

Title	Drawing on Earth	01/31/2025
	by Mark Wagner in 2025 Cultural Arts and Arts Programming RFP	id. 49508431
	27 Powers Court Alameda, California 94501 United States 5102204157 mlw@marklewiswagner.com	

Original Submission	01/31/2025
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Score	n/a
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Please be aware that I Understand all application documents and other materials submitted to the City are subject to disclosure under the California Public Records Act.

Enter the name of your public art proposal	Drawing on Earth
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Are you a non-profit or government agency?	Yes
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Please upload proof of non-profit status. For example, a valid IRS tax exemption certificate.

[501c3_IRS.jpg](#)

If you are NOT a non-profit or government agency, are you using a fiscal sponsor for this grant?

Please upload Fiscal Sponsorship Agreement/MOU (only for fiscally sponsored organizations)

Please provide the name of the non-profit organization or public agency submitting this proposal:	Drawing on Earth
Please provide the name of the primary point of contact:	Mark Lewis Wagner
Please provide the daytime phone number for the primary point of contact:	+15102204157
Please provide the E-mail for the primary point of contact:	mlw@marklewiswagner.com
Please provide the name of the secondary point of contact:	Leslie Rein
Please provide the daytime phone number for the secondary point of contact:	+15107109457
Please provide the E-mail for the secondary point of contact:	leslierein09@gmail.com
Please provide the address for the organization or public entity submitting this proposal:	27 Powers Court Alameda CA 94501 US 37.7736427 -122.2603111
Which level of grant are you requesting?	\$5,000
Where will the proposed cultural arts or arts programming be held?	Alameda Point

If you selected
"Other," please
explain:

Organization Details

Please provide your
organization's
mission statement:

Drawing on Earth connects art and creativity to youth and communities around the world

Please provide a
brief organization
history:

2008 we set a Guinness World Record for the largest chalk drawing on the Alameda Base, near the control tower. We had 6,000 people help cover 90,000 sq ft (mostly by Alameda elementary school kids). We have worked with over 40,000 kids, have TWO World Chalk Drawing Records, and have had 6 satellite photographs of our art.

Please provide a list
or summary of
artistic programs,
activities, and recent
key accomplishments
from the last five
years:

- Have been working with the Mt Diablo USD making chalk drawing on elementary school playgrounds with over 20,000 kids.
- Set our second world record April 2021 - Worlds Largest Chalk Drawing by One Artist (during covid). Tennis court beside soccer field near the USS Hornet.
- Various art project is Northern New Mexico, libraries, schools, memorial festivals after a mass casualty, shooting, and working with a nonprofit called tomorrow's women which works with Israeli and Palestinian teenager girls.

Please provide a
description of the
communities your
organization is
rooted in, engages
and/or serves:

Already mentioned above: focus on elementary school children, and communities.

Which artistic
discipline(s) best fits
your Organization:

Visual Art

If you selected
"Other," please
explain:

Project Details

When will the project
be
developed/presented?
Please indicate if
there are public
performance dates
already known.

The idea would be to have a chalk drawing day out on the base. Find the best location. Prep drawing day before. Have chalk and music (bathroom near). Date to be determined.

<p>If you have venue information secured, where will the work be presented? Please also describe any permits or approvals you may have secured for your location:</p>	<p>In 2008 we needed permission from the City of Alameda, and insurance. What do you know about this?</p>
<p>Is there an online/virtual component to the project:</p>	<p>No</p>
<p>Please provide a project summary and concept, inclusive of your artistic vision, goals, and decision to undertake this project at this time:</p>	<p>Creating large community chalk drawings is what we do, and have done much of it here in Alameda. Find a good drawing area, figure out size and the drawing. We create a piece that has meaning and a story - TBD. Our goal is to engage kids and the community to create something big and beautiful that one cannot create by oneself - collaboration at it's best. Chalk is environmentally safe and non permanent. Why? All of this was birthed at Frankin Elementary School back in 2004 when I was the artist-in-resident for the year.</p>
<p>Please describe the planning process, marketing and/or outreach for this project or recent projects you have completed:</p>	<p>Drawing on Earth has produced many events. We have a large network for marketing and for physical creating. I am connected to the East Bay Circle of Men who love to do large community projects - aka my production team.</p>
<p>Who are the main artistic collaborators or project partners (artists, organizations, technicians, administrators)? How will they contribute to the project? Provide brief biographical Information, as appropriate.</p>	<p>It is mostly me, Mark Lewis Wagner. Not a big production. We just need pavement, chalk, music, no rain, and people.</p>
<p>Is there an intended audience for this project? If yes, how will you engage them?</p>	<p>Youth and Communities</p>

