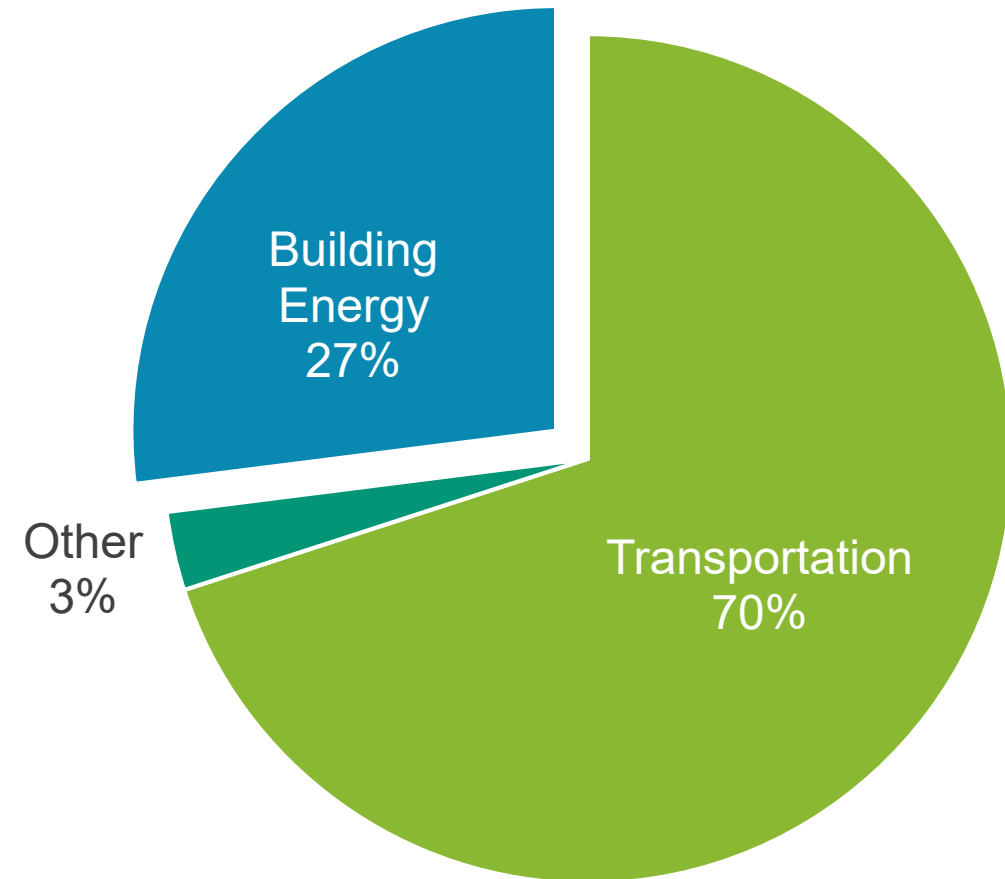
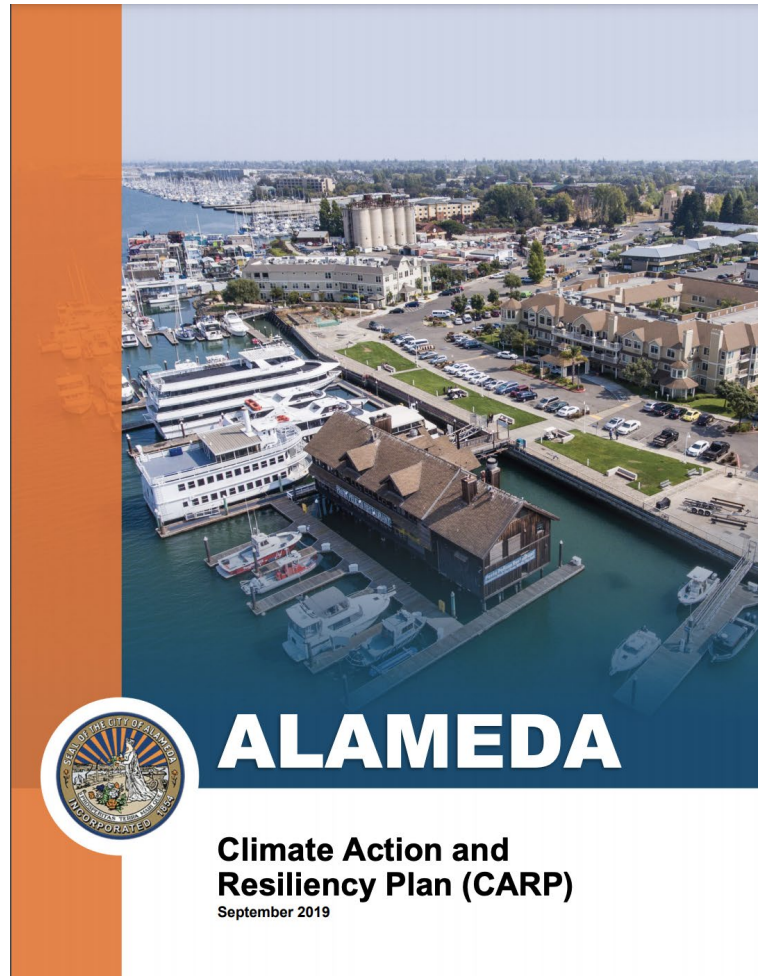


