

From: [Eric Levitt](#)
To: [Lara Weisiger](#)
Cc: [Trish Spencer](#); [Gerry Beaudin](#)
Subject: Council comment
Date: Tuesday, January 5, 2021 8:21:57 AM

Lara:

This was sent to the former Council. I am forwarding to Council Member Spencer also.

Eric

From: Lance Winters <lance@stgeorgespirits.com>
Sent: Monday, December 28, 2020 12:29 PM
To: Jim Oddie <JOddie@alamedaca.gov>; Tony Daysog <TDaysog@alamedaca.gov>; Marilyn Ezzy Ashcraft <MEzzyAshcraft@alamedaca.gov>; Malia Vella <MVella@alamedaca.gov>; John Knox White <JknoxWhite@alamedaca.gov>
Subject: [EXTERNAL] Loan conversion program

Happy Holidays,

I hope that this email finds you all and your families healthy, safe, and as happy as can be during these crazy times.

At the start of the pandemic, many small distilleries pivoted to make hand sanitizer in order to make up for revenues lost due to bar and restaurant closures. They sold their sanitizer to whoever could pay, often at outrageous prices. When we were asked by the Alameda Fire Department for sanitizer, we never asked for money. When we were asked by Alameda Health Systems for sanitizer, we didn't ask for money. When AC Transit asked for sanitizer, we gladly gave it to them. Same for the Alameda Food Bank, the Sheriff's Department, local bars and restaurants. We never looked at the pandemic as an opportunity to make money some other way. We saw it as a time to pitch in and help our community.

In addition to donating thousands of gallons of sanitizer, we've worked extremely hard to protect our staff, from COVID and from financial hardship, both of which would create an additional drain on local resources.

You've all been part of Alameda's leadership long enough to know that supporting our community is a big part of who we are, through good and bad times. I like to think that it's extremely rare that we turn down requests for donations, and even more rare that we ask for anything. We're asking now. We really can't wait for a broken federal government to help out a local situation. Please consider our request for assistance under the loan conversion program. Helping St. George Spirits helps the Alameda community.

Please feel free to reach out if you have any questions.

Respectfully,

Lance Winters



Lance Winters
President & Master Distiller
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