



ALAMEDA ISLAND
CANNABIS
COMMUNITY

The Time to
Regulate is Now

About AICC's Leadership

- * Sharon Golden
- * Lilli Keinaenen
- * Vanessa Montoya
- * Amber Lopez



Our Mission

- * This is a movement **for RESIDENTS, with RESIDENTS**, by RESIDENTS.
- * We are here to ensure that only the BEST canna-business neighbors come to Alameda; those who have demonstrated community involvement, have transparent businesses practices, and pay their workers well.
- * We aim to educate our community and officials on the economic and social benefits the cannabis community and industry can offer our city.
- * We want to lift the BAN on dispensaries and cultivation, and regulate other types cannabis businesses: manufacturing, testing labs.
- * And to harness revenues generated by Alameda canna-businesses to improve our island community: schools, parks, & Alameda Point.



About Alameda Island Cannabis Community Members

- * We are residents

- 375 members
- Conceptualized
March 7, 2017

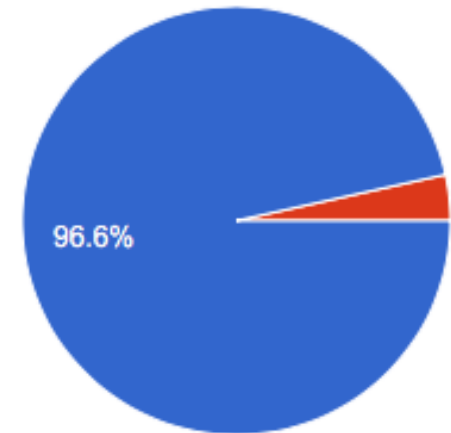
- * Survey:

- 116 Respondents
- Constituency based movement

City you currently reside in

116 responses

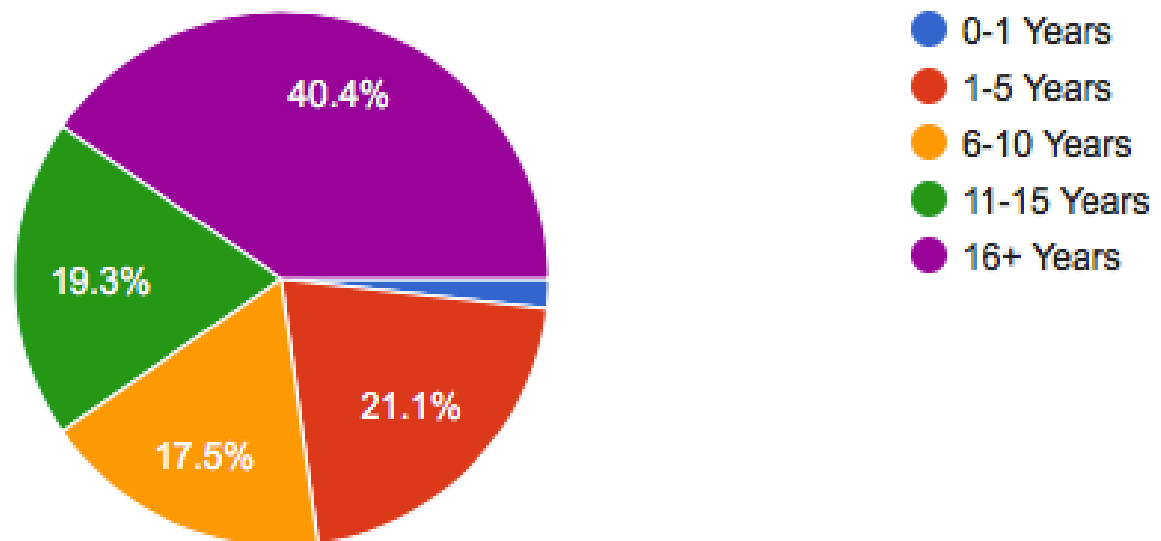
- Alameda
- Somewhere else



Longstanding Residency

How long have you been a resident?

