

Equitable Building Decarbonization Plan

City Council

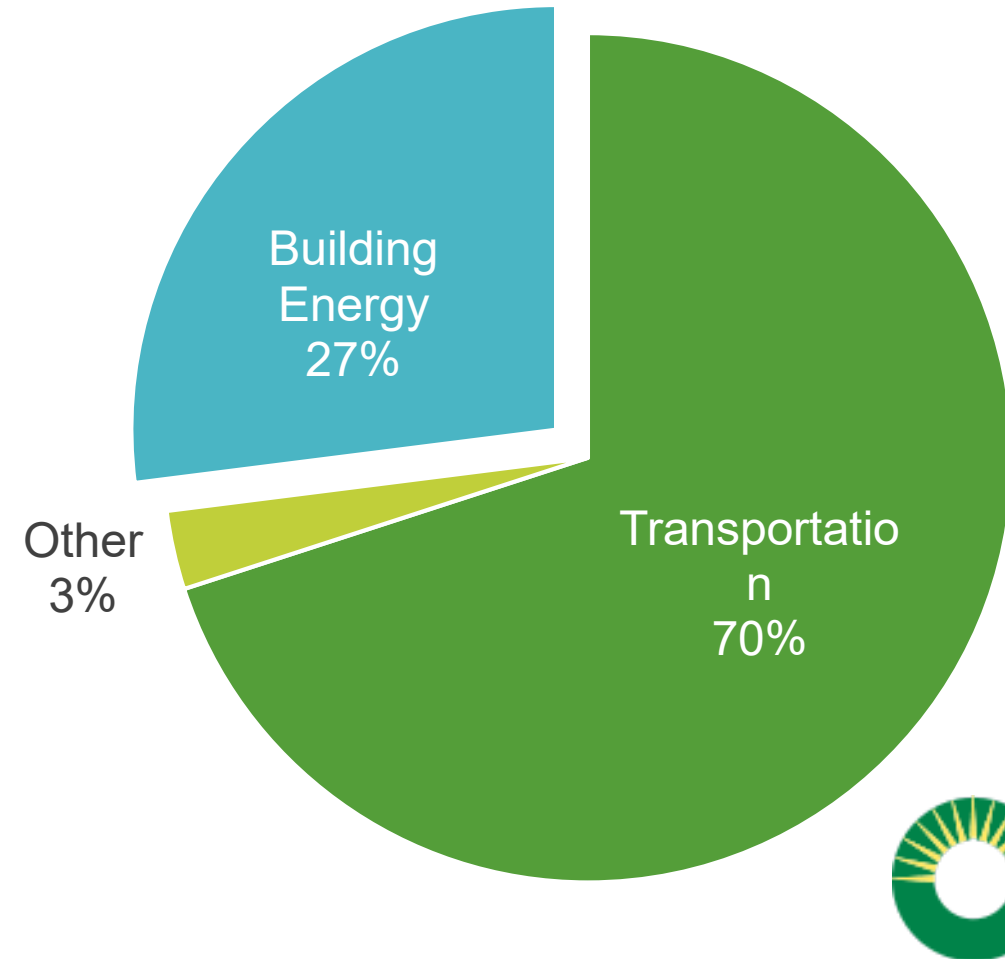
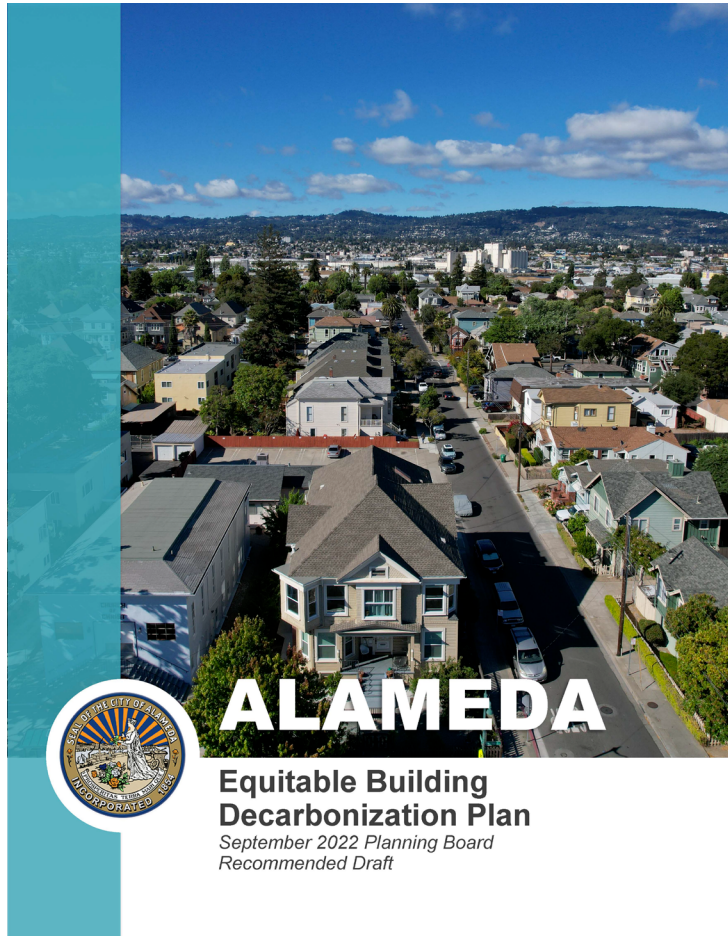
January 17, 2023



ALAMEDA
MUNICIPAL POWER



Equitable Building Decarbonization Plan



Plan Development Outreach Process

- Educational Information
- Electrification Workshop Series
- Alameda + Old Town Oakland Farmers Market
- Interactive Poster at Library
- Electrification community survey
- Building owner survey
- Emails, social media
- Planning Board and Public Utilities Board review

