

Final Name Discussion for Alameda Marina Park

CITY COUNCIL

JANUARY 3, 2023



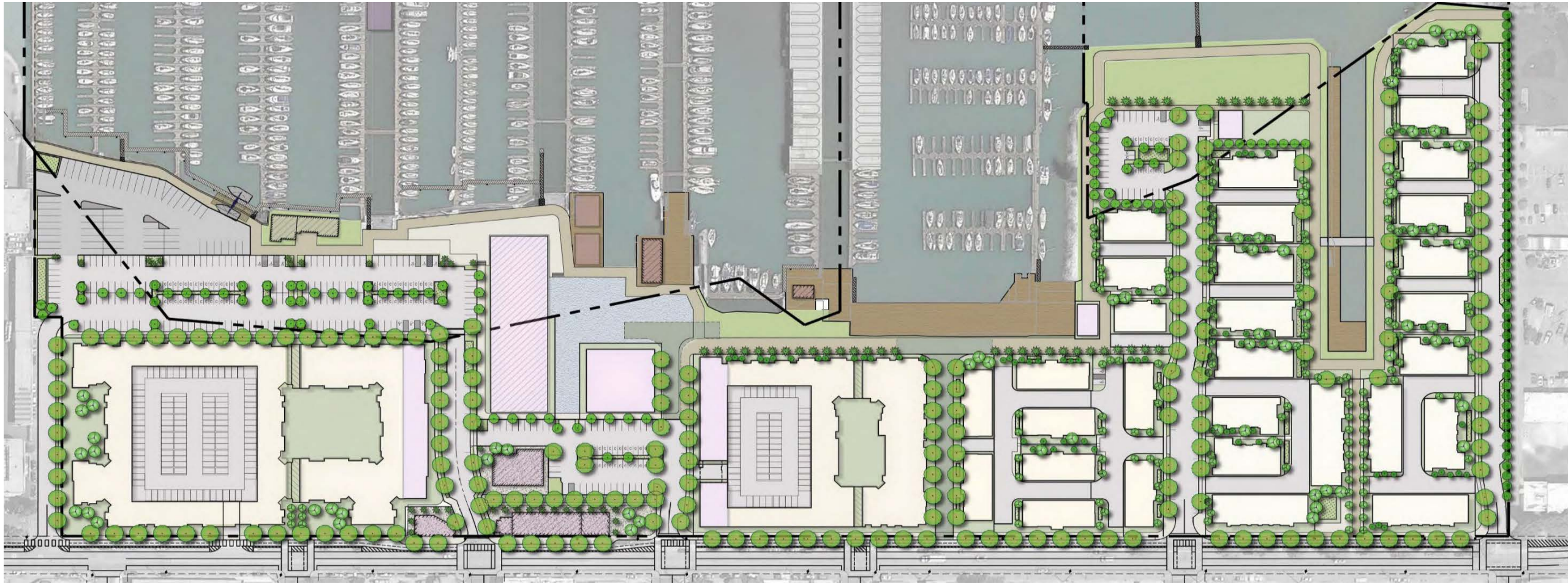
Background

- This is the final step of a four-step public process
 1. Commission establishes name criteria
 - a. Community survey to solicit name ideas
 2. Commission selects top 10 names
 - b. Community survey of top 10 names
 3. Recommend final name to City Council
 4. City Council make the final determination of the park name
- On November 1, 2022, City Council approved final names for three other new parks

Diversity & Inclusion for Facility Names

- The Naming Policy includes the following requirements:
 - A focus on local Alameda significance but may reflect California or a national lens as appropriate.
 - A person must be deceased for at least three years to be considered.
 - Names must reflect values of inclusivity and diversity.
- Consider the demographics of existing Alameda Parks named after people. Alameda park names should be inclusive of everyone in our community and reflect our diversity.
- Current park name demographics:
 - Gender: 17 Men, 6 Women and 4 Not Gender Specific
 - Ethnicity: 19 White/Caucasian, 2 Asian American/Native Hawaiian and Other Pacific Islander, 2 Black/African American, 0 Hispanic/Latino/Latinx, 1 Indigenous/Native American, 3 Not Race Specific

Alameda Marina Park



Name Criteria: Reflection and history of working waterfront shipyards.

Alameda Marina Park – Top Names

- Alameda Boat Works Park – *This name was based on Svendsen’s Boat Works and Marine which was an Alameda business previously located at Alameda Marina. There is a different residential development named Alameda Boatworks located to the east of this development.*
- Dockside Park
- Riveter’s Waterfront Park
For Rosie the Riveter, a symbol of WWII representing women who worked in factories and shipyards
- Shipbuilder’s Park
- Shipyard Harbor Park
- Tibbitt’s Shipyard Park - *Barnes & Tibbitts was a shipbuilding company based at this location from 1916 - 1922*
- Waterfront Park
- Waterway Park

Final Recreation & Park Commission Name Recommendation

Svendsen Maritime Park

OR

Riveter’s Waterfront Park

Two Names Recommended by the Recreation and Parks Commission

- The Recreation and Parks Commission recommended two names for this park for City Council consideration

1. Svendsen Maritime Park

This name was not in the top 10 names considered by the Commission. At the final public meeting, the Svendsen family requested the Commission consider the name to honor Svend Svendsen's contributions to the Alameda and maritime communities.

Further historical and background research is required to vet the Svendsen name. Alternately, permanent educational signage could be installed at the park to honor the life and legacy of Mr. Svendsen.

2. Riveter's Waterfront Park