

January 31, 2025

Abby Thorne-Lyman
Base Reuse and Economic Development Director
950 West Mall Square, 2nd Floor
Alameda, CA 94501

Dear Ms. Thorne-Lyman;

As President of the Downtown Alameda Business Association (DABA), it is my pleasure to submit the attached BIA Activity Report, along with a listing of our current Board of Directors and financials.

Since our establishment, Downtown Alameda has pursued a focused mission: to create a dynamic, welcoming, and unique district in Alameda. We remain steadfast in our efforts to serve property owners, businesses, and downtown stakeholders, recognizing that a thriving downtown enhances the prosperity of the entire city and enriches the quality of life across our Island Community.

Our association is dedicated to making Alameda—and particularly its downtown—a vibrant and vital hub that offers diverse shopping, services, dining, entertainment, and cultural experiences. We aim to foster a district where the arts and leisure are celebrated, enjoyed, and appreciated, all while ensuring a safe and inviting environment for residents and visitors to explore our locally owned shops and restaurants.

As we progress, we deeply value the ongoing collaborative partnerships with the City of Alameda and key organizations such as the West Alameda Business Association and the Alameda Chamber & Economic Alliance. These partnerships are essential for maximizing resources, addressing the evolving needs of our local businesses and the broader community, and driving collective success.

In 2025, Downtown Alameda looks forward to introducing new activities while continuing to enhance our signature offerings. The solid reestablishment and expansion of the Art & Wine Faire and the success of the Seasonal Markets are a testament to the community's enthusiastic support for such initiatives. Additionally, we are excited to engage in discussions about the future use of public spaces within the district, as we work together to shape a stronger and more connected community.

Enclosed, you will find a comprehensive overview of our FY 2024/25 activities and accomplishments, our work plan for 2025, as well as our Board-approved budget and required financial records.

Thank you for your ongoing support, collaboration, and commitment to the success of Downtown Alameda.

Ron Mooney, Board President

Downtown Alameda Business Association



Proposed Assessment for Business Improvement Area Fiscal Year 2025/2026

INTRODUCTION:

The Downtown Alameda Business Association is recommending a BIA budget of one hundred ten thousand dollars (\$120,000) in restricted funds for the Downtown Alameda Business Association for fiscal year 2025/2026. This recommendation is based on the actual income derived from the BIA assessment in fiscal 2024/2025.

BUDGET:

The BIA provides one of the funding sources for the entire scope of the activities proposed in this report. We support the customary annual CPI increase and continuation of the current billing timeline. The other source of revenue are funds raised by the Downtown Association special events. With the return of major fundraising events, our budget has been adjusted to reflect the current situation.

MEMBERSHIP PROFILE:

Over 400 merchants comprise the current boundaries of the downtown district including 110 popular restaurants, bars, and casual eateries. The district welcomed 27 new businesses in 2024. The breakdown is as follows:

28% Services 27% Beauty & Health 21% Food & Drink 18% Retail 6% Other

STRATEGIC PLANNING:

Throughout 2024, we focused on creating and refining the **2025 Strategic Plan** to guide us into the future. Building on the success of our initial five-year plan established in 2020, this roadmap continues to align our vision, values, and priorities, which remain as relevant as ever.

By evaluating past accomplishments and incorporating membership goals, the updated Strategic Plan enables our Board and Committees to set clear priorities, channel energy and resources effectively, and ensure that all stakeholders work together toward shared objectives.

COMMITTEE STRUCTURE

We continued to implement work plans and focus priorities amongst our three (3) committees: Outreach, Clean, Green & Safe, and Marketing. This implementation has enabled us to empower the committees to create more functional work plans that are aligned to the stated priorities that have emerged throughout our strategic planning process as well as deftly respond to new challenges as they emerged.

ACTIVITIES

Events played a vital role in fostering community connections throughout 2024. The Seasonal Markets gained momentum, providing a fresh platform to showcase local vendors and purveyors. With the iconic Alameda Theatre marquee as a backdrop, families came together to enjoy live entertainment, festive sips, and delicious bites. Despite rainy weather at the Spring Market, the enthusiasm of vendors, musicians, and attendees remained undampened.

Summer brought the beloved Downtown Alameda Art & Wine Faire, which celebrated its 37th year with resounding success. The growth and popularity of the *Authentically, Alameda* area, with its local focus, continues to expand in vision and popularity. Alongside this signature event, Downtown Alameda hosted four popular Strolls: Whiskey Stroll, Rock & Roll Beer Stroll, Rum Stroll, and the free, family-friendly Hot Cocoa Stroll, each warmly embraced by the community.

The Winter Market, quickly becoming a cherished tradition, offered a festive kickoff to the holiday season, blending sparkle and fun. As dusk fell, the twinkle of lights created a magical atmosphere for attendees of the Hot Cocoa Stroll, perfectly complementing the City's Holiday Lighting ceremony. This Seasonal Market also helped to kick-start the holiday season, reminding and encouraging visitors to shop and support their local businesses.

These events are made possible through the invaluable support of individual and local volunteer groups. Together with our nonprofit partners, we generated \$6,500 in cash and in-kind donations, benefiting over 20 worthwhile local organizations.

Celebrating the milestone of surpassing 10,000 followers on Instagram, we continue to strengthen our connection with the community. Social media marketing has become a key tool to engage and inform beyond our immediate business network. By actively increasing our presence and interaction, we've created a platform that fosters direct engagement with our neighbors. Through opportunities to share personal stories and insights from local businesses, we deliver content that is informative, uplifting, and engaging. This approach also enhances the visibility of our member businesses by amplifying their messages to our followers, while encouraging reciprocal support that compounds these benefits. This engagement has proven successful and the results speak for themselves: since January 2024, our Instagram followers have grown by 34%, with Facebook showing a 2% increase.

In the spirit of fostering broader partnerships, the City of Alameda embraced the *I am Local* campaign, which we initiated in 2023, on a citywide scale. Collaborating closely with Downtown Alameda and West Alameda, this popular initiative highlights the individual business owners who play a vital role in the community's success. With its positive reception, the campaign will continue through 2025, incorporating exciting new features that blend heritage and cultural celebrations while recognizing the diversity and uniqueness of Alameda. Moving forward, the program will grow to include customers, city staff and vendors who are crucial in supporting Alameda's small businesses, including those in the Stations, Bay Farm and other neighborhood areas.

The evolution of the Commercial Streets and Parklet Program from temporary to permanent remained a top priority. These spaces continue to serve as an essential lifeline for economic recovery, allowing businesses to utilize additional space and expand their footprint during a still critical period. The benefits of parklets extend beyond individual permit holders, offering the entire district a source of economic

vitality, vibrancy, and energy. Collaborating closely with the Economic Development, Public Works and Planning Department teams ahead of the 2024 restriping of Park Street, we provided tailored, one-on-one guidance to permit holders with site-specific needs who wished to remain part of this fundamental program. Additionally, the placement of decorative concrete barricades not only enhanced safety but also improved and elevated the overall aesthetic of the district.

The popular al fresco dining and gathering area on Alameda Avenue is receiving an exciting facelift. A new wooden parklet-like structure is being installed to create more opportunities for activation and community engagement. Plans include hosting live music, mini markets, and launching a pop-up/incubator program designed to help local vendors learn and grow. To further enrich the visitor experience, neighboring businesses are contributing games and activities, making the space even more vibrant and welcoming.

The Park Street restriping project provided an opportunity to work closely with the Transportation team to accommodate a bike lane and adapt to evolving parking needs. The continued two lane configuration continues to slow traffic through the busy commercial corridor providing an added layer of safety to pedestrians and cyclists. Additionally, we identified designated areas for handicap parking and loading zones while addressing the increasing demands of food app pickups, delivery drivers, and quick-trip customers by providing strategically placed short-term, 15-minute spaces. Moving forward, the introduction of advanced meters and kiosks, app-based payment options, and increased enforcement of parking regulations will further enhance the visitor experience in our district.

Another necessary enhancement is filling vacant storefronts. Led by the City of Alameda's Economic Development team, significant progress has been made in addressing vacancies within the business districts. *The Market Study & Vacant Storefront Strategy* initiative began with a thorough analysis of key findings and the development of draft strategies to tackle challenges and concerns. Working closely with business districts, staff identified problematic properties and leveraged data to guide next steps. The program continues to advance, focusing on outreach to understand obstacles and provide resources to property owners. This flexible approach even facilitated a Holiday Pop-up program, enabling several small businesses to occupy a city-owned storefront and gain experience running a brick-and-mortar operation during a bustling season. Paired with the recent establishment of a partnership with the SBDC to provide small business advising and workshops will help Alameda businesses start, learn, grow and thrive. We are buoyed by the potential these initiatives have to change the landscape of the business districts in an ongoing, profound and impactful way.

Guided by the direction of our Board and membership, we have continued to address key advocacy issues vital to our business community. From championing the continuation of the Commercial Streets program to supporting new businesses as they prepare to open, we have tackled complex challenges, including crime, code compliance, homelessness, parking, and graffiti. Collaborating closely with the City and other business groups, we've worked to implement changes that strengthen Alameda's business environment.

These essential partnerships will remain a cornerstone of our efforts as we prepare for the challenges ahead, including the upcoming Oakland-Alameda Access Project. By working together, we can develop effective strategies to identify and mitigate looming negative impacts on our business community, ensuring we are proactive in addressing issues as they emerge.

We are excited to embrace our shared vision and goals for maintaining and expanding a thriving business district. Together, we can shape a stronger, more connected community that supports both our local businesses and the residents they serve.

FINANCIAL HEALTH:

With the unprecedented success of the Art & Wine Faire in the summer of 2024, we enter the new fiscal year with adequate funds to continue rebuilding revenue streams and reserves to meet our policy goals. The resumption and addition of fundraising events has enabled us to continue that crucial rebuilding process. We will continue to closely monitor our budget and will review and adjust quarterly. The Downtown Association continues a regular review of our monthly financial reporting (QuickBooks) by outside accounting management. We also have increased oversight by our Treasurer of banking, financial planning, and financial obligations of the Downtown Association.

LEADERSHIP:

The focus of the Downtown Alameda Business Association looks beyond the support, safety and advocacy for the businesses and their staff who comprise our district. We strive to make Alameda, especially the Downtown, a vibrant community which embraces diverse offerings of services, shopping, entertainment and dining experiences. To foster a district where arts and leisure are promoted, enjoyed and appreciated. We do this while keeping our community safe and eager to explore our locally owned shops and restaurants. Leading this effort is Executive Director, Kathy Weber.

Our Board leadership is demonstrated by significant involvement of all Board members and Officers.

We continue our leadership plan using the positions of President-Elect, President and Past President, as well as Treasurer and Secretary to have an effective Executive Committee which provides continuity while inviting new ideas and approaches. Our Officers hold office on a calendar year basis, making an effective bridge through our fiscal year planning. We have been provided with the strong leadership of Sadiya Kazi-Koya and Jone Stebbins over the past year, and now Ron Mooney leads as our President.

CONCLUSION:

The Downtown Alameda Business Association would like to thank the Alameda City Council, City Manager, Economic Development and Community Services, Alameda Police, Alameda Fire, Public Works, Planning and Finance Departments for their support of the business community. The work that we have accomplished would not have been possible without the dedication of the City of Alameda's leadership and staff. From the activation of the Vacant Storefront Strategy initiative & Market Study, Commercial Streets Program, parklet permitting, public safety and the expansion of *I am Local*, shop & support local campaigns, their focus on the preservation and support of our business community has been clear and unwavering. The joint collaboration with the City and business community illustrates that the BIA is a valuable tool in our continuing efforts to support Downtown Alameda and sustain & grow our Historic District.

Strategic Plan: Vision & Priorities

In 2024, we refined the 2025 Strategic Plan to build on the success of our initial five-year plan from 2020. This updated roadmap aligns our vision, values, and priorities, incorporating membership goals to guide our Board and Committees in setting clear priorities, optimizing resources, and uniting stakeholders toward shared objectives.

Strengthen Membership

Provide value in membership by offering business training, workshops and access to resources in areas of interest. Encourage members to fully participate in activities, cross promotion and collaboration by reducing barriers and seeking feedback. Ensure the Association Board is strong and healthy.

Enhance Downtown

Champion initiatives to enhance and improve Physical Amenities and the Business Climate. Create a comprehensive, prioritized plan for improving cleanliness and stewarding resources. Make the arts a prominent feature and highlight year-round decor throughout the district. Implement strategies from the Market Study and Vacant Storefront Strategy to further strengthen and revitalize the business environment.

Promote Downtown

Promote the district in a way that serves our members, the Association, and the citizens of Alameda. Generate awareness of, and excitement about, Downtown Alameda and its businesses. Collaborate with stakeholders to cross promote, amplify and boost respective awareness

Anticipate Trends

Respond to market trends as our customer base, and the nature of commerce itself, shifts and evolves. Share best practices, innovative models, and relevant economic data with membership.

With this roadmap in place, our Board and Committees are well-positioned to set clear priorities, allocate resources strategically, and ensure all stakeholders align with shared goals. This unified approach fosters collaboration and focus, driving meaningful progress toward a vibrant future for our district.

As we implement our 2025 Strategic Plan, we remain committed to building on past successes, reflecting on lessons learned, celebrating achievements and incorporating the diverse goals of our membership. These milestones will guide our actions and serve as benchmarks for progress, ensuring we create a thriving, dynamic district that meets the evolving needs of our community.

2024 Achievements

Strengthen Membership

- Welcomed 27 new Downtown businesses.
- Assisted 15 businesses in successfully applying for continuation in the Parklet Program.
- Promoted the City's Facade Grant Program that resulted in 7 business and property owners submitting applications, with 7 grants awarded.
- Facilitated regular communication with member businesses and gained feedback through a return of Monthly Mixers, Town Halls, email updates, surveys, and personal visits.
- Hosted and promoted conversations with City leadership, APD Chief Joshi & APD Officers to discuss Downtown public safety concerns.
- Worked with City staff, outreach resources, and APD to assist with complex homeless and mental health issues. Provided resources and guidance for accessing services, filing letters of no trespass, encouraged reporting of violations, stressed the importance of pressing charges and writing victim impact statements for the court.
- Hosted presentation with Alameda County Health Department & Alameda County Vector Control.
- Maintained and expanded a web listing of available properties in the downtown district.
- Provided ongoing resources for ADA Compliance.

Enhance Downtown Amenities

- Continued maintenance and programming of the al fresco dining area on Alameda Avenue.
- Focused on the removal of temporary signage, plywood, and graffiti. Targeted specific buildings and areas for review. Met with tenants, property owners and brokers to inform them of resources available and potential code violations that resulted in remediation of multiple areas.
- Developed an action plan to address areas such as the block north of Park Street & Lincoln
 Avenue Worked with new tenants who invested in exterior improvements; Made facade grant
 funding conditional on the removal of plywood as appropriate.
- Worked with the City to establish a system of reporting maintenance needs, monitoring cleaning and requesting contract management & oversight. Working to establish an ongoing schedule of power washing sidewalks in the entire district utilizing L&L funds.
- Initiated a program to repaint streetlamp poles throughout the district.
- Identified and added two additional locations for 3-stream containers and refreshed the graphics on all 3-stream stations.
- Installed a total of thirty-one new lighted decorations for Holiday 2024. Created two designs and ordered new flags for display from January-May and July-October 2024. Expanded the installation area for holiday flags to include all of Park Street, plus Central Avenue & Santa Clara Avenue.
- Established a service provider to offer on-demand bio-hazard cleaning services for private property owners.

