

Title	Creative Art Program	03/18/2025
	by JESSICA WARREN in 2025 Cultural Arts and Arts Programming RFP	id. 49998244
	2309 B Encinal Ave Studio 23 Alameda, California 94501 United States 15108723187 jessicawarren@gmail.com	

Original Submission	03/18/2025
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Score	n/a
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Please be aware that I Understand all application documents and other materials submitted to the City are subject to disclosure under the California Public Records Act.

Enter the name of your public art proposal	Creative Art Program
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Are you a non-profit or government agency?	Yes
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Please upload proof of non-profit status. For example, a valid IRS tax exemption certificate.

[IRS-designation-letter-ARTPUSH.pdf](#)

If you are NOT a non-profit or government agency, are you using a fiscal sponsor for this grant?

Please upload Fiscal
Sponsorship
Agreement/MOU
(only for fiscally
sponsored
organizations)

Please provide the
name of the non-
profit organization or
public agency
submitting this
proposal:

ArtPush

Please provide the
name of the primary
point of contact:

Jessica
Warren

Please provide the
daytime phone
number for the
primary point of
contact:

+15108723187

Please provide the
E-mail for the primary
point of contact:

jessicawarren@gmail.com

Please provide the
name of the
secondary point of
contact:

Wes
Warren

Please provide the
daytime phone
number for the
secondary point of
contact:

+15102399352

Please provide the
E-mail for the
secondary point of
contact:

vexcom@gmail.com

Please provide the
address for the
organization or public
entity submitting this
proposal:

2309 B Encinal Ave
Studio 23
ALAMEDA
California
94501
US
37.763126
-122.244707

Which level of grant are you requesting?	\$5,000
Where will the proposed cultural arts or arts programming be held?	Park Street Area
If you selected "Other," please explain:	
	Organization Details
Please provide your organization's mission statement:	With a goal of introducing art as a way to envision a better future, local artists and children (of all ages) will come together for the Creative Art Program workshop.

Please provide a brief organization history:

ArtPush's Creative Art Program focuses on education through artistic expression. The goal of the workshop is to get children really thinking and imagining themselves in a future with limitless possibilities. Visualization is a great tool to get kids moving towards a successful future.

ARTPUSH is a 501(c)(3) non-profit arts organization based in Alameda California and serving the entire bay area. We are a group of artists that love the arts and helping fellow artists. ArtPush is dedicated to promoting and supporting artists by sponsoring regular shows and exhibits, workshops, annual festivals in collaboration with community groups, organizations, and local businesses. <https://artpush.org>

Before ARTpush formed in 2019, Studio 23, owned and operated by Jessica and Wesley Warren, spearheaded several public art events such as workshops, gallery openings for local artists, art fairs, and classes. Studio 23 worked with many other local arts organizations, gallery owners, teachers, and supporters to help the art community flourish in Alameda. For the 8 years prior to Covid they also coordinated and oversaw the Second Friday Art Walk in Alameda that represented over 20 locations along the Webster and Park St corridors. This was all done with private donations from Wes and Jess and sponsorship support from local small businesses. In 2019 we decided to formally convert to a 501(c)3 as we were already performing all of the functions without the benefit of being officially designated a nonprofit.

ARTpush has a history for hosting fundraisers for the community including: "Displacement" a fundraiser for Just Cause (CJJC), Standing Rock, The Ghostship Fires, Alameda Pride, and the Alameda animal shelter, (FAAS). ArtPush is dedicated to continuing to provide events to support social justice causes, to respond to critical community incidents and to work with other organizations with similar missions.

ARTpush is based in and focused on artists and residents of Alameda. However, we are open to and do welcome many participants from all over the bay area. We have had artists and attendees from every city within a 10 mile radius. We are committed to diversity and inclusion with all of our events and all are welcome and encouraged to attend our events, classes, workshops, and openings. We have a Director of Diversity on our board that is 60% women and 25% POC.