You may provide up to 3 work samples totaling 5 minutes of material to review. Work samples can be provided by using online links (video or audio), or uploading JPGs (images), and PDFs (documents).

[DoE_best01.jpg](#)

[DoE_best17.JPG](#)

[otis_owl.jpg](#)

Describe how your work samples relate to the proposed project. If submitting videos, please indicate necessary user/password info and cueing instructions.

1) First World Chalk Drawing Record - Alameda Base. 2) MDUSD school playground. 3) Otis elementary school - Otic Owl.

Budget and Financial Details

Please upload your own project budget. Submission can include a combination of narrative and table(s) that convey how fund dollars would be dedicated to the various components of the proposed program and its administration. Response should also indicate whether/how any other funding sources would be leveraged to implement the program:

[DrawingonEarth_City_of_Alameda_-_2025_Cultural_Arts_and_Arts_Programming.pdf](#)

If you do not have a budget template, you can download the example template below.

Budget Template

Please also provide an organizational chart showing personnel (2 page maximum).

[DoE_Organizational_Chart_-_Personal.pdf](#)

Demographic Survey (Optional)

Grant Application

Project Budget Template

Applicant Name: Mark Lewis Wagner
Applicant email: mlw@marklewiswagner.com
Applicant phone: 510-220-4157

Project Title: Drawing on Earth

If entering in Excel only use the fields in blue:

The fields in yellow will sum-up the amounts in the blue fields automatically.

		application)	reporting)	
Income		Projected	Actual	Directions
("Other" lines as needed, leave blank if not applicable)				
Individual Donations		\$ -		note historic contributi
Foundations & Government		\$ 5,000.00		City of Alameda Grant
Other		\$ -		
	Contributed subtotal	\$ 5,000		
Commissions		\$ -		
Admission/Ticket		\$ -		
Other		\$ -		
	Earned subtotal	\$ -		note formula for projec
In-Kind		\$ -		est. \$ value of contribut
Total Project Income		\$ 5,000	\$	-

Expenses

('Other' lines as needed, leave blank if not applicable)

Facilities	\$ 50.00	storage for supplies
Artistic Personnel	\$ 1,500.00	three artists paid for on
Presentation/Production Staff	\$ -	i.e., tech crew, house st
Materials & Equipment	\$2,000	supplies, chalk, paint ro

Marketing/Communications	\$	-	
Hospitality/Transportation/Lodging	\$	250.00	meals and entertainme
Administrative Fees	\$	100.00	insurance
Administrative Personnel/Indirect Costs	\$	250.00	
<i>Paid Student Production Assistants</i>	\$	850.00	
<i>Other:</i>	\$	-	
<i>Other:</i>	\$	-	
Total Production Expense		\$ 5,000	\$ -

Notes

ons levels or anticipated campaigns

ting earned income, i.e. # of tickets x cost of admission x # of events, % of house, etc.
tions of goods, services, or volunteer labor

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ie day
:aff, etc.
llers, etc

Drawing on Earth

Organizational Chart: Personnel

Founder and Creative Director

~Mark Lewis Wagner

Board of Directors

~Bobbie Rae Jones
Secretary

~Leslie Rein
Accounting

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **JAN 26 2011**

DRAWING ON EARTH
C/O MARK WAGNER
27 POWERS CT
ALAMEDA, CA 94501

Employer Identification Number:
36-4670448
DLN:
17053355352000
Contact Person:
JOHN J KOESTER ID# 31364
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
October 21, 2010
Contribution Deductibility:
Yes
Addendum Applies:
No

