

CITY OF ALAMEDA RESOLUTION NO. _____

AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE A TRANSIENT OCCUPANCY TAX SHARING AGREEMENT WITH THE OAKLAND ROOTS & SOUL IN AN AMOUNT NOT-TO-EXCEED \$150,000 IN SUPPORT OF A WORLD CUP TEAM IN THEIR ALAMEDA FACILITY DURING THE WORLD CUP TOURNAMENT IN SUMMER, 2026

WHEREAS, the World Cup soccer tournament is coming to North America in the summer, 2026; and

WHEREAS, the Oakland Roots & Soul are requesting to host a World Cup soccer team at their Alameda training facility during the tournament; and

WHEREAS, the cost of hosting a team is estimated to be \$700,000; and

WHEREAS, The Oakland Roots & Soul are looking for support from Alameda and the neighboring communities to offset these costs, but also share in the benefits of fan activity in the community resulting in an increase in visitor stays in hotels and spending in restaurants and stores; and

WHEREAS, a Transient Occupancy Tax (TOT) Sharing Agreement which pledges the increased TOT increment from its normal baseline allows the City to pledge funds that would not be allocated from the general fund; and

WHEREAS, an allocation of TOT would only occur for occupancy rates over 77% for hotels and 58% for short-term rentals and be limited to a total amount not to exceed \$150,000.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Alameda to authorize the City Manager to negotiate and execute a Transient Occupancy Tax Sharing Agreement with the Oakland Roots & Soul in an amount not-to-exceed \$150,000 in support of a World Cup team in their Alameda facility during the World Cup tournament in summer 2026.

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I, the undersigned, hereby certify that the foregoing Resolution was duly and regularly adopted and passed by the Council of the City of Alameda in a regular meeting assembled on the 15th day of July 2025, by the following vote to wit:

AYES:

NOES:

ABSENT:

ABSTENTIONS:

IN WITNESS, WHEREOF, I have hereunto set my hand and affixed the seal of said City this 16th day of July 2025.

Lara Weisiger, City Clerk
City of Alameda

APPROVED AS TO FORM:

Yibin Shen, City Attorney
City of Alameda