

**From:** [Amy Wooldridge](#)  
**To:** [CityCouncil-List](#)  
**Cc:** [Allen Tai](#); [C" Mone Falls](#); [Andre Fairley](#)  
**Subject:** Prohousing Designation Award (currently embargoed)  
**Date:** Thursday, December 12, 2024 10:04:58 AM

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Hello Mayor and Councilmembers,

I'm pleased to let you know that on November 20, 2024, HCD officially designated the City of Alameda as a Prohousing Jurisdiction under the Prohousing Designation Program with a total of 52 points, making the City eligible for approximately \$1 million in funding and significantly surpassing the 30-point threshold for Prohousing Designation. On December 17th, City staff is bringing to City Council, a recommendation to apply to the Prohousing Incentive Program (PIP) for additional needed funds for the City of Alameda's Day Center Services relocation project, which will provide expanded capacity for day time homeless services and emergency overnight shelter as well as fund supportive services for low-income seniors for the Alameda Housing Authority project, Linnet Corner, which is permanent supportive housing anticipated to open in 2025.

The State of California Prohousing Designation Program (PDP), established in 2019, creates financial incentives for jurisdictions that are compliant with state housing laws, including Housing Element requirements, and have enacted local policies that facilitate housing production. The Prohousing Incentive Program (PIP) is designed to reward local governments with Prohousing Designation with additional funding to accelerate affordable housing production and preservation. The PIP is funded through real estate transaction fees collected at a county level.

The PIP grant program complements the Prohousing Designation Program (PDP) and is designed to encourage jurisdictions to obtain a Prohousing Designation and by rewarding jurisdictions that pursue additional Prohousing Policies to earn a higher Prohousing Designation Score. Under the PIP, grants are available each year for a variety of planning or implementation activities related to housing and community development.

**Please note, an official press release for the City of Alameda Prohousing Designation is under embargo until released by the Office of the Governor or Housing and Community Development.** HCD has allowed the City to have this item on the 12/17/24 Council meeting so we can apply for this round of PIP funding but we cannot yet issue a press release or other media announcement.

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