



Recommendation to Approve Physical Public Art in Alameda

Tuesday, September 18, 2018
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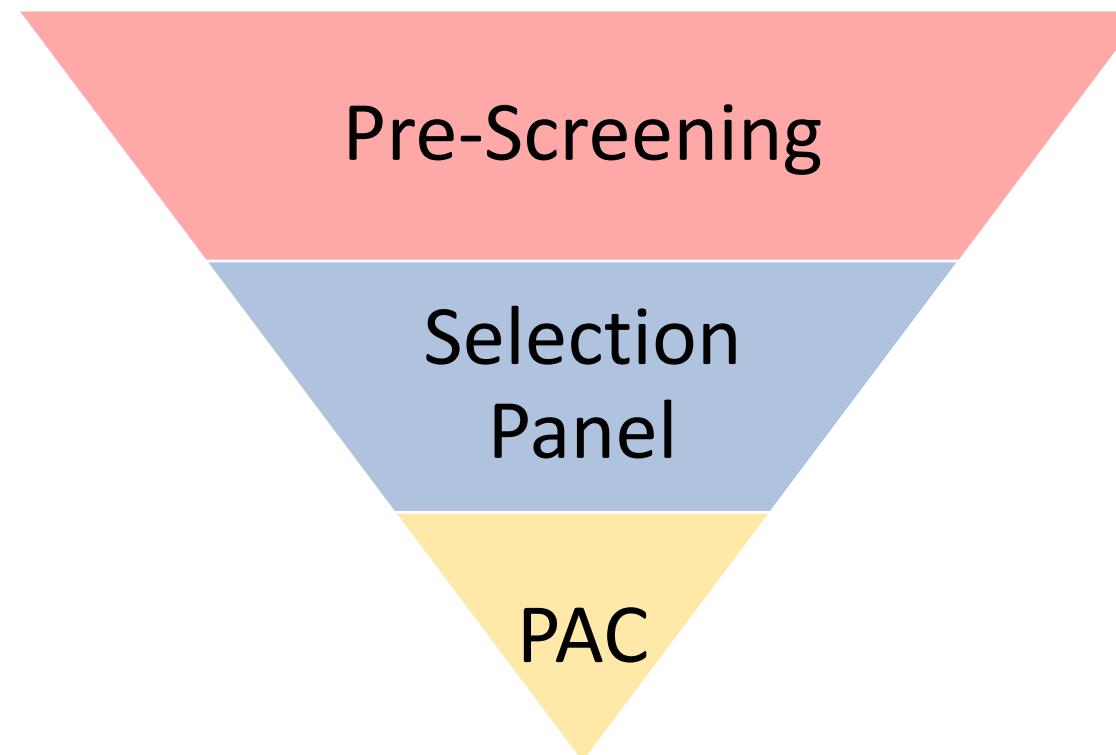


Award Categories

- One \$150,000 award
- One \$50,000 award
- Two \$25,000 awards
- One \$12,500 award

