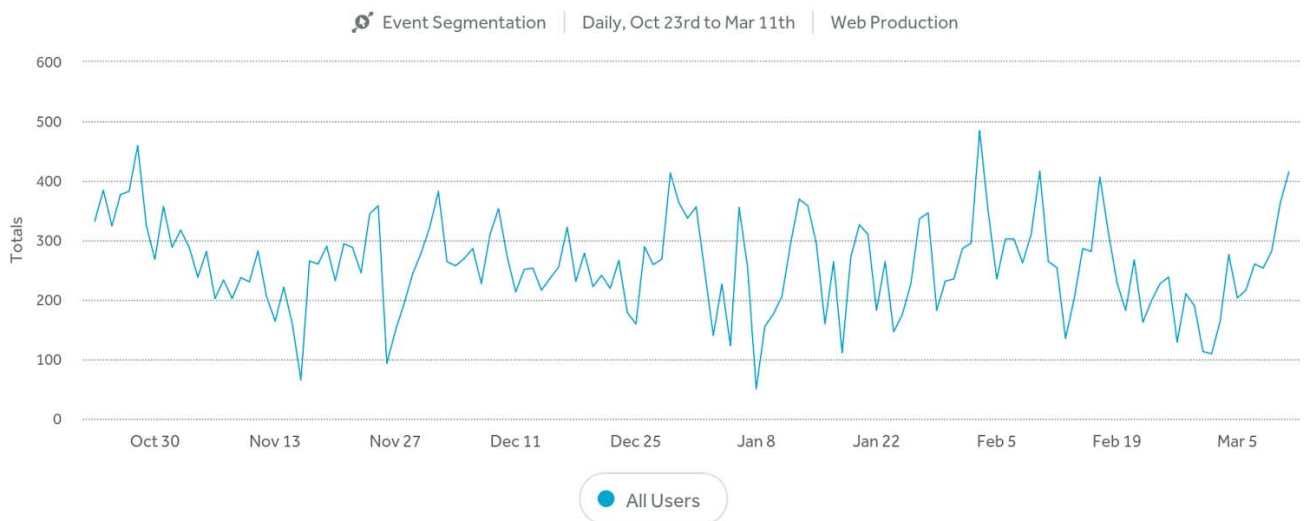Exhibit 2

LimeBike Data for Alameda Pilot Program (October 2017 to March 2018)

MONTHLY SUMMARIES

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Totals to Date
Period covered	(10/05/17-11/04/17)	(11/05/17-12/04/17)	(12/05/17-01/04/18)	(01/05/18-02/04/18)	(02/05/18-03/04/18)	*(10/5/17 – 3/12/18)*
Total # rides taken	10,000	7,000	8,000	8,400	7,757	**41,585**
Ave # rides/day	350 (highest 460)	280	282 (highest 413)	271 (highest 500)	277 (highest 484)	297
# Complaints (to LB)	101	no data	Ave 4 calls/day (120)	Ave 4.2 calls/day (130)	Ave 4.1 calls/day	N/A
Ave ride time	9 min	8.75 min	9 min	9 min	9 min	9 min
Ave distance	no data	1.12 mi	1.11 mi	1.26 mi	1.27 mi	1.18 mi

