# **Economic Development Program Activities - 2026**

## **Large Business Activities**

- At Your Service Program
- Commercial Broker Engagement
  - o monthly check-ins
  - o bi-annual events
- Business Visitation Program
- EDAP quarterly meetings
- Workforce
  - Summer City Internships
  - o Job Fair
  - o Career Fair
- Alameda Point liaison

### **Small Business Activities**

- DABA/WABA liaison
- Vacancy Program
- SBDC liaison
- Chamber liaison
- Shop Local programs
- Restaurant Week

#### **Staff**

Economic Development Division manager
Development Manager
Economic Development Specialist
Economic Development Specialist
Administrative Specialist – part time
Development Manager – part time

## **Program Management**

- Special Events Grant Program
- Cultural Arts Grant Program
- Public Arts Program
- Guaranteed Basic Income Program
- Minimum Wage
- ED Social Media outreach
- Façade Grants

## Project Management

- DABA/WABA Zoning update
- CRM Implementation
- Quarterly ED Newsletter
- Website Management Choose Alameda, Spirits Alley
- Oakland Alameda Access Project
- Alameda Point Wayfinding Program
- Business Sector Attraction & Marketing