



The Road Home:

A Five-Year Strategic Plan to Prevent and Respond to Homelessness in Alameda

Introductions

**City of Alameda Community Development Department
&
Homebase, The Center for Common Concerns**

Update on Strategic Planning Process

Completed

- ✓ Gaps Analysis
- ✓ Outreach and Engagement
- ✓ Synthesis and Recommendations
- ✓ Draft Goals and Strategies
- ✓ Draft Implementation Plan
- ✓ Feedback and recommendation from SSHRB

Next Steps

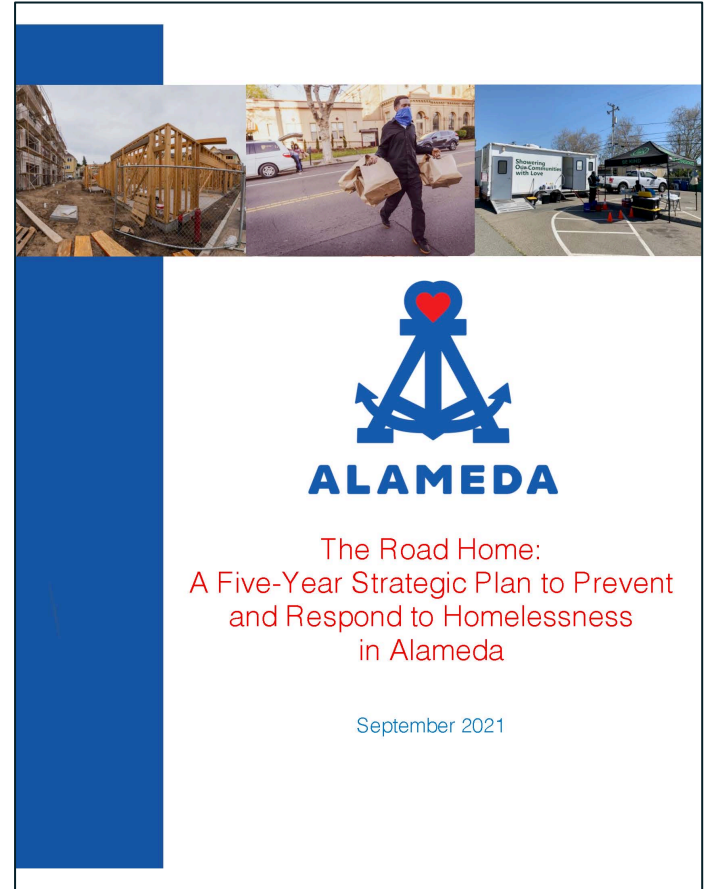
- Present plan to City Council for adoption
- Launch implementation activities



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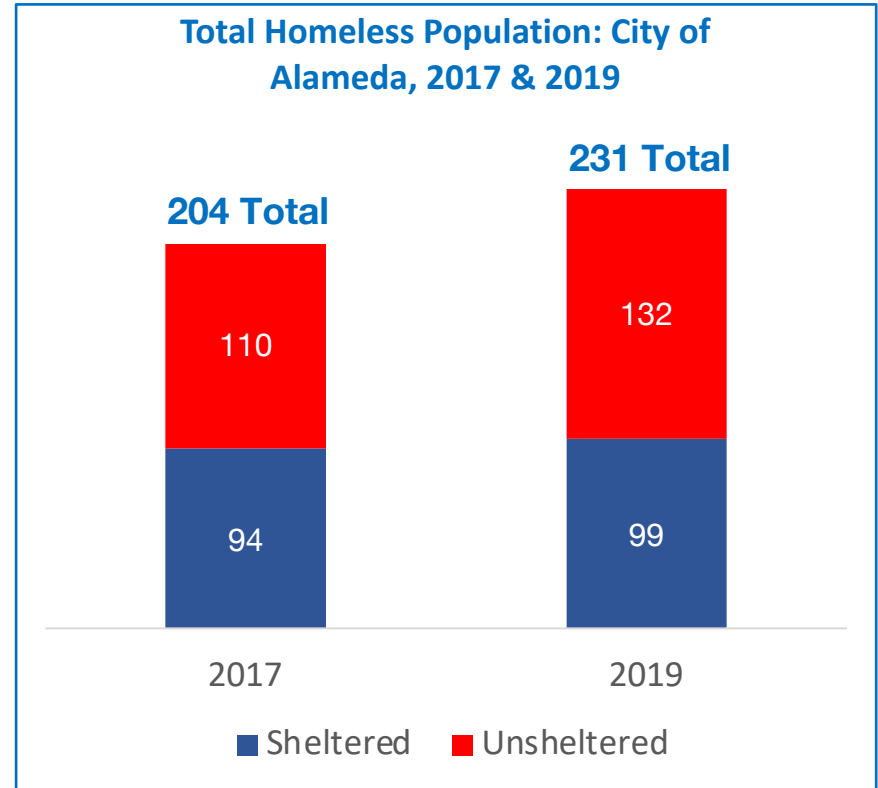
Overview of Plan Content

