

FAAS + City of Alameda

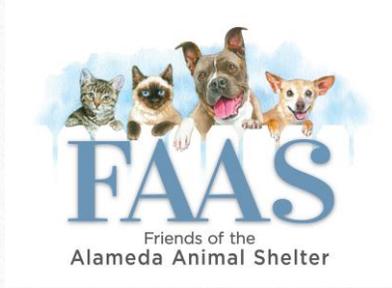


# Report to the City Council

## FY 17/18



John L. Lipp, Executive Director  
(Citizen of Alameda, Failed Foster, FAAS Customer)



# FAAS + City of Alameda



FAAS mission is to shelter and care for abandoned companion animals, find them new homes, and prevent animal cruelty through education and community programs.

Through a unique public-private partnership, FAAS has managed the open-intake City of Alameda Animal Shelter since January 2012.

In July 2017, FAAS and the City entered into a new two-year service agreement with a two-year option to extend.

# FAAS by the Numbers

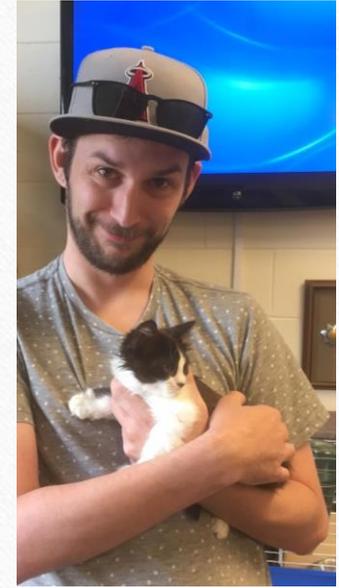
July 2017 – June 2018

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- 1,024 Live Animals / 486 Deceased Animals
- 28 Animals Passed Away of Natural Causes
- 36 Animals were Euthanized; 27 for severe and untreatable health conditions
- 82 Animals were Transferred to Private Humane Societies/Rescue Groups
- 173 Animals Returned to Owners
- 613 Animals Adopted into Loving Homes
- Asilomar Formula = 99% Live Release Rate



FAAS Never Euthanizes  
for Time or Space.







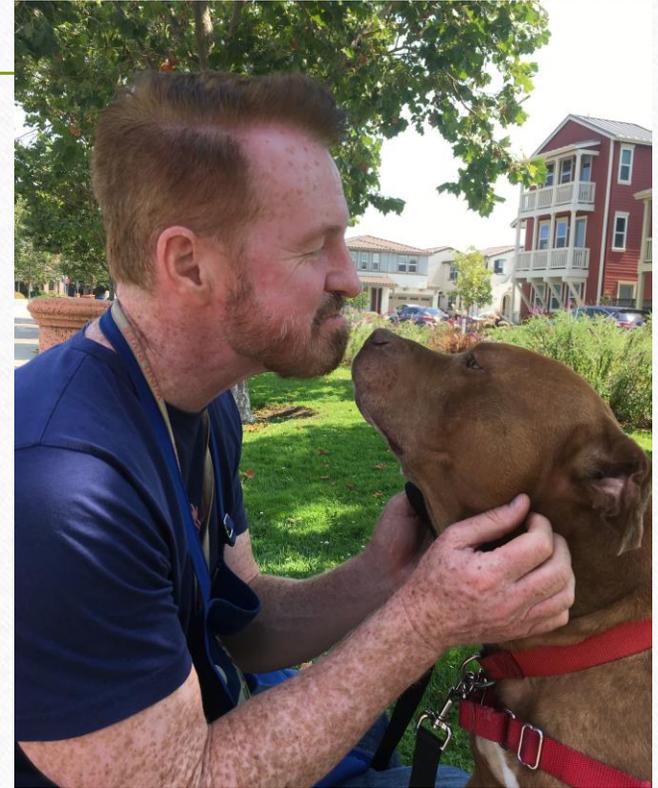


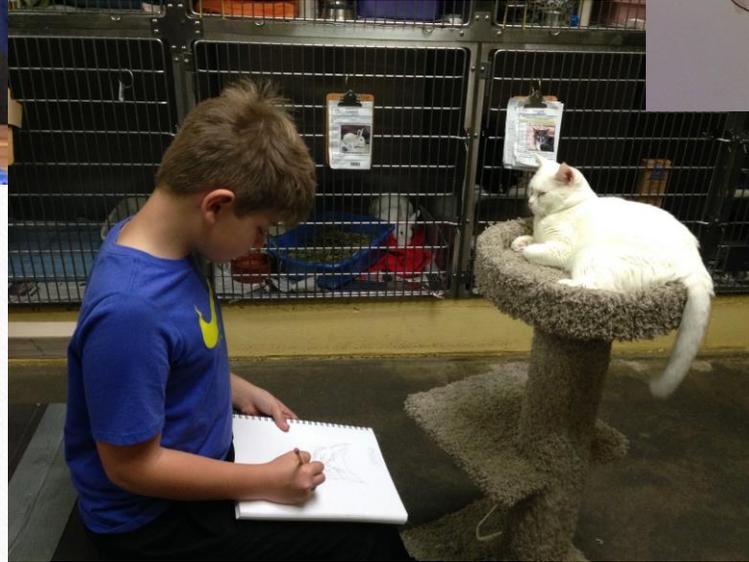




# The Community Responds: Volunteerism

- Over 400 Volunteers
- 16,878 Hours of Volunteer Service
- In-Kind Value = \$416,717