Please provide a list or summary of artistic programs, activities, and recent key accomplishments from the last five years:

Art Of The African Diaspora 2023 and 2024 (official satellite gallery). Coordinated 3 Alameda locations to partner with the East Bay event. Exhibit at Studio 23 exhibit and opening, as well as artists from the program showing at Fireside Lounge and Alameda Island Brewing. We also coordinate local artists to be seen in these locations year round. studio23gallery.com and alamedaartists.com

Annual Alameda Summer Art Fair and Maker Market 2015 - 2024 (cancelled for Covid 2020-2021)
50+ local artists booths, live music from local bands, poetry, performance art, coloring contests and many activities. See alamedaartfair.com for photos. Event happens in the Studio 23 parking lot.

Annual Black Light Art Show at Studio 23 (Every October since 2014 except Covid years) studio23gallery.com
Fluorescent UV black light art, LED light sculptures, live music and interactive exhibits, this annual event is a local favorite.

Creative Art Program: Partner with Girls Inc. to introduce children to an extensive one day workshop and exhibit. (multiple years)
CreativeArtProgram.org

We run numerous art related websites as seen above as well as an active Meetup group (Alameda Artists with 2,390 members)
<https://www.meetup.com/alameda-artists/> and the Facebook group Alameda Artists with 2.2k members
<https://www.facebook.com/groups/alamedaartists>

Please provide a description of the communities your organization is rooted in, engages and/or serves:

ArtPush is an organizations started by and run by local artists. We work with a highly diverse group of artists and local community members to bring artists and the community closer together. The Creative Art Program specifically is for at risk youth and children from marginalized and underserved communities ages 6-12.

Which artistic discipline(s) best fits your Organization:

Visual Art

If you selected "Other," please explain:

Project Details

When will the project be developed/presented?
Please indicate if there are public performance dates already known.

The project will take place in April of 2026

<p>If you have venue information secured, where will the work be presented? Please also describe any permits or approvals you may have secured for your location:</p>	<p>The event will take place at Studio 23, it has taken place here three times before.</p>
<p>Is there an online/virtual component to the project:</p>	<p>No</p>
<p>Please provide a project summary and concept, inclusive of your artistic vision, goals, and decision to undertake this project at this time:</p>	<p>The Creative Art Program is a free workshop and gallery exhibit created and organized by the nonprofit ArtPush in Alameda, Ca. Jessica Warren created this program as a result of using artwork as a way to heal from past traumatic experiences. The program encourages social-emotional learning and self expression, empowering children to envision a bright future.</p> <p>One of the best parts of the program is that local artists in the community work hands on with kids, discussing favorite techniques, painters and styles! Access to the real galleries allows kids to experience the entire artist process, from making art to displaying in an exhibit.</p> <p>The program exposes children and their families to local working artists in their community. The inclusive environment of the Program is reflective of the diverse communities of the Bay Area. Families from many kinds of backgrounds come together to experience making art in an inspiring setting. This workshop expands the horizons of students who might otherwise have limited exposure to art studios, galleries and art education.</p> <p>How it works; The teacher helps guide children and artists through a list of self discovery questions in an open, group discussion format. They are then asked to paint what they think their future might look like using the answers from their worksheet. 24 children and 10 artists participate.</p> <p>The gallery exhibit also includes the families of participants.</p> <p>The total number of participating individuals overall is 150 (24 children + family = 75, artists participants and volunteers + 15, public attending the art show in addition to the families and artists + 60). Workshop hours are 10:30am-2:30pm, gallery exhibit hours are 6pm-7:30pm. This program is currently happening in March and April of every year. Age range of participants is 6-12.</p>