2024 Achievements (continued)

Promote Downtown

- Celebrated passing 10K Instagram followers with a promotional campaign. Increased Instagram followers by 34% and Facebook by 3% since January of 2024
- Expanded email communications to promote downtown businesses and activities and increased subscribers by 56% in 2024.
- Developed relationships and collaborated with local and regional influencers to promote and attend events.
- Increased exposure and amplified messaging for downtown businesses on social media by reposting when they use #downtownalameda and @downtownalameda.
- Collaborated with the City to promote retail and restaurant promotions including Alameda Restaurant Week, and the expansion of the successful *I am Local* campaign.
- Partnership and support of local non profit organizations totaled \$6,500. Increased opportunities
 has created a robust list of volunteers composed of individuals, businesses and organizations. The
 volunteer program has enabled us to continue to engage returning volunteers and encouraged
 recruitment of friends/associates to expand our roster.
- The 37th Art & Wine Faire was eagerly attended. The event also included an expanded *Authentically, Alameda* area focused on local vendors, purveyors and entertainment.
- The Seasonal Market events, Spring & Winter, hosted in a smaller footprint for a street closure event, have been well received and showcase seasonal sips, local vendors, purveyors and entertainment with the historic Alameda Theatre marquee as the inviting backdrop.
- Hosted Four Alameda Strolls: Whiskey Stroll, Rock & Roll Beer Stroll, Rum Stroll, Hot Cocoa Stroll.
- Downtown Alameda continued as one of the lead organizers involved in the planning and production of the expanded 3rd Annual *Pride In The Park* events at Chochenyo Park. The *Pride Block Party* at Alameda Avenue is a welcoming, family-friendly and enjoyable component of the weekend-long slate of activities in the district.

Staff & Board Involvement

- Board members continue to provide valuable input for City-led programs such as the Commercial Streets Program and Economic Development projects.
- Board involvement includes assistance and support during District events.
- Staff actively participates in monthly I Am Local meetings, CARES Team meetings, Business District Homeless Outreach meetings, EGA meetings, and OAAP meetings to stay engaged and address key community and business district priorities.
- Staff and Board continue to collaborate and have regular communications with City staff and local business organizations including: West Alameda Business Association, Alameda Chamber & Economic Alliance and CASA.

Work Plan 2025/2026

As our staff and the Board leadership continue to implement the Strategic Plan outlined above, our Work Plan identifies and creates a clear path to prioritize those goals and objectives. In addition to the committee objectives listed below, Downtown Alameda will continue to work closely with the West Alameda Business Association to identify and address issues of importance to our stakeholders and our small business community.

OUTREACH COMMITTEE:

Develops and maintains relationships with stakeholders and important entities including local businesses, property owners, City staff, and various government agencies.

2025/2026 Objectives:

- 1. Address vacancies. Work with the City on marketing business opportunities. Improve aesthetics of vacant storefronts.
 - a. Identify types of businesses that would be desired. Work with the City to implement the Vacant Storefront Strategy initiative & Market Study. Support brokers to recruit prospects and continue to market Properties Available on the website.
 - b. Consider window clings/displays: Help address concerns with: insurance issues, access. Partner with community organizations.
 - c. Work with City Staff on adjusting the uses allowed in the Zoning Ordinance for the District.
- 2. Focus on the prevention and removal of graffiti.
 - a. Educate businesses & property owners on mitigation strategies.
 - b. Work with City officials to continue code compliance/enforcement and look for opportunities to streamline the process to report, inform and comply.
- 3. Support continuation and expansion of the Facade Grant program.
- 4. Work with City Staff, Outreach resources, and APD to assist with the unhoused, and those experiencing mental health emergencies.
 - a. Provide resources to business and property owners to address concerns on public & private property.
- 5. Invite active engagement with District members and stakeholders. Interview and survey business owners to determine their needs as well as evaluate their input in the direction/continuation of Monthly Mixers.
- 6. Work on keeping the Alameda Avenue area viable for everyone.
 - a. Complete construction of the parklet-like structure to replace tenting.
 - b. Continue activation of Alameda Avenue, improve amenities and expand activities to include vendor opportunities, initiate a pop-up incubator program and regularly scheduled entertainment.

Work Plan 2025/2026

CLEAN, GREEN & SAFE COMMITTEE:

Plans and executes key programs that are vital to the Downtown Association including managing the L&L Assessment and operational functions for street maintenance, event execution, and volunteers.

2025/2026 Objectives:

- 1. Support fundraising opportunities for the Association.
- 2. Work with the Marketing Committee to continue the expansion and installation of the Holiday Decor & Lighting Program.
- 3. Establish a Banner and Flag program to install custom banners and flags and replace brackets & poles as needed.
- 4. Continue & expand the light pole repainting project in the district.
- 5. Expand the use and activation of Alameda Avenue.
 - a. Complete construction of the parklet-like structure to replace tenting.
 - b. Continue activation of Alameda Avenue, improve amenities and expand activities to include vendor opportunities, initiate a pop-up incubator program and regularly scheduled entertainment.
- 6. Strengthen a volunteer program to support downtown activities and member involvement.
- 7. Continue activation of Alameda Avenue, improve amenities and begin activities to include vendor opportunities, initiate a pop-up incubator program and regularly scheduled entertainment.
 - a. Complete construction of the parklet-like structure to replace tenting. Include storage for maintenance supplies and space for trach, recycling and green bins.
- 8. Continue advocacy for long-term opportunities for the Commercial Streets and the Parklet Program.
- 9. Work with the City to install wayfinding and directional parking signage.
- 10. Continue ongoing systems for monitoring cleaning and reporting needs.

Work Plan 2025/2026

MARKETING COMMITTEE:

Develops the Downtown Association's long-term marketing plan, creating a consistent brand and key messaging strategy to bring visitors to the downtown; plans and implements public events.

2025/2026 Objectives:

- 1. Continue to refine annual events: Art & Wine Faire, Seasonal Markets (Spring & Winter) and Strolls (Whiskey, Beer, Rum and Hot Cocoa).
- 2. Create revenue-generating activation on Alameda Avenue. Improve amenities and expand activities to include vendor opportunities, initiate a pop-up incubator program and regularly scheduled entertainment.
- 3. Collaborate with the City on planning and promoting *Alameda Restaurant Week, I am Local* and campaigns that support and bring focus to local businesses year round.
- 4. Continue promotion of the district and its businesses through consistent social media messaging and relevant advertising & promotional opportunities.
- 5. Work with businesses to collaborate in ways that are beneficial and include their plans in upcoming district events and promotions.
- 6. Work with the Clean, Green & Safe Committee to continue the expansion and installation of the Holiday Decor & Lighting Program.
- 7. Strengthen communication to the public to generate excitement about Downtown Alameda.
- 8. Enhance communication to the membership via email, online opportunities, Monthly Mixers and personal visits.
- 9. Work with select nonprofit organizations to support local organizations and engage the community.

2025 Board of Directors



Officers

President - Ron Mooney, Daisy's

President-Elect - Tony Yu Pampered Pup

Past President - Sadiya Kazi-Koya, Swings and Wings

Treasurer - Steve Busse, Park Centre Animal Hospital

Secretary - Sabrina Cazarez, Twirl

Directors At Large

William Allen, Fowl & Fare

Naomi Berghoef, Mommy's Trading Post

Aaron Kraw, Park Social

Committee Chairs

Marketing - Shannon Marsden, Julie's Coffee & Tea Garden

Outreach -

Clean, Green & Safe -

2025-2026 DABA Budget

BUDGET Item	BoardApproved 1/30/2025
INCOME:	2025-2026
<u>Unrestricted</u>	
Misc. Income (Assoc Members, P Lot, other misc)	\$8,000
Stroll Events (3 events) {Net!}	\$60,000
Seasonal Markets / Alameda Avenue {Net!}	\$15,000
Art & Wine Faire {Net!}	\$120,000
Use of loan / reserve (Not Income~!)	
Unrestricted Funds Sub Total	\$203,000
Restricted	
BIA Payments	\$120,000
Alameda Avenue (City of Alameda)	\$0
Restricted Income Sub Total	\$120,000
Funds to Use Grand Total	\$323,000
EXPENSES:	
<u>Unrestricted</u>	
Executive Director Salary (Combine w/ Memb Coor.)	90,000
Employer Taxes & WC	10,800
Meetings/Trainings (Outreach / Marketing)	2,000
Outside Services & Office Exp	2,000
Conferences	0
Alameda Avenue Operations	25,000
Event / Marketing Coordinators Wages (includes tax, wc w/ Member Serv 2/3 Total)	65,500
Advisory Committee Program	0
Debt Payment (SBA loan) {QB= Interest & Finance Charges}	\$7,700
Transfer to Restricted Programs (initiatives & support)	
Sub Total	\$203,000
Restricted (BIA paid)	#2.1 00
Utilities	\$2,400
Member Meetings & Awards (Membership Program)	\$0
Exec Dir. wages (Membership allocation)	\$30,000
Employer Taxes & Workers Comp (Restricted)	\$3,600
Alameda Avenue - Restricted programming	\$0
Marketing Program. (Promotion)	\$10,000
Accounting / Tax Prep	\$8,000
Postage/Printing	\$1,000
Supplies	\$500
Marketing Consultant/Internet Media	\$20,000
Liability/D&O Insurance	\$4,000 \$31,200
Office Rent	\$31,200
Other Office Costs	\$600 \$1,000
Outreach Committee Wahaita Maint & Email & anline programs	\$1,000 \$2,500
Website - Maint. & Email & online programs Poord Authorized Possarya (59/)	\$5,200
Board Authorized Reserve (~ 5%) Sub Total *	120,000
Expenses Grand Totals	323,000
Total Income less Total Expense	\$ -
2000 2000 1000 1000 LAPONO	4

2023-2024 DABA Financial Documents (Redacted)

Forms 990 / 990-EZ Return Summary

For calendar year 2023, or tax year beginning 07/01/23, and ending 06/30/24

PARK STREET BUSINESS ASSOCIATION, **-***7526
TNC

INC.				
Net Asset / Fund Balance at Begin	nning of Year			-90,784
Revenue				
Contributions		140,965		
Program service revenue		312,706		
Investment income		312,700		
Capital gain / loss Fundraising / Gaming:				
Gross revenue				
Direct expenses Net income				
		0		
Other income			152 671	
Total revenue			453,671	
Expenses		201 020		
Program services		281,020		
Management and general		144,631		
Fundraising			405 651	
Total expenses			425,651	00.000
Excess / (deficit)				28,020
Changes				
Net Asset / Fund B	alance at End of Year			<u>-62,764</u>
Reconciliation of I	Revenue		Reconciliation (of Expenses
Total revenue per financial statements	3	Total e	xpenses per financial stater	
Less:		Less:	F F	
Unrealized gains			nated services	
Donated services			or year adjustments	
Recoveries			sses	
Other		Oth		
Plus:		Plus:	101	
Investment expenses			estment expenses	
Other		Oth	· · · · · · · · · · · · · · · · · · ·	
Total revenue per return	453,671	Ott	Total expenses per retur	425,651
		Balance She	et	
	Beginning	Ending	Difference	es
Assets	<u>137,527</u>	126,		
Liabilities	228,311	189,		
Net assets		-62,	<u>764</u> <u>28</u>	,020
	Miscellaneous	Information		
	Amended return		_	
	Return / extended due da	ate <u>05/15</u>	5/25	
	Failure to file penalty			
	. ,			

Form **8879-TE**

IRS E-file Signature Authorization for a Tax Exempt Entity

01		6/30 20	24
OT	2023 and ending	0/30 20	Z4

2023

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

For calendar year 2023, or fiscal year beginning Do not send to the IRS. Keep for your records.

Go to www.irs.gov/Form8879TE for the latest information.

EIN or SSN Name of filer PARK STREET BUSINESS ASSOCIATION, **-***7526 INC. Name and title of officer or person subject to tax RON MOONEY PRESIDENT ELECT Type of Return and Return Information Check the box for the return for which you are using this Form 8879-TE and enter the applicable amount, if any, from the return. Form 8038-CP and Form 5330 filers may enter dollars and cents. For all other forms, enter whole dollars only. If you check the box on line 1a, 2a, 3a, 4a, 5a, 6a, 7a, 8a, 9a, or 10a below, and the amount on that line for the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, 5b, 6b, 7b, 8b, 9b, or 10b, whichever is applicable, blank (do not enter -0-). But, if you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than one line in Part I. 453,671 **b Total revenue,** if any (Form 990, Part VIII, column (A), line 12) 1a Form 990 check here 2a Form 990-EZ check here b Total revenue, if any (Form 990-EZ, line 9) ______ 2b 3a Form 1120-POL check here 4a Form 990-PF check here 5a Form 8868 check here b Balance due (Form 8868, line 3c) 5b 6a Form 990-T check here b Total tax (Form 990-T, Part III, line 4) 6b 7a Form 4720 check here 8a Form 5227 check here b FMV of assets at end of tax year (Form 5227, Item D) 8b 9a Form 5330 check here **b Tax due** (Form 5330, Part II, line 19) **9b** Amount of credit payment requested (Form 8038-CP, Part III, line 22) ... 10b 10a Form 8038-CP check here Declaration and Signature Authorization of Officer or Person Subject to Tax Under penalties of perjury, I declare that |X| I am an officer of the above entity or I am a person subject to tax with respect to (name of entity) , (EIN) and that I have examined a copy of the 2023 electronic return and accompanying schedules and statements, and, to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a personal identification number (PIN) as my signature for the electronic return and, if applicable, the consent to electronic funds withdrawal. PIN: check one box only RYAN VAN VALER I authorize _ as my signature Enter five numbers, but FRO firm name do not enter all zeros on the tax year 2023 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen. As an officer or person subject to tax with respect to the entity, I will enter my PIN as my signature on the tax year 2023 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen. 01/24/25 Certification and Authentication ERO's EFIN/PIN. Enter your six-digit electronic filing identification *****

number (EFIN) followed by your five-digit self-selected PIN.

Do not enter all zeros

I certify that the above numeric entry is my PIN, which is my signature on the 2023 electronically filed return indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.

RYAN VAN VALER ERO's signature

01/24/25

ERO Must Retain This Form — See Instructions Do Not Submit This Form to the IRS Unless Requested To Do So Form

Return of Organization Exempt From Income Tax

Do not enter social security numbers on this form as it may be made public.