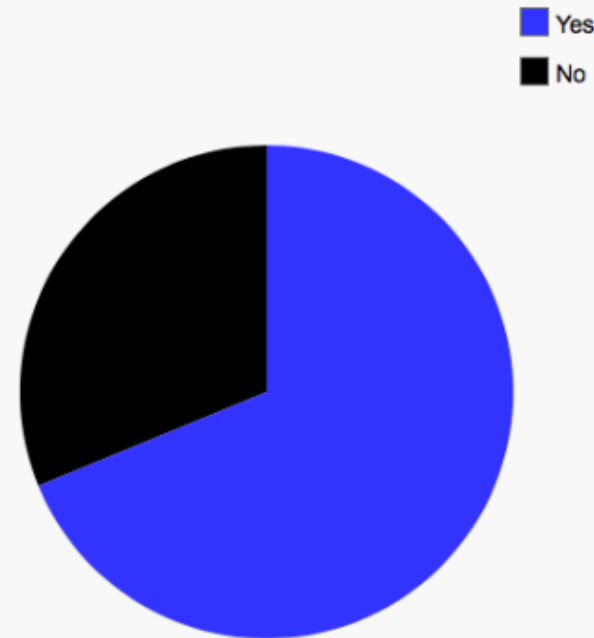
114 responses



Adult Use of Marijuana Act (AUMA)

- * Proposition 64
 - * Vote initiative
 - * General Election, Nov. 2016
 - * 68.8% Yes, Alameda City
-
- * Compared to 57% statewide
= HIGHER CONCENTRATION
IN ALAMEDA CITY

AUMA/Prop. 64 - Alameda City Isolated

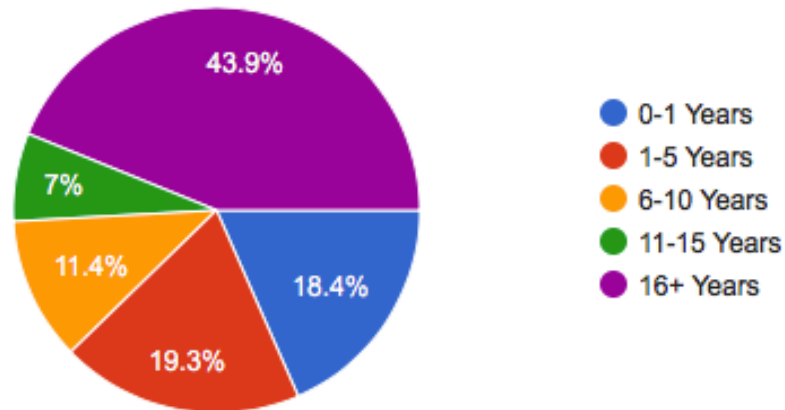


Patients and Adult Users Are Already Our Neighbors

- * Professional
- * 40+ years old
- * Tax Paying

How long have you been involved the Cannabis Industry?
(partaker, business owner or otherwise)

114 responses



Contributing to Alameda's Culture

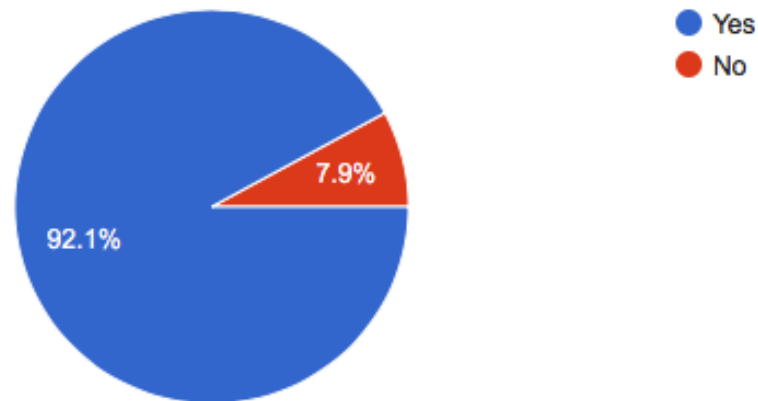
- * Strong Community Values
 - Current Residents
 - Existing Connections
- * Community Benefit Fund



High Standards

Are you in favor of having a \$17 minimum wage for those cannabis businesses who wish to come to Alameda?