- Executive Summary
- Introduction
- Strategic Planning Process
- Background: City of Alameda's Efforts
- Data Findings: Who is Homelessness in the City of Alameda and Why
- Challenges and Needs
- Roadmap: Goals, Strategies, and Action Steps
- Appendices: Implementation Plan, Glossary, Snapshot of Programs, Alignment with County Plan



How many people experience homelessness in Alameda?

While the number is on the rise, there are fewer than 300 people experiencing homelessness in the City of Alameda on any given night.



Challenges and Needs

- A. Develop Policies and Opportunities to Increase Affordable Housing
- B. Provide Flexible and Accessible Financial Resources
- C. Utilize Housing-Focused, Low-Barrier Shelter Services
- D. Enhance Supportive Services to Maintain Housing Retention
- E. Expand Local Data Collection
- F. Ensure Funding is Sustainable and Leveraged
- G. Improve Communication, Coordination, and Transparency



Roadmap: Goals

	<u>Goal 1</u>: Secure a Housing Future for All Alamedans
	<u>Goal 2</u>: Increase Access to Homeless Emergency Response Services
	<u>Goal 3</u>: Mobilize the Citywide Response to Homelessness

Each **Goal** has short- and medium-term **Metrics** and a set of **Strategies**.

Each **Strategy** has **Action Steps**, with details in the **Implementation Plan** (priority order, responsible parties, stakeholders, funding source).

Goal 1

Secure a Housing Future for All Alamedans

Strategy 1.1

- ✓ Assess and use available public and private land for housing

Strategy 1.2

- ✓ Protect and expand affordable housing through local policy

Strategy 1.3

- ✓ Coordinate short- and long-term housing solutions with the County and neighboring cities

Related Challenges/Needs

- Develop Policies and Opportunities to Increase Affordable Housing
- Improve Communication, Coordination, and Transparency



Goal 2

Increase Access to Homeless Emergency Response Services

Strategy 2.1

- ✓ Develop flexible resources for diversion, prevention, and housing retention

Strategy 2.2

- ✓ Provide low-barrier, temporary housing solutions

Strategy 2.3

- ✓ Expand outreach and supportive services to unsheltered households

Related Challenges/Needs

- Provide Flexible and Accessible Financial Resources
- Utilize Housing-Focused, Low-Barrier Shelter and Services
- Improve Communication, Coordination, and Transparency



Goal 3

Mobilize the Citywide Response to Homelessness

Strategy 3.1

- ✓ Engage the community on the regional crisis of homelessness

Strategy 3.2

- ✓ Strengthen the Homeless Response System infrastructure

Strategy 3.3

- ✓ Ensure ongoing supportive services funding for assisted households

Related Challenges/Needs

- Enhance Supportive Services to Maintain Housing Retention
- Expand Local Data Collection
- Ensure Funding is Sustainable and Leveraged
- Improve Communication, Coordination, and Transparency



A Call to Action

While any number of people living on the street or in their cars is too many, the City's homelessness challenges are solvable with the right strategies. With fewer than 300 people experiencing homelessness on any given day, and only half unsheltered, the scale of the problem makes the Strategic Plan's goals realistic, achievable, and necessary.