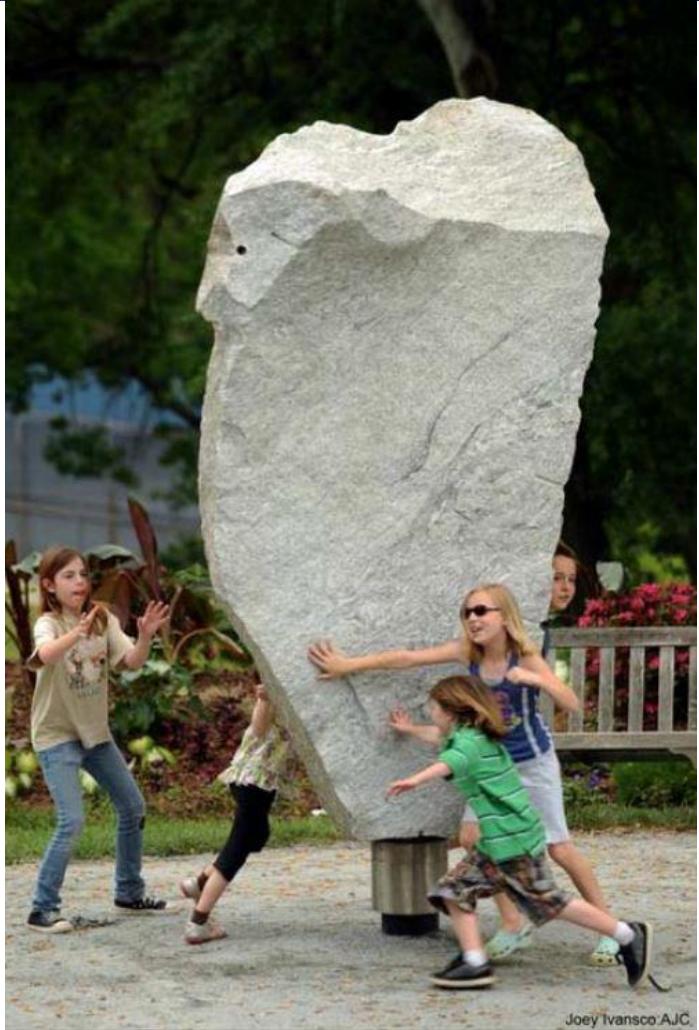


Evaluation Process



City Council

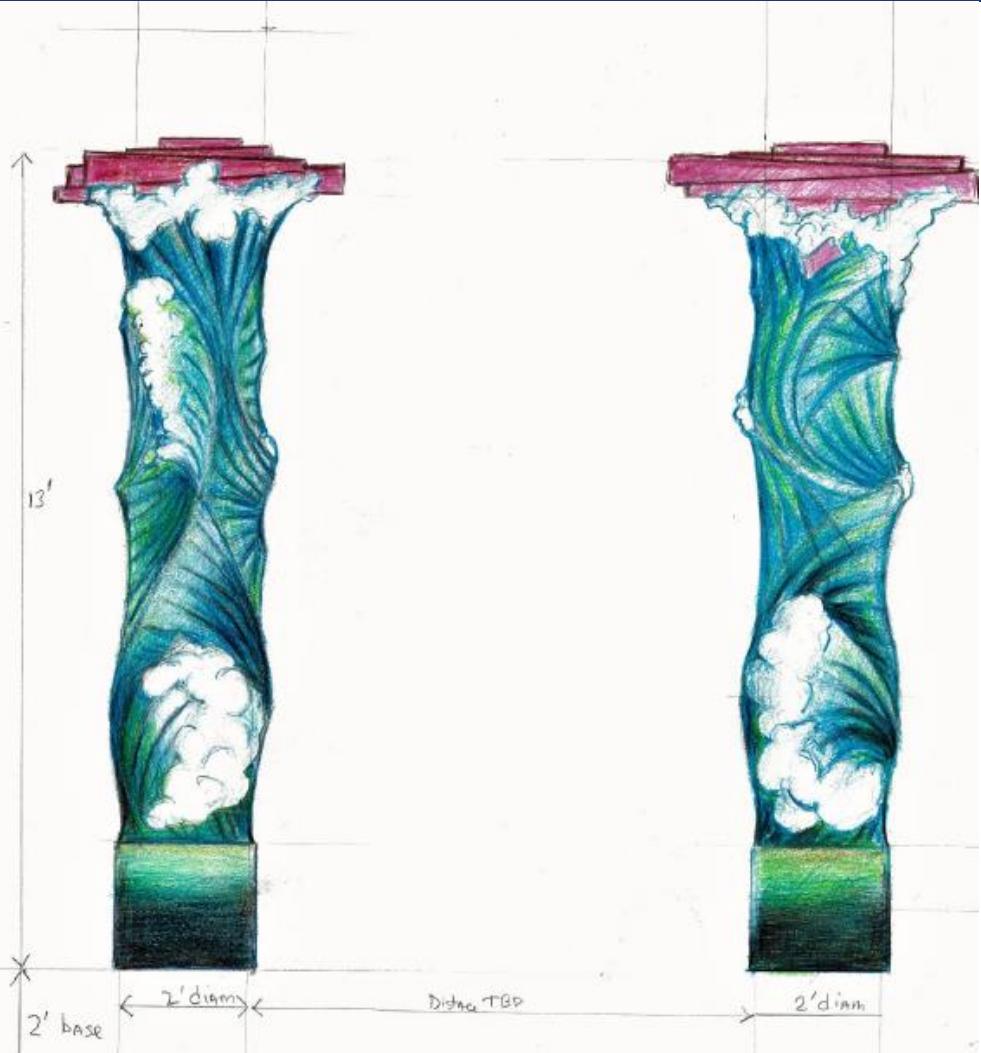
\$150,000 Recommended Award: Rockspinners/Zachary Coffin