Electrification

101

March 16
6:30-7:30PM
West End Library
(hybrid)

April 6
6:30-7:30PM
Main Library
(hybrid)



Electrification Workshop Series



Roadmap Brainstorm

Residential and
Commercial Renters
March 28
6:30-8:00PM
Zoom (virtual)

Residential and
Commercial Owners and
Property Management
March 30
TIME CHANGE:
1:00-2:30PM
Zoom (virtual)

Single Family Home
Owners
April 4
6:30-8:00PM
Zoom (virtual)

Draft Roadmap + Ordinance

April 27
6:30-8:00PM
Zoom (Virtual)

May 4
6:30-8:00PM
Main Library (in person)

<http://www.alamedaca.gov/BuildingDecarb>



Equity Principles

- Everyone, especially low to moderate income households, should be able to affordably switch to modern electric equipment, reducing their energy burden.
- Ensure building decarbonization policies and programs do not have disproportionate impacts on low income households and communities of color.
- Electrification policy should also support healthy, safe, affordable housing and quality, good paying jobs.
- The electrification process should be as simple and seamless as possible.
- We should act ambitiously and expeditiously while being also realistic about the challenges we face in transitioning Alameda's buildings.



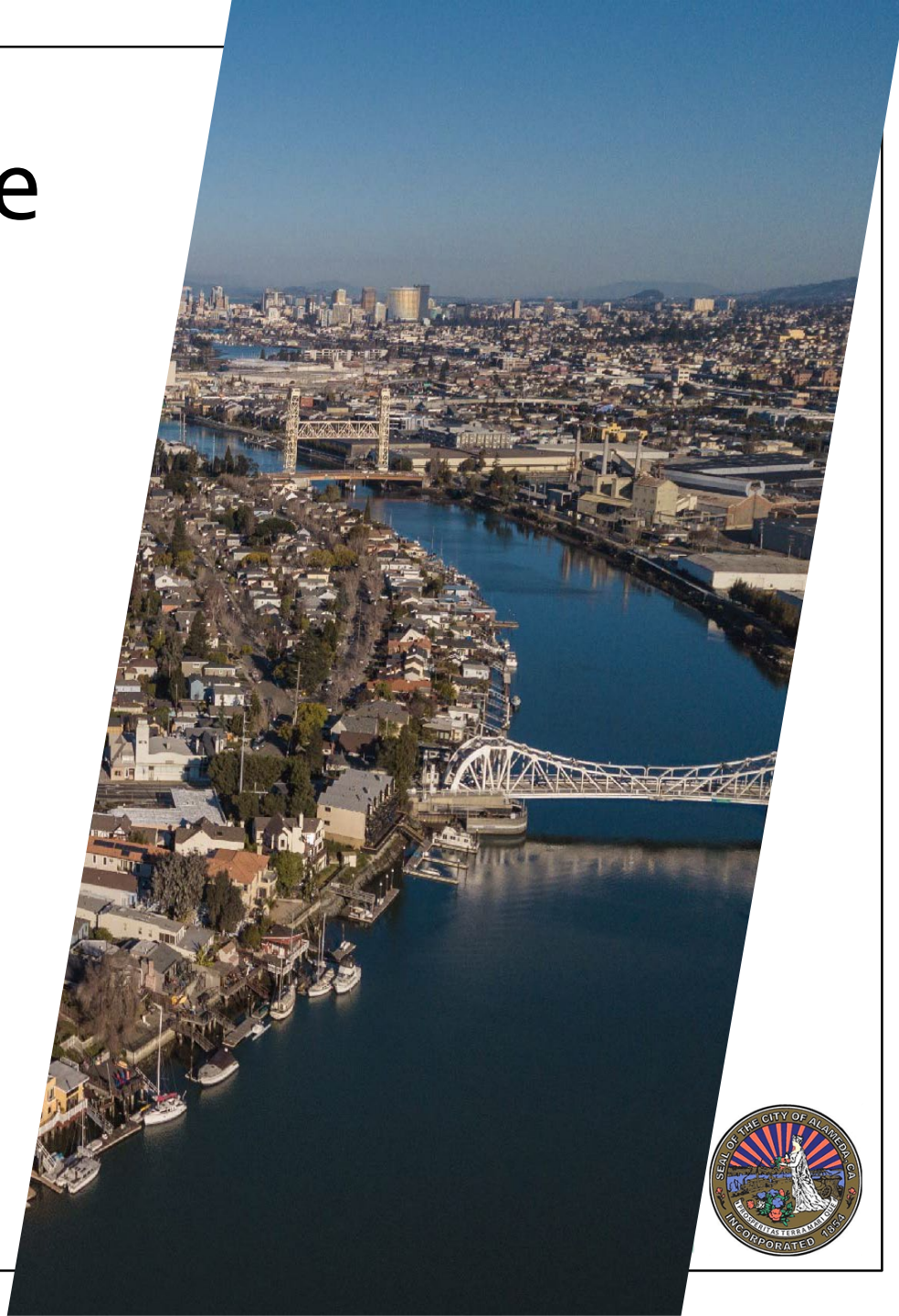
Elements and Phases of the Plan

Education &
Outreach

Policies &
Programs

Financing &
Funding

Alameda
Municipal
Power



Opportunities for future outreach and education

- Decarbonization marketing campaign
- Targeted educational material (flyers, handouts, newsletters, bill inserts)
- Materials to help residents understand variety of programs and braid them together for maximum impact.
- Webinars and workshops – Electrification 101, induction cooking
- Pilot and case studies to demonstrate decarbonization process and better quantify real world benefits
- Electrification Expo
- Targeted stakeholder meetings



Recommendation

Adopt the Equitable Building Decarbonization Plan

