



June 16, 2015

Alameda City Council
2663 Santa Clara Avenue
Alameda, CA

Dear Alameda City Council:

The San Francisco Bay Area Water Emergency Transportation Authority (WETA) supports the proposed development of Site A at Alameda Point as a transit-friendly, sustainable community. The development proposal features transit-supportive design and needed housing for all income levels in close proximity to the Main Street Ferry Terminal. The infrastructure and transportation investments that come along with the proposed development will provide benefits for current and new Alameda residents. Finally, the commitment of \$10 million towards a ferry terminal or ferry operations is a significant step towards expanding service for the west end of Alameda.

Ridership at the Main Street ferry terminal has increased 45 percent since 2012, with slightly more than a third of those riders discovering the ferry in the last year. This success has helped stabilize operating revenue, ensuring fiscal health for ferry service in Alameda. It also has reduced the number of cars in the tube and on bridges, providing a safe and attractive way to travel to San Francisco and South San Francisco for Alameda residents. However, this success has also brought concerns about limitations on the parking supply around the Main Street terminal and crowded boats during peak periods and weekends.

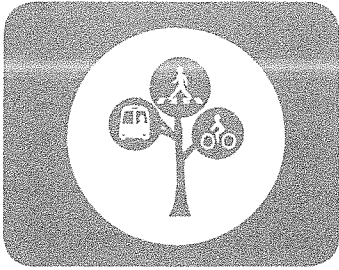
Staff from WETA and the City of Alameda enjoy a positive working relationship and have been working toward future improvements that will support and sustain greater ferry ridership in Alameda. Upcoming parking improvements, the reinstatement of AC Transit service and new bicycle lockers are just some of the initiatives that will improve access to the Main Street terminal in the coming year. This spirit of partnership will continue as we work together to study expansion of ferry service from the west end of Alameda and pursue funding to match and add to the \$10 million commitment from Alameda Point Partners.

Thank you for your continued support of ferry service and for considering WETA support for the Site A development proposal.

Sincerely,

Nina Rannells
Executive Director

Submitted by
Ernest Sanchez
Re: 6-B
6-16-15



GreenTRIP

Traffic Reduction + Innovative Parking

WHAT IS GreenTRIP?

GreenTRIP is the Traffic Reduction + Innovative Parking Certification Program for residential and mixed-use developments.

GreenTRIP certification rewards projects that apply strategies to reduce traffic and greenhouse gas emissions.



RIVIERA FAMILY APARTMENTS, WALNUT CREEK BART



GISH FAMILY HOUSING, GISH STATION SAN JOSE

QUESTIONS?

Contact: Ann Cheng ACheng@TransFormCA.org
Program Director, TransForm
(510) 740-3150 x316
www.GreenTRIP.org



GreenTRIP ADDRESSES...

GROWING DEMAND FOR WALKABLE NEIGHBORHOODS NEAR TRANSIT

Homes in walkable neighborhoods with easy access to transit and basic needs are commanding a premium. Families recognize that being closer to work, groceries, entertainment, and parks saves them time and money.

Despite the recent economic downturn, infill neighborhoods closer to existing services are maintaining stability and growth in value.

GreenTRIP certification will help people find the homes they want.

HOUSEHOLD SAVINGS

Families want to save money and live greener. By living in walkable communities where driving is not required, households save significantly on costs of transportation and owning multiple cars.

GreenTRIP will create more opportunities for families to find homes where they can live in affordable, convenient, walkable communities.

TRAFFIC + GREENHOUSE GASES

Transportation causes 50% of Bay Area greenhouse gases (GHGs). GreenTRIP certified projects will be recognized for reducing transportation-caused GHGs by locating in walkable neighborhoods near transit and by implementing the most effective traffic reduction strategies.

STATE CLIMATE CHANGE LAWS

California's climate change laws (AB 32 and SB 375) require reductions in greenhouse gases through coordination of housing and transportation planning.

infill, transit-oriented development can reduce growth in driving, that directly contributes to long-term greenhouse gas reductions. GreenTRIP can help cities evaluate new development and help reshape new development to meet these objectives.