Joey Ivansco/AJC



\$50,000 Recommended Award: Gateway Columns/Norman Moore



\$25,000 Recommended Award: Love Our Island Art Walk/Rhythmix Cultural Works

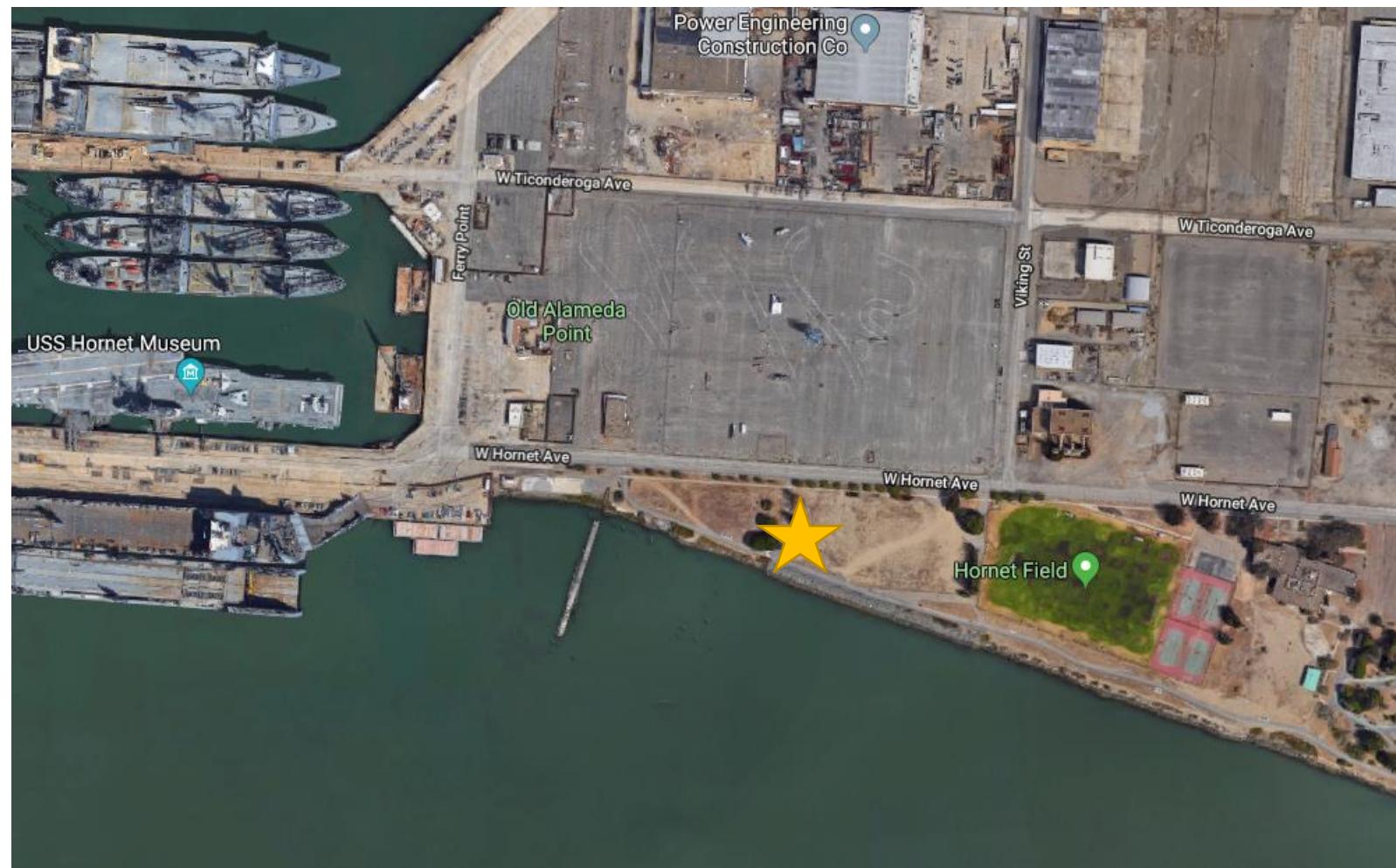


\$12,500 Recommended Award: Astro Mural/Dan Fontes