Alameda Daily Rides

Event Segmentation | Daily, Oct 23rd to Mar 11th | Web Production

All Users

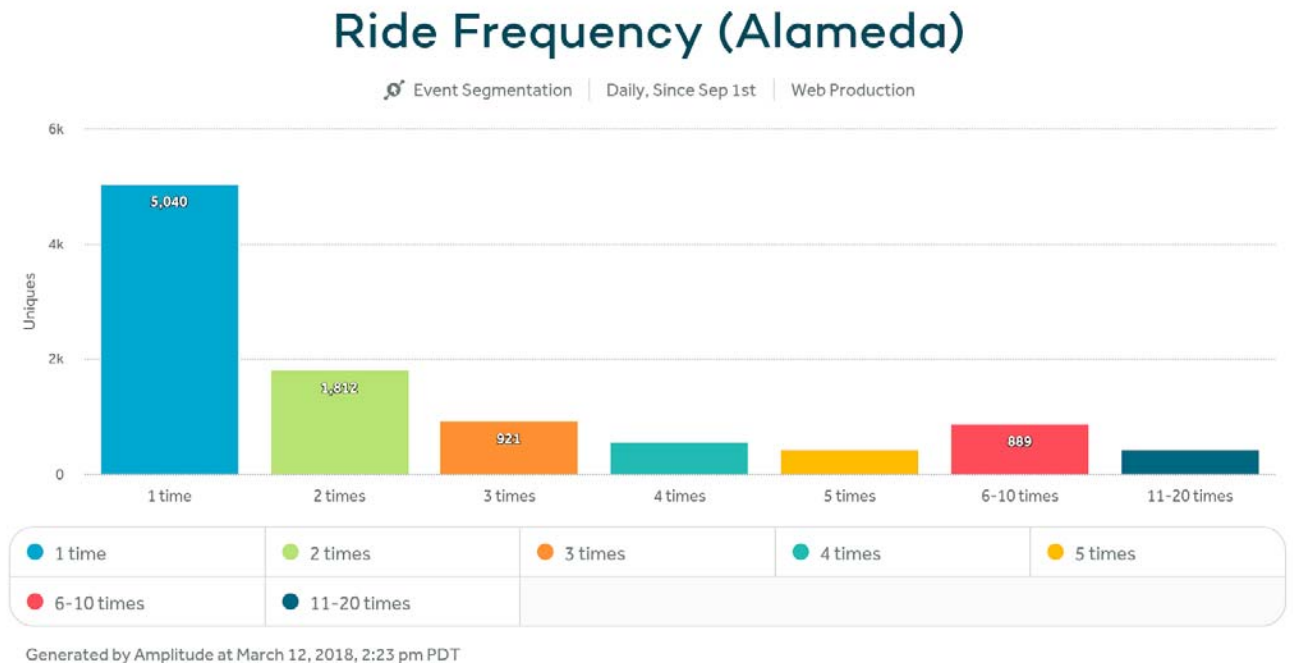Generated by Amplitude at March 12, 2018, 2:50 pm PDT

BIKES (for February 2018 period only - 02/05/18-03/04/18):

➢ Average # of operable bikes over the month of February: 308
➢ Percentage of time below 300 bikes: Less than 5%
➢ Average # of bikes in Alameda Point (west of Main Street): 40

LimeBike Data for Alameda Pilot Program (October 2017 to March 2018)

RIDERS

➤ **11,449** unique riders in Alameda (as of 3/11/18). 78% of these riders live in Alameda.
➤ Of these, **6,409** have taken two or more rides. **1,333** appear to be regular riders, as they have ridden 6-20 times since program inception.
➤ [Note, in table below, **597** people rode 4 times; **430** rode 5 times and **444** rode 11-20 times.]
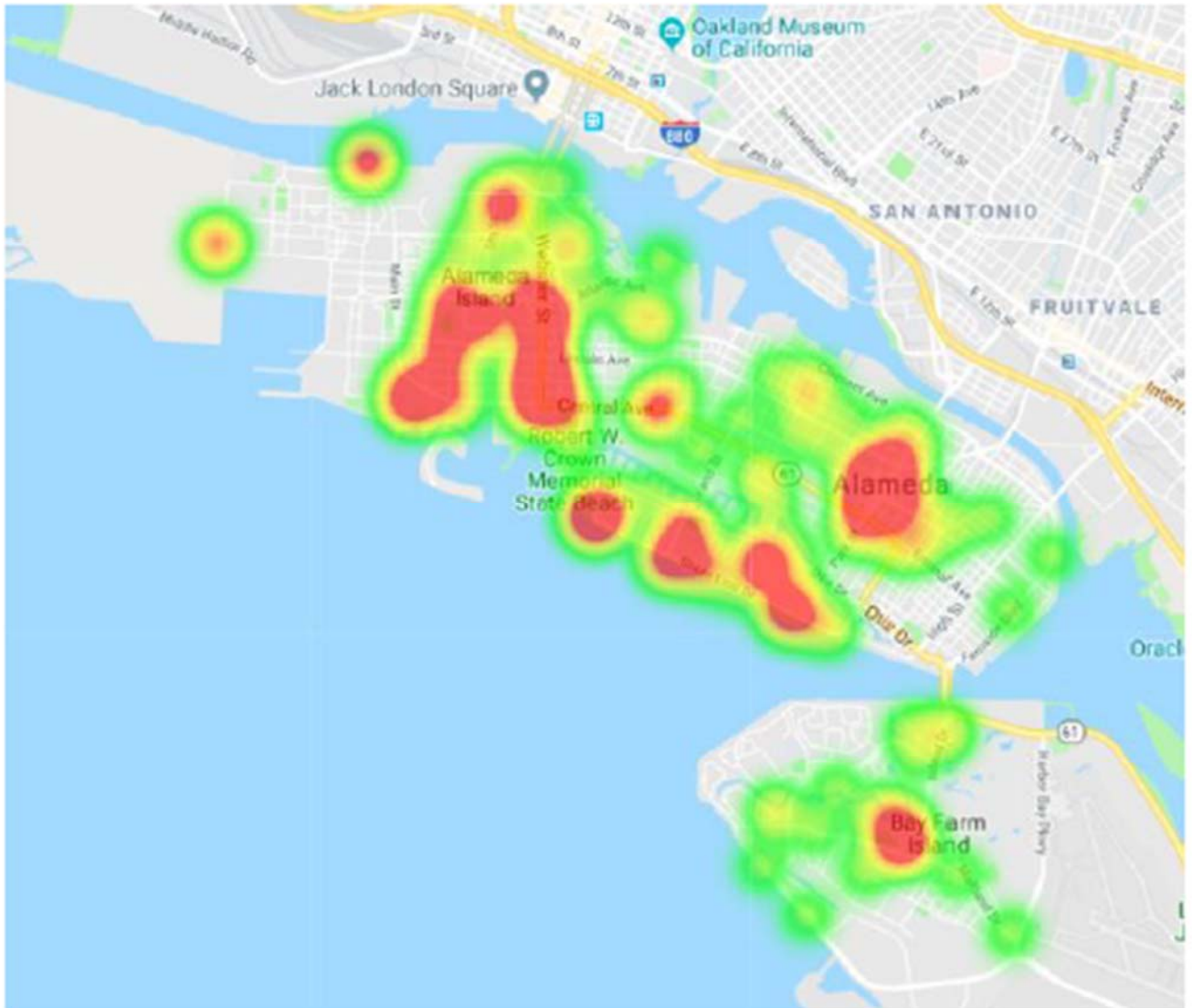