Equitable Building Decarbonization Plan

Planning Board
September 12, 2022



Alameda Climate Action and Resiliency Plan (CARP)



Agenda

- What is Building Decarbonization?
- Equity Principles and Housing Nexus
- Phases and Elements of the Plan
- Outreach Process
- Recommendation



Decarbonization Pathway

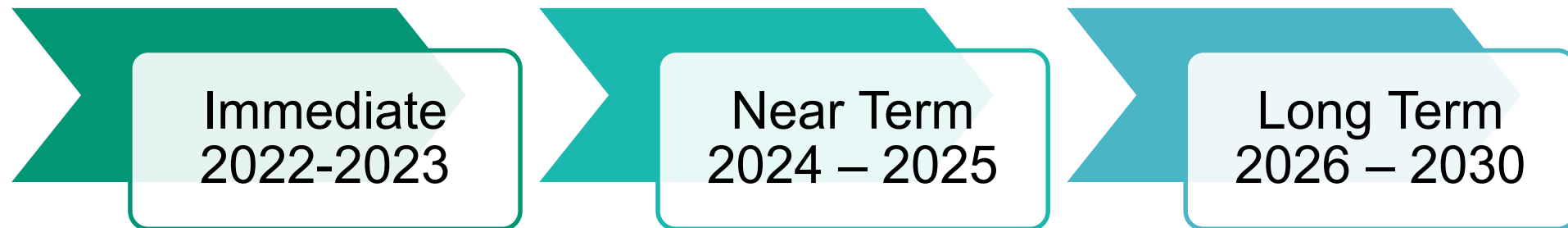


Equity Principles

- Everyone, especially low to moderate income households, should be able to affordably switch to modern electric equipment, reducing their energy burden.
- Electrification policy should also support healthy, safe, affordable housing and quality, good paying jobs.
- The electrification process should be as simple and seamless as possible.
- We should act ambitiously and expeditiously while being also realistic about the challenges we face in transitioning Alameda's buildings.