Tidelands Funding of Additional Public Art

Bronze Squid/Rossella Scapini & Luke Heimbigner



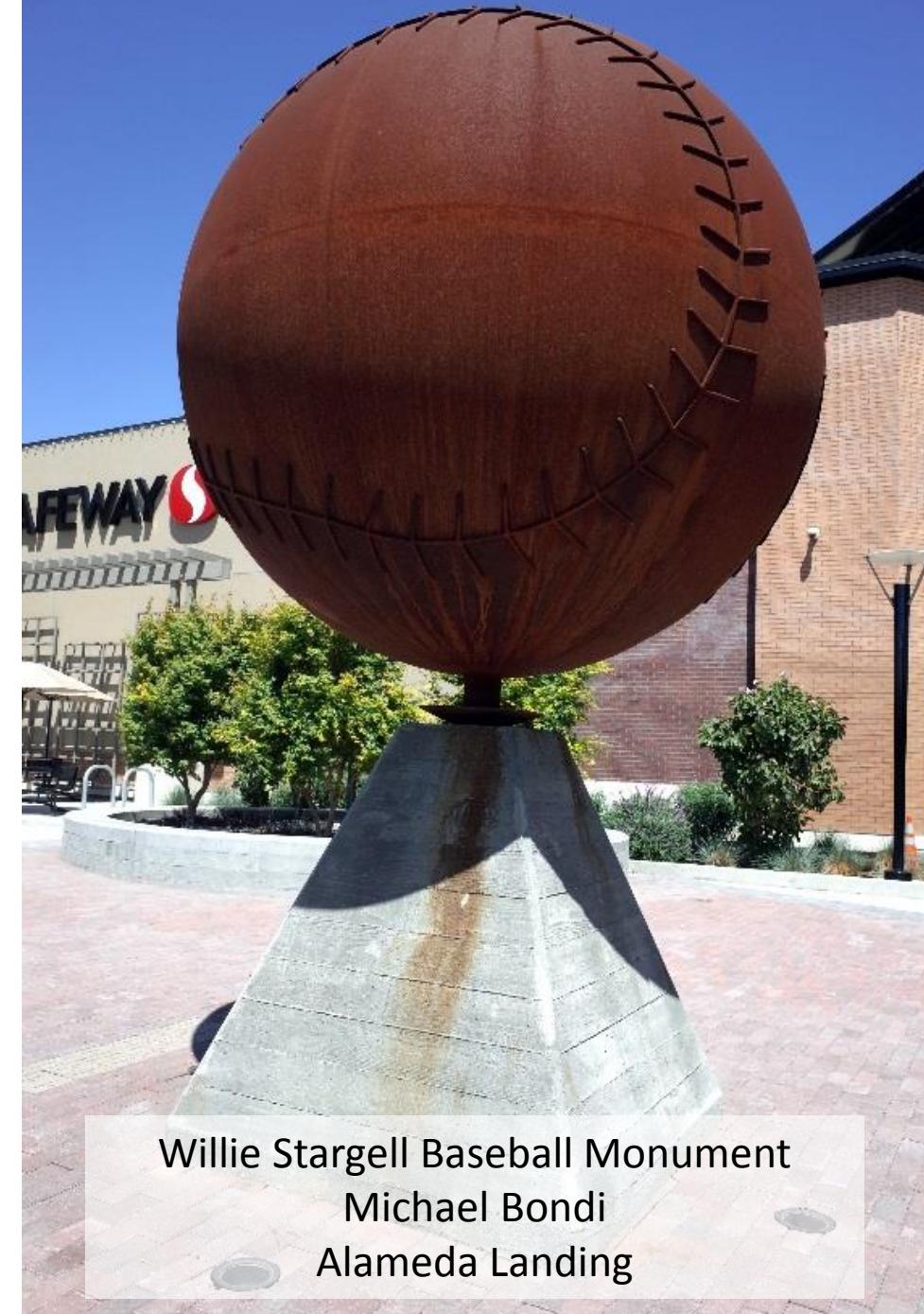
Dragon Dance/Dmitrii Volkov





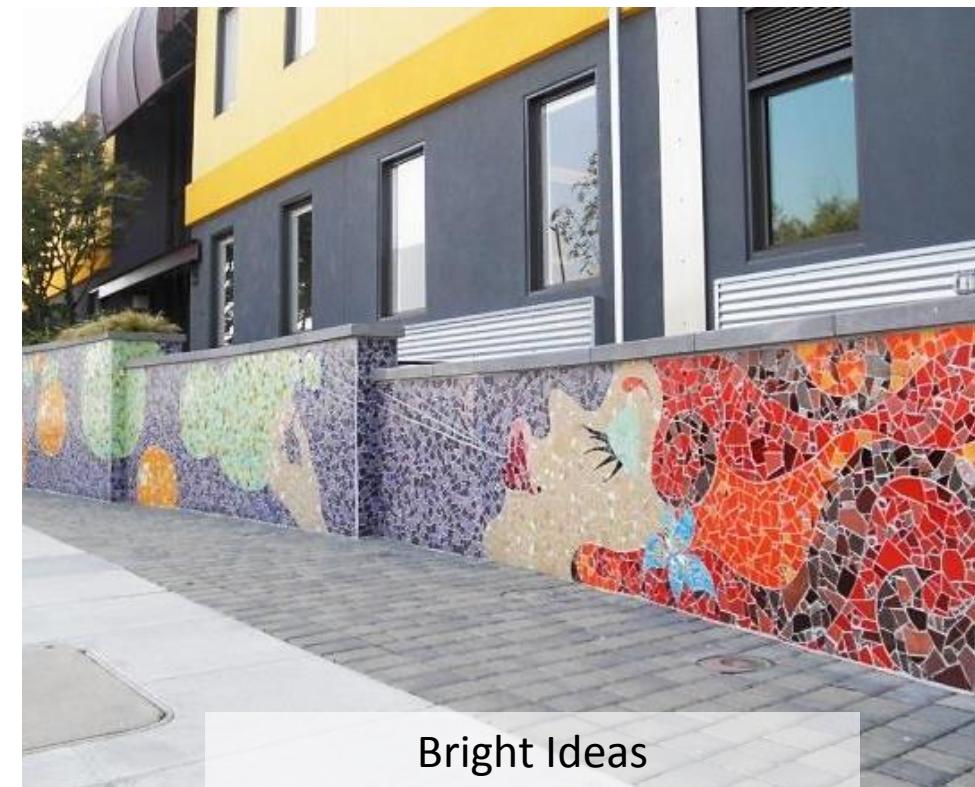
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Pre-Screening Summary

