



City of Alameda

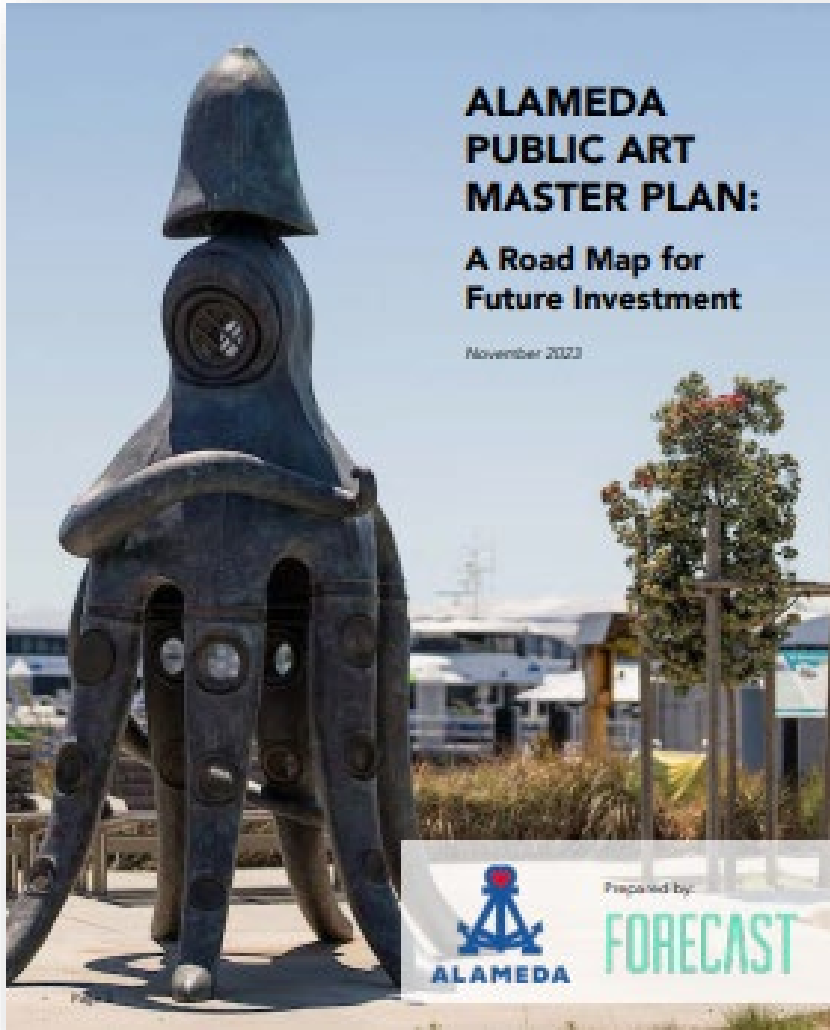
Public Art Biennial Work Plan

October 21, 2024

Introduction



- Issuing and administering grants for cultural arts programming and physical art,
- Facilitating the review of on-site public artwork,
- Managing and maintaining the public art collection,
- Staffing the Public Art Commission (the “PAC”), and
- Other activities such as disseminating Public Art updates via an email newsletter, writing talking points for Commissioners, developing Program materials and resources.



- Developed in close collaboration with the PAC, City staff, public art consultants, Planning Board and community residents
- Approved by Council **December 2023**

Build resources
to assist artists,
developers, etc.
in the public art
process.

Maintain Public
Art collection

Cultural Arts
and Arts
Programming
RFP & Admin



Select a site
and release a
RFQ for
physical art

Simplify grant
process for all
grants



Start a
Biennial
Work Plan

Cultural Arts
and Arts
Programming
RFP & Admin



Prioritize and
select sites
for upcoming
projects



Cultural Arts
and Arts
Programming
RFP & Admin



Develop advocacy, marketing and visibility plan for Public Art Program

Advertise open PAC positions

Develop process to celebrate new artwork

Cultural Arts and Arts Programming RFP & Admin

Build on online Public Art map



Identify other partners to amplify visibility plan

Select a site and release a RFQ for physical art

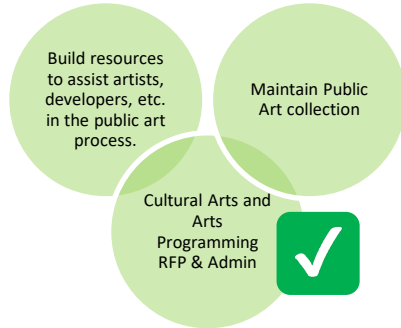
Review and
adopt a
deaccessioning
policy and
process.

