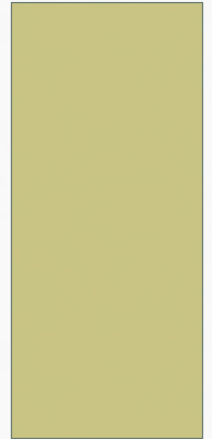




WATERFRONT TOWN CENTER PLAN



A SPECIFIC PLAN TO IMPLEMENT THE ZONING AND GENERAL PLAN

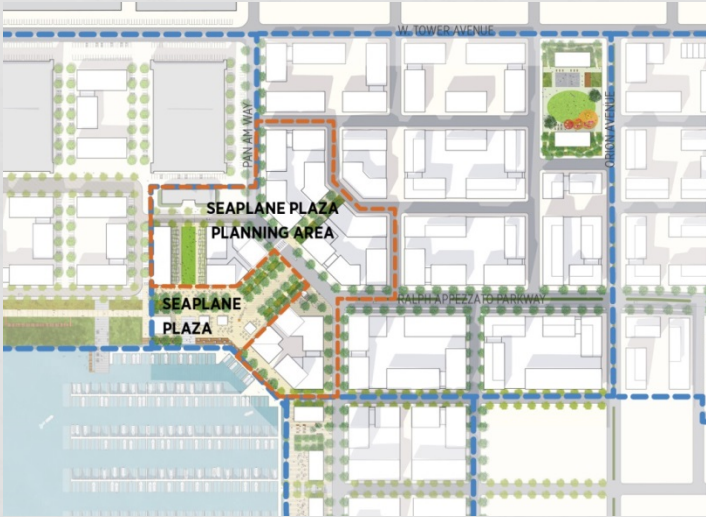


- Policy Framework and Existing Conditions – Chapter 1 and 2
- Access and Mobility – Chapter 3
- Open Space and Sustainability – Chapter 4
- Land Use and Development – Chapter 5
- Phasing and Implementation – Chapter 6
- Infrastructure – Chapter 7
- Administration – Chapter 8

SEAPLANE LAGOON: THE HEART OF ALAMEDA POINT



SEAPLANE PLAZA: THE CENTERPIECE



- Commercial Mixed Use Center
- Active Use
- Connecting Alameda to the Seaplane Lagoon



EAST WATERFRONT

- Commercial Promenade
- Active Use +
- Ferry Terminal



NORTH WATERFRONT PARK AND TAXIWAYS

- Major Recreational Facility
- Historic District Guidelines
- Re-investment in the Historic District
- 50 ft. Height Limit



WESTERN EDGE : DE-PAVE PARK

- Passive Recreation
- Nature Reserve Compatible
- Low Intensity Uses
- Over 800 Acres of Planned Open Space at NAS Alameda
- \$79 Million in Parks Costs in MIP
- Building 25
 - Unique Building in SF Market
 - Potential to Generate \$250K/Year in Revenue
 - Only 7.5 Acres
 - Does Not Inhibit Other Open Space Development



MAIN STREET



- Seamless Integration
- Limited to 2 to 3 Stories along Main Street
- Predominant Residential Use
- Ralph Appezato Memorial Parkway Gateway

RECOMMENDATION

Hold Public Hearing and Approve First Reading

