

Economic Development Program Activities – 2026

Large Business Activities

- *At Your Service* Program
- Commercial Broker Engagement
 - monthly check-ins
 - bi-annual events
- Business Visitation Program
- EDAP – quarterly meetings
- Workforce
 - Summer City Internships
 - Job Fair
 - Career Fair
- Alameda Point liaison

Small Business Activities

- DABA/WABA liaison
- Vacancy Program
- SBDC liaison
- Chamber liaison
- *Shop Local* programs
- Restaurant Week

Program Management

- Special Events Grant Program
- Cultural Arts Grant Program
- Public Arts Program
- Guaranteed Basic Income Program
- Minimum Wage
- ED Social Media outreach
- Façade Grants

Project Management

- DABA/WABA Zoning update
- CRM Implementation
- Quarterly ED Newsletter
- Website Management – Choose Alameda, Spirits Alley
- Oakland Alameda Access Project
- Alameda Point Wayfinding Program
- Business Sector Attraction & Marketing

Staff

Economic Development Division manager

Development Manager

Economic Development Specialist

Economic Development Specialist

Administrative Specialist – part time

Development Manager – part time