

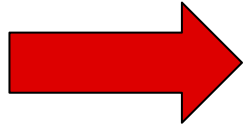
Community
Engagement
Strategy:
Selecting Locations
for Future Physical
Public Art



Preliminary Site Selection

Ongoing

Public Art
Master Plan



Community Engagement

April - May

Three
community
meetings



Final Site Selection

June

Proposing
sites back to
PAC

Preliminary Site Selection

ALAMEDA PUBLIC ART MASTER PLAN:

A Road Map for
Future Investment

November 2023



1. Coordination with City Departments

1. Identify upcoming municipal development projects. Identify and prioritize opportunities within these projects to include Public Art, and then carry those projects over to the Biennial Work Plan. For example, the upcoming roundabout projects.

2. Consider Alameda Rec & Parks Department (ARPD) as a partner in locating physical public artwork in parks. “Gateway to California,” “Rock Spinners,” and “Beken” were all installed in Jean Sweeney Open Space Park with the assistance and partnership of ARPD.

2. Master Plan Development Criteria

- **Consider visibility**
- **Evaluate accessibility**
- **Equitable geographic distribution**
- **Consider community input**
- **Assess suitability of the environment**
- **Consider historical significance**
- **Evaluate safety**
- **Evaluate maintenance requirements**
- **Evaluate funding and budget constraints**

PUBLIC ART IN ALAMEDA

1. Calimar by Rosella Scapini
2. Beken by DeWitt Godfrey
3. Alameda Afore by Rodrigo Nava
4. Willie Stargell Baseball Monument by Michael Bondi
5. Maritime Commerce in Alameda - The Estuary of San Antonio by Troy Corliss
6. Semi Ripples by Jefferey Laudenslager
7. Island Cruisin' by David "Hyde" Cho with Three Thirty Three Arts
8. Gateway to California by Norman Moore
9. Birth Sculpture by Arthur Williams
10. Rockspinnners (Ounuamua) by Zach Coffin
11. Rockspinnners (Ghost) by Zach Coffin
12. Sculpture of Tule Balsa Rafts by Jennifer Riley
13. Sculpture of Ohlone People by Jennifer Riley
14. Portal I by Jill Turman
15. Nautilus by Jill Turman
16. Bright Ideas by Delaine Hackney
17. Egrets With No Regrets by Dan Fontes
18. K Gallery at Rhythmix Cultural Works
19. Bridgeside Performance Glade
20. Neptune Beach Roller Coaster by Jon Altemus
21. Milestone by Marsha Brook
22. Julie's Cafe by David Burke
23. Into the Calm by Brad Rule
24. Looking Back by John Lausen
25. Born to Be Loved by Royyal Dog
26. Wesbter Gateway Mural by Dave Young Kim & Erik Burke
27. Watching Sea Creatures by Dylan Keene With Three Thirty Three Arts
28. Enchanted Alameda by Denis Duhkalov With Three Thirty Three Arts
29. Beauté de la Nature by Kemit Amenophis
30. Tidal Arch by Adrien Segal
31. Diatom Sculpture Series by Adrien Segal



3. Master Plan Preference Survey

In Parks?

Near the
Water?

Specific
Streets or
Business
Districts?

Community Engagement



Youth

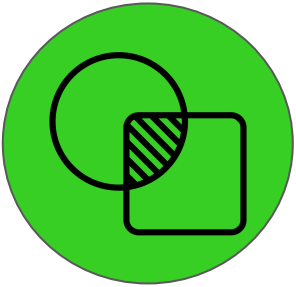


**General
Public**



Artists

Community Engagement Meetings



Transparency of
Process



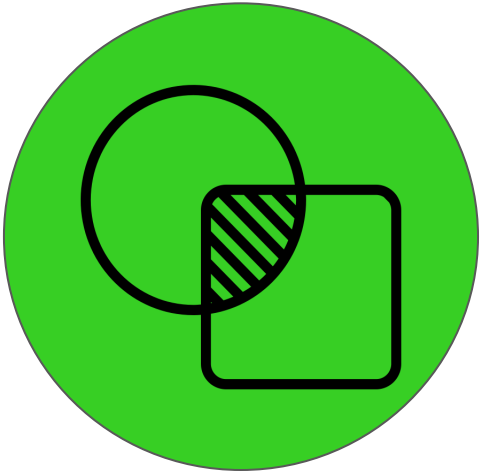
Public Opinion



Questions &
Comments



Feedback



Transparency of Process



Public Opinion



Questions & Comments



Feedback

Next Steps

Gather and
Implement
Feedback
from PAC

Today - April

Receive and
Review
Results of
Community
Meetings

April - May

Return to
PAC with
Results and
Data. Confirm
Site Selection
for 2024 RFP

June - August