*Submitted by Jennifer West
Re: 6-B
1-16-15*

BENEFITS OF CERTIFICATION

TAILORED TRAFFIC REDUCTION STRATEGIES

GreenTRIP staff will help applicants find the best strategies to make their projects more low traffic and financially feasible.

PUBLIC HEARING TESTIMONY




GreenTRIP staff will explain the traffic and greenhouse gas reducing benefits achieved by GreenTRIP Certified projects to decisionmakers and the public.

MARKET DIFFERENTIATION

Use of the GreenTRIP name and logo in promotional materials and a plaque to mount on the project when built.

CERTIFICATION REQUIREMENTS

THREE THRESHOLDS TO MEET

-  Projected Driving by Residents (Vehicle Miles Traveled per Household)
-  Traffic Reduction Strategies
-  Appropriate Amount of Parking

See the **GreenTRIP How To Guide** which explains the steps to certification.

MINIMUM ELIGIBILITY REQUIREMENTS

- Multi-family residential housing, with some mixed-use
Max. single family homes: 20%
- DENSITY at least: 20 units/acre
- SIZE is at least: 20 homes
- Minimum Bike Parking: 1 space per unit, secured and protected
- Guest Bike Parking for 20% of units located in an a mix of locations
- Within urban growth boundaries



GARDEN VILLAGE, BERKELEY

GreenTRIP IS SUPPORTED BY...

KATE WHITE, CO-FOUNDER OF CITY CARSAHRE

"TransForm's GreenTRIP certification program for residential mixed use development is the next frontier of greenbuilding."

MARY MURTAGH, PRESIDENT & CEO, EAH HOUSING

"GreenTRIP will help buyers and renters find homes where they can drive less, own fewer cars, create a smaller ecological footprint... and have more fun!! Walking is cool... and cool cities will be supporting more GreenTRIP certified developments."

LUKE SIMS, COMMUNITY DEVELOPMENT DIRECTOR, CITY OF DUBLIN

"GreenTRIP certification will provide sustainable developers with bona fide proof of their commitment to reducing our carbon footprint."

ACT

Alameda Citizens Task Force Vigilance, Truth, Civility

To: Mayor Spencer & City Council Members
From: Alameda Citizens Task Force Steering Committee
Re: Alameda Point Partners' proposal for Site A at Alameda Point
Date: June 16, 2015

ACT members have been studying and responding to development plans at Alameda Point for many years. We want you to know that the open process and willingness for citizen involvement on the part of Alameda Point Partners has convinced us that they are an excellent company for our city to work with on this initial Alameda Point site. Our members are concerned about many aspects of this development, including fair labor practices. With that in mind, we would like to focus on two areas that we feel should remain a major concern for this and future development on the Point: Traffic and Senior Housing.

Although many would have you believe otherwise, we know that traffic on and off our island is and will remain a major concern for Alamedans. Egress into Oakland remains a problem and the possibility of tube closure looms with the certainty that there will be earthquake activity along our local fault. The traffic ramifications of Site A must be considered along with traffic that will be generated from the additional 3000 plus units presently in the pipeline along our northern waterfront.

While some seniors might find housing in the planned 25% affordable housing, hundreds of Alamedans would benefit from planned senior housing communities that would allow them to downsize from existing homes that are too large and have too many stairs. Our last census (2010) listed 9,075 Alameda residents 65 and older (13.5% of our population). Imagine what that number is now! When seniors sell their family homes they will be confronted with capital gains and the need to purchase a new residence. Just think about the retirement age baby boomers who would rather buy in Alameda than move out to Rossmore!

We would encourage Alameda Point Partners and the City Council to consider designating an additional 25% of Point housing for those seniors who are able to afford something special, even spectacular. Using Universal Design principles for the needs of the aging, as well as the handicapped, would fit in well with the amenities already incorporated into the present plans (parks, open space, nearby shopping). Senior housing would help mitigate traffic problems because it generates far fewer cars than commuter traffic.

Thank you for your consideration,

Janet H. Gibson

Janet Gibson,
on behalf of the ACT Steering Committee

cc: Joe Ernst, Alameda Point Partners

Submitted by Janet Gibson

Re: 6-B

6-16-15