



Community Outreach Grants for Food Waste Reduction

The Community Outreach Grant program is designed to help reduce the amount of organics, specifically edible food, going to landfill by providing varying amounts of funding to nonprofit organizations who provide services to, or whose members are comprised of residents in Alameda County. The Agency is soliciting applications from nonprofit organizations that have the capacity and desire to work with their local community, membership, or congregation to build awareness and engagement in reducing food waste at the household level.

There are two opportunities for funding under the Community Outreach Grants for Food Waste Reduction. Interested organizations are encouraged to apply to **only one** grant. Please find details on the two opportunities below:

Community Outreach Mini-Grant for Food Waste Reduction (up to \$5K):

This grant is aimed at reaching a large number of people through sharing information and resources via social media and existing networks. The maximum grant award is up to \$5,000 per organization, and may be used at the awardee's discretion.

Community Outreach Grant for Food Waste Reduction (up to \$10K):

This grant includes more in-depth outreach with community members, including tracking at-home data to provide deeper insight into successes and challenges with adopting food waste reduction behaviors. The maximum grant award is up to \$10,000 per organization, and must be used to support new or existing projects that address the issue of wasted food going to landfill.



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For more information,
please contact:

Maricelle Cardenas

1537 Webster Avenue
Oakland, CA 94612

Phone: 510-891-6551

Fax: 510-893-2308

E-mail:

mcardenas@stopwaste.org



Examples of Recent Grantees

Organization	Grant Level	Summary of Activities
Alameda Backyard Growers (Alameda)	\$10K	- Integrated food waste reduction message with long-running gleaning program - Launched grant at regular monthly workshops - Managed 3 waves of Stop Food Waste Challenge participants (20 completed) - Held a culminating event that included partners such as food banks and local food rescue organizations where participants shared their experiences (70 attendees) - Recruited participants from outside the organization, gaining new membership - Used grant funds to hire a grant manager, for participant incentives, and the culminating event. Also using funds to support ongoing gleaning efforts
Community Impact Lab (San Leandro)	\$10K	- Parent group focused on doing service projects in the local community - Integrated food waste reduction tips into programming and shared experiences primarily on social media—Twitter and Facebook - Hosted one grant launch event and managed 1 wave of participants (23 completed) - Culminating event joined the 1-year anniversary of meal cooking and donation events with the completion of the Stop Food Waste Challenge - Co-hosted event with the City of San Leandro that included workshop on reducing wasted food - Used grant funds to support the dinner donation program, including the purchasing of reusable food service ware
Women's Cancer Resource Center (Oakland/Berkeley)	\$5K	- Tie-in food waste reduction presentations with regular cooking class programming - Share posts on social media that address food waste in relation to topics of health and saving money - Conducting an additional presentation/workshop for staff and board members - Include food waste reduction messaging on social media as well as newsletters and bulletin boards in the WCRC office

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