

# *Alameda Point Disposition Strategy*

Joint City Council and Planning Board Meeting  
September 25, 2013



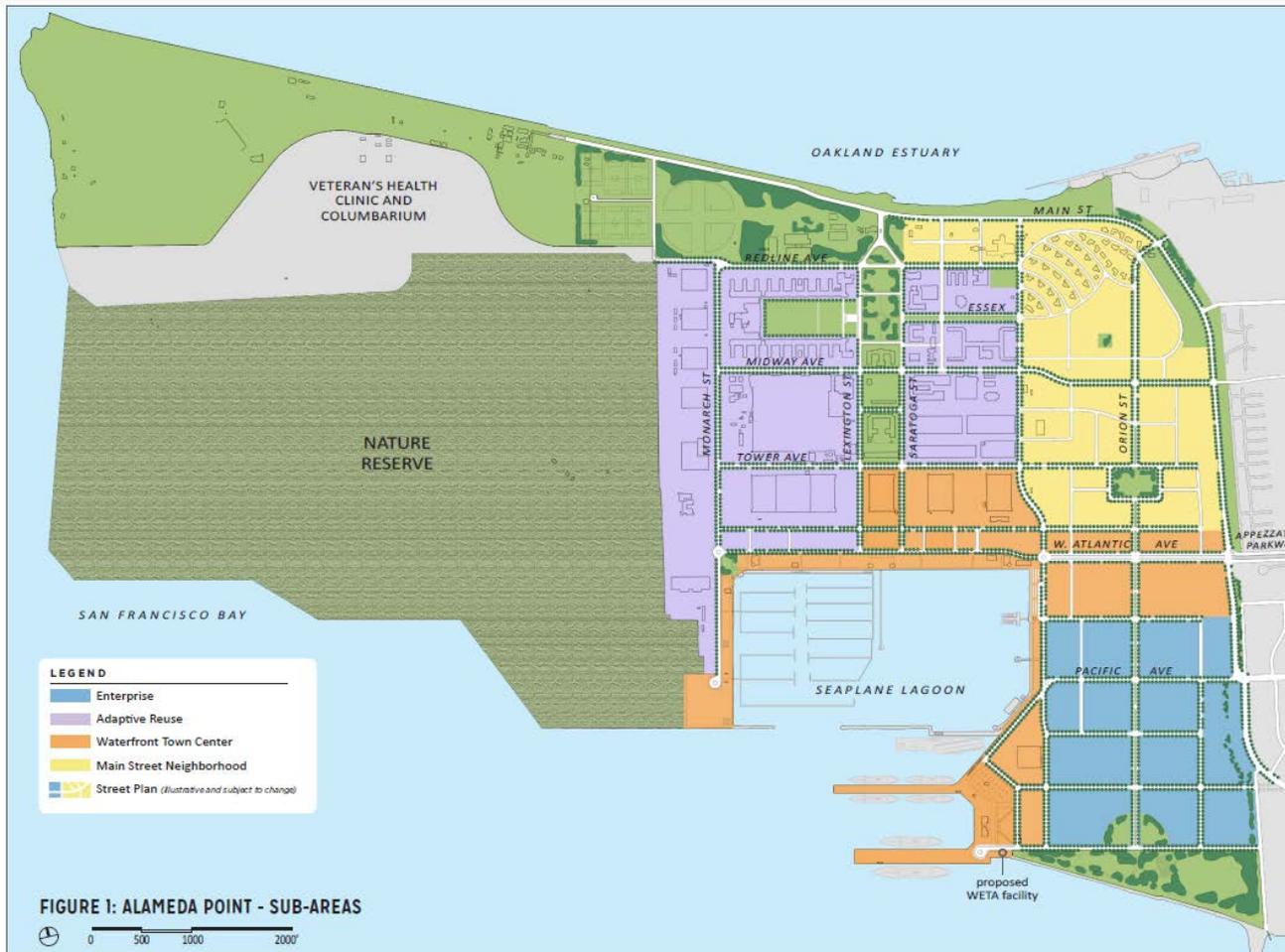
# Proposed Disposition Strategy

1. Attract major retail and/or business-to-business sales tax generator to Enterprise sub-district and possibly southern areas of Town Center sub-district.
2. Actively market property for a major campus user that generates jobs and/or significant business spin-off to Enterprise sub-district and northern waterfront within Town Center sub-district
3. Continue to promote Alameda Point as a prime location for maritime business throughout the property.
4. Concentrate the majority of 1,425 units in multi-family housing development north (and south, if possible) of Appezzato and west of Ferry Point within Town Center sub-district.
5. Facilitate development of remaining housing units in low-to-moderate density housing development within southeastern portion of Main Street within Main Street Neighborhood sub-district.