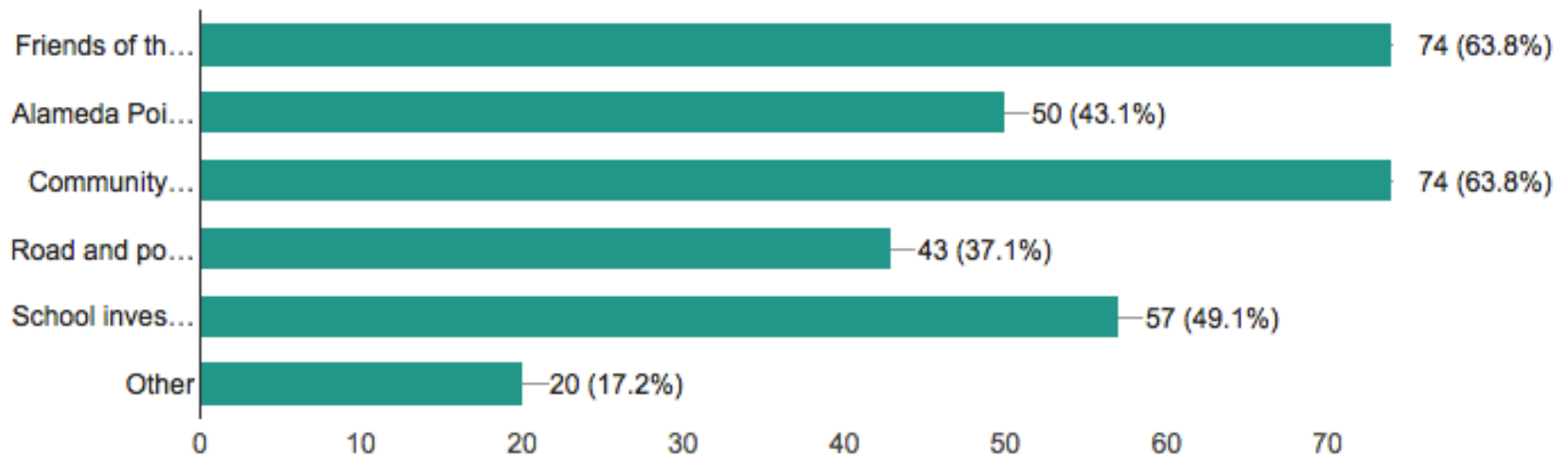
114 responses



Contribution to Our Community

What programs would you like to see our group sponsor or volunteer for?

116 responses



Source of Tax Revenue

- * Taxes: \$500K+ potential for rapid growth
 - * 7% gross sales tax
 - * 10% retail tax
- * League of Cities 2016, "A Primer on California City Revenue"
 - * Second page Advertisement
- * Community Benefit Fund
 - * FAAS
 - * Community Gardens
 - * Housing Programs
 - * The Alameda Promise
 - * Schools & Parks



Local Matters

- * \$17 hour, and majority local hire – Contributes to Alameda's economy directly by providing workers enough money to live and socialize here.
- * Local Multiplier Effect
- * Traffic reduction



Why Now?

Increasing acknowledgment
of the legitimacy of Cannabis
as a medicine; in media, and
across demographics

*Dr. Sanjay Gupta: "I was
Wrong About Medical
Marijuana"*

Support for the Legalization of Marijuana, by Age Group

	2003 and 2005	2016
	%	%
National adults	35	60
18-34	44	77
35-54	35	61
55+	29	45

Note: Analysis combines data from 2003 and 2005 because each survey asked the question of a half-sample of respondents

GALLUP



Why Now Politically?

Support for the Legalization of Marijuana, by Political Party

	2003 and 2005	2016
	%	%
National adults	35	60
Republicans	20	42
Independents	46	70
Democrats	38	67

Note: Analysis combines data from 2003 and 2005 because each survey asked the question of a half-sample of respondents

GALLUP



ALAMEDA ISLAND CANNABIS COMMUNITY

Why now in Alameda?

- * Raiders leaving: loss of tax revenues and jobs
- * *Tax \$ spent* on enforcement versus *source of tax revenue* to benefit enforcement and other programs
- * Cannabis is currently delivered to Alameda: sales benefit dispensary city, not Alameda
- * Nearly 70% of Alameda City voters approve of Adult Use
- * Council has proven to be progressive against the federal administration; Sanctuary city etc.



Upcoming Actions

- * 4th of July float!
- * Group Meetings
- * Town Hall

Find us on Facebook:
Alameda Island Cannabis Community





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Thanks!