# The Community Responds: Fundraising

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- \$545,000 – Individuals, Businesses, Foundations
  - Angel Fund
  - Sasha Fund
  - Marketing
  - Behavior Department
  - Pet Pantry



**Calling all party animals!**

**After the Ball 2017**

Bring your smart phone for bidding!

**AFTER THE BALL 2017 FUNDRAISER**  
 6-9 PM THURSDAY, OCTOBER 5  
 USS HORNET, 707 HORNET WAY

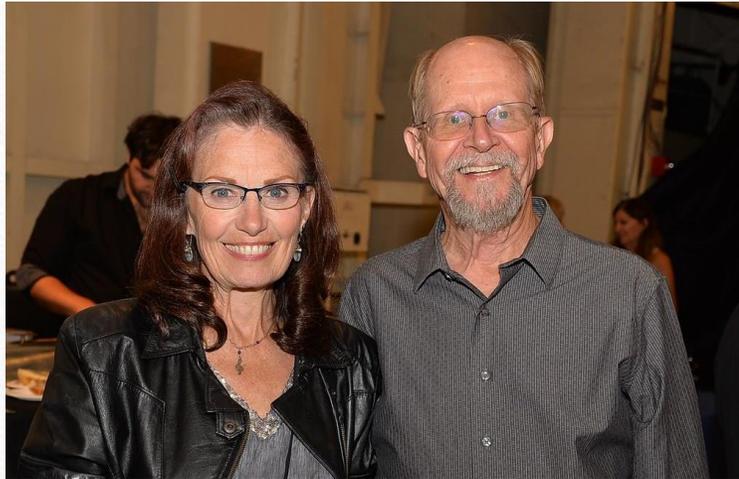
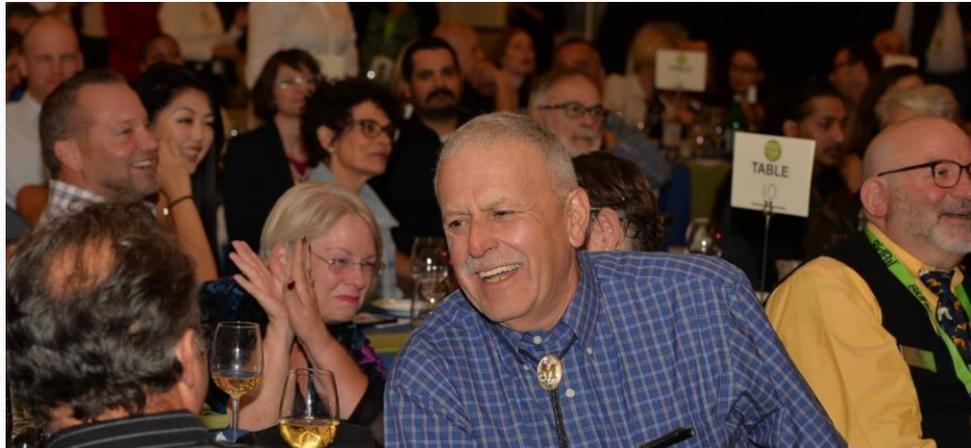
**GOURMET FARE**  
 Asena, Black Bull Tacos  
 Cafe Jolie, C'era Una Volta  
 Montperi, Tomalina

**WINE, BEER, COCKTAILS**

**MUSIC** The Smart Alecks

**SILENT/LIVE AUCTIONS**

Tickets \$90/\$125 at the door. Sponsorships available. GO TO [AFTERTHEBALL.ORG](http://AFTERTHEBALL.ORG)





## Best Nonprofit Group

2014, 2015, 2016, 2017, 2018

## Best Charitable Event

2016, 2017, 2018

Alameda Magazine

# Service Agreement – Key Provisions

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- Licensing
  - New City Hire
  - Transition to Pet Point – Cloud Based, Online Licensing
- Alameda Point Collaborative
  - Two Hires
- Fees = \$63,000
- Operational Assessment
  - TeamShelter USA begins January 2019