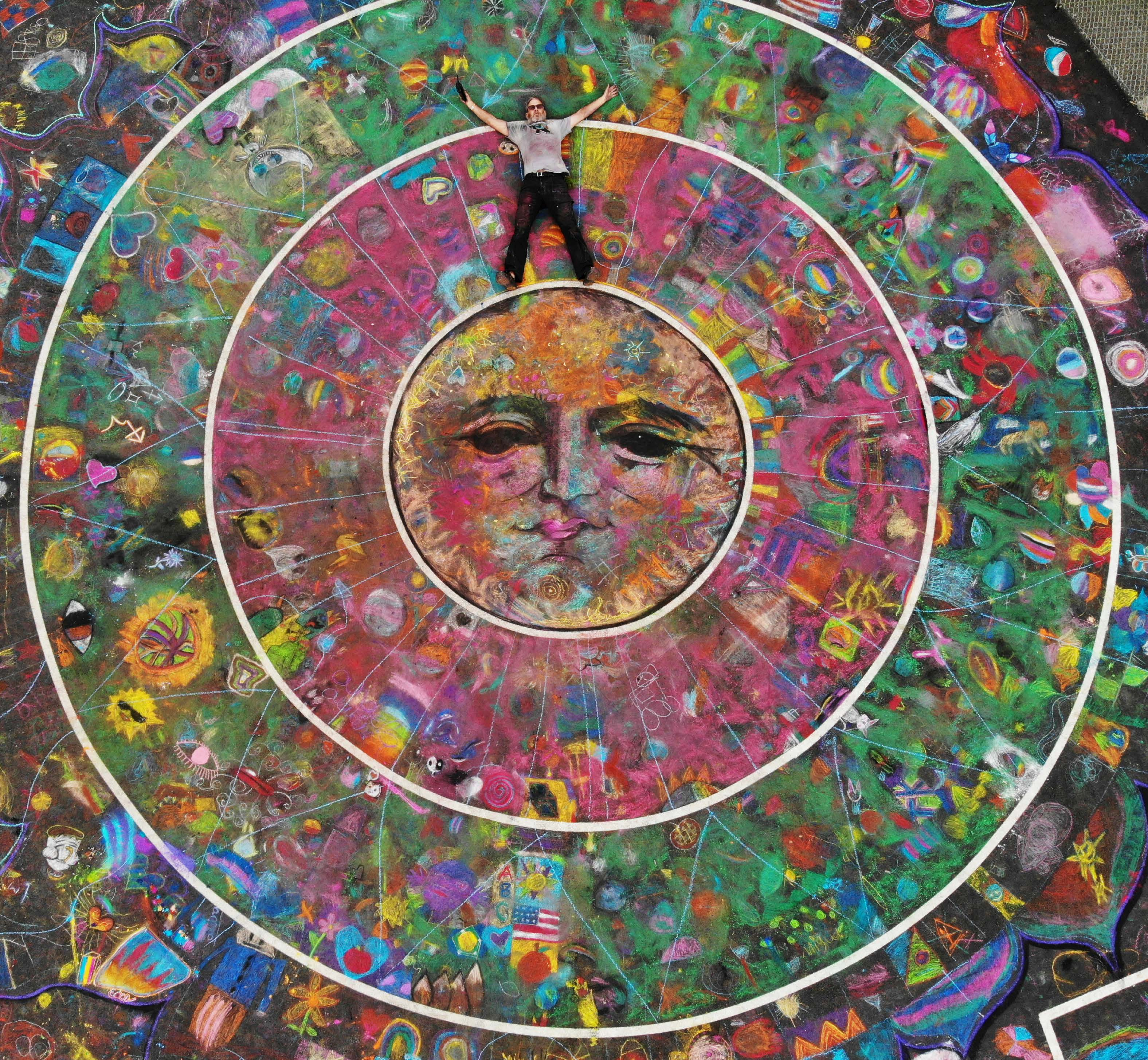
Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.





Guinness World Record: largest pavement art, 2008

