

| Downtown Alameda Business Association BIA Calculations | | | | | | |
|--|--------|--------|--|---|--------|--------|
| For Fiscal Year 2024/25 | | | | Exhibit 2 | | |
| | | | | | | |
| | | | | | | |
| Non-Retail and Retail Service | | | | Retail Goods* | | |
| Assessment Area | | | | Assessment Area | | |
| Previous Year: | Area A | Area B | | Previous Year: | Area A | Area B |
| Minimum: | 180 | 115 | | Minimum: | 352 | 180 |
| Maximum: | 2,370 | 1,192 | | Maximum: | 2,370 | 1,192 |
| Current Year: | | | | Current Year: | | |
| Minimum: | 185 | 118 | | Minimum: | 361 | 185 |
| Maximum: | 2,432 | 1,223 | | Maximum: | 2,432 | 1,223 |
| | | | | | | |
| JULY | 185 | 118 | | JULY | 361 | 185 |
| AUGUST | 169 | 108 | | AUGUST | 331 | 169 |
| SEPTEMBER | 154 | 98 | | SEPTEMBER | 301 | 154 |
| OCTOBER | 139 | 88 | | OCTOBER | 271 | 139 |
| NOVEMBER | 123 | 79 | | NOVEMBER | 241 | 123 |
| DECEMBER | 108 | 69 | | DECEMBER | 211 | 108 |
| JANUARY | 92 | 59 | | JANUARY | 181 | 92 |
| FEBRUARY | 77 | 49 | | FEBRUARY | 150 | 77 |
| MARCH | 62 | 39 | | MARCH | 120 | 62 |
| APRIL | 46 | 28 | | APRIL | 90 | 46 |
| MAY | 31 | 25 | | MAY | 60 | 31 |
| JUNE | 25 | 25 | | JUNE | 30 | 25 |
| | | | | | | |
| | | | | | | |
| | | | | Surcharge - Retail Goods | | |
| | | | | | | |
| | | | | | | |
| | | | | Previous Year: | Area A | Area B |
| | | | | | 4,820 | 0 |
| | | | | | | |
| Financial Institutions | | | | | | |
| | | | | Current Year: | | |
| Previous Year: | Area A | Area B | | | 4,945 | 0 |
| | 1,192 | 1,192 | | | | |
| | | | | | | |
| Current Year: | | | | Add to the maximum charge for any single | | |
| | 1,223 | 1,223 | | stand-alone retail goods business | | |
| | | | | enterprise, store, or tenant that exceeds | | |
| | | | | thirty thousand (30,000) square feet in | | |
| | | | | size. | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| 12/2023 CPI = 2.6% | | | | | | |

**DOWNTOWN ALAMEDA BUSINESS IMPROVEMENT AREA - NON-RETAIL
FISCAL YEAR 2024-25**

Professionals and independent contractors who primarily go out into the public to sell to clients and/or do not operate retail stores.

| | | | |
|--|------|---|------------------|
| Accountant | | | |
| Advertising | | | |
| Ambulance | | AREA A = \$ 185.00 | |
| Answering service | | | |
| Architect | | AREA B = \$ 118.00 | |
| Attorney | | | |
| Building maintenance | | | |
| Business services | | | |
| Construction | | | |
| Consultants | | | |
| Contractors | | | |
| Counselor | | | |
| Credit Unions with restricted membership | | ASSESSMENT AREAS: PRO-RATED FEES | |
| Decorator | | | |
| Electrician | | | |
| Employment | | A | B |
| Engineer | | | |
| Gardener | | <u>\$185.00</u> | <u>\$ 118.00</u> |
| Graphic arts | | | |
| Handyman | JULY | 185.00 | 118.00 |
| Health/Medical professions | | | |
| Importers | AUG | 169.00 | 108.00 |
| Insurance | | | |
| Landscape | SEPT | 154.00 | 98.00 |
| Mail order | | | |
| Manufacturer | OCT | 139.00 | 88.00 |
| Manufacturer's/sales reps | | | |
| Mortuary | NOV | 123.00 | 79.00 |
| Newspaper publishing | | | |
| Nursing facility | DEC | 108.00 | 69.00 |
| Painters | | | |
| Pest control | JAN | 92.00 | 59.00 |
| Plumber | | | |
| Property management | FEB | 77.00 | 49.00 |
| Real estate | | | |
| School/Instruction | MAR | 62.00 | 39.00 |
| Security | | | |
| Stockbrokers | APR | 46.00 | 28.00 |
| Tax consultants | | | |
| Travel | MAY | 31.00 | 25.00 |
| Veterinary | | | |
| Wholesalers | JUNE | 25.00 | 25.00 |
| Misc. professional/office | | | |

**DOWNTOW ALAMEDA BUSINESS IMPROVEMENT AREA - RETAIL SERVICE
FISCAL YEAR 2024-25**

Businesses that operate a store where people go to purchase a service.

