



# CLIPPER<sup>®</sup> BayPass

## Pilot Overview



METROPOLITAN  
TRANSPORTATION  
COMMISSION

# There are 27 transit agencies in the 9-County Bay Area Region





**Unlimited regional transit pass for rides on all bus, rail and ferry services in the Bay Area - anytime, anywhere**

**Phase 1:**

Pilot with University Students and  
Affordable Housing Residents  
***Launched Summer 2022***

**Phase 2:**

Pilot with Employers, Universities,  
and Property Managers  
***Launched January 2024***



Image created by MTC Graphics, 2024

\*Excludes SFMTA Cable Cars

# Clipper BayPass Pilot Phase 1

## *Status Update*



- Randomized Control Trial - pilot program operated through June 30, 2025
- BayPass team is working to convert Phase 1 Pilot institutions (educational institutions and affordable housing) into paid Clipper BayPass organizational customers
- San Francisco State, UC Berkeley and some MidPen properties are now part of the paid Phase 2 program



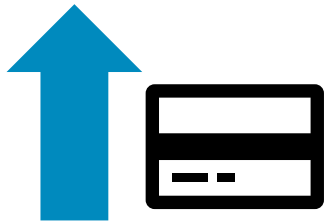
# Clipper BayPass Phase 1

## *Evaluation Update*



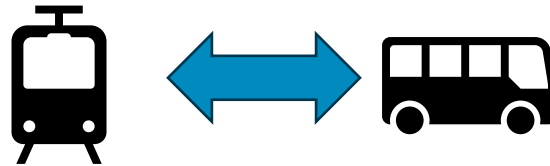
Travel activity data shows that BayPass increases:

### Public Transportation Usage



**~30% Increase**

### Transfers between Operators



**163% Increase**

"I love the Clipper BayPass. It makes commuting so much easier and more convenient than using a regular Clipper card."

"I can go from school to work to my home without having to worry about refilling my Clipper and counting how much money I've spent on it."

**Interim Evaluation Takeaways After Year 1 (Universities)**

# Phase 2 – Institutional Pass Goals



*Selling a new unlimited regional transit fare product to up to 80,000 total eligible participants*

*Agreement across operators and MTC to provide the pilot through summer 2027*

## **Key Objectives:**

1. Generating new riders and growing ridership
2. Broadening access to institutional programs
3. Evaluating and managing impacts to transit operator revenues, especially for operators with existing institutional pass programs
4. Gathering data to inform the development of any post-pilot program that may be developed



# Clipper BayPass Pilot Phase 2

## Status Update

- Phase 2 Pilot is selling the Clipper BayPass to interested organizations
- Over 80,000 paid passes in Phase 2, including 16 contracts with organizations
- Onboarding on a rolling basis to manage financial risk and ensure diversity across industries and geography
- Working to identify additional partners in Contra Costa County and North Bay



# Sample Pricing Approach



Prices are customized according to **location** (access to transit) and **number of days onsite**

## Save big with BayPass!

Sample Monthly Prices  
Per Employee

Downtown Market Street San Francisco  
High Level of Transit Access      \$60 – \$100

Oakland Coliseum  
Medium Level of Transit Access      \$30-\$50

Walnut Creek  
Low Level of Transit Access      \$10-\$20



TOTAL VALUE

\$500+

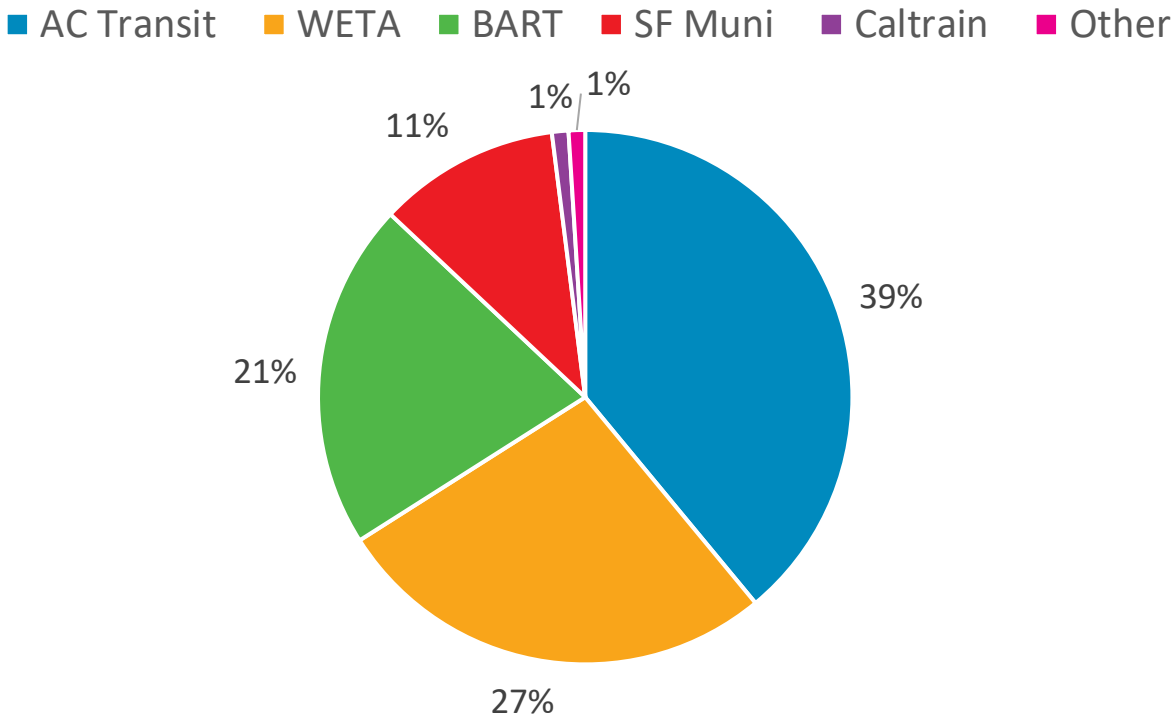


# Alameda TMA: Highlights



- Alameda TMA has participated in Clipper BayPass since January 2024
- Approximately 2,500 eligible employees and residents across more than 12 organizations
- More than 250,000 transit trips taken (Jan '24 – June '25)
- ~70% of cards have been used at least once

Share of BayPass Trips taken by Operator



Top Transfer Combinations
AC Transit to AC Transit
AC Transit to BART
BART to AC Transit
WETA to SF Muni
SF Muni to SF Muni
SF Muni to WETA
BART to SF Muni
SF Muni to BART

“

**The people who have it love it.**

To have this, especially in this time of high inflation for our employees, really seems like a huge benefit and also a win-win to continue to support the transit infrastructure.”

**Erin Gore**

UC San Francisco (UCSF)

Senior Vice Chancellor of Finance and Administration



[YouTube Link: Clipper BayPass Pilot - Phase 2 Employer Testimonial Video](#)

**More info on Clipper BayPass is available at:**

[clipperbaypass.com](https://clipperbaypass.com)



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