

City of Alameda, California
SOCIAL SERVICE HUMAN RELATIONS BOARD
THURSDAY, JULY 24, 2025
APPROVED MINUTES

1. CALL TO ORDER

President Scott Means called the meeting to order at 7:02 p.m.

ROLL CALL

Present: President Scott Means, Vice President Samantha Green Board Members Dianne Yamashiro-Omi, Bernie Wolf and Michelle Buchholz.

City staff: C'Mone Falls, Grecia Mannah-Ayon, and Allie Wong

2. NON-AGENDA PUBLIC COMMENTS

Caryl Mahar, Development Manager from Spectrum Community Inc., shared to the board that they submitted a letter of support to the City of Alameda and City of Alameda Public Utilities Board to urge the City to join them to advocate Measure W funds to be allocated to utility relief and weatherization services for low-income residents. Measure W funds are currently under consideration by the Alameda County Board of Supervisors. Spectrum Community Inc. shares they have seen the direct impact the services have on their community. Each year, their team assists with seniors, families, and individuals by providing utility bill assistance and critical weatherization upgrades that make their homes more energy efficient and reduce their monthly costs. It is not just considered as energy services; they are homeless prevention tools. Spectrum has supported multiple City of Alameda residents such as seniors, people with disabilities, and working families to ensure they are not forced to choose to pay certain bills and needs. Without utility assistance, families can face evictions or homelessness. Spectrum Community urges the City of Alameda to stand with Spectrum through a letter, resolution, or another method of advocacy to amplify the call to protect the services.

3. APPROVAL OF MINUTES

3-A Review and Approve May 22, 2025 and June 26, 2025 Draft Minutes

A motion to approve the May 22, 2025, minutes made by Board Member Bryant and seconded by Board Member Buchholz. Ayes: President Means, Vice President Greene, Board Member Wolf, and Board Member Yamashiro-Omi. Nays: None. Abstained: None. Motion passed 6-0-0.

A motion to approve the June 26, 2025, minutes made by Board Member Bryant and seconded by Board Member Yamashiro-Omi. Ayes: President Means and Board Member Wolf. Nays: None. Abstained: Vice President Greene and Board Member Buchholz. Motion passed 3-0-2.

4. AGENDA ITEMS

4-A Presentation on the 2025 Housing & Human Services Internship

Public Comment:

Karin Kirschbaum, Member of the Public, commented on the City of Alameda's homeless prevention services.

Allie Wong, Housing & Human Services intern at the City of Alameda's Housing & Human Services Division, gave a presentation about her internship experience at the Housing & Human Services Division. Please see Exhibit 1.

The SSHRB Board Members thanked and appreciated Allie Wong for her presentation and support to the SSHRB Board. The board asked some clarifying questions regarding Allie's experience interning with the Housing & Human Services Division and her long-term career and college goals. In addition, the board asked Allie about her insight if teens in the City of Alameda are interested being involved in social issues such as topics surrounding homelessness, domestic violence, and racism. Allie provided her insights and will connect the board to a faculty member at Alameda High School so that students are aware of the City of Alameda's and SSHRB's initiatives.

The Board and City Staff thanked Allie Wong on her presentation and insights from a teenager perspective interning with the City of Alameda.

***The meeting recessed unexpectedly at 7:36 p.m. and reconvened at 7:39 p.m.**

4-B Presentation on the Alamedans United Against Hate Committee Resolution

SSHRB Board Members Dianne Yamashiro-Omi and Gerald Bryant presented to the board

SSHRB Board Member Dianne Yamashiro-Omi and Gerald Bryant presented to the board the Alamedans United Against Hate Committee Resolution. City Staff Grecia Mannah-Ayon presented the updates and next steps for the resolution. Please see Exhibit 1.

The next steps for the resolution is that the Board Member Yamashiro-Omi and Board Member Bryant will be meeting with City Council to receive their feedback.

The SSHRB Board Members thanked the committee on their efforts working on the resolution and provided their comments on the resolution. President Means suggested to the committee that they do not use acronyms in the resolution. The SSHRB Board Members asked how they can assist the committee on their efforts to pass the resolution.

