

Recommendation to Approve Physical Public Art in Alameda

Tuesday, September 18, 2018

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Willie Stargell Baseball Monument
Michael Bondi
Alameda Landing

Award Categories

- One \$150,000 award
- One \$50,000 award
- Two \$25,000 awards
- One \$12,500 award



Portal I
Jill Turman
Grand Marina



Evaluation Process



Pre-Screening

Selection
Panel

PAC

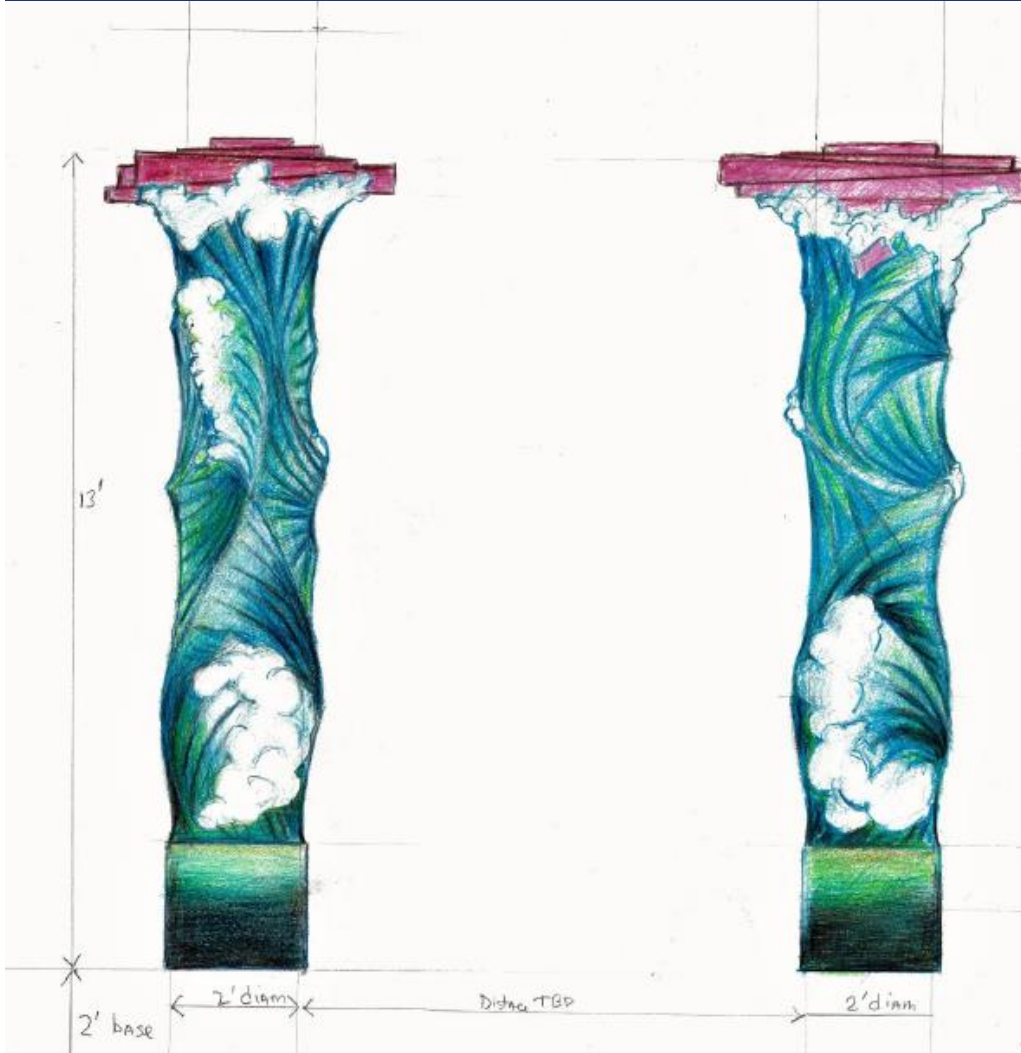


City Council

\$150,000 Recommended Award: Rockspinners/Zachary Coffin



\$50,000 Recommended Award: Gateway Columns/Norman Moore



\$25,000 Recommended Award: Love Our Island Art Walk/Rhythmix Cultural Works

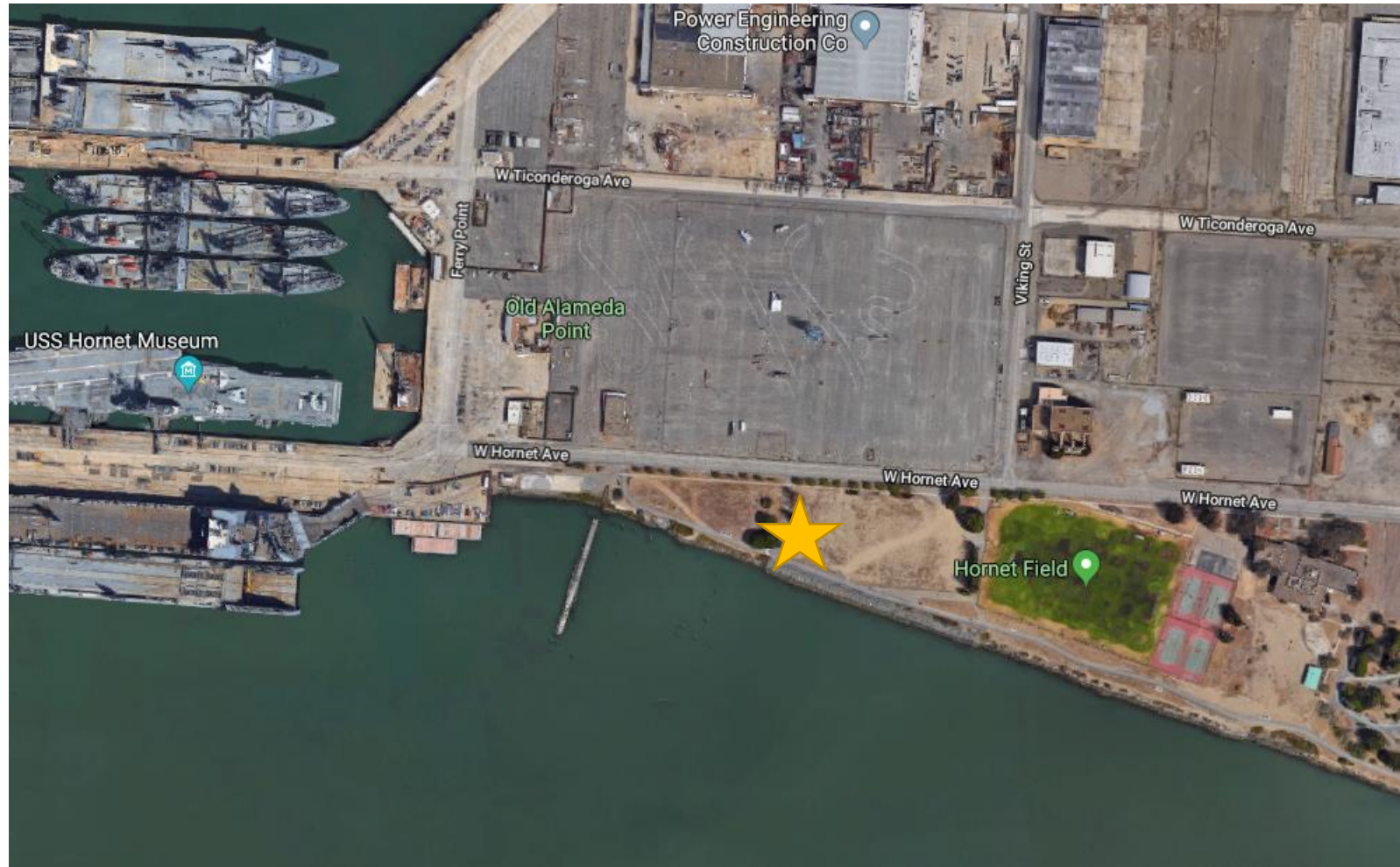


\$12,500 Recommended Award: Astro Mural/Dan Fontes



Tidelands Funding of Additional Public Art

Bronze Squid/Rossella Scapini & Luke Heimbigner



Dragon Dance/Dmitrii Volkov



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Pre-Screening Summary

- 48 proposals submitted
- **15 proposals were disqualified**, due to:
 - Not including a proposed location or letter of support
 - Proposed artwork is not public art
 - The proposed artwork was considered advertising



Bright Ideas
Delaine Hackney
Perforce Software



Evaluation Criteria

Criterion	Max. Points
Artistic Merit	50
Placemaking	10
Budget	10
Local Preference	10
Schedule	5
Leveraged funds	5
Communication	5
Alameda Relevance and Community Engagement	5



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