed value, generating approximately \$19,000,000 annually while bonds are outstanding, requiring oversight, public disclosures, and local control, be adopted?

Do you think you would vote yes or no on this measure?

(ONLINE: SHOW ANSWER OPTIONS FOR "YES," "NO" AND "UNDECIDED")

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

Definitely yes	1
Probably yes	2
Undecided, lean yes	3
Undecided, lean no	4
Probably no	5
Definitely no	6
(DON'T READ ON PHONE) Undecided	7

(RESUME ASKING ALL RESPONDENTS)

The next questions are about life in Alameda **(AL-uh-MEE-dah)**.

4. **(T)** Next, would you say that to maintain and improve public infrastructure the City of Alameda **(AL-uh-MEE-dah)** has a great need for additional funding, some need, a little need, or no real need for additional funding?

Great need	1
Some need	2
A little need	3
No real need	4
(DON'T READ ON PHONE) Don't know	5

5. Next, please consider the following issues that some people suggest are problems facing the City of Alameda **(AL-uh-MEE-dah)**. For each one, please indicate whether you think it is an extremely serious problem, a very serious problem, a somewhat serious problem, or not too serious a problem for residents of Alameda. **(RANDOMIZE)**

(ONLINE: SHOW ALL ANSWER OPTIONS)

	SS	Extremely Serious Problem	Very Serious Problem	Somewhat Serious Problem	Not Too Serious Problem	Don't Know
a. (T) The cost of housing		1	2	3	4	5
b. (T) The cost of living		1	2	3	4	5
c. (T) Waste and inefficiency in local government		1	2	3	4	5
d. (T) Crime		1	2	3	4	5
e. (T) Sea-level rise	A	1	2	3	4	5
f. (T) Climate change	B	1	2	3	4	5
g. (T) Traffic safety on local streets and roads		1	2	3	4	5
h. (T) Too much growth and development		1	2	3	4	5
i. (T) The amount people pay in City taxes		1	2	3	4	5
j. (T) Federal budget cuts		1	2	3	4	5
k. Public safety after earthquakes or other natural disasters		1	2	3	4	5

For the next several questions, we will return to the **SAFER Alameda (AL-uh-MEE-dah) Act — Preparing Alameda for Sea-Level Rise, Accidents, Flooding, Earthquakes, Resilience** you were asked about previously.

6. First, please consider some potential elements of this measure, including ways in which funds it generates could be spent. For each one, please indicate how important each one is to you personally, regardless of how you feel about the measure: either extremely important, very important, somewhat important, or not too important. **(RANDOMIZE)**

(ONLINE: SHOW ALL ANSWER OPTIONS)

	SS	Extremely Important	Very Important	Somewhat Important	Not Too Important	Don't Know
a. (T) Maintaining quality of life		1	2	3	4	5
b. (T) Preventing flooding in the Tubes		1	2	3	4	5
c. (T) Preventing flooding on city streets	A	1	2	3	4	5
d. (T) Preventing flooding of shorelines	B	1	2	3	4	5
e. (T) Repairing potholes	A	1	2	3	4	5
f. (T) Repaving streets to prevent deterioration	B	1	2	3	4	5
g. (T) Supporting response to critical fires, accidents, and medical emergencies	A	1	2	3	4	5
h. Preventing fire stations from becoming obsolete and closing	B	1	2	3	4	5
i. (T) Addressing major earthquakes	A	1	2	3	4	5
j. Protecting public safety during natural disasters	B	1	2	3	4	5
k. (T) Protecting natural areas along shorelines to help prevent flooding	A	1	2	3	4	5
l. Protecting shorelines	B					
m. (T) Maintaining and repairing stormwater infrastructure to keep pollution out of the Bay	A	1	2	3	4	5
n. Preventing Bay pollution	B	1	2	3	4	5
o. (T) Improving traffic flow		1	2	3	4	5
p. (T) Improving safety for people who walk or bike	A	1	2	3	4	5
q. Improving sidewalks and access for people with disabilities	B	1	2	3	4	5
r. Ensuring Alameda is more resilient to earthquakes and flooding	A	1	2	3	4	5
s. Ensuring Alameda is more resilient to natural disasters and sea-level rise	B	1	2	3	4	5
t. Providing matching funds for federal and state grants	A	1	2	3	4	5
u. Investing now before costs increase	B	1	2	3	4	5

Now you will be presented with statements from potential supporters and opponents of the **SAFER Alameda (AL-uh-MEE-dah) Act — Preparing Alameda for Sea-Level Rise, Accidents, Flooding, Earthquakes, Resilience.**