4-C Discuss and Review Social Service Human Relations Board Workgroup Reports

Public Comment – None

- Alamedans Together Against Hate (Yamashiro-Omi, Bryant)
 - Board Member Bryant shared they are working with as many community members to involve as many voices in the resolution.

- Domestic Violence Workgroup (Wolf)
 - Board Member Wolf thanked Staff Member Mannah-Ayon for her support for the workgroup and semi-annual task force meeting.
 - Board Member Wolf shared that Building Futures with Women and Children and Alameda Family Services attended the Domestic Violence Task Force meeting that took place on July 7, 2025.
 - Due to low attendance, the Domestic Violence Task Force was rescheduled for August 4, 2025.
 - Board Member Wolf verbally shared some data that the Alameda Police Department shared with him regarding arrest data in the City of Alameda.
 - Board Member Wolf commented that he is hopeful that the August 4, 2025 task force meeting has a higher attendance rate and hopes either the Alameda Fire Department and/or an AUSD representative can attend the meeting.

- The Road Home/People Experiencing Homelessness (Means, Green, Buchholz)
 - President Means shared that Board Member Buchholz presented the Road Home to Alameda Recreation and Parks.
 - Board Member Buchholz commented that the meeting was productive and the conversation focused on the mission and points of the Road Home.
 - Board Member Buchholz touched briefly that flyering at the 4th of July race was unable to come into fruition and may not be the right venue because flyers are not usually presented to participants.
 - The committee plans to continue to present the Road Home at a few more places.
 - The committee also has had conversations of hosting an award ceremony for the volunteers. They hope to have more conversations next month to determine award categories.
 - President Means shared he is hosting a community engagement at Mastick Senior Center regarding age-friendly city on August 13, 2025, at 9am. President Means asked Staff Member Grecia Mannah-Ayon if they can start flyering for the event and Staff Member Mannah-Ayon confirmed they can start next week. President Means will develop a survey after the community engagement.
 - President Means shared the volunteer list for the next quarter is complete.

5. STAFF COMMUNICATIONS 1:14:00

5-A Status Report on the City of Alameda's Housing and Human Services

Staff Member C'Mone Falls and Mannah-Ayon reported the following:

- Through partnership with City Manager, Jennifer Ott, and Mayor Marilyn Ezzy Ashcraft leadership, the City submitted a letter to Alameda County to use Measure W funds to support services for homelessness, with a focus on preserving existing shelter beds.
- HHS is hiring a long-term part-time administrative specialist to provide

administrative support to the SSHRB Board and Alameda Collaborative for Children, Youth, and their Families (ACCYF). Interviews will be held the following week after the SSHRB meeting.

- HHS is accepting applications for the residential rehabilitation program. HHS conducted outreach at Mastick Senior Center.
- HHS is finalizing their contract with an outside consultant regarding the Day Center relocation. The Day Center relocation is on track to open mid/late 2026.
- On July 9, 2025, HHS and Base Reuse Economic Development Department held a Public Arts tour for the summer interns. Staff and interns visited many art installations in the City of Alameda.
- On July 16, 2025, the HHS in house outreach team tabled at the Alameda County Homeless Resource Job Fair. They reported they interacted with hundreds of participants and passed out resource guides and information. The team created a resource guide.
- HHS shared a successful client story: After three years of outreach by multiple case workers, a long-term unhoused client was successfully relocated to Dignity Village by Case Manager Princess Iereneo.

6. BOARD COMMUNICATIONS, NON-AGENDA

Board Member Bryant shared that the Oakland Museum is hosting exhibition known as Black Spaces: Reclaim & Remain from July 18, 2-25 through March 1, 2026. He noted that the museum is closed on Mondays and Tuesdays, and that he and Board Member Wolf plan to attend the exhibit together.

Board Member Buchholz shared that Sunday, July 27, 2025 is the City of Alameda Fire Fighter Pancake Breakfast. This is a community event open to all.

Board Member Buchholz shared the SSHRB Board should participate in the 4th of July Parade next year.

President Means shared that he has a WNBA memento related to the Valkyries and would be happy to share it with the group if there is interest in the WNBA.

7. ADJOURNMENT

President Means adjourned the meeting at 8:22 p.m.