- **48 proposals submitted**
- **15 proposals were disqualified**, due to:
 - Not including a proposed location or letter of support
 - Proposed artwork is not public art
 - The proposed artwork was considered advertising

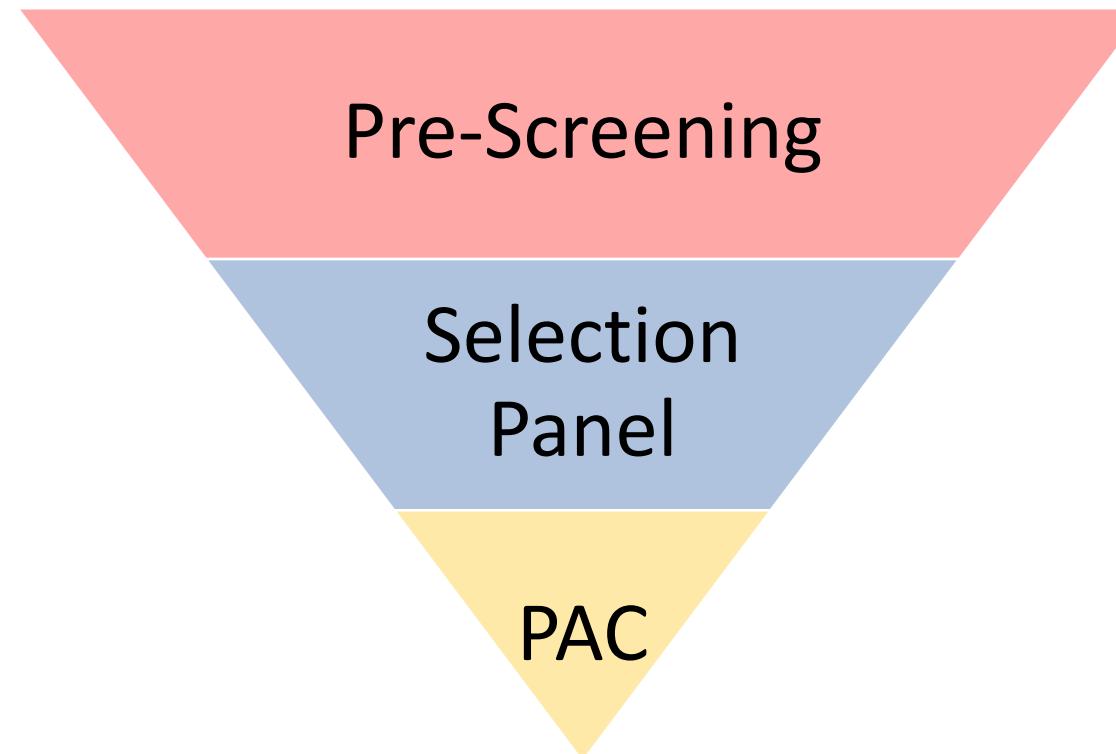


Bright Ideas
Delaine Hackney
Perforce Software

Evaluation Criteria

| Criterion | Max. Points |
|--|-------------|
| Artistic Merit | 50 |
| Placemaking | 10 |
| Budget | 10 |
| Local Preference | 10 |
| Schedule | 5 |
| Leveraged funds | 5 |
| Communication | 5 |
| Alameda Relevance and Community Engagement | 5 |

Evaluation Process



City Council