Please describe the planning process, marketing and/or outreach for this project or recent projects you have completed:	We have a successful history of marketing this program and partnering with local organizations and artists. For the last three years we worked with children from Girls, Inc.
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Who are the main artistic collaborators or project partners (artists, organizations, technicians, administrators)? How will they contribute to the project? Provide brief biographical information, as appropriate.	Jessica Warren: Organizer and Administrator JoAnne Yada: Teacher Yolanda Cotton-Turner: Artists Zoe Boston: Speaker Mae Mi Lo: Artist Savanah Hudson: Artists Wes Warren: Artists and assistant coordinator More TBD
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Is there an intended audience for this project? If yes, how will you engage them?	The workshop is for a group of 20 - 25 children (at risk or from underserved communities) ages 6-12. The following week the children return to the gallery and have a real art opening reception, they can bring their family and siblings, teachers and friends to see their artwork showing in a real art gallery. The program gives the children a huge boost in confidence and allows them to have a very unique and positive experience.
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You may provide up to 3 work samples totaling 5 minutes of material to review. Work samples can be provided by using online links (video or audio), or uploading JPGs (images), and PDFs (documents).

[artpush-yr-2023.pdf](#)

[1000006524.jpg](#)

[GEMSSudio23-2023.MOV](#)

Describe how your work samples relate to the proposed project. If submitting videos, please indicate necessary user/password info and cueing instructions.	The video is of a past Creative Art Program workshop. The flyer is from the art opening of that workshop. The PDF is general info about the org.
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Budget and Financial Details

Please upload your own project budget. Submission can include a combination of narrative and table(s) that convey how fund dollars would be dedicated to the various components of the proposed program and its administration. Response should also indicate whether/how any other funding sources would be leveraged to implement the program:

[Creative_Art_Program_Annual_Budget_-_Sheet2.pdf](#)

If you do not have a Budget Template budget template, you can download the example template below.

Please also provide an organizational chart showing personnel (2 page maximum).

[Meet_The_Staff_-_Creative_Art_Program.pdf](#)

Demographic Survey (Optional)

ArtPush Creative Art Program							
2026 Budget							
Staff Marketing	Administrative	Personnel	400	8hrs (\$50/hr)	PR, Press Release, Press Kit, Social Media, Print & website marketing & distribution of materials.		
Staff Graphic Design	Technical	Personnel	100	2hrs (\$50/hr)	Designing ads, Invites, Posters, Info Sheets		
Staff Website Design / Social	Technical	Personnel	100	2hrs (\$50/hr)	Building web pages, Volunteers, Workshop and Gallery Information.		
Staff Art Curation	Artistic	Personnel	300	5hrs (\$50/hr)	Curates Gallery Exhibit		
Staff Event Planning	Administrative	Personnel	500	10hrs (\$50/hr)	Organizes details of both the workshop & gallery exhibit		
Staff Administration	Administrative	Personnel	250	10hrs (\$25/hr)	Coordinating with contributors, Registration, Volunteer Organization, Event and Traffic Planning		
Operating/Production Expenses							
Volunteer Appreciation Gifts		Operating/Production	0	Cut funding	Flax Art & Design Gift Cards		
Art Supplies		Operating/Production	600		Canvas, paints, pencils, erasers, sharpeners, brushes, bins, paint pallets, paper, etc		
Special Gift		Operating/Production	0	Cut funding	Each child will receive a special art related gift at the exhibit to take home along with their finished artwork.		
Decorations		Operating/Production	50		Bright colorful and welcoming decorations, table cloths, printed photos from the workshop.		
ADA Portable Restroom 2 weeks		Operating/Production	600				
Event Location Exhibit Rental		Operating/Production	500				
Event Location Workshop Rental		Operating/Production	500				
Personnel Expenses							
Lead Teacher	Artistic	Personnel	500		Leads the 6 hour workshop, group discussion and attends Gallery Exhibit.		
Assistant Teacher	Artistic	Personnel	300		Assists Lead Teacher in the 6 hour workshop, group discussion and attends Gallery Exhibit.		
Artist Speaker	Artistic	Personnel	200		Artist Speaker does a 15-20 talk and helps guide children through completing their worksheets and applying answers to canvas to create art.		
Artist 1	Artistic	Personnel	150		Artist attends the workshop, does the discovery worksheet, paints and displays artwork alongside children at the exhibit.		
Artist 2	Artistic	Personnel	150		Artist attends the workshop, does the discovery worksheet, paints and displays artwork alongside children at the exhibit.		
Artist 3	Artistic	Personnel	150		Artist attends the workshop, does the discovery worksheet, paints and displays artwork alongside children at the exhibit.		
Artist 4	Artistic	Personnel	150		Artist attends the workshop, does the discovery worksheet, paints and displays artwork alongside children at the exhibit.		
Artist 5	Artistic	Personnel	150		Artist attends the workshop, does the discovery worksheet, paints and displays artwork alongside children at the exhibit.		
Artist 6	Artistic	Personnel	150		Artist attends the workshop, does the discovery worksheet, paints and displays artwork alongside children at the exhibit.		
Photographer	Artistic	Personnel	150		Photographer captures the gallery exhibit and workshop.		
Entertainment/Music	Artistic	Personnel	0	Cut funding	Special entertainment for children at their gallery exhibit. DJ and/or live music.		
				2050		Staffing	1900
				1650			1650
				3700			
		Total:	5950				