Cultural Arts
and Arts
Programming
RFP & Admin

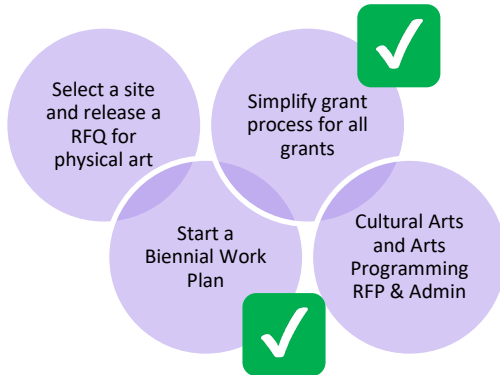
Five-Year Action Plan



Year 1



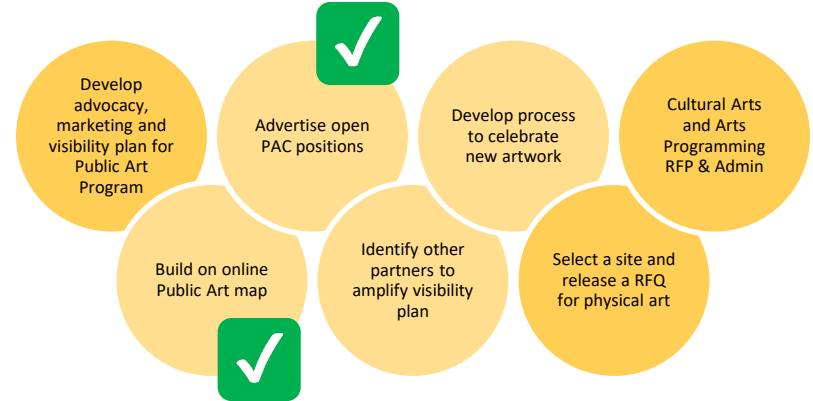
Year 2



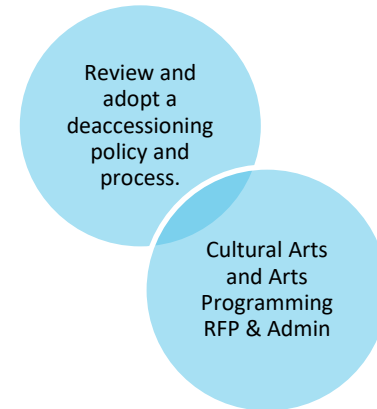
Year 3

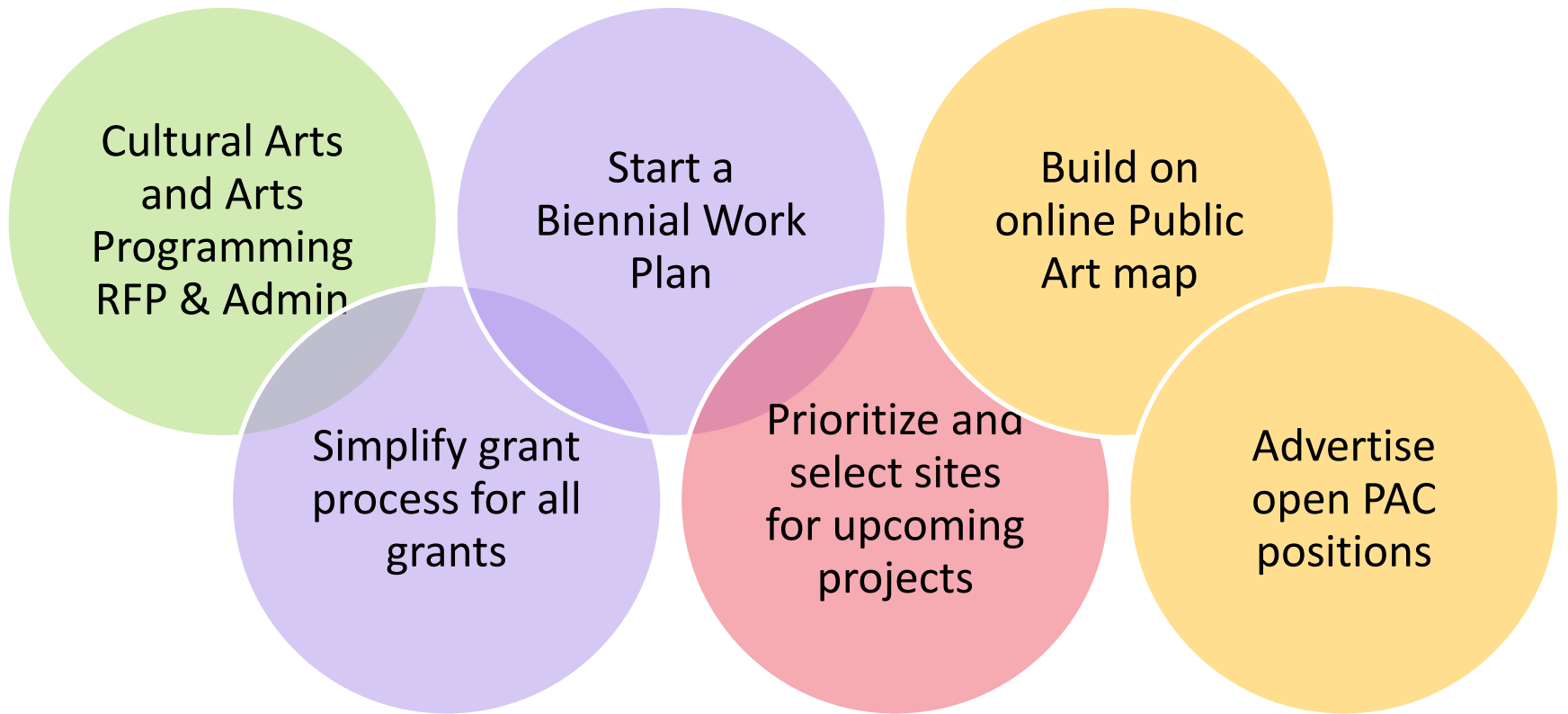


Year 4



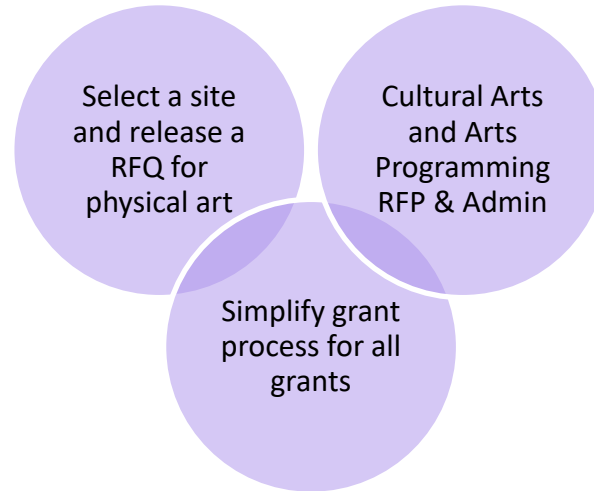
Year 5





- **Two-year road map for Program priorities**
 - Consider upcoming construction projects
 - Consider utilizing a theme for new public artwork
 - Determine whether website needs updating
 - Determine timing for cultural and physical grant calls

Year 2



Year 3



Through the End of 2024



OCTOBER

- Review Public Art History & Lessons Learned
- Review Biennial Work Plan

NOVEMBER

- Review ARDP Aquatic Park Public Art Proposal
- Review and Select Final Primary Sites for Future Physical Public Art

DECEMBER

- Public Art Holiday Dinner

JANUARY

- Resume meeting every other month

THANK YOU



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