OMB No. 1545-0047 2023

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

Α	For the	e 2023 calendar year, or tax year beginning 07	7/01/23 , and ending	06/30/2	4		
В	Check if ap	pplicable: C Name of organization PARK STREE	T BUSINESS ASSOCIA	ATION,		D Employe	r identification number
\prod_{i}	Address cl	hange INC.					
一	Name cha	Doing business as DOWNTOWN	LAMEDA BUSINESS AS	SSN.		**-*	**7526
\vdash	ivanie cha	Number and street (or P.O. box if mail is not delivered	′		Room/suite	E Telephon	
_	Initial retur					210-	523-1392
	Final return terminated		•				
	Amended	ALAMEDA	CA 94501			G Gross rec	eipts \$ 453,671
Ħ		r Name and address of principal officer:			H(a) Is this a gro	oun return for s	subordinates? Yes X No
Ш	Application	pending SADIYA KAZI-KOYA			in(a) is this a git	oup return for s	
					H(b) Are all sub	oordinates incl	uded? Yes No
					If "No,"	" attach a list.	See instructions
ı	Tax-exem	npt status: 501(c)(3) X 501(c) (6) (inse	ert no.) 4947(a)(1) or	527			
J	Website:	···	. COM/		H(c) Group exe	mption number	er
<u></u>	Form of o	organization: X Corporation Trust Association	Other	L Ye	ear of formation: 1		M State of legal domicile: CA
	art I	Summary		•			
	Т	Briefly describe the organization's mission or most	significant activities:				
•	' -	SEE SCHEDULE O					
ĕ							
Governance							
ě		Check this box if the organization discontinued	its apprehing or disposed of p	then OF9/	of its not seen		
	1					ا م ا	11
٥ŏ		Number of voting members of the governing body (I					11
Activities	4 1	Number of independent voting members of the gove	erning body (Part VI, line 1b)			4	
₹		Total number of individuals employed in calendar ye	ar 2023 (Part V, line 2a)				2
Ac		Total number of volunteers (estimate if necessary)			6	0	
	1	Total unrelated business revenue from Part VIII, col					0
	b١	Net unrelated business taxable income from Form 9	90-T, Part I, line 11	<u></u>			0
				-	Prior Yea		Current Year
<u>a</u>		Contributions and grants (Part VIII, line 1h)				1,101	140,965
ű	1				10:	1,009	312,706
Revenue	10 h	nvestment income (Part VIII, column (A), lines 3, 4,	and 7d)				0
Œ	11 (Other revenue (Part VIII, column (A), lines 5, 6d, 8c	, 9c, 10c, and 11e)	L			0
	12 T	Total revenue - add lines 8 through 11 (must equal	Part VIII, column (A), line 12)		202	2,110	453,671
	13 (Grants and similar amounts paid (Part IX, column (A	A), lines 1–3)				0
	14 E	Benefits paid to or for members (Part IX, column (A), line 4)				0
'n		Salaries, other compensation, employee benefits (P			16:	1,506	181,487
xpenses	16a F	Professional fundraising fees (Part IX, column (A),	ne 11e)			,	0
ber	b T	Fotal fundraising expenses (Part IX, column (D), line	\ 25\	0 1			
$\overline{\mathbf{x}}$		Other expenses (Part IX, column (A), lines 11a-11d	445 04-1	····	13!	5,979	244,164
		Fotal expenses. Add lines 13–17 (must equal Part II				7,485	425,651
	1			·····		5,375	28,020
<u> </u>		Revenue less expenses. Subtract line 18 from line	<u> </u>		Beginning of Cur	•	End of Year
ance	20 T	Fotal assets (Part X, line 16)				7,527	126,340
Net Assets or Fund Balances	20 T	F . I !! I !!!!		I .		8,311	189,104
g (¢	22 1	Net assets or fund balances. Subtract line 21 from I				0,784	-62,764
	art II	Signature Block	ne 20			0,704	02,704
							1.1.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2
		nalties of perjury, I declare that I have examined this returect, and complete. Declaration of preparer (other than office					lowledge and belief, it is
	20, 00HE	l		milon preparet ti	as any movieug	,o. T	
		2					
Sig		Signature of officer				Date	
He	re	RON MOONEY	PRES	SIDENT 1	ELECT		
		Type or print name and title					
		Print/Type preparer's name	Preparer's signature		Date	Check	X if PTIN
Paid	d	RYAN VAN VALER	RYAN VAN VALER		01/30	/25 self-em	
Pre	parer	Firm's name RYAN VAN VALER	, E.A.		F	irm's EIN	**-***0181
Use	Only		RA AVE STE 300	A	1.	-	
			4501-4579			hone no.	510-521-0252
May	the IR	S discuss this return with the preparer shown above					Yes No
ر م.		and the second s					1.40

(Expenses \$

4d Other program services (Describe on Schedule O.)

including grants of \$

) (Revenue \$

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1		X
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2		X
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5	X	
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If	_		~
_	"Yes," complete Schedule D, Part I	6_		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			x
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		^
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			x
•	complete Schedule D, Part III	8		
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a			
	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or	9		x
10	debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i> Did the organization, directly or through a related organization, hold assets in donor-restricted endowments	<u> </u>		
10	or in quasi-endowments? If "Yes," complete Schedule D, Part V	10		x
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,	10		
••	VII, VIII, IX, or X, as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
-	complete Schedule D, Part VI	11a	x	
b	Did the organization report an amount for investments—other securities in Part X, line 12, that is 5% or more			
-	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		х
С	Did the organization report an amount for investments—program related in Part X, line 13, that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets			
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a		X
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If			
	"Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or			
	for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other	١		~
4-	assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on			v
10	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on	10		x
10	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		^
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?	10		x
202	If "Yes," complete Schedule G, Part III Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	19 20a		X
20a b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20a 20b		^
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or	200		
- 1	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		х
	democracy governments on that the column gray, and that the root complete complete controller, that it and it.	<u>:-</u>		

Form 990 (2023) PARK STREET BUSINESS ASSOCIATION, Page 4 Checklist of Required Schedules (continued) Yes No Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on X Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III 22 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated X employees? If "Yes," complete Schedule J 23 Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a X **b** Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 24b c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? 24c d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I 25b 26 Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II X 26 Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III 27 X Was the organization a party to a business transaction with one of the following parties? (See the Schedule L, Part IV, instructions for applicable filing thresholds, conditions, and exceptions). A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If "Yes," complete Schedule L, Part IV 28a **b** A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If "Yes," complete Schedule L, Part IV 28c Did the organization receive more than \$25,000 in noncash contributions? If "Yes," complete Schedule M 29 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I 31 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II X 33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I X Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, 34 or IV, and Part V, line 1 35a Did the organization have a controlled entity within the meaning of section 512(b)(13)? 35a If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2 Did the organization conduct more than 5% of its activities through an entity that is not a related organization X and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and X 19? Note: All Form 990 filers are required to complete Schedule O. Part V Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response or note to any line in this Part V Yes No 6 **1a** Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable **b** Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable

c Did the organization comply with backup withholding rules for reportable payments to vendors and

reportable gaming (gambling) winnings to prize winners?

Pa	Int V Statements Regarding Other IRS Filings and Tax Compliance (continu	ued)			Yes	No							
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax												
	Statements, filed for the calendar year ending with or within the year covered by this return	2a	2										
b	If at least one is reported on line 2a, did the organization file all required federal employment tax return	ns?		2b	X								
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?			3a		X							
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule			3b									
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other a			_									
	a financial account in a foreign country (such as a bank account, securities account, or other financial	accol	unt)?	4a		X							
b	If "Yes," enter the name of the foreign country												
_	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial A			5a		Х							
5a	5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?												
		tion?		5b		X							
C	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			5c									
oa	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?												
h	organization solicit any contributions that were not tax deductible as charitable contributions?												
D	b If "Yes," did the organization include with every solicitation an express statement that such contributions or												
7	gifts were not tax deductible? 7 Organizations that may receive deductible contributions under section 170(c).												
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for o	nnds											
ŭ	and conjuges provided to the payor?			7a									
b	If (0/c = 1) aliable a consideration of the state of the consideration o			7b									
C	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it wa			· · ·									
-	required to file Form 8282?			7c									
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d											
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit or	ontract	:?	7e									
f													
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?													
h													
8	·······												
sponsoring organization have excess business holdings at any time during the year?													
9 Sponsoring organizations maintaining donor advised funds.													
а				9a									
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? \dots			9b									
10	Section 501(c)(7) organizations. Enter:		1										
а	Initiation fees and capital contributions included on Part VIII, line 12	10a		4									
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b		4									
11	Section 501(c)(12) organizations. Enter:	المدا											
a	Gross income from members or shareholders	11a		1									
b	against amounts due ay yeariyad from thom	11b											
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form			12a									
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			120									
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	120		1									
а	le the organization licensed to issue qualified health plane in more than one state?			13a									
-	Note: See the instructions for additional information the organization must report on Schedule O.			100									
b	Enter the amount of reserves the organization is required to maintain by the states in which												
	the organization is licensed to issue qualified health plans	13b											
С	Enter the amount of reserves on hand	13c											
14a	Did the organization receive any negroup for indeed tenning consists during the tay year?			14a		X							
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule			14b									
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuner	ation	or										
	excess parachute payment(s) during the year?			15		X							
	If "Yes," see instructions and file Form 4720, Schedule N.												
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment	incom	ne?	16		X							
	If "Yes," complete Form 4720, Schedule O.												
17	Section 501(c)(21) organizations. Did the trust, any disqualified or other person engage in any activ	ities											
	that would result in the imposition of an excise tax under section 4951, 4952 or 4953?			17									
	If "Yes," complete Form 6069.												

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI

Section A. Governing Body and Management

<u> </u>	tion A. Governing body and Management				V									
1.	Enter the number of veting members of the gaverning hady at the and of the tay year	امدا	11		Yes	No								
1a	Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or	1a		-										
	if the governing body delegated broad authority to an executive committee or similar													
	committee, explain on Schedule O.													
b	Enter the number of voting members included on line 1a, above, who are independent	1b	11											
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with	_ ID		-										
2	any other officer, director, trustee, or key employee?			2		х								
3	Did the organization delegate control over management duties customarily performed by or under the direct													
3	supervision of officers, directors, trustees, or key employees to a management company or other person?			3		x								
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed'	 2		4		X								
5	Did the organization become aware during the year of a significant diversion of the organization's assets?			5		X								
6	Did the organization have members or stockholders?			6		X								
7a	Did the organization have members of stockholders, or other persons who had the power to elect or appoint			–										
	and as make mambars of the solution body?													
b	b Are any governance decisions of the organization reserved to (or subject to approval by) members,													
-	stockholders, or persons other than the governing body?			7b		х								
8														
а	The governing body?	-	_	8a	X									
b	Each committee with authority to act on behalf of the governing body?			8b	Х									
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at													
	the organization's mailing address? If "Yes," provide the names and addresses on Schedule O			9		X								
Sec	tion B. Policies (This Section B requests information about policies not required by the Inter			de.)										
					Yes	No								
10a	Did the organization have local chapters, branches, or affiliates?			10a		X								
b														
	affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?													
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?													
b														
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13			12a		X								
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give ris	e to co	nflicts?	12b										
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"													
	describe on Schedule O how this was done			12c										
13	Did the organization have a written whistleblower policy?			13		X								
14	Did the organization have a written document retention and destruction policy?			14	X									
15	Did the process for determining compensation of the following persons include a review and approval by													
	independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?													
а	The organization's CEO, Executive Director, or top management official			15a		X								
b	Other officers or key employees of the organization			15b		X								
	If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.													
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement			46		v								
	with a taxable entity during the year?			16a		X								
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its													
	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the			401										
500	organization's exempt status with respect to such arrangements?			16b		<u> </u>								
<u>Sec</u> 17	tion C. Disclosure List the states with which a copy of this Form 990 is required to be filed CA													
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (se	ection !	 501 <i>(</i> c)											
10	(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.	JOUOIT V)											
	Own website Another's website Upon request Other (explain on Schedule O)													
19 Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy,														
and financial statements available to the public during the tax year.														
20	State the name, address, and telephone number of the person who possesses the organization's books and reco	rds.												
	ATHY WEBER 2447 SANTA CLARA AVE. STE 302	-												
	CA DAFO	1	F10	FO	2 1	200								

orm 990 (2023)	PARK	STREET	BUSINESS	ASSOCIATION,	**-***7526

*	*.	_*	*	*	7	5	2	6	

Page 7

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and **Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees Section A.

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See the instructions for the order in which to list the persons above.

- 1					
- 1	Check this box if neither the organize	zation nor any related o	organization companeated any	v current atticer director	or tructoo
- 1		Lation not any related t	biganization compensated and	y currerit officer, director	, or trustee.

(A) Name and title	(B) Average hours per week	box	Position (do not check more than one box, unless person is both an officer and a director/trustee)					(D) Reportable compensation from the	(E) Reportable compensation from related	(F) Estimated amount of other compensation
	(list any hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/ 1099-MISC/ 1099-NEC)	organizations (W-2/ 1099-MISC/ 1099-NEC)	from the organization and related organizations
(1) RON MOONEY	5.00									
PRESIDENT ELECT	0.00	x		x				0	o	0
(2) SADIYA KAZI-KOYA		Λ		Λ				0	0	0
(2) ORDIIA RAZI ROII	3.00									
PRESIDENT	0.00	X						0	o	0
(3) SABRINA CAZAREZ	0.00									
(-)	1.00									
SECRETARY	0.00	X		x				0	0	0
(4) STEVE BUSSE										
	1.00									
COMMITTEE CHAIR	0.00	X						0	0	0
(5) NAOMI BERGHOEF										
	1.00									
DIRECTOR	0.00	X						0	0	0
(6) CASEY HUNT										
	0.00									
DIRECTOR	0.00	X						0	0	0
(7) TONY YU	1 00									
DIDECTOR	1.00	x						0	o	0
DIRECTOR (8) MIKE YAKURA	0.00	^						0	<u> </u>	0
(8) MIKE IAKOKA	1.00									
DIRECTOR	0.00	x						0	0	0
(9) KATHY WEBER	0.00							· ·	- J	
(0)	40.00									
EXECUTIVE DIRECTOR	0.00	X						93,830	o	0
(10)								,		
(11)										

Pa	rt VII Section A. Officers	s, Directors, Tru	stee	s, K	ey E	mpl	oyee	es, a	and Highest Compensated	Employees (continued)				
	(A) Name and title	(B) Average hours per week (list any hours for related organizations below	bo	officer and a director/trustee) compensation from the from relation from the organizations from the organizations from the organizations from the organizations 1099-MISC/ 1099-MISC/ 1099-NEC) 1099-NEC)		(E) Reportable compensation from related organizations (W-2/ 1099-MISC/ 1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations							
(12)		dotted line)	0	trustee			sated							
(13)														
(14)														
(15)														
(16)														
(17)														
(18)														
(19)														
1b c d 2	Total from continuation shee Total (add lines 1b and 1c) Total number of individuals (in reportable compensation from	ets to Part VII, \$	Secti 	ion A	۹ 				93,830 93,830 e) who received more than	\$100,000 of				
3	Did the organization list any for employee on line 1a? If "Yes," For any individual listed on line organization and related organization and related organization.	" complete Schede 1a, is the sum nizations greater	dule of rother than	J for eport 1 \$15	suc table 50,00	h ind com	dividi npens f "Ye	ual satio	on and other compensation complete Schedule J for suc	from the		3	Yes	X X
5	Did any person listed on line for services rendered to the o	rganization? If "Y										5		X
1	ion B. Independent Contractor Complete this table for your five compensation from the organization	ve highest comp zation. Report co							dar year ending with or with	in the organization's tax ye	ear.			
	Name and	(A) I business address							Descript	(B) ion of services		Cor	(C) mpensatio	on
2	Total number of independent or received more than \$100,000								se listed above) who	0				

Form 990 (2023) PARK STREET BUSINESS ASSOCIATION,

Pa	rt V			of Revenue edule O conta	ains a	ı respon	se or note	to any line in this	s Part VIII		П
						•		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
ıts	1a	Federated camp	paigns	<u> </u>	1a						
Contributions, Gifts, Grants and Other Similar Amounts	b	Federated campaigns Membership dues			1b		120,965				
	С	c Fundraising events 1c									
ar,	d	d Related organizations 1d									
Ē,,	е	Government grants (co			1e		20,000				
r Si	f	All other contributions,									
buti		and similar amounts no Noncash contributions			1f						
i o	9				1g	\$					
<u>a</u> 8	h	Total. Add lines	1a-1	f				140,965			
							Business Code				
g	2a	ART & WINE	FAI	RE				206,069	206,069		
e e	b	STROLL EVE	NTS					71,681	71,681		
ري en	С	SEASONAL M	ARKE!	TS				26,819	26,819		
Program Service Revenue	d	MISC.						3,987	3,987		
Proç	е	MUNI LOT						3,000	3,000		
_	f	All other program	m ser	vice revenue				1,150	1,150		
	g							312,706			
	3	, , ,									
	_	other similar am									
	4	Income from inv		•		•					
	5	Royalties	· · · · · ·			l					
	٥-	Ouese wente		(i) Real		(11)	Personal				
	6a		6a								
	b	Less: rental expenses	6b								
	C C	Rental inc. or (loss)	6c	(1000)							
	d 7a	Net rental incom Gross amount from	le or ((i) Securities			Other				
		sales of assets	72	(i) Gecunies		(11)	Other				
συ	b	other than inventory Less: cost or other	7a								
Revenue		basis and sales exps.	7b								
leve	_	Gain or (loss)	7c								
		Net gain or (loss				ı					
Other		Gross income from									
0		(not including \$									
		of contributions rep									
		1c). See Part IV, lir	ne 18		8a						
	b	Less: direct exp	enses		8b						
					events						
	9a	Gross income fr	om ga	aming							
		activities. See Pa	art IV	, line 19	9a						
	b	Less: direct exp	enses		9b						
	С	Net income or (I	loss) f	from gaming acti	vities .						
	10a	Gross sales of in									
		returns and allowances 10a									
		Less: cost of go			10b						
	С	Net income or (I	loss) f	rom sales of inve	entory	<u></u>					
Sn							Business Code				
eo neo	11a	• • • • • • • • • • • • • • • • • • • •									
Miscellaneous Revenue	b	• • • • • • • • • • • • • • • • • • • •									
Se	C										
Σ		All other revenue									
		Total. Add lines Total revenue.						453,671	312,706	0	0
		. Juli 16 vellue.						, -, -,	,,,,,		