Creative Art Program
Education Through Artistic Expression



Meet The Staff

Artists & Teachers



Organizer / Artist

Jessica Warren: ArtPush.org Executive Director / VP

Creative Art Program Workshop creator and event coordinator. Artist, Workshop & Gallery Volunteer.



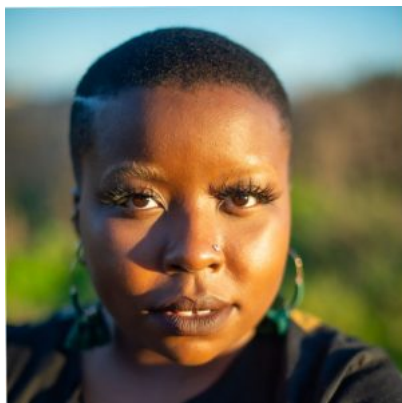
Lead Teacher / Artist
Terrie Shultz



Assistant Teacher/ Artist

Deirdre Freeman

—



Artist Speaker

Zoë Boston

—



Artist
Szonic Allure

—



Artist
Alana Dill

—



Organizer/Artist

[Wesley Warren](#): ArtPush.org CEO

Creative Art Program Workshop Artist, Workshop & Gallery Volunteer.



Girls Inc of the Island City

Hashima Dailey

Photographer: Carree Michel

<https://www.instagram.com/sunpaint/>

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUN 04 2019

ARTPUSH
2309 B ENCINAL AVE
ALAMEDA, CA 94501-0000

Employer Identification Number:
83-4336220
DLN:
26053521002629
Contact Person:
MARILYN COLEMAN ID# 31511
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
509(a)(2)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
April 18, 2019
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

ARTPUSH

Sincerely,

Stephen A. Martin

Director, Exempt Organizations
Rulings and Agreements



2023

A YEAR IN REVIEW



Alameda Summer
Art Fair & Maker Market



BlackLight Art Show



East Bay
Artists Exhibit



Creative Art
Program

ArtPush.org

"ArtPush brings a lot of great events to Alameda and helps bring the community together."

-Liz Rush

Alameda Art Commission



EVENTS * PROGRAMS * SPONSORSHIPS & PARTNERSHIPS

Community

In 2023 ArtPush held events, programs and sponsoships that gave over 200 local artists a chance to display and sell work. ArtPush also happy to provide multiple paying gigs to artists & makers all over the East Bay.