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6. Concurrent with previous efforts, coordinate closely with existing supportive housing providers to replace and consolidate into new facilities within Main Street Neighborhood sub-district.
7. Explore opportunities to renovate “Big Whites” and develop associated infrastructure possibly as part of #5 or #6 above within Main Street Neighborhood sub-district.
8. Continue prioritizing leases that expand existing clusters of food and beverage and green tech industry and be opportunistic in reusing chronically vacant buildings and adding infill development within Adaptive Reuse sub-district.
9. Pursue opportunities to coordinate with federal agencies to create a national recreational asset within Open Space and Nature Reserve sub-districts.

# Alameda Point Sub-Areas



# Stay Informed and Participate

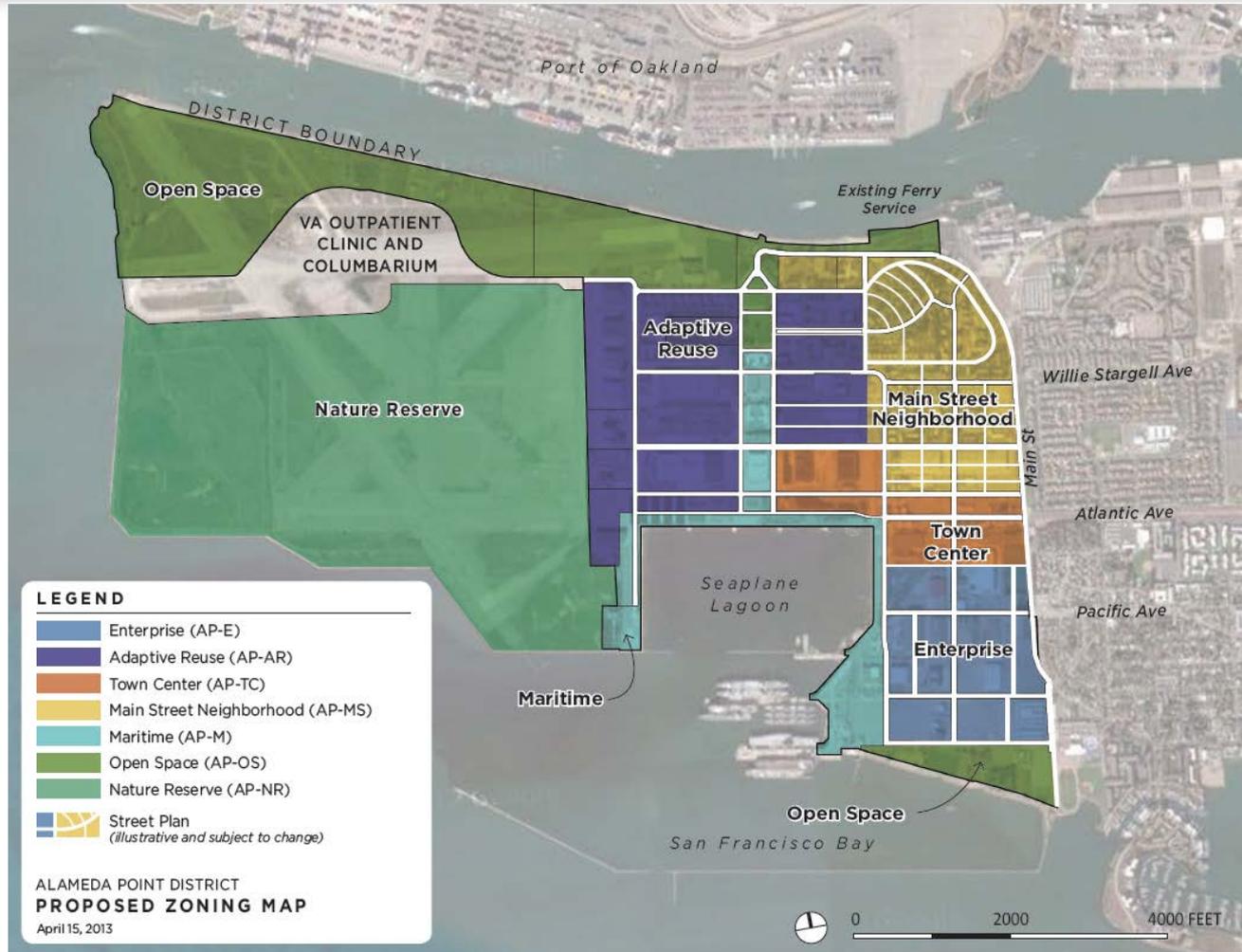
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# Q & A



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# Proposed Zoning Amendment



# Use Concept