Alarm and fire extinguisher service

Appliance service

Athletic/Health Club

Auto glass

Auto upholstery

Auto wash/parking

Auto repair

Barber

Beauty

Cleaners

Electronics service

Furniture repair

Hotel/motel

Keys/Locksmith

Laundromat/laundry

Marine service

Pet services

Photography studio

Printing

Shoe service

Storage

Tailor

Tattoo

Upholstery

ASSESSMENT AREAS:

AREA A = .40/1,000 GR

MINIMUM = \$ 185.00

MAXIMUM = \$2,432.00

AREA B = .20/1,000 GR

MINIMUM = \$ 118.00

MAXIMUM = \$1,223.00

ASSESSMENT AREAS:

PRO-RATED MINIMUM FEES

| | A | B |
|------|-----------------|-----------------|
| | <u>\$185.00</u> | <u>\$118.00</u> |
| JULY | 185.00 | 118.00 |
| AUG | 169.00 | 108.00 |
| SEPT | 154.00 | 98.00 |
| OCT | 139.00 | 88.00 |
| NOV | 123.00 | 79.00 |
| DEC | 108.00 | 69.00 |
| JAN | 92.00 | 59.00 |
| FEB | 77.00 | 49.00 |
| MAR | 62.00 | 39.00 |
| APR | 46.00 | 28.00 |
| MAY | 31.00 | 25.00 |
| JUNE | 25.00 | 25.00 |

**DOWNTOWN ALAMEDA BUSINESS IMPROVEMENT AREA - RETAIL GOODS
FISCAL YEAR 2024-25**

Businesses that operate a store where people go to purchase a product.

| | | | |
|---------------------------|--|-----------------|-----------------|
| Alcoholic | AREA A = .40/1,000 GR | | |
| Amusement | MINIMUM = \$ 361.00 | | |
| Antiques | MAXIMUM = \$2,432.00 | | |
| Appliances sales | SURCHARGE*=\$4,945.00 | | |
| Art | | | |
| Auto dealer | *Surcharge of \$4,945 will be added to the maximum charge for any single stand-alone retail goods business enterprise, store, or tenant that exceeds thirty thousand (30,000) square feet in size. | | |
| Auto stereo | | | |
| Auto supply | | | |
| Bakery | | | |
| Bar | | | |
| Bicycles | AREA B = .20/1,000 GR | | |
| Books | MINIMUM = \$ 185.00 | | |
| Clothing | MAXIMUM = \$1,223.00 | | |
| Coin | | | |
| Computer sales | ASSESSMENT AREAS: | | |
| Drug/variety | PRO-RATED MINIMUM FEES | | |
| Electronics sales | | A | B |
| Fishing | | <u>\$361.00</u> | <u>\$185.00</u> |
| Floor coverings | | | |
| Florist | JULY | 361.00 | 185.00 |
| Food | | | |
| Furnishings | AUG | 331.00 | 169.00 |
| Furniture | | | |
| Gasoline stations | SEPT | 301.00 | 154.00 |
| Gift | | | |
| Hardware | OCT | 271.00 | 139.00 |
| Hobby | | | |
| Jewelry | NOV | 241.00 | 123.00 |
| Magazines/newspaper sales | | | |
| Marine sales | DEC | 211.00 | 108.00 |
| Market | | | |
| Medical supplies | JAN | 181.00 | 92.00 |
| Music | | | |
| Nursery | FEB | 150.00 | 77.00 |
| Office supplies/equipment | | | |
| Optical supplies | MAR | 120.00 | 62.00 |
| Pet supply | | | |
| Product rentals | APR | 90.00 | 46.00 |
| Restaurant | | | |
| Shoe sales | MAY | 60.00 | 31.00 |
| Sporting goods | | | |
| Thrift/used merchandise | JUNE | 30.00 | 25.00 |
| Theater/club | | | |
| Video | | | |
| Other retail goods | | | |

**DOWNTOWN ALAMEDA BUSINESS IMPROVEMENT AREA
FINANCIAL INSTITUTIONS/UTILITIES
FISCAL YEAR 2024-25**

Banks
Savings and Loans
Credit Unions operating to the general public
Utilities

**ASSESSMENT AREAS:
AREAS A & B = \$1,223.00**