# Shelter Improvements

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- Upgraded IT
- Security Cameras
- Sound Mitigation Project
- Exterior Walkway
- Kitchen Upgrades



# Shelter Improvements: Coming Soon

- New Kennel Doors
- Parking Lot Repairs
- Paver Replacements
- Improved Lighting

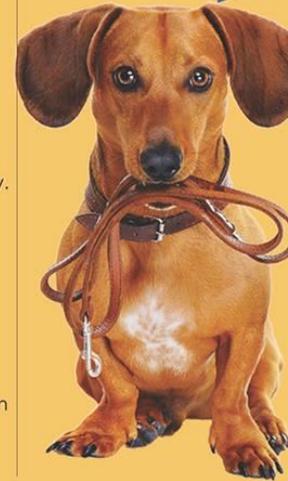


# Partnering with Animal Care and Control ...



## 10 GREAT REASONS TO LEASH YOUR DOG

1. **You could lose your dog.** Dogs are easily spooked and might run away.
2. **He could be injured or killed by another dog.** There is no guarantee other dogs are friendly.
3. **He could run into traffic.**
4. **He might frighten other people.** Not everyone loves dogs.
5. **He could cause an accident.** He could run in front of bikers or skaters.



6. **He could harm wildlife.** Canada geese are protected by law.
7. **He could be poisoned.** You can't control what he eats off the ground.
8. **It's harder to pick up his poop.** You might not see him "go."
9. **Leashes build relationships.** It's easier to bond with your dog.
10. **Off leash is illegal.** The fine is \$280.



**LEASHED, LICENSED & LOVED**  
A public awareness program of Friends of the Alameda  
Animal Shelter and the City of Alameda. Please visit:  
[alamedaanimalshelter.org](http://alamedaanimalshelter.org) and [alamedaca.gov/animal-services](http://alamedaca.gov/animal-services)



## FAAS 2019 Calendar

Featuring the Men and Women of the Alameda Police Department and Fire Department with pets adopted from FAAS



### APRIL

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6
7	8	9	10	11	12	13
				National Pet Day		
14	15	16	17	18	19	20
	Tax Day					
21	22	23	24	25	26	27
Easter	Earth Day					
28	29	30	1	2	3	4
		Adopt a Shelter Pet Day				

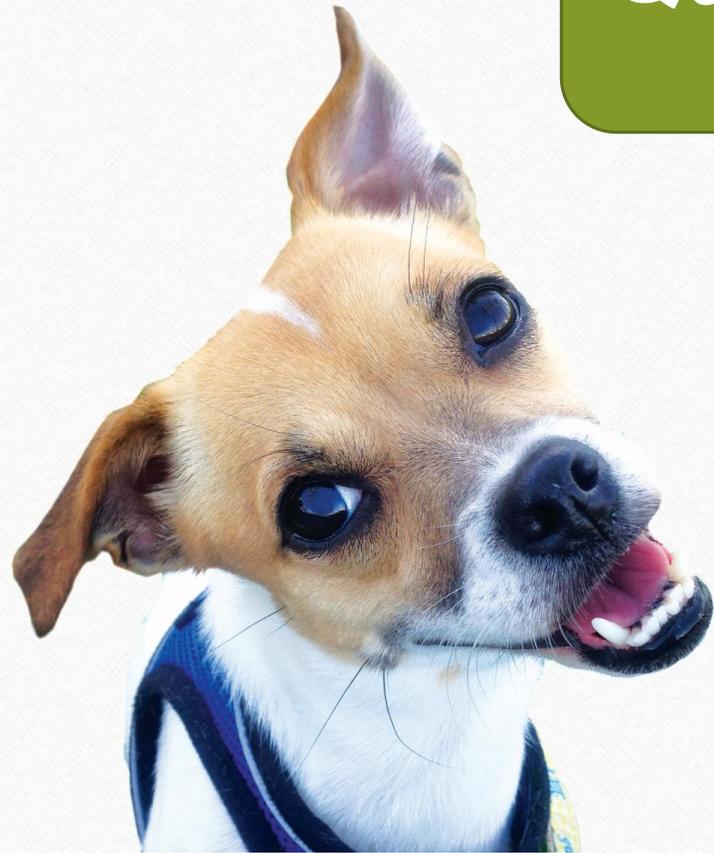
Brought to you by FAAS in partnership with Hilarious Hound.  
Learn more at [alamedanimshelter.org](http://alamedanimshelter.org) and [hilarioushound.com](http://hilarioushound.com)



# Future Challenges

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- Aging Facility
  - Inadequate Animal Housing
  - Inadequate Office Space – Staff and Volunteers
  - Inadequate Space for Community Education Programs
- Understaffed in Behavior, Training, Veterinary Services and Administration
- Workforce Competition
- Expanding Population = Expanding Demand



Questions?



Thank You.