BIKE TRIPS

➤ **Peak Usage Periods:** Weekday Peak Periods = 8-9am and 3-6pm; Weekend Peak Periods = 11a-3pm
➤ **Bike Trip Purpose** (Data from 10/3/17 to 3/18/18)
  ▫ 39% of trips START in a major commercial area (National Average: 25%)
  ▫ 27% of trips END in a major commercial area (National Average: 25%)
  ▫ 21% of trips start or end at a transit stop/terminal (National Average: 40%)
  ▫ Just under 4% of trips start or end at a high school

LimeBike Data for Alameda Pilot Program (October 2017 to March 2018)

Heat Map (Pick-up Locations for February 2018)

Top Bike <u>Drop Off</u> Locations (October 2017 to February 2018)

1. Main Street Ferry Terminal
2. Shore Line Dr/Westline
3. Shore Line Dr/Grand
4. Shore Line Dr/Kitty Hawk
5. Park/Central
6. Shore Line Dr/Willow
7. Target at Alameda landing
8. South Shore Center
9. Shore Line Dr/Park
10. Chapin, north of Eagle (Parrot Village area)

LimeBike Data for Alameda Pilot Program (October 2017 to March 2018)

11. Washington Park
12. Shore Line Dr/just west of Park St
13. Monarch Street (Spirts Alley area)
14. City Hall (2263 Santa Clara Ave)

Top Bike Pick-up Locations (October 2017 to February 2018)

1. Main Street Ferry Terminal
2. Harbor Bay Ferry Terminal
3. Shore Line Dr/Grand
4. Shore Line Dr/Westline
5. Shore Line Dr/ Kitty Hawk
6. City Hall (2263 Santa Clara Ave)
7. Webster/Taylor
8. Washington Park
9. Harbor Bay Landing Shopping Center
10. Park/Central
11. Wind River
12. Webster/Buena Vista

OTHER DATA

➢ **Collisions:** Since inception, there has been one reported collision involving a LimeBike and an automobile, in October. The collision was not related to the LimeBike, and the cause was (auto) driver error. [City: In addition, staff learned second-hard of another collision, which was not reported to the Police, and therefore it is assumed there were no/minimal injuries.]

➢ **Bikes in Water:** One bike was found in the water and retrieved by LimeBike in December. [City: In addition, several bikes have been spotted in the breakwater near the Harbor Bay Ferry Terminal, and others in the lagoons, and the EBRPD reports at least one bike was found in their pond.]

➢ **CO2 Emissions Reduced** (10/4/17 – 3/12/18): 17,234.95 lbs (calculated using EPA calculator: https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references)

➢ **Paid Rides**: For the month of February, there was an average ratio of 4:1 for paid versus unpaid rides.