PROGRAMS

- * Junior Spotlight
- * Creative Art Program
- * Alameda Art Rotation
- * Artist's on Digifii

EVENTS

- * Alameda Summer Art Fair & Maker Market
- * Red Door Collective: Friday Open Studios
- * 100 Under 100 Group Art Show
- * East Bay Artist's Art Book Live Exhibit
- * Studio 23 Gallery 10 Year anniversary Show.
- * Pretty Frankenstein's Falloween Fest
- * Filma Art Collective: PF 3000 Fundraiser
- * Studio 23 BlackLight Art Show

ARTIST SPONSORSHIPS & PARTNERSHIPS

- * Filma Art Collective: PF 3000
- * PurPods Fundraiser
- * Oakland Puzzles
- * Girls Inc. of the Island City



ArtPush 2023 Community Art Programs, Events & Sponsorships & Partnerships

ArtPush exists to promote and support the arts and artists through programs and events that enhance and strengthen the community.

ArtPush is made up of East Bay board & committee members, all of whom identify as artists living in the Bay Area. Thank you, 3 Dot Art Gallery aka Sara Edge & Dave Sylvester, The Red Door's Yolanda Cotton Turner & Red Door supporter, Sandy Russell, Cheryl Harowitz, May M. Lo, committee member Victor Mavedzenge & Studio 23 Galleries; Wesley Warren & Jessica Warren.



Olivia Wadler aka Livvy, age 15

Junior Spotlight 100 Under 100 Group Art Show. Title: "Feebiea". Feebiea is Olivia rescued her from Grateful Dogs Rescue. Olivia has been coming to the gallery for over 8 years. We have watched her grow into the very talented artist she is today.



Savannah Reynosa, 15

Junior Spotlight: The BlackLight Art Show. Title: "Medicine". Savannah sold this piece in her very first group art show at Studio 23. She also volunteered at the Creative Art Program.



Featured Artist: S. Newman

Alameda Art Rotation: ArtPush works with both artists and business owners to coordinate artist shows. In 2023 over 200 artists were able to show & sell their art in Alameda.



The Future Is Female WS & Exhibit

ArtPush and Girls Inc. of the Island City came together for an art workshop at Studio 23. 15 local artists & volunteers worked hands on with 25 students. The following week, over 100 guests came out to the gallery to view the artwork that both the children and artists had on display.



Artist's on Digifli

ArtPush partnered with Digifli to provides free advertising for select local artists. Digifli has over 200 electronic community bulletin boards in East Bay. In 2023 we created and displayed over 75 local artist screens from all over the East Bay.



PF3000

Fundraiser & Sponsorship

ArtPush fiscally sponsors the Filma Art Collective "The PF3000". The PF3000 is a wall of large pixels that you control with touch. Tap a pixel with your finger to turn it on, tap it again to change the color. Multiple people can join in and work on epic sprites together.



Help support our efforts. Visit our end of the year fundraiser.

If you are not a Facebook user, please visit our website to contribute.

DONATE



Jessica@ArtPush.org
Executive Director / VP



2309 Encinal Ave.
Alameda, CA 94501



ArtPush.org
Alamedaartists.com
Meetup.com/Alameda-Artist
AlamedaArtFair.com
Studio23gallery.com/Blacklight-art-show



A Non-Profit Event

STUDIO
23

THE FUTURE IS FEMALE

2024

ARTWORKS BY
GIRLS INC. OF THE ISLAND CITY
& EAST BAY ARTISTS



SUNDAY
APRIL 14TH
6PM - 7:30PM
COLLABORATIVE
ART EXHIBIT

DJ
Dance Party



Magick
Fern
Bling Bar

Noni

Artwork by ColorBlynd by Noni



girls
inc.
of the Island City

girls
inc.
of the Island City



SNACKS By

Julie's
coffee & tea garden



FLAX
art & design

CREATIVEARTPROGRAM.ORG
STUDIO 23 GALLERY.COM
2309 ENCINAL AVE ALAMEDA