7. First, please consider the following statements from people who may support this potential measure. For each one, please indicate whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the measure. If you do not believe the statement, you can indicate that instead. **(RANDOMIZE)**

(ONLINE: SHOW ONE STATEMENT AT A TIME; SHOW ALL ANSWER OPTIONS)

	SS	Very Convincing	Somewhat Convincing	Not Convincing	Do Not Believe	Don't Know
a. (T*) (LOCAL) The funding from this locally controlled measure cannot be diverted to Sacramento or cut by D.C. This measure provides funding that will stay local in Alameda (AL-uh-MEE-dah) for our most important city needs.	A	1	2	3	4	5
b. (COMMUNITY INPUT) Over the course of the last year, the City has engaged with residents and businesses to understand what their infrastructure priorities are. This measure reflects those conversations and prioritizes improving Alameda's (AL-uh-MEE-dahz) resilience to earthquakes and natural disasters.	B	1	2	3	4	5
c. (T) (SEA-LEVEL RISE) With the sea-level steadily rising around Alameda (AL-uh-MEE-dah) and increasingly severe winter storms, it is absolutely critical for the future of our city to plan accordingly. We need this measure to fund projects along our shorelines and in the Tubes to protect our streets, homes, and businesses from storm surges and flooding.		1	2	3	4	5
d. (T*) (EARTHQUAKE) Local infrastructure, including bridges and fire stations, is aging and does not meet current earthquake safety standards. And with over a 70% chance of a major earthquake in the next few decades, this measure provides critical funding to ensure that our community is prepared.		1	2	3	4	5

	SS	Very Convincing	Somewhat Convincing	Not Convincing	Do Not Believe	Don't Know
e. (T) (TRAFFIC) This measure will invest in upgrading our roads and sidewalks to ensure that people can get where they need to go quickly and safely – whether they drive, walk, or bike. That includes investments in pothole repairs; safe routes to school; sidewalk repairs for people with disabilities, seniors, and families; and improvements to signal timing to break up traffic bottlenecks.	A	1	2	3	4	5
f. (INSURANCE/PROPERTY VALUES) Our homes are major financial investments, but protecting them is becoming more challenging. We need this measure to help Alameda (AL-uh-MEE-dah) residents continue to get home insurance and protect their property values.	B	1	2	3	4	5
g. (T*) (FEDERAL) The federal government has canceled more than \$50 million in grant funding for flooding and disaster preparedness. With so much uncertainty in the federal government, it is more important than ever for us to have our own locally controlled funding sources to ensure that we can continue to take care of vital City services.	A	1	2	3	4	5
h. (MATCHING FUNDS) Tens of millions of state and federal dollars are available for local infrastructure projects, but only if cities generate their own matching dollars. This bond will help access larger grants that can bring tens of millions of dollars back to Alameda (AL-uh-MEE-dah) .	B	1	2	3	4	5
i. (T) (DECONTAMINATION) The current fire stations have <u>no</u> dedicated space for firefighters returning from calls to decontaminate themselves and their personal protection equipment, which increases risk of exposure to carcinogens. Our firefighters deserve facilities that can reduce their risk of exposure to hazardous materials as they protect us.		1	2	3	4	5

8. Taking into account the statements from supporters, please consider again the **SAFER Alameda (AL-uh-MEE-dah) Act — Preparing Alameda for Sea-Level Rise, Accidents, Flooding, Earthquakes, Resilience**. To refresh your memory, it would prepare for emergencies, earthquakes and sea-level rise; prevent flooded Tubes; repair potholes; keep streets safe and accessible; maintain response to fires, accidents, and medical emergencies; prevent Bay pollution; and protect shorelines by issuing \$300,000,000 in bonds with oversight, public disclosures, and local control.

Do you think you would vote yes or no on this measure?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

Definitely yes	1
Probably yes	2
Undecided, lean yes	3
Undecided, lean no	4
Probably no	5
Definitely no	6
(DON'T READ ON PHONE) Undecided	7

9. Next, please consider the following statements from people who may oppose this potential measure. For each one, please indicate whether you find it very convincing, somewhat convincing, or not convincing as a reason to oppose this measure. If you do not believe the statement, you can indicate that instead. **(RANDOMIZE)**

(ONLINE: SHOW ONE STATEMENT AT A TIME; SHOW ALL ANSWER OPTIONS)