Page **10**

Part IX Statement of Functional Expenses

Sect	ion 501(c)(3) and 501(c)(4) organizations must con Check if Schedule O contains a respon			olete column (A).	X
Do r	not include amounts reported on lines 6b, 7b,	(A)	(B)	(C)	
	Db, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to domestic organizations		схреносо	general expenses	ехрепзез
•	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
_	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and				
	foreign individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees				
6	Compensation not included above to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	167,347	94,261	73,086	
8	Pension plan accruals and contributions (include				
	section 401(k) and 403(b) employer contributions)				
9	Other employee benefits				
10	Payroll taxes	14,140		14,140	
11	Fees for services (nonemployees):				
а	Management				
b	Legal				
С	Accounting	7,744		7,744	
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25, column				
	(A) amount, list line 11g expenses on Schedule O.)	24,420	24,420		
12	• '	18,069	18,069		
13	Office expenses	3,715		3,715	
14	Information technology				
15	Royalties	24 254		04 054	
16	Occupancy	31,871		31,871	
17	Travel				
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials	0.407		0.407	
19	Conferences, conventions, and meetings	2,407		2,407	
20	Interest	4,039		4,039	
21					
22	· · · · · · · · · · · · · · · · · · ·	7,254	2,838	4,416	
23	Insurance	1,234	2,636	4,410	
24	· · · · · · · · · · · · · · · · · · ·				
	above. (List miscellaneous expenses on line 24e. If				
	line 24e amount exceeds 10% of line 25, column				
а	(A) amount, list line 24e expenses on Schedule O.) ALAMEDA AVENUE	21,912	21,912		
a b	SUPPLY & EQUIPMENT RENTAL	16,710	16,710		
C	WINE	16,110	16,110		
d	OTHER	14,768	14,768		
e	All other evenesses	75,145	71,932	3,213	
25	Total functional expenses. Add lines 1 through 24e	425,651	281,020	144,631	0
26	Joint costs. Complete this line only if the				
	organization reported in column (B) joint costs				
	from a combined educational campaign and fundraising solicitation. Check here if				
	following SOP 98-2 (ASC 958-720)				

Pa	art)						
		Check if Schedule O contains a response or	note to any line in	n this Part X	(A) Beginning of year		(B) End of year
	1	Cash—non-interest-bearing			116,930	1	96, 927
	2	Savings and temporary cash investments	•	2	•		
	3	Pledges and grants receivable, net			3		
	4	Accounts receivable, net			1,380	4	20,750
	5	Loans and other receivables from any current or for					
		trustee, key employee, creator or founder, substan					
		controlled entity or family member of any of these		5			
	6	Loans and other receivables from other disqualified		ined			
ည		under section 4958(f)(1)), and persons described i	n section 4958(c)	(3)(B)		6	
Assets	7	Notes and loans receivable, net				7	
ğ	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges			17,067	9	6,738
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D	10a	26,262			
	b	Less: accumulated depreciation	1405	26,262		10c	
	11	Investments—publicly traded securities				11	
	12	Investments—other securities. See Part IV, line 11				12	
	13	Investments—program-related. See Part IV, line 1	1			13	
	14	Intangible assets				14	
	15	Other assets. See Part IV, line 11			2,150	15	1,925
	16	Total assets. Add lines 1 through 15 (must equal			137,527	16	126,340
	17	Accounts payable and accrued expenses		4,393	17	4,434	
	18	Grants payable				18	
	19	Deferred revenue			19		
	20	Tax-exempt bond liabilities			20		
	21	Escrow or custodial account liability. Complete Par	o L		21		
S	22	Loans and other payables to any current or former	officer, director,				
Liabilities		trustee, key employee, creator or founder, substan	tial contributor, or	35%			
iabi		controlled entity or family member of any of these				22	
_	23	Secured mortgages and notes payable to unrelated	d third parties			23	
	24	Unsecured notes and loans payable to unrelated the	nird parties			24	
	25	Other liabilities (including federal income tax, paya	bles to related thin	rd			
		parties, and other liabilities not included on lines 1	7-24). Complete P	art X			
		of Schedule D	223,918	25	184,670		
	26	Total liabilities. Add lines 17 through 25			228,311	26	189,104
		Organizations that follow FASB ASC 958, check	k here X				
Ses		and complete lines 27, 28, 32, and 33.					
lan	27				-90,784	27	-44,719
Ba	28	Net assets with donor restrictions		28	-18,045		
pur		Organizations that do not follow FASB ASC 958					
r F		and complete lines 29 through 33.					
Net Assets or Fund Balances	29	Capital stock or trust principal, or current funds				29	
set	30	Paid-in or capital surplus, or land, building, or equi				30	
As	31	Retained earnings, endowment, accumulated incor	ne, or other funds	s L		31	
Net	32				-90,784		-62,764
	33	Total liabilities and net assets/fund balances			137,527	33	126,340

Form **990** (2023)

Schedule O.

the audit, review, or compilation of its financial statements and selection of an independent accountant?

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Uniform Guidance, 2 C.F.R. Part 200, Subpart F?

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits

If the organization changed either its oversight process or selection process during the tax year, explain on

Form **990** (2023)

2c

3a

3b

SCHEDULE C (Form 990)

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under Section 501(c) and Section 527

Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

2023
Open to Public Inspection

Department of the Treasury Internal Revenue Service

If the organization answered "Yes" on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then:

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes" on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then:

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes" on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then:

	ection 501(c)(4), (5), or (6) organizations: Complete Part III			T =	
Name	e of organization PARK STREET BUSINESS INC.	S ASSOCIATION,		Employer ident	ification number 26
Par	t I-A Complete if the organization is exem	pt under section 501(c)	or is a section	n 527 organization	on.
1	Provide a description of the organization's direct and indire				
	definition of "political campaign activities."				
2	Political campaign activity expenditures. See instructions			\$	
3	Volunteer hours for political campaign activities. See instru				
Par	t I-B Complete if the organization is exem	pt under section 501(c)(3).		
1	Enter the amount of any excise tax incurred by the organiz	ation under section 4955		\$	
2	Enter the amount of any excise tax incurred by organizatio	n managers under section 495	5		
3	If the organization incurred a section 4955 tax, did it file Fo	orm 4720 for this year?			Yes No
4a	Was a correction made?				
b	If "Yes," describe in Part IV.				🗀 🗀
Par	t I-C Complete if the organization is exem	npt under section 501(c), except sect	ion 501(c)(3).	
1	Enter the amount directly expended by the filing organization	on for section 527 exempt fund	ction		
	activities			\$	
2	Enter the amount of the filing organization's funds contribution				
	527 exempt function activities			\$	
3	Total exempt function expenditures. Add lines 1 and 2. Ent				
	line 17b			\$	
4	Did the filing organization file Form 1120-POL for this year	r?			Yes No
5	Enter the names, addresses, and employer identification no				
	organization made payments. For each organization listed,				
	the amount of political contributions received that were pro	· · · · · · · · · · · · · · · · · · ·			
	as a separate segregated fund or a political action committ	tee (PAC). If additional space is	s needed, provide	information in Part IV.	
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from	(e) Amount of political
				filing organization's	contributions received and
				funds. If none, enter -0	promptly and directly delivered to a separate
					political organization.
					If none, enter -0
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990) 2023

Sche	edule C (Form 990) 2023 PARK	STREET BU	SINESS ASSO	CIATION,	**-***7526	5		Page 2
Pa	rt II-A Complete if the organiz	ation is exemp	t under section 5	01(c)(3) and f	iled Form 5768 (el	ectior	under	
^	section 501(h)).	holongo to an offi	listed group (and lis	t in Port IV oach	affiliated group man	hor'o r		
4	Check if the filing organization address, EIN, expenses	-			i anniated group men	ibers i	iame,	
В	Check if the filing organization			•				
			<u> </u>	TOVISIONS apply.	(-) Fig		(h) Affiliated	
	(The term "expenditures" r	bying Expendi			(a) Filing organization's totals		(b) Affiliated group totals	
1a	Total lobbying expenditures to influence pu				-			
b								
c		Total lobbying expenditures (add lines 1a and 1b)						
d	d Other exempt purpose expenditures							
е	Total exempt purpose expenditures (add lir	es 1c and 1d)						
1	f Lobbying nontaxable amount. Enter the am							
	columns.							
	If the amount on line 1e, column (a) or (b) is:	The lobbying no	ntaxable amount is:					
	not over \$500,000,	20% of the amour	nt on line 1e.					
	over \$500,000 but not over \$1,000,000,	\$100,000 plus 159	% of the excess over \$50	er \$500,000.				
	over \$1,000,000 but not over \$1,500,000,	\$175,000 plus 10% of the excess over \$1,000,000.						
	over \$1,500,000 but not over \$17,000,000,	\$225,000 plus 5%	of the excess over \$1,50	00,000.				
	over \$17,000,000,	\$1,000,000.						
g	g Grassroots nontaxable amount (enter 25% of line 1f)							
h Subtract line 1g from line 1a. If zero or less, enter -0-								
i	i Subtract line 1f from line 1c. If zero or less	enter -0-		L				
j	$oldsymbol{j}$ If there is an amount other than zero on eit		•			,		_
	reporting section 4911 tax for this year?						Yes	No
		4-Year Averagi	ing Period Under S	Section 501(h)				
	(Some organizations that made	a section 501(h) election do not h	ave to complete	e all of the five colu	mns b	elow.	
	S	ee the separate i	nstructions for line	es 2a through 2	f.)			
	1.0	harina Francudit	was Duving 4 Vasy	Averening Der	i.a.d			
	LO LO	obying Expenditi	ures During 4-Year │	Averaging Per	100	$\overline{}$		
	Calendar year (or fiscal year	(a) 2020	(b) 2021	(c) 2022	(d) 2023		(e) Tot	al
	beginning in)	(a) 2020	(b) 2021	(6) 2022	(u) 2023		(c) 100	aı
	+							
2a	a Lobbying nontaxable amount							
b	Lobbying ceiling amount							
	(150% of line 2a, column (e))							
c	Total lobbying expenditures							
d	Grassroots nontaxable amount							
е	e Grassroots ceiling amount							
	(150% of line 2d, column (e))							

Schedule C (Form 990) 2023

f Grassroots lobbying expenditures

PARK STREET BUSINESS ASSOCIATION, Schedule C (Form 990) 2023 Page 3 Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)). (b) For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity. Yes No **Amount** During the year, did the filing organization attempt to influence foreign, national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of: a Volunteers? b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? c Media advertisements? **d** Mailings to members, legislators, or the public? e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes? g Direct contact with legislators, their staffs, government officials, or a legislative body? h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? i Other activities? j Total. Add lines 1c through 1i 2a Did the activities in line 1 cause the organization to not be described in section 501(c)(3)? **b** If "Yes," enter the amount of any tax incurred under section 4912 _____ c If "Yes," enter the amount of any tax incurred by organization managers under section 4912 d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year? Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section Part III-A 501(c)(6). Yes No 1 Were substantially all (90% or more) dues received nondeductible by members? 2 Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carry over lobbying and political campaign activity expenditures from the prior year? Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes." Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year **b** Carryover from last year Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditures next year? Taxable amount of lobbying and political expenditures. See instructions Part IV Supplemental Information Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions); and Part II-B, line 1. Also, complete this part for any additional information.

DAA Schedule C (Form 990) 2023

Schedule	C (Form	990) 2023	PARK	STI	REET	BUSINESS	ASSOCIATION,	**-***7526	Page 4
Part		Supplemental	Informa	tion	(continu	ued)			
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SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2023

Open to Public

Inspection

Name of the organization Employer identification number PARK STREET BUSINESS ASSOCIATION, INC. **-***7526 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts Part I Complete if the organization answered "Yes" on Form 990, Part IV, line 6. (b) Funds and other accounts Total number at end of year Aggregate value of contributions to (during year) Aggregate value of grants from (during year) 3 4 Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II Conservation Easements Complete if the organization answered "Yes" on Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (for example, recreation or education) Preservation of a historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year a Total number of conservation easements 2a **b** Total acreage restricted by conservation easements 2b c Number of conservation easements on a certified historic structure included on line 2a 2c d Number of conservation easements included on line 2c acquired after July 25, 2006, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Does each conservation easement reported on line 2d above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets Complete if the organization answered "Yes" on Form 990, Part IV, line 8. 1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide in Part XIII the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items. (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items. a Revenue included on Form 990, Part VIII, line 1 Assets included in Form 990, Part X

art VI Land, Buildings, and Equipment									
Complete if the organization a	answered "Yes" on Fo	rm 990, Part IV, line 1	11a. See Form 990, F	art X, line 10.					
Description of property	(a) Cost or other basis	(b) Cost or other basis	(c) Accumulated	(d) Book value					
	(investment)	(other)	depreciation						
1a Land									
b Buildings									
c Leasehold improvements									
d Equipment									
e Other		26,262	26,262						
al. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, line 10c, column (B))									

Part VII	Investments – Other Securities Complete if the organization answered "Yes"	" on Form 990 Part IV line	e 11h See Form 990 Part	X line 12
	(a) Description of security or category	(b) Book value	(c) Method of value	
	(including name of security)		Cost or end-of-year man	rket value
(1) Financial	derivatives			
(2) Closely he	eld equity interests			
(B)				
(C) (D)				
(E)				
(F)				
(G)				
/H)				
	n (b) must equal Form 990, Part X, line 12, col. (B))			
Part VIII	Investments – Program Related			
	Complete if the organization answered "Yes			
	(a) Description of investment	(b) Book value	(c) Method of valua Cost or end-of-year man	
(1)			Cost of end-of-year man	inet value
(1)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
	nn (b) must equal Form 990, Part X, line 13, col. (B))			
Part IX	Other Assets Complete if the organization answered "Yes"	" on Form 990 Part IV line	a 11d See Form 990 Part	Y line 15
	(a) Description		<u> </u>	(b) Book value
(1)				.,
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)	n (b) must equal Form 990, Part X, line 15, col. (B))			
Part X	Other Liabilities			
	Complete if the organization answered "Yes	on Form 990, Part IV, line	e 11e or 11f. See Form 990), Part X,
	line 25.			
1.	(a) Description of	liability		(b) Book value
	income taxes			
	PAYABLE			152,407
	RNED REVENUE			22,773
	JED PAYROLL			6,786
(5) PAYRO	DLL TAXES ERS COMP		+	2,626 78
(6) WORKI	210 OUL			76
(8)				
(9)				
	n (b) must equal Form 990, Part X, line 25, col. (B))			184,670
	uncertain tax positions. In Part XIII, provide the text of the	he footnote to the organization's	financial statements that reports t	
	liability for uncertain tax positions under FASB ASC 740.			

Schedule D (F	orm 990) 2023	PARK	STREET	BUSINESS	ASSOCIATION,	, **-***7526	Page 5
Part XIII	Supplement	al Infor	mation (cor	ntinued)	ASSOCIATION,		
				/			

SCHEDULE O (Form 990)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

OMB No. 1545-0047

2023

Department of the Treasury Internal Revenue Service Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

Open to Public Inspection

Name of the organization PARK STREET BUSINESS ASSOCIATION, INC.

Employer identification number

-*7526

FORM 990 - ORGANIZATION'S MISSION

THE PARK STREET BUSINESS ASSOCIATION (DBA DOWNTOWN ALAMEDA BUSINESS ASSOCIATION) IS HARD AT WORK YEAR ROUND WITH OUR NEARLY 500 BUSINESSES IN MIND. FIRST FORMED IN 1981, WE SERVE AS A SUPPORT NETWORK AND ADVOCATE FOR BUSINESSES OPERATING IN OUR HISTORIC BUSINESS IMPROVEMENT AREA. THE DOWNTOWN ASSOCIATION PROMOTES A HEALTHY RETAIL/SERVICE CLIMATE AS WELL AS A DISTRICT THAT IS FAMILY-FRIENDLY, CLEAN, GREEN, AND SAFE. THE WELFARE OF THE ASSOCIATION AND ITS MEMBERS IS ACTIVELY PURSUED BY STAFF, OUR BOARD OF DIRECTORS, CITY OFFICIALS, AND CIVIC-MINDED VOLUNTEERS.