Implementation Phases



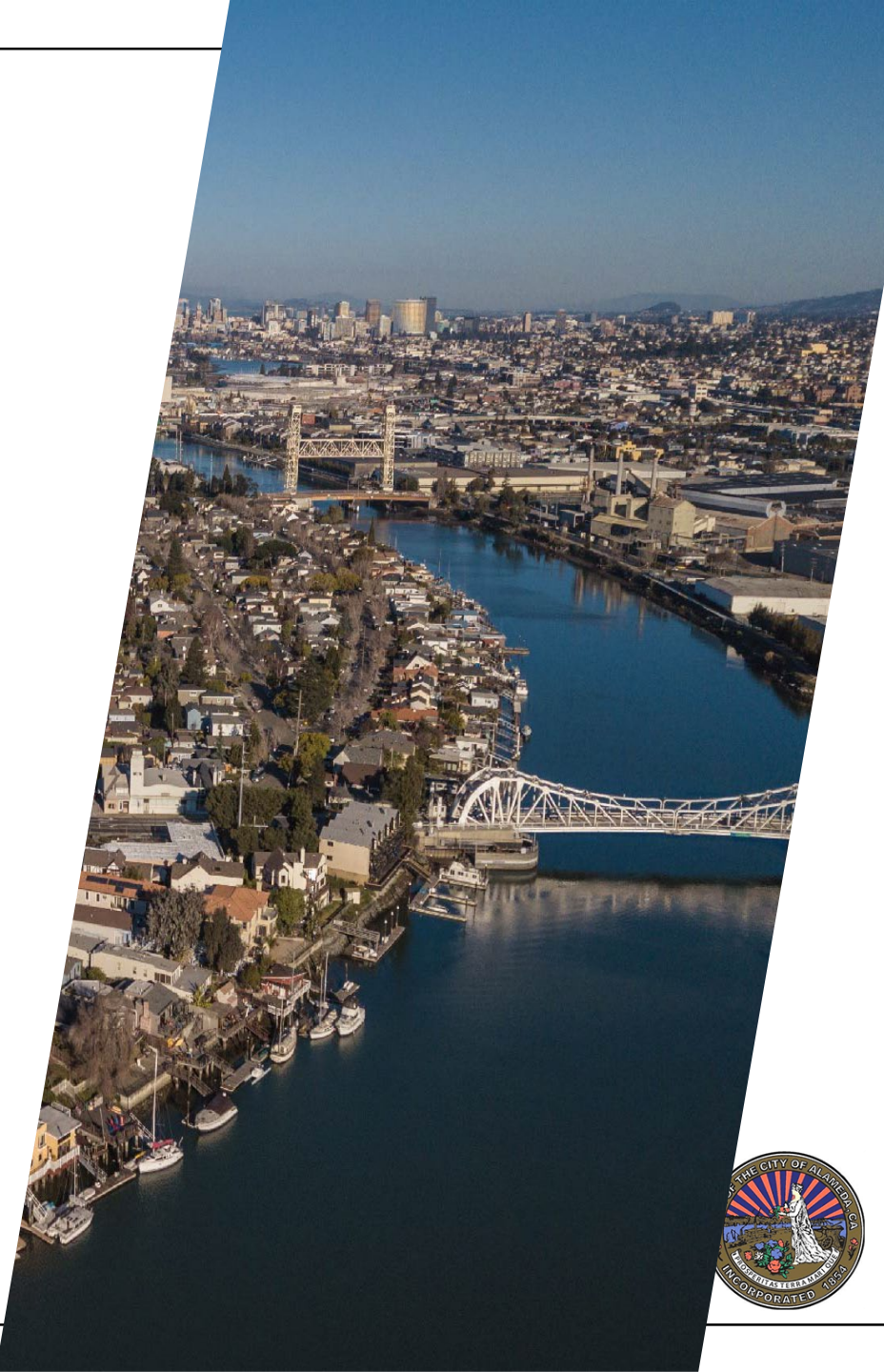
Elements of the Plan

Education &
Outreach

Policies &
Programs

Financing &
Funding

Alameda
Municipal
Power



Outreach Process

- Educational Information
- Electrification Workshop Series
- Alameda + Old Town Oakland Farmers Market
- Interactive Poster at Library
- Electrification Survey
- Emails, social media
- Public Review Period



Electrification Workshop Series



Electrification

101

March 16
6:30-7:30PM
West End Library
(hybrid)

April 6
6:30-7:30PM
Main Library
(hybrid)



Roadmap Brainstorm

Residential and
Commercial Renters
March 28
6:30-8:00PM
Zoom (virtual)

Residential and
Commercial Owners and
Property Management
March 30
TIME CHANGE:
1:00-2:30PM
Zoom (virtual)

Single Family Home
Owners
April 4
6:30-8:00PM
Zoom (virtual)

Draft Roadmap + Ordinance

April 27
6:30-8:00PM
Zoom (Virtual)

May 4
6:30-8:00PM
Main Library (in person)

www.alamedaca.gov/BuildingElectrification



Community Feedback Incorporated into the Plan

- Support for
 - Equity Principles
 - Keeping dollars local with AMP
 - Demonstrating Alameda's leadership in climate action
 - More education and outreach in the community
 - Community-wide campaigns
 - Low cost and interim options
 - Continued AMP rebates
- Some concerns about:
 - Project cost and overall housing costs
 - Challenges with older buildings and other healthy and safety needs
 - Availability of supplies and labor



Recommendation

*Recommend Council Adoption of the Equitable Building
Decarbonization Plan*