	SS	Very Convincing	Somewhat Convincing	Not Convincing	Do Not Believe	Don't Know
a. (T*) (COST OF LIVING) The cost of living, gas prices, and inflation in the Bay Area are out of control, with many families and seniors being priced out of our community by the cost of rent and other basic needs. We simply can't afford to raise taxes and make it even more expensive to live here.		1	2	3	4	5
b. (T) (PLANNING) None of the infrastructure needs should come as a surprise to the City. They should have been planning for them and setting aside funds for years. We don't need to raise taxes again and allow bureaucrats and politicians to fund their pet projects.	A	1	2	3	4	5
c. (T) (BOND WRONG WAY) This measure will cost taxpayers twice as much as what it says on the ballot – more than \$600 million when interest is included.	B	1	2	3	4	5

	SS	Very Convincing	Somewhat Convincing	Not Convincing	Do Not Believe	Don't Know
d. (T) (DEVELOPERS) Real estate developers, not local residents, should fund street and parks improvements, since they are the ones creating so much growth and pressure on what we already have.		1	2	3	4	5

10. Taking into account the statements from opponents, please consider one last time the **SAFER Alameda (AL-uh-MEE-dah) Act — Preparing Alameda for Sea-Level Rise, Accidents, Flooding, Earthquakes, Resilience**. To refresh your memory, it would **SAFER Alameda Act — Preparing Alameda for Sea-Level Rise, Accidents, Flooding, Earthquakes, Resilience** which would prepare for emergencies, earthquakes and sea-level rise; prevent flooded Tubes; repair potholes; keep streets safe and accessible; maintain response to fires, accidents, and medical emergencies; prevent Bay pollution; and protect shorelines by issuing \$300,000,000 in bonds with oversight, public disclosures, and local control.

Do you think you would vote yes or no on this measure?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

Definitely yes	1
Probably yes	2
Undecided, lean yes	3
Undecided, lean no	4
Probably no	5
Definitely no	6
(DON'T READ ON PHONE) Undecided	7

You are almost done with the survey and the final questions are for classification purposes only.

11. First, what was the last level of school you completed?

(PHONE: READ ANSWER OPTIONS IN ORDER)

Less than high school	1
High school graduate	2
Vocational or technical school	3
Some college, but no degree	4
Associate degree	5
Four-year college degree	6
Graduate school	7
(DON'T READ ON PHONE) Prefer not to say	8

12. With which racial or ethnic group do you identify yourself?

(PHONE: READ “LATINO OR HISPANIC, WHITE, BLACK OR AFRICAN AMERICAN, ASIAN OR PACIFIC ISLANDER, MULTIRACIAL, OR SOME OTHER ETHNIC OR RACIAL BACKGROUND.”)

(ONLINE: SHOW “LATINO OR HISPANIC, WHITE, BLACK OR AFRICAN AMERICAN, ASIAN OR PACIFIC ISLANDER, MULTIRACIAL, SOME OTHER ETHNIC OR RACIAL BACKGROUND, PREFER NOT TO SAY.”)

(IF ASIAN/PACIFIC ISLANDER, ASK: More specifically, would you say that you are Chinese, Filipino (fill-uh-PEE-noh), Indian or South Asian, Japanese, Korean, Vietnamese, or some other Asian or Pacific Islander background?)

Latino or Hispanic	1
White	2
Black or African American	3
Chinese	4
Filipino	5
Indian or South Asian	6
Japanese	7
Korean	8
Vietnamese	9
Other Asian or Pacific Islander	10
Multiracial	11
Some other ethnic or racial background (SPECIFY _____)	12
(DON'T READ ON PHONE) Prefer not to say	13

13. What is your gender?

Male	1
Female	2
Non-binary	3
Prefer not to say	4

(THANK AND TERMINATE INTERVIEW)

SAMPLE VARIABLES

AGE	
18-24	1
25-29	2
30-34	3
35-39	4
40-44	5
45-49	6
50-54	7
55-59	8
60-64	9
65-74	10
75+	11

PARTY REGISTRATION	
Democrat	1
Republican	2
No Party Preference	3
Other	4
DATA COLLECTION MODE/CONTACT METHOD	
Telephone	1
Online/Email	2
Online/Text	3
A/B SPLIT SAMPLES	
A	1
B	2
LANGUAGE OF INTERVIEW	
English	1
Spanish	2
Chinese	3
ZIP CODE	
94501 (Alameda Island)	1
94502 (Bay Farm Island)	2
PAST ELECTION PARTICIPATION	
P20	1
G20	2
P22	3
G22	4
P24	5
G24	6
Blank	7