FORM 990, PART III, LINE 4D - ALL OTHER ACCOMPLISHMENTS

THE PARK STREET BUSINESS ASSOCIATION (DBA DOWNTOWN ALAMEDA BUSINESS

ASSOCIATION) IS HARD AT WORK YEAR ROUND WITH OUR NEARLY 500 BUSINESSES IN

MIND. FIRST FORMED IN 1981, WE SERVE AS A SUPPORT NETWORK AND ADVOCATE FOR

BUSINESSES OPERATING IN OUR HISTORIC BUSINESS IMPROVEMENT AREA. THE

DOWNTOWN ASSOCIATION PROMOTES A HEALTHY RETAIL/SERVICE CLIMATE AS WELL AS A

DISTRICT THAT IS FAMILY-FRIENDLY, CLEAN, GREEN, AND SAFE. THE WELFARE OF

THE ASSOCIATION AND ITS MEMBERS IS ACTIVELY PURSUED BY STAFF, OUR BOARD OF

DIRECTORS, CITY OFFICIALS, AND CIVIC-MINDED VOLUNTEERS.

FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990 DIRECTOR(S) REVIEW FORM 990 PRIOR TO FILING

FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOSURE EXPLANATION

AVAILABLE UPON REQUEST

Schedule O (Form 990) 2023 Page **2**

Employer identification number Name of the organization **-***7526 BUSINESS ASSOCIATION, FORM 990, PART IX, LINE 24E - OTHER EXPENSES **DESCRIPTION** TOT/PROG SERVICE MGT & GENERAL 10,364 10,200 **LUMPERS** 8,750 GLASSES 7,338 6,250 **GLASSWARE** 4,678 MISC. 3,670 MERCHANT FEES 3,161 3,000 MISC. 2,440 SERVICE FEES 1,174 TAXES/LICENSES PAGE 1 OF 3

PSBA 01/30/2025 1:09 PM Schedule O (Form 990) 2023 Employer identification number Name of the organization **-***7526 ASSOCIATION, 2,146 PAYROLL FEES 2,039 PRESSURE WASHING 1,900 1,777 **PERMITS** 1,506 AWF ICE 784 630 RENTAL TRUCKS 609 342 DRINK TICKETS 88 TAXES/LICENSES 85 MEMBER OUTREACH

85

Schedule	O (Form 990) 2 he organization	023					Page 2
			Employer identifica	tion number			
PARE	K STREET	BUSINES	S ASSOCIATIO	ON,		**-***752	6
CEC	TD T MY						
SEC	JRITY						
		\$	-212	\$	0	\$	0
	TOTAL						
		ė	71 022	خ	2 212	ė	0
		\$	71,932	\$	3,213	\$	0
						PAGE 3 OF	7 3

PSBA Park Street Business Association,

-*7526

Federal Asset Report

Form 990, Page 1

Asset	Description	Date In Service	Cost	Bus Sec % 179Bonus	Basis for Depr	Per Conv Meth	Prior	Current
	MACRS: Furnishings and Equipment	6/30/06 _	26,262 26,262		26,262 26,262	10 HY 200DB	26,262 26,262	0 0
	Grand Totals Less: Dispositions and Transfe Less: Start-up/Org Expense Net Grand Totals	ers - =	26,262 0 0 26,262		26,262 0 0 26,262		26,262 0 0 26,262	0 0 0 0

PSBA Park Street Business Association,

-*7526

FYE: 6/30/2024

CA Asset Report Form 990, Page 1

<u>Asset</u>	Description	Date In Service	Cost	Basis for Depr	CA Prior	CA Current	Federal Current	Difference Fed - CA
	MACRS: Furnishings and Equipment	6/30/06	26,262 26,262	26,262 26,262	26,262 26,262	0 0	0	0
	Grand Totals Less: Dispositions Less: Start-up/Org Expense Net Grand Totals	-	26,262 0 0 26,262	26,262 0 0 26,262	26,262 0 0 26,262	0 0 0	0 0 0 0	0 0 0

FYE: 6/30/2024

PSBA Park Street Business Association,

** ***7526

AMT Asset Report Form 990, Page 1

Asset	Description	Date In Service	Cost	Bus Sec <u>%</u> 179B	Basis onus for Depr	Per Conv Meth	Prior	Current
	MACRS: Furnishings and Equipment	6/30/06 _	26,262 26,262		26,262 26,262	10 HY 150DB	26,262 26,262	0
	Grand Totals Less: Dispositions and Transfe Net Grand Totals	ers _ =	26,262 0 26,262		26,262 0 26,262		26,262 0 26,262	0 0

PSBA Park Street Business Association,

-*7526

Depreciation Adjustment Report 01/30/2025 1:09 PM **All Business Activities** FYE: 6/30/2024 AMT Adjustments/ Preferences Form Unit Asset Description Tax AMT **MACRS Adjustments:** Page 1 1 Furnishings and Equipment 0 0

01/30/2025 1:09 PM

PSBA Park Street Business Association,

-*7526 Future Depreciation Report FYE: 6/30/25

Form 990, Page 1 FYE: 6/30/2024

<u>Asset</u>	Description	Date In Service	Cost	Tax	AMT
Prior M	IACRS:				
1	Furnishings and Equipment	6/30/06	26,262 26,262	0 0	0
	Grand Totals		26,262	0	0

PSBA Park Street Business Association, 01/30/2025 1:09 PM **CA Future Depreciation Report** FYE: 6/30/25 **-***7526 Form 990, Page 1 FYE: 6/30/2024 Date In <u>Asset</u> Description Service Cost CA **Prior MACRS:** Furnishings and Equipment 6/30/06 26,262 0 26,262 **Grand Totals** 26,262

Form **990**

Two Year Comparison Report

For calendar year 2023, or tax year beginning 07/01/23 , ending 06/30/24

2022 & 2023

Name Taxpayer Identification Number PARK STREET BUSINESS ASSOCIATION,

	PARK STREET BUSINESS ASSOCIATION, INC.				**-*	**7526
			2022	2023		Differences
	1. Contributions, gifts, grants	1.				
	2. Membership dues and assessments	2.	100,101	120	, 965	20,864
	3. Government contributions and grants	3.	1,000	20	0,000	19,000
n e	4. Program service revenue	4.	101,009	312	2,706	211,697
⊑	5. Investment income	5.				
>	6. Proceeds from tax exempt bonds	6.				
æ	7. Net gain or (loss) from sale of assets other than inventory	7.				
	8. Net income or (loss) from fundraising events	8.				
	9. Net income or (loss) from gaming	9.				
	10. Net gain or (loss) on sales of inventory	10.				
	11. Other revenue	11.				
	12. Total revenue. Add lines 1 through 11	12.	202,110	453	3,671	251,561
	13. Grants and similar amounts paid	13.				
	14. Benefits paid to or for members	14.				
S	15. Compensation of officers, directors, trustees, etc.	15.				
S	16. Salaries, other compensation, and employee benefits	16.	161,506	181	.,487	19,981
e n	17. Professional fundraising fees	17.				
α	18. Other professional fees	18.	27,403	32	2,164	4,761
ш	19. Occupancy, rent, utilities, and maintenance	19.	30,929	31	.,871	942
	20. Depreciation and Depletion	20.				
	21. Other expenses	21.	77,647	180	,129	102,482
	22. Total expenses. Add lines 13 through 21	22.	297,485	425	651	128,166
	23. Excess or (Deficit). Subtract line 22 from line 12	23.	-95,375	28	3,020	123,395
	24. Total exempt revenue	24.	202,110	453	3,671	251,561
	25. Total unrelated revenue	25.				
<u>.</u>	26. Total excludable revenue	26.	101,009		2,706	211,697
nat	27. Total assets	27.	137,527		5,340	-11,187
Information	28. Total liabilities	28.	228,311		,104	-39,207
드	29. Retained earnings	29.	-90,784		2,764	28,020
Other	30. Number of voting members of governing body	30.	11	11		
ō	31. Number of independent voting members of governing body	31.	11	11		
	32. Number of employees	32.	2	2		
	33. Number of volunteers	33.	120			

Form 990			Tax Return History		2023
Name	PARK STRI	EET BUSINESS	ASSOCIATION,	Employer Id	dentification Number

	2019	2020	2021	2022	2023	2024
Contributions, gifts, grants		166,664	5,000	1,000	20,000	
Membership dues	121,043	101,588	95,739	100,101	120,965	
Program service revenue	251,006	6,609	86,264	101,009	312,706	
Capital gain or loss						
Investment income						
-undraising revenue (income/loss)						
Gaming revenue (income/loss)						
Other revenue						
Total revenue	372,049	274,861	187,003	202,110	453,671	
Grants and similar amounts paid						
Benefits paid to or for members						
Compensation of officers, etc.						
Other compensation	143,934	130,651	158,333	161,506	181,487	
Professional fees	41,755	12,667	27,810	27,403	32,164	
Occupancy costs	27,535	27,529	30,381	30,929	31,871	
Depreciation and depletion						
Other expenses	157,218	177,654	85,796	77,647	180,129	
Total expenses	370,442	348,501	302,320	297,485	425,651	
Excess or (Deficit)	1,607	-73,640	-115,317	-95,375	28,020	
Total exempt revenue	372,049	274,861	187,003	202,110	453,671	
Total unrelated revenue						
Total excludable revenue	251,006	6,609	86,264	101,009	312,706	
Total Assets		299,753	208,514	137,527	126,340	
Total Liabilities	17,327	179,845	203,923	228,311	189,104	
Net Fund Balances	193,548	119,908	4,591	-90,784	-62,764	<u> </u>

PSBA Park Street Business Association,

-*7526

Federal Statements

FYE: 6/30/2024

Form 990, Part IX, Line 11g - Other Fees for Service (Non-employee)

Description	E	Total xpenses	 Program Service	,	gement & eneral	 Fund Raising
IT/ SOCIAL MEDIA GRAPHIC DESIGN	\$	19,100 5,320	\$ 19,100 5,320	\$		\$
TOTAL	\$	24,420	\$ 24,420	\$	0	\$ 0

Federal Statements

FYE: 6/30/2024

-*7526

Form 990, Part IX, Line 24e - All Other Expenses

Description	E	Total Expenses	Program Service		Management & General		Fund Raising
EVENT RENTAL	\$	10,364	\$	10,364	\$		\$
BEER		10,200		10,200			
LUMPERS		8 , 750		8,750			
GLASSES		7,338		7,338			
BEVERAGES		6,250		6,250			
GLASSWARE		4,678		4,678			
MISC.		3 , 670		3 , 670			
MERCHANT FEES		3,161		3,161			
AWF T-SHIRTS		3,000		3,000			
MISC.		2,440		2,440			
MERCHANT SERVICE FEES		2,348		1,174		1,174	
TAXES/LICENSES		2,146		2,146			
PAYROLL FEES		2,039				2,039	
PRESSURE WASHING		1,900		1,900			
SUPPLIES		1,777		1 , 777			
PERMITS		1 , 506		1 , 506			
AWF ICE		784		784			
ELECTICIAN		650		650			
BIKE MONITORS		630		630			
RENTAL TRUCKS		609		609			
POSTER		517		517			
TABLES/CHAIRS RENTALS		342		342			
DRINK TICKETS		88		88			
TAXES/LICENSES		85		85			
MEMBER OUTREACH		85		85			
SECURITY		-212		-212			
TOTAL	\$	75 , 145	\$	71 , 932	\$	3,213	\$ 0

Form 199 Return Summary

For calendar year 2023, or tax year beginning 07/01/2023 , and ending 06/30/2024

PARK STREET BUSINESS ASSOCIATION, **-***7526 INC.

Gross sales / receipts	312,706	
Dues from members	140.065	
Contributions / grants	140,965	
Total costs		
Expenses	425,651	
Excess / (deficit)		28,020
Total payments		
Penalties and interest		
Use tax		

Balance due Refund

Balance Sheet

	Beginning	Ending	Differences
Assets	137,527	126,340	
Liabilities	228,311	189,104	
Net assets	-90,784	-62,764	28,020

Miscellaneous Information

Amended return

Return / extended due date 05/15/25

STATE OF CALIFORNIA

RRF-1 (Rev. 01/2024)

> MAIL TO: Registry of Charities and Fundraisers P.O. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 I Street Sacramento, CA 95814

WEBSITE ADDRESS: www.oag.ca.gov/charities

ANNUAL REGISTRATION RENEWAL FEE REPORT TO ATTORNEY GENERAL OF CALIFORNIA

Sections 12586 and 12587, California Government Code 11 Cal. Code Regs. sections 301-307, and 310

Failure to submit this report annually no later than four months and fifteen days after the end of the organization's accounting period may result in the loss of tax exemption and the assessment of a minimum tax of \$800, plus interest, and/or fines or filing penalties. Revenue & Taxation Code section 23703; Government Code section 12586.1. IRS extensions will be honored.

(For Registry Use Only)

PARK STREET BUSINESS	ASSOCIATION,	Check if:	
Name of Organization		Change of address	
		Amended report	
List all DBAs and names the organization uses or		Organization requests ema	il notifications
2447 SANTA CLARA AVE	STE 302		
Address (Number and Street) ALAMEDA	CA 94501		
City or Town, State, and ZIP Code	CA 94501	State Charity Registration Number	
510-523-1392			
Telephone Number		Corporation or Organization No. 166	7903
KATHY@DOWNTOWNALAMEDA.COM			
E-mail Address		Federal Employer ID No.	-***7526
ANNUAL REGISTRAT	TION RENEWAL FEE SCHEDULE (11 Cal. Code Re	egs. sections 301-307, and 310)	<u> </u>
	Make Check Payable to Department of Jus		
Total Revenue Fee	Total Revenue Fee	Total Revenue	Fee
Total Hevende	Total Hevende	- Total Hevenue	100
Less than \$50,000 \$25	Between \$250,001 and \$1 million \$100	Between \$20,000,001 and \$100 n	nillion \$800
·			•
Between \$50,000 and \$100,000 \$50	. , , ,	Between \$100,000,001 and \$500	
Between \$100,001 and \$250,000 \$75 PART A - ACTIVITIES	Between \$5,000,001 and \$20 million \$400	Greater than \$500 million	\$1,200
	07/04/00	2.42.4	
	eriod (beginning $07/01/23$ ending $06/3$	0/24) list:	
Total Revenue \$ (including noncash contributions) 453	, 671 Noncash Contributions \$	O Total Assets \$	126.340
Program Expens	ses \$ Total Expenses \$	425,651	
PART B - STATEMENTS REGARDING ORG	ANIZATION DURING THE PERIOD OF THIS REPO	 RT	
	answer "yes" to any of the questions below, you must		
	r each "yes" response. Please review RRF-1 instruction		Vaa Na
providing an explanation and details for	each yes response. Flease review hhr-1 instruction	is for information required.	Yes No
1	, loans, leases or other financial transactions between the organization	·	×
officer, director or trustee thereof, either directly or wit	th an entity in which any such officer, director or trustee had any finance	cial interest?	
During this reporting period, was there any theft, emb	pezzlement, diversion or misuse of the organization's charitable propert	y or funds?	x
During this reporting period, were any organization full	nds used to pay any penalty, fine or judgment?		x
3, 1, 3, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,			
4. During this reporting period, were the services of a co	ommercial fundraiser, fundraising counsel for charitable purposes, or co	ommercial	x
coventurer used?			^^
5. During this reporting period, did the organization rece	pive any governmental funding?		x
o. Dailing the reporting period, and the organization reco	and any goronmontal tartaing.		A
During this reporting period, did the organization hold	a raffle for charitable purposes?		x
o. Butting this reporting period, and the organization floor	a rame for orientable purposes.		A
Does the organization conduct a vehicle donation pro	aram?		v
7. Boes the organization conduct a vehicle donation pro	grain:		×
8. Did the organization conduct an independent audit ar	nd prepare audited financial statements in accordance with		v
generally accepted accounting principles for this repo	orting period?		×
			1,7
At the end of this reporting period, did the organization	on hold restricted net assets, while reporting negative unrestricted net a	assets?	X
I declare under penalty of periury that I ha	ave examined this report, including accompanying	documents, and to the best of my	knowledge and
belief, the content is true, correct and cor		,	3
, , , , , , , , , , , , , , , , , , , ,	•		
	RON MOONEY	PRESIDENT ELECT	
Signature of Authorized Agent	Printed Name	Title	Date

Form

Return of Organization Exempt From Income Tax

Do not enter social security numbers on this form as it may be made public.

OMB No. 1545-0047 2023

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

Α	For the	e 2023 calendar year, or tax year beginning 07	7/01/23 , and ending	06/30/2	4		
В	Check if ap	pplicable: C Name of organization PARK STREE	T BUSINESS ASSOCIA	ATION,		D Employe	r identification number
\prod_{i}	Address cl	hange INC.					
一	Name cha	Doing business as DOWNTOWN	LAMEDA BUSINESS AS	SSN.		**-*	**7526
\vdash	ivanie cha	Number and street (or P.O. box if mail is not delivered	′		Room/suite	E Telephon	
_	Initial retur					210-	523-1392
	Final return terminated		•				
	Amended	ALAMEDA	CA 94501			G Gross rec	eipts \$ 453,671
Ħ		r Name and address of principal officer:			H(a) Is this a gro	oun return for s	subordinates? Yes X No
Ш	Application	pending SADIYA KAZI-KOYA			in(a) is this a git	oup return for s	
					H(b) Are all sub	oordinates incl	uded? Yes No
					If "No,"	" attach a list.	See instructions
ı	Tax-exem	npt status: 501(c)(3) X 501(c) (6) (inse	ert no.) 4947(a)(1) or	527			
J	Website:	···	. COM/		H(c) Group exe	mption number	er
<u></u>	Form of o	organization: X Corporation Trust Association	Other	L Ye	ear of formation: 1		M State of legal domicile: CA
	art I	Summary		•			
	Т	Briefly describe the organization's mission or most	significant activities:				
•	' -	SEE SCHEDULE O					
ĕ							
Governance							
ě		Check this box if the organization discontinued	its apparations or disposed of p	ore then OF9/	of its not seen		
	1					ا م ا	11
٥ŏ		Number of voting members of the governing body (I					11
Activities	4 1	Number of independent voting members of the gove	erning body (Part VI, line 1b)			4	
₹		Total number of individuals employed in calendar ye	ar 2023 (Part V, line 2a)				2
Ac		Total number of volunteers (estimate if necessary)				6	0
	1	Total unrelated business revenue from Part VIII, col					0
	b١	Net unrelated business taxable income from Form 9	90-T, Part I, line 11	<u></u>			0
				-	Prior Yea		Current Year
<u>a</u>		Contributions and grants (Part VIII, line 1h)				1,101	140,965
ű	1				10:	1,009	312,706
Revenue	10 h	nvestment income (Part VIII, column (A), lines 3, 4,	and 7d)				0
Œ	11 (Other revenue (Part VIII, column (A), lines 5, 6d, 8c	, 9c, 10c, and 11e)	L			0
	12 T	Total revenue - add lines 8 through 11 (must equal	Part VIII, column (A), line 12)		202	2,110	453,671
	13 (Grants and similar amounts paid (Part IX, column (A	A), lines 1–3)				0
	14 E	Benefits paid to or for members (Part IX, column (A), line 4)				0
'n		Salaries, other compensation, employee benefits (P			16:	1,506	181,487
xpenses	16a F	Professional fundraising fees (Part IX, column (A),	ne 11e)			,	0
ber	b T	Fotal fundraising expenses (Part IX, column (D), line	\ 25\	0 1			
$\overline{\mathbf{x}}$		Other expenses (Part IX, column (A), lines 11a-11d	445 04-1	····	13!	5,979	244,164
		Fotal expenses. Add lines 13–17 (must equal Part II				7,485	425,651
	1			·····		5,375	28,020
<u> </u>		Revenue less expenses. Subtract line 18 from line	<u> </u>		Beginning of Cur	•	End of Year
ance	20 T	Fotal assets (Part X, line 16)				7,527	126,340
Net Assets or Fund Balances	20 T	F . I !! I !!!!		1		8,311	189,104
g (¢	22 1	Net assets or fund balances. Subtract line 21 from I				0,784	-62,764
	art II	Signature Block	ne 20			0,704	02,704
							1.1.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2
		nalties of perjury, I declare that I have examined this returect, and complete. Declaration of preparer (other than office					lowledge and belief, it is
	20, 00HE	l		milon preparet ti	as any movieug	,o. T	
		2					
Sig		Signature of officer				Date	
He	re	RON MOONEY	PRES	SIDENT 1	ELECT		
		Type or print name and title					
		Print/Type preparer's name	Preparer's signature		Date	Check	X if PTIN
Paid	d	RYAN VAN VALER	RYAN VAN VALER		01/30	/25 self-em	
Pre	parer	Firm's name RYAN VAN VALER	, E.A.		F	irm's EIN	**-***0181
Use	Only		RA AVE STE 300	A	1.	-	
			4501-4579			hone no.	510-521-0252
May	the IR	S discuss this return with the preparer shown above					Yes No
ر م.		and the second s					1.40

(Expenses \$

4d Other program services (Describe on Schedule O.)

including grants of \$

) (Revenue \$

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1		X
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2		X
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5	X	
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If	_		~
_	"Yes," complete Schedule D, Part I	6_		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			x
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		^
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			x
•	complete Schedule D, Part III	8		
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a			
	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or	9		x
10	debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i> Did the organization, directly or through a related organization, hold assets in donor-restricted endowments	<u> </u>		
10	or in quasi-endowments? If "Yes," complete Schedule D, Part V	10		x
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,	10		
••	VII, VIII, IX, or X, as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
-	complete Schedule D, Part VI	11a	х	
b	Did the organization report an amount for investments—other securities in Part X, line 12, that is 5% or more			
-	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		х
С	Did the organization report an amount for investments—program related in Part X, line 13, that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets			
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a		X
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If			
	"Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or			
	for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other	١		~
4-	assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on			v
10	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on	10		x
10	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		^
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?	10		x
202	If "Yes," complete Schedule G, Part III Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	19 20a		X
20a b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20a 20b		^
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or	200		
- 1	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		х
	democracy governments on that the column gray, and that the root complete complete contidues it that the interest and in	<u>:-</u>		

Form 990 (2023) PARK STREET BUSINESS ASSOCIATION, Page 4 Checklist of Required Schedules (continued) Yes No Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on X Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III 22 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated X employees? If "Yes," complete Schedule J 23 Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a X **b** Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 24b c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? 24c d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I 25b 26 Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II X 26 Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? If "Yes," complete Schedule L, Part III 27 X Was the organization a party to a business transaction with one of the following parties? (See the Schedule L, Part IV, instructions for applicable filing thresholds, conditions, and exceptions). A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If "Yes," complete Schedule L, Part IV 28a **b** A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If "Yes," complete Schedule L, Part IV 28c Did the organization receive more than \$25,000 in noncash contributions? If "Yes," complete Schedule M 29 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I 31 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II X 33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I X Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, 34 or IV, and Part V, line 1 35a Did the organization have a controlled entity within the meaning of section 512(b)(13)? 35a If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2 Did the organization conduct more than 5% of its activities through an entity that is not a related organization X and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and X 19? Note: All Form 990 filers are required to complete Schedule O. Part V Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response or note to any line in this Part V Yes No 6 **1a** Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable **b** Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable

c Did the organization comply with backup withholding rules for reportable payments to vendors and

reportable gaming (gambling) winnings to prize winners?

Pa	Int V Statements Regarding Other IRS Filings and Tax Compliance (continu	ued)			Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax					
	Statements, filed for the calendar year ending with or within the year covered by this return	2a	2			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax return	ns?		2b	X	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?			3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule			3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other a			_		
	a financial account in a foreign country (such as a bank account, securities account, or other financial	accol	unt)?	4a		X
b	If "Yes," enter the name of the foreign country					
_	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial A			_		v
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction for a p	tion?		5b		
C	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			60		x
b	organization solicit any contributions that were not tax deductible as charitable contributions?			6a		
D	gifts were not tax deductible?	115 01		6b		
7	Organizations that may receive deductible contributions under section 170(c).			05		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for o	nnds				
ŭ	and conjuges provided to the payor?			7a		
b	If (0/c = 1) aliable a green in the parties that decrease if the contract the green in the document in the contract the green in the gr			7b		
C	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it wa			· · ·		
-	required to file Form 8282?			7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit or	ontract	:?	7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contra			7f		
g	If the organization received a contribution of qualified intellectual property, did the organization file For	m 889	99 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization	tion file	e a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained	d by th	ne			
	sponsoring organization have excess business holdings at any time during the year?			8		
9	Sponsoring organizations maintaining donor advised funds.					
а				9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? \dots			9b		
10	Section 501(c)(7) organizations. Enter:		1			
а	Initiation fees and capital contributions included on Part VIII, line 12	10a		4		
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b		4		
11	Section 501(c)(12) organizations. Enter:	المدا				
a	Gross income from members or shareholders	11a		1		
b	against amounts due ay yeariyad from thom	11b				
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form			12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			120		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	120		1		
а	le the organization licensed to issue qualified health plane in more than one state?			13a		
-	Note: See the instructions for additional information the organization must report on Schedule O.			100		
b	Enter the amount of reserves the organization is required to maintain by the states in which					
	the organization is licensed to issue qualified health plans	13b				
С	Enter the amount of reserves on hand	13c				
14a	Did the organization receive any negroup for indeed tenning consists during the tay year?			14a		X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule			14b		
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuner	ation	or			
	excess parachute payment(s) during the year?			15		X
	If "Yes," see instructions and file Form 4720, Schedule N.					
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment	incom	ne?	16		X
	If "Yes," complete Form 4720, Schedule O.					
17	Section 501(c)(21) organizations. Did the trust, any disqualified or other person engage in any activ	ities				
	that would result in the imposition of an excise tax under section 4951, 4952 or 4953?			17		
	If "Yes," complete Form 6069.					

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI

Section A. Governing Body and Management

<u> </u>	tion A. Governing body and Management				V	
1.	Enter the number of veting members of the gaverning hady at the and of the tay year	امدا	11		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or	1a		-		
	if the governing body delegated broad authority to an executive committee or similar					
	committee, explain on Schedule O.					
b	Enter the number of voting members included on line 1a, above, who are independent	1b	11			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with	_ ID		-		
2	any other officer, director, trustee, or key employee?			2		х
3	Did the organization delegate control over management duties customarily performed by or under the direct					
3	supervision of officers, directors, trustees, or key employees to a management company or other person?			3		x
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed'	 2		4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?			5		X
6	Did the organization have members or stockholders?			6		X
7a	Did the organization have members of stockholders, or other persons who had the power to elect or appoint			–		
	and or mark members of the governing hadro			7a		x
b	Are any governance decisions of the organization reserved to (or subject to approval by) members,					
-	stockholders, or persons other than the governing body?			7b		х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year			1.0		
а	The governing body?	-	_	8a	X	
b	Each committee with authority to act on behalf of the governing body?			8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at					
	the organization's mailing address? If "Yes," provide the names and addresses on Schedule O			9		X
Sec	tion B. Policies (This Section B requests information about policies not required by the Inter			de.)		
					Yes	No
10a	Did the organization have local chapters, branches, or affiliates?			10a		X
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters,					
	affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?			10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing	the fo	rm?	11a		X
b	Describe on Schedule O the process, if any, used by the organization to review this Form 990.					
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13			12a		X
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give ris	e to co	nflicts?	12b		
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"					
	describe on Schedule O how this was done			12c		
13	Did the organization have a written whistleblower policy?			13		X
14	Did the organization have a written document retention and destruction policy?			14	X	
15	Did the process for determining compensation of the following persons include a review and approval by					
	independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?					
а	The organization's CEO, Executive Director, or top management official			15a		X
b	Other officers or key employees of the organization			15b		X
	If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.					
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement			46		v
	with a taxable entity during the year?			16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its					
	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the			401		
500	organization's exempt status with respect to such arrangements?			16b		<u> </u>
<u>Sec</u> 17	tion C. Disclosure List the states with which a copy of this Form 990 is required to be filed CA					
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (se	ection !	 501 <i>(</i> c)			
10	(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.	JOUOIT V)			
	Own website Another's website Upon request Other (explain on Schedule O)					
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of inter-	est no	licv.			
	and financial statements available to the public during the tax year.	301 PO	,,			
20	State the name, address, and telephone number of the person who possesses the organization's books and reco	rds.				
	ATHY WEBER 2447 SANTA CLARA AVE. STE 302	-				
	CA DAFO	1	F10	FO	2 1	200

orm 990 (2023)	PARK	STREET	BUSINESS	ASSOCIATION,	**-***7526

*	*.	_*	*	*	7	5	2	6	

Page 7

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and **Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees Section A.

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See the instructions for the order in which to list the persons above.

- 1					
- 1	Check this box if neither the organize	zation nor any related c	organization companeated an	v current atticer director	or tructoo
- 1		Lation not any related t	organization compensated and	y currerit officer, director	, or trustee.

(A) Name and title	(B) Average hours per week	box	x, unle	ess pe	ition more rson i	than one s both a or/trustee	ın e)	(D) Reportable compensation from the	(E) Reportable compensation from related	(F) Estimated amount of other compensation
	(list any hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/ 1099-MISC/ 1099-NEC)	organizations (W-2/ 1099-MISC/ 1099-NEC)	from the organization and related organizations
(1) RON MOONEY	5.00									
PRESIDENT ELECT	0.00	x		x				0	o	0
(2) SADIYA KAZI-KOYA		Λ		Λ				0	0	0
(2) ORDIIA RAZI ROII	3.00									
PRESIDENT	0.00	X						0	o	0
(3) SABRINA CAZAREZ	0.00									
(-)	1.00									
SECRETARY	0.00	X		x				0	0	0
(4) STEVE BUSSE										
	1.00									
COMMITTEE CHAIR	0.00	X						0	0	0
(5) NAOMI BERGHOEF										
	1.00									
DIRECTOR	0.00	X						0	0	0
(6) CASEY HUNT										
	0.00									
DIRECTOR	0.00	X						0	0	0
(7) TONY YU	1 00									
DIDECTOR	1.00	x						0	o	0
DIRECTOR (8) MIKE YAKURA	0.00	^						0	<u> </u>	0
(8) MIKE IAKOKA	1.00									
DIRECTOR	0.00	x						0	0	0
(9) KATHY WEBER	0.00							· ·	- J	
(0)	40.00									
EXECUTIVE DIRECTOR	0.00	X						93,830	o	0
(10)								,		
(11)										

Pa	rt VII Section A. Officers	s, Directors, Tru	stee	s, K	ey E	mpl	oyee	es, a	and Highest Compensated	Employees (continued)				
	(A) Name and title	(B) Average hours per week (list any hours for related organizations below	bo	x, unle	Pos check ess pe	rson i	than of s both or/trust Highest compensated employee	an ee)	(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/ 1099-MISC/ 1099-NEC)	org	(F) imated a of oth ompensa from the ganization	er ation ne	
(12)		dotted line)	0	tee			sated							
(13)														
(14)														
(15)														
(16)														
(17)														
(18)														
(19)														
1b c d 2	Total from continuation shee Total (add lines 1b and 1c) Total number of individuals (in reportable compensation from	ets to Part VII, \$	Secti 	ion A	۹ 				93,830 93,830 e) who received more than	\$100,000 of				
3	Did the organization list any for employee on line 1a? If "Yes," For any individual listed on line organization and related organization and related organization.	" complete Schede 1a, is the sum nizations greater	dule of rother than	J for eport 1 \$15	suc table 50,00	h ind com	dividi npens f "Ye	ual satio	on and other compensation complete Schedule J for suc	from the		3	Yes	X X
5	Did any person listed on line for services rendered to the o	rganization? If "Y										5		X
1	ion B. Independent Contractor Complete this table for your five compensation from the organization	ve highest comp zation. Report co							dar year ending with or with	in the organization's tax ye	ear.			
	Name and	(A) I business address							Descript	(B) ion of services		Cor	(C) mpensatio	on
2	Total number of independent or received more than \$100,000								se listed above) who	0				

Form 990 (2023) PARK STREET BUSINESS ASSOCIATION,

Pa	rt V			of Revenue edule O conta	ains a	ı respon	se or note	to any line in this	s Part VIII		П
						•		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
ıts ts	1a	Federated camp	paigns	<u> </u>	1a						
iran oun	b	Membership due			1b		120,965				
Α̈́,	С	Fundraising eve	ents		1c						
Contributions, Gifts, Grants and Other Similar Amounts	d	Related organiz			1d						
ii,	е	Government grants (co			1e		20,000				
r Si	f	All other contributions,									
buti the		and similar amounts no Noncash contributions			1f						
i o	9				1g	\$					
<u>a</u> 8	h	Total. Add lines	1a-1	f				140,965			
							Business Code				
g	2a	ART & WINE	FAI	RE				206,069	206,069		
Program Service Revenue	b	STROLL EVE	NTS					71,681	71,681		
on Senu	С	SEASONAL M	ARKE'	TS				26,819	26,819		
gran Pev	d	MISC.						3,987	3,987		
Pro	е	MUNI LOT						3,000	3,000		
	f	All other program						1,150	1,150		
	g							312,706			
	3	Investment incor		-							
		other similar am									
	4	Income from inv		•		•					
	5	Royalties		(i) Real							
	60	Grace rente	60	(I) Real		(11)	Personal				
	6a		6a 6b								
	b	Less: rental expenses									
	d	Rental inc. or (loss) Net rental incom	6c	(locc)		<u> </u>					
	7a			(i) Securities			Other				
		sales of assets	7a	(1) 0000111100	·	(")	0.101				
Ð	b	other than inventory Less: cost or other	'a								
Revenue	_	basis and sales exps.	7b								
3eV	С	Gain or (loss)	7c								
		Net gain or (loss									
Other		Gross income from									
Ŭ		(not including \$									
		of contributions rep									
		1c). See Part IV, lir	ne 18		8a						
	b	Less: direct exp	enses	·	8b						
	С	Net income or (I	loss) f	from fundraising	events						
	9a	Gross income fr									
		activities. See Pa			9a						
		Less: direct exp			9b						
	С	Net income or (I	loss) f	from gaming acti	<u>vities .</u>						
	10a	Gross sales of in									
		returns and allow			10a						
		Less: cost of go			10b						
	С	Net income or (I	loss) f	rom sales of inve	entory						
Sn							Business Code				
eo n	11a										
Miscellaneous Revenue	b	• • • • • • • • • • • • • • • • • • • •									
Se	C										
Σ		All other revenue									
		Total. Add lines Total revenue.						453,671	312,706	0	0
		. Otal levellue.						, -, -,	J,,JU		

Page **10**

Part IX Statement of Functional Expenses

Sect	ion 501(c)(3) and 501(c)(4) organizations must con Check if Schedule O contains a respon			olete column (A).	X
Do r	not include amounts reported on lines 6b, 7b,	(A)	(B)	(C)	
	Db, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to domestic organizations		схреносо	general expenses	ехрепзез
•	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
_	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and				
	foreign individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees				
6	Compensation not included above to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	167,347	94,261	73,086	
8	Pension plan accruals and contributions (include				
	section 401(k) and 403(b) employer contributions)				
9	Other employee benefits				
10	Payroll taxes	14,140		14,140	
11	Fees for services (nonemployees):				
а	Management				
b	Legal				
С	Accounting	7,744		7,744	
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25, column				
	(A) amount, list line 11g expenses on Schedule O.)	24,420	24,420		
12	• '	18,069	18,069		
13	Office expenses	3,715		3,715	
14	Information technology				
15	Royalties	24 254		04 054	
16	Occupancy	31,871		31,871	
17	Travel				
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials	0.407		0.407	
19	Conferences, conventions, and meetings	2,407		2,407	
20	Interest	4,039		4,039	
21					
22	· · · · · · · · · · · · · · · · · · ·	7,254	2,838	4,416	
23	Insurance	1,234	2,636	4,410	
24	· · · · · · · · · · · · · · · · · · ·				
	above. (List miscellaneous expenses on line 24e. If				
	line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
•	ALAMEDA AVENUE	21,912	21,912		
a b	SUPPLY & EQUIPMENT RENTAL	16,710	16,710		
C	WINE	16,110	16,110		
d	OTHER	14,768	14,768		
e	All other evenesses	75,145	71,932	3,213	
25	Total functional expenses. Add lines 1 through 24e	425,651	281,020	144,631	0
26	Joint costs. Complete this line only if the				
	organization reported in column (B) joint costs				
	from a combined educational campaign and fundraising solicitation. Check here if				
	following SOP 98-2 (ASC 958-720)				

Pa	art)						
		Check if Schedule O contains a response or	note to any line in	n this Part X	(A) Beginning of year		(B) End of year
	1	Cash—non-interest-bearing			116,930	1	96, 927
	2	Savings and temporary cash investments			•	2	•
	3	Pledges and grants receivable, net				3	
	4	Accounts receivable, net			1,380	4	20,750
	5	Loans and other receivables from any current or for					
		trustee, key employee, creator or founder, substan					
		controlled entity or family member of any of these			5		
	6	Loans and other receivables from other disqualified					
ည		under section 4958(f)(1)), and persons described in	n section 4958(c)	(3)(B)		6	
Assets	7	Notes and loans receivable, net				7	
ğ	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges			17,067	9	6,738
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D	10a	26,262			
	b	Less: accumulated depreciation	1405	26,262		10c	
	11	Investments—publicly traded securities				11	
	12	Investments—other securities. See Part IV, line 11				12	
	13	Investments—program-related. See Part IV, line 1	1			13	
	14	Intangible assets				14	
	15	Other assets. See Part IV, line 11			2,150	15	1,925
	16	Total assets. Add lines 1 through 15 (must equal I			137,527	16	126,340
	17	Accounts payable and accrued expenses			4,393	17	4,434
	18	Grants payable			18		
	19	Deferred revenue			19		
	20	Tax-exempt bond liabilities		20			
	21	Escrow or custodial account liability. Complete Par		21			
S	22	Loans and other payables to any current or former					
Liabilities		trustee, key employee, creator or founder, substan					
iabi		controlled entity or family member of any of these			22		
_	23	Secured mortgages and notes payable to unrelated			23		
	24	Unsecured notes and loans payable to unrelated the			24		
	25	Other liabilities (including federal income tax, payal					
		parties, and other liabilities not included on lines 17	art X				
		of Schedule D		223,918	25	184,670	
	26	Total liabilities. Add lines 17 through 25			228,311	26	189,104
		Organizations that follow FASB ASC 958, check	k here X				
Ses		and complete lines 27, 28, 32, and 33.					
lan	27				-90,784	27	-44,719
Ba	28	Net assets with donor restrictions		28	-18,045		
pur		Organizations that do not follow FASB ASC 958					
r F		and complete lines 29 through 33.					
Net Assets or Fund Balances	29	Capital stock or trust principal, or current funds				29	
set	30	Paid-in or capital surplus, or land, building, or equi				30	
As	31	Retained earnings, endowment, accumulated incor	ne, or other funds	s L		31	
Net	32				-90,784		-62,764
	33	Total liabilities and net assets/fund balances			137,527	33	126,340

Form **990** (2023)

Schedule O.

the audit, review, or compilation of its financial statements and selection of an independent accountant?

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Uniform Guidance, 2 C.F.R. Part 200, Subpart F?

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits

If the organization changed either its oversight process or selection process during the tax year, explain on

Form **990** (2023)

2c

3a

3b

SCHEDULE C (Form 990)

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under Section 501(c) and Section 527

Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

2023
Open to Public Inspection

Department of the Treasury Internal Revenue Service

If the organization answered "Yes" on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then:

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes" on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then:

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes" on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then:

	ection 501(c)(4), (5), or (6) organizations: Complete Part III			T =	
Name	e of organization PARK STREET BUSINESS INC.	S ASSOCIATION,		Employer ident	ification number 26
Par	t I-A Complete if the organization is exem	pt under section 501(c	or is a section	on 527 organization	on.
1	Provide a description of the organization's direct and indire				
	definition of "political campaign activities."				
2	Political campaign activity expenditures. See instructions			\$	
3	Volunteer hours for political campaign activities. See instru				
Par	t I-B Complete if the organization is exem	pt under section 501(c)(3).		
1	Enter the amount of any excise tax incurred by the organiz	ation under section 4955		\$	
2	Enter the amount of any excise tax incurred by organizatio	n managers under section 495	5		
3	If the organization incurred a section 4955 tax, did it file Fo	orm 4720 for this year?			Yes No
4a	Was a correction made?				
b	If "Yes," describe in Part IV.				🗀 🗀
Par	t I-C Complete if the organization is exem	npt under section 501(c), except sect	ion 501(c)(3).	
1	Enter the amount directly expended by the filing organization	on for section 527 exempt fund	tion		
	activities			\$	
2	Enter the amount of the filing organization's funds contribution				
	527 exempt function activities			\$	
3	Total exempt function expenditures. Add lines 1 and 2. Ent				
	line 17b			\$	
4	Did the filing organization file Form 1120-POL for this year	r?			Yes No
5	Enter the names, addresses, and employer identification no				
	organization made payments. For each organization listed,				
	the amount of political contributions received that were pro				
	as a separate segregated fund or a political action committ	tee (PAC). If additional space i	s needed, provide	information in Part IV.	
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from	(e) Amount of political
				filing organization's	contributions received and
				funds. If none, enter -0	promptly and directly delivered to a separate
					political organization.
					If none, enter -0
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990) 2023

Sche	edule C (Form 990) 2023 PARK	STREET BU	SINESS ASSO	CIATION,	**-***7526	5		Page 2
Pa	rt II-A Complete if the organiz	ation is exemp	t under section 5	501(c)(3) and f	iled Form 5768 (el	ection	under	
^	section 501(h)).	holongo to an offi	iliated group (and lie	t in Part IV appl	affiliated group mam	hor's no		
4	Check if the filing organization address, EIN, expenses	-			i aniliated group men	ibers na	irrie,	
В	Check if the filing organization			•				
			·	Tovisions apply.	(-) Filing		Affiliated	
	(The term "expenditures" r	bying Expendi			(a) Filing organization's totals		o) Affiliated roup totals	
1a	Total lobbying expenditures to influence pu				-			
b								
c	Total lobbying expenditures (add lines 1a a							
d	Other evenut numero evenuditures			I				
е	Total exempt purpose expenditures (add lir	es 1c and 1d)						
1	f Lobbying nontaxable amount. Enter the am							
	columns.							
	If the amount on line 1e, column (a) or (b) is:	The lobbying no	ntaxable amount is:					
	not over \$500,000,	20% of the amour	nt on line 1e.					
	over \$500,000 but not over \$1,000,000,	\$100,000 plus 159	% of the excess over \$50	0,000.				
	over \$1,000,000 but not over \$1,500,000,	\$175,000 plus 109	% of the excess over \$1,	000,000.				
	over \$1,500,000 but not over \$17,000,000,	\$225,000 plus 5%	of the excess over \$1,5	00,000.				
	over \$17,000,000,	\$1,000,000.						
Q	Grassroots nontaxable amount (enter 25%	of line 1f)						
	1 Subtract line 1g from line 1a. If zero or less	1 0						
i	i Subtract line 1f from line 1c. If zero or less	enter -0-		L				
j	$oldsymbol{j}$ If there is an amount other than zero on eit		•			_	- <i>.</i>	_
	reporting section 4911 tax for this year?						Yes	No
		4-Year Average	ing Period Under S	Section 501(h)				
	(Some organizations that made	a section 501(h) election do not h	ave to complete	all of the five colu	mns bel	ow.	
	S	ee the separate i	nstructions for line	es 2a through 2	f.)			
	1.0	harina Francudit	was During 4 Vase	Averenine Der	iad			
	LO LO	obying Expenditi	ures During 4-Year I	Averaging Per	100	\neg		
	Calendar year (or fiscal year	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(a) T		N.
	beginning in)	(a) 2020	(b) 2021	(6) 2022	(u) 2023		(e) Tota	11
	+					+		
2a	a Lobbying nontaxable amount							
b	Lobbying ceiling amount							
	(150% of line 2a, column (e))							
c	Total lobbying expenditures							
_	., 9 - 1					-		
c	d Grassroots nontaxable amount							
е	Grassroots ceiling amount							
	(150% of line 2d, column (e))							

Schedule C (Form 990) 2023

f Grassroots lobbying expenditures

PARK STREET BUSINESS ASSOCIATION, Schedule C (Form 990) 2023 Page 3 Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)). (b) For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity. Yes No **Amount** During the year, did the filing organization attempt to influence foreign, national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of: a Volunteers? b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? c Media advertisements? **d** Mailings to members, legislators, or the public? e Publications, or published or broadcast statements? f Grants to other organizations for lobbying purposes? g Direct contact with legislators, their staffs, government officials, or a legislative body? h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? i Other activities? j Total. Add lines 1c through 1i 2a Did the activities in line 1 cause the organization to not be described in section 501(c)(3)? **b** If "Yes," enter the amount of any tax incurred under section 4912 _____ c If "Yes," enter the amount of any tax incurred by organization managers under section 4912 d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year? Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section Part III-A 501(c)(6). Yes No 1 Were substantially all (90% or more) dues received nondeductible by members? 2 Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carry over lobbying and political campaign activity expenditures from the prior year? Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes." Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year **b** Carryover from last year Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditures next year? Taxable amount of lobbying and political expenditures. See instructions Part IV Supplemental Information Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions); and Part II-B, line 1. Also, complete this part for any additional information.

DAA Schedule C (Form 990) 2023

Schedule	C (Form	990) 2023	PARK	STI	REET	BUSINESS	ASSOCIATION,	**-***7526	Page 4
Part		Supplemental	Informa	tion	(continu	ued)			
- i uit	• •	Сирріотіотки			(COTTENT)	<u> </u>			

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2023

Open to Public

Inspection

Name of the organization Employer identification number PARK STREET BUSINESS ASSOCIATION, INC. **-***7526 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts Part I Complete if the organization answered "Yes" on Form 990, Part IV, line 6. (b) Funds and other accounts Total number at end of year Aggregate value of contributions to (during year) Aggregate value of grants from (during year) 3 4 Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II Conservation Easements Complete if the organization answered "Yes" on Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (for example, recreation or education) Preservation of a historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year a Total number of conservation easements 2a **b** Total acreage restricted by conservation easements 2b c Number of conservation easements on a certified historic structure included on line 2a 2c d Number of conservation easements included on line 2c acquired after July 25, 2006, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Does each conservation easement reported on line 2d above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets Complete if the organization answered "Yes" on Form 990, Part IV, line 8. 1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide in Part XIII the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items. (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items. a Revenue included on Form 990, Part VIII, line 1 Assets included in Form 990, Part X

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis	(b) Cost or other basis	(c) Accumulated	(d) Book value
	(investment)	(other)	depreciation	
1a Land				
b Buildings				
c Leasehold improvements				
d Equipment				
e Other		26,262	26,262	
Total Add lines 1a through 1e (Column (d) must ea	ual Form 990 Part X line	10c column (R))		

Part VII Investments – Other Securities Complete if the organization answered '	"Yes" on Form 990 Part IV line	e 11h See Form 990 Part X line 12
(a) Description of security or category	(b) Book value	(c) Method of valuation:
(including name of security)	(b) Book value	Cost or end-of-year market value
1) Financial derivatives		
2) Closely held equity interests		
3) Other (A)		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
otal. (Column (b) must equal Form 990, Part X, line 12, col. (B),)	
Part VIII Investments - Program Related		
Complete if the organization answered '	"Yes" on Form 990, Part IV, line	e 11c. See Form 990, Part X, line 13.
(a) Description of investment	(b) Book value	(c) Method of valuation:
		Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, line 13, col. (B),)	
Part IX Other Assets	·	
Complete if the organization answered '	"Yes" on Form 990, Part IV, line	e 11d. See Form 990, Part X, line 15.
· -	escription	(b) Book value
(1)	'	
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, line 15, col. (B),)	
Part X Other Liabilities		
Complete if the organization answered '	"Yes" on Form 990, Part IV, line	e 11e or 11f. See Form 990, Part X,
line 25.	,	, ,
	tion of liability	(b) Book value
=		(1,7 11 111
		152,40
		22,77
(3) UNEARNED REVENUE		6,78
(4) ACCRUED PAYROLL		
(5) PAYROLL TAXES		2,62
(6) WORKERS COMP		7
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, line 25, col. (B),)	184,67
2. Liability for uncertain tax positions. In Part XIII, provide the tex		
rganization's liability for uncertain tax positions under FASB ASC		

Schedule D (Fo	orm 990) 2023	PARK	STREET	BUSINESS	ASSOCIATION,	**-***7526	Page 5
Part XIII	Supplement	al Infor	mation (cor	ntinued)			

SCHEDULE O (Form 990)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

OMB No. 1545-0047

Department of the Treasury
Internal Revenue Service

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

Open to Public Inspection

Name of the organization

PARK STREET BUSINESS ASSOCIATION, INC.

Employer identification number

-*7526

FORM 990 - ORGANIZATION'S MISSION

THE PARK STREET BUSINESS ASSOCIATION (DBA DOWNTOWN ALAMEDA BUSINESS ASSOCIATION) IS HARD AT WORK YEAR ROUND WITH OUR NEARLY 500 BUSINESSES IN MIND. FIRST FORMED IN 1981, WE SERVE AS A SUPPORT NETWORK AND ADVOCATE FOR BUSINESSES OPERATING IN OUR HISTORIC BUSINESS IMPROVEMENT AREA. THE DOWNTOWN ASSOCIATION PROMOTES A HEALTHY RETAIL/SERVICE CLIMATE AS WELL AS A DISTRICT THAT IS FAMILY-FRIENDLY, CLEAN, GREEN, AND SAFE. THE WELFARE OF THE ASSOCIATION AND ITS MEMBERS IS ACTIVELY PURSUED BY STAFF, OUR BOARD OF DIRECTORS, CITY OFFICIALS, AND CIVIC-MINDED VOLUNTEERS.

FORM 990, PART III, LINE 4D - ALL OTHER ACCOMPLISHMENTS

THE PARK STREET BUSINESS ASSOCIATION (DBA DOWNTOWN ALAMEDA BUSINESS

ASSOCIATION) IS HARD AT WORK YEAR ROUND WITH OUR NEARLY 500 BUSINESSES IN

MIND. FIRST FORMED IN 1981, WE SERVE AS A SUPPORT NETWORK AND ADVOCATE FOR

BUSINESSES OPERATING IN OUR HISTORIC BUSINESS IMPROVEMENT AREA. THE

DOWNTOWN ASSOCIATION PROMOTES A HEALTHY RETAIL/SERVICE CLIMATE AS WELL AS A

DISTRICT THAT IS FAMILY-FRIENDLY, CLEAN, GREEN, AND SAFE. THE WELFARE OF

THE ASSOCIATION AND ITS MEMBERS IS ACTIVELY PURSUED BY STAFF, OUR BOARD OF

DIRECTORS, CITY OFFICIALS, AND CIVIC-MINDED VOLUNTEERS.

FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990 DIRECTOR(S) REVIEW FORM 990 PRIOR TO FILING

FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOSURE EXPLANATION

AVAILABLE UPON REQUEST

Schedule O (Form 990) 2023 Page 2

Employer identification number Name of the organization **-***7526 BUSINESS ASSOCIATION, FORM 990, PART IX, LINE 24E - OTHER EXPENSES **DESCRIPTION** TOT/PROG SERVICE MGT & GENERAL 10,364 10,200 **LUMPERS** 8,750 GLASSES 7,338 6,250 **GLASSWARE** 4,678 MISC. 3,670 MERCHANT FEES 3,161 3,000 MISC. 2,440 SERVICE FEES 1,174 TAXES/LICENSES PAGE 1 OF 3

PSBA 01/30/2025 1:10 PM Schedule O (Form 990) 2023 Employer identification number Name of the organization **-***7526 ASSOCIATION, 2,146 PAYROLL FEES 2,039 PRESSURE WASHING 1,900 1,777 **PERMITS** 1,506 AWF ICE 784 630 RENTAL TRUCKS 609 342 DRINK TICKETS 88 TAXES/LICENSES 85

MEMBER OUTREACH

Schedule	O (Form 990) 2 he organization	023					Page 2
						Employer identifica	tion number
PARE	K STREET	BUSINES	S ASSOCIATIO	ON,		**-***752	6
CEC	TD T MY						
SEC	JRITY						
		\$	-212	\$	0	\$	0
	TOTAL						
		ė	71 022	خ	2 212	ė	0
		\$	71,932	\$	3,213	\$	0
						PAGE 3 OF	7 3

Must

Sign

Firm's name (or yours

if self-employed)

and address

RYAN VAN VALER, E.A.

ALAMEDA

2447 SANTA CLARA AVE STE 300 A

CA

-*0181

ZIP code

TAXABLE YEAR California Exempt Organization 2023 Annual Information Return

____FORM

1	aa

C IRC Section 4947(a)(1) trust	2023	Annual information neturn			199
ACREAGE ALLEGATE ALLE	Calendar Yea	r 2023 or fiscal year beginning (mm/dd/yyyy)	, and ending (mm/dd/yyyy) _	06/3	30/2024
DOWNTOWN ALAMEDA BUSINESS ASSN. *******7526 Processor service or norm 2447 SANTA CLARA AVE STE 302 Cry ALAMEDA Freegn powtonestessorounty Freegn powtonestessorount	Corporation/Organ		rion,		•
Publishment	Additional informa	tion. See instructions.		FEIN	
Characteristics Characteri	DOWNTO	OWN ALAMEDA BUSINESS ASSN.		**-	<u>****7526</u>
A First return A First return A First return B Amended return A First return A First return A First return B Amended return A First return A Firs	,	•			PMB no.
Foreign provincestable/county Foreign provincestable/count	-	SANTA CLARA AVE STE 302	1		
Foreign province/stansferumly Foreign province/stansferumly	•	\ Z			
A First return A First return B Amended return B Alamada A Bores X No. B Alamada A Bores X N				CA	
B Amended return	Toleigh country in	and Total power po			r oreign postar code
1 Gross sales or receipts from other sources. From Side 2, Part II, line 8	B Amended C IRC Secti D Final inform ■ □ □ □ Enter date: E Check acc F Federal re (4) □ □ □ G Is this a gr H Is this org	return	to the FTB? See instructions. If exempt under R&TC Section 237010 engaged in political activities? See instead in the organization exempt under R&TC if "Yes," enter the gross receipts from no sources Is the organization a limited liability Did the organization file Form 100 taxable income? Is the organization under audit by audited in a prior year? Is federal Form 1023/1024 pending the section of the properties of the	d, has the structions. Section 23 Innmember Ity compa	organization N/A ● Yes No N/A ● Yes No No No No No No No No No No
1 Gross sales or receipts from other sources. From Side 2, Part II, line 8	Dort I C	amplete Doubly integer net very fixed to file this form. Con Concurt Info	wmotion B and C		
Receipts and Revenues Receipts and Revenues 2 Gross contributions, gifts, grants, and similar amounts received 4 Total gross receipts for filing requirement test. Add line 1 through line 3. This line must be completed. If the result is less than \$50,000, see General Information B. 4 4 453,671 0.00 5 Cost of goods sold	Paiti C			1	312 706 0 0
Receipts and Revenues 3					00
Total gross receipts for filling requirement test. Add line 1 through line 3. This line must be completed. If the result is less than \$50,000, see General Information B. Sost of goods sold Cost or other basis, and sales expenses of assets sold Total costs. Add line 5 and line 6 Total gross income. Subtract line 7 from line 4 Expenses Total gross income. Subtract line 7 from line 4 Total expenses and disbursements. From Side 2, Part II, line 18 Expenses Total expenses and disbursements. From Side 2, Part II, line 18 Expenses Total expenses and disbursements. Subtract line 9 from line 8 Total payments T		3 Gross contributions, gifts, grants, and similar amounts received	•	3	140,965 00
This line must be completed. If the result is less than \$50,000, see General Information B	-				
5 Cost of goods sold 6 Cost or other basis, and sales expenses of assets sold 6 Cost or other basis, and sales expenses of assets sold 7 Total costs. Add line 5 and line 6 8 Total gross income. Subtract line 7 from line 4 9 Total expenses and disbursements. From Side 2, Part II, line 18 9 Total expenses and disbursements. From Side 2, Part II, line 18 9 4 425, 651 00 Expenses 10 Excess of receipts over expenses and disbursements. Subtract line 9 from line 8 10 Excess of receipts over expenses and disbursements. Subtract line 9 from line 8 11 Total payments 12 Use tax. See General Information K 13 Payments balance. If line 11 is more than line 12, subtract line 12 from line 11 14 Use tax balance. If line 12 is more than line 11, subtract line 11 from line 12 15 Penalties and interest. See General Information J 16 Balance due. Add line 12 and line 15. Then subtract line 11 from the result 15 Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is signature of officer PRESIDENT ELECT Preparer's signature RYAN VAN VALER Firm's name (or yours, if self-employed) and address PRYAN VAN VALER, E.A. PRYAN VAN VAL		This line must be completed. If the result is less than \$50,000, se	ee General Information B . •	4	453,671 00
Cost or other basis, and sales expenses of assets sold O O	nevenues	5 Cost of goods sold • 5	00		
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Expenses Protal expenses and disbursements. From Side 2, Part II, line 18 Expenses 10 Excess of receipts over expenses and disbursements. Subtract line 9 from line 8 11 Total payments 12 Use tax. See General Information K 13 Payments balance. If line 11 is more than line 12, subtract line 12 from line 11 14 Use tax balance. If line 12 is more than line 11, subtract line 11 from line 12 15 Penalties and interest. See General Information J 16 Balance due. Add line 12 and line 15. Then subtract line 11 from the result Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge. Preparer's Signature of officer PRESIDENT ELECT Paid Preparer's Signature Preparer's Signature Firm's name (or yours, if self-employed) and address PAYAN VAN VALER, E.A. EXAM VAN VALER, E.A. Expenses By Total expenses and disbursements. From Side 2, Part II, line 18 9 425,651 00 28,020 00 11 Total payments 12 Use tax. See General Information K 12 Use tax. See General Information K 13 Payments balance. If line 12 is more than line 12, subtract line 12 from line 12 14 Use tax balance. If line 12 is more than line 12, subtract line 12 from line 12 15 Penalties and interest. See General Information J 16 Balance due. Add line 12 and line 15. Then subtract line 11 from the result 15 Use tax. See General Information J 16 Balance due. Add line 12 and line 15. Then subtract line 11 from the result 17 Use tax. See General Information J 18 Use tax. See General Information II 19 Use tax. See General Information II 10 Use tax. See General Information II 10 Use tax. See General Information II 10 Use tax. See General Information II 11 Use tax balance It		7 Total costs. Add line 5 and line 6		7	0.0
10 Excess of receipts over expenses and disbursements. Subtract line 9 from line 8		8 Total gross income. Subtract line 7 from line 4		8	
10 Excess of receipts over expenses and disbursements. Subtract line 9 from line 8 10 28,020 0 0 0 0 0 0 0 0 0	Expenses	9 Total expenses and disbursements. From Side 2, Part II, line 18	•	9	
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Sign Here Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge. Paid Preparer's signature RYAN VAN VALER Date Telephone S10−523−1392					
Sign Here Signature of officer Paid Preparer's Use Only Firm's name (or yours, if self-employed) and address ALAMEDA, CA 94501-4579 true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge. Date Date O1/30/2025 Date O1/30/2025 Check if self-employed X Firm's name (or yours, if self-employed) and address ALAMEDA, CA 94501-4579 Telephone 510-523-1392 Telephone 510-523-1392 Telephone ***-****0181 Telephone 510-521-0252					•
Here Signature of officer ▶ Preparer's Signature ▶ RYAN VAN VALER Paid Preparer's Use Only Signature ▶ RYAN VAN VALER Firm's name (or yours, if self-employed) and address ALAMEDA, CA 94501-4579 Title PRESIDENT ELECT Date O1/30/2025 Check if self-employed ▶ X O1/30/2025 PTIN **-***0181 Telephone **510-523-1392 **Title PRESIDENT ELECT O1/30/2025 PTIN **-****0181 Telephone **510-521-0252	Sian				/ knowledge and belief, it is
Preparer's Use Only Preparer's Signature Note Firm's name (or yours, if self-employed) and address ALAMEDA, CA 94501-4579 PRESIDENT ELECT Date O1/30/2025 Check if self-employed Note Note In the Control of State of State In the Control of State of State In the Control	_				1
Paid Preparer's Use Only Signature RYAN VAN VALER 01/30/2025 employed X		- Landau - L			510-523-1392
Preparer's Use Only Firm's name (or yours, if self-employed) and address Firm's name (or yours, if self-employed) and address Firm's FEIN **-***0181 2447 SANTA CLARA AVE STE 300 A ALAMEDA, CA 94501-4579 Telephone 510-521-0252		i iepaieis		f- x	● PTIN
Use Only (or yours, if self-employed) and address and	Paid	signature P RYAN VAN VALER	01/30/2025 employed		Firm's FEIN
Use Only (or yours, if self-employed) and address and address ALAMEDA, CA 94501-4579 Telephone 510-521-0252	Preparer's				**-****0181
May the FTB discuss this return with the preparer shown above? See instructions	Use Only	(or yours, if self-employed) 2447 SANTA CLARA AVE STE	300 A		• Telephone 510-521-0252
		May the FTB discuss this return with the preparer shown above? See	instructions		Yes No

PARK STREET BUSINESS ASSOCIATION, **-**7526

Part II Organizations with gross receipts of more than \$50,000 and private foundations

		regar	dless of amount of gross receip	ts — complete Part II or fu	ırnish	substitute informatio	n.				
		1	Gross sales or receipts from	all business activities. See	e instr	uctions		1		312,70	6 00
		2	Interest				•	2			00
Red	ceipts	3	Dividende				_	3			00
froi	m .	4	O				_	4			00
Oth	ner	5	Gross royalties					5			00
Soi	urces	6	Gross amount received from sale	of assets (See instructions)			•	6			00
		7	Other income. Attach schedu				_	7			0.0
		8	Total gross sales or receipts from other					8		312,70	600
		9	Contributions, gifts, grants, and similar					9			0.0
		10	Disbursements to or for mem	hers				10			0.0
		11	Compensation of officers, directors, and	trustees Attach schedule	SE	E STATEMEN	JT 1	11			0.0
		12	Other salaries and wages				············	12		167,34	
Fyr	oenses	13	Other salaries and wages Interest					13		4,03	
and		14	Tavaa				_	14		2,23	
	burse-	15	Donto					15		31,87	
me		16	Depreciation and depletion (S	See instructions)				16			
····c	1113	17	Other expenses and disbursement	to Attach cabadula	SE	Е СТАТЕМЕМ	ייינ פיינו	17		220,16	3 0 0
								18		425, 65	
<u></u>	hedule	18 	Balance Sheet	s. Add line 9 through line 17. Beginning of				nd of tax	able v		<u>- 10 0</u>
	sets		Balarice Sheet	(a)	laxat	(b)	(c)	ilu oi tax		(d)	
	Cash		h	(a)		116,930	(6)			96,	927
			rossivable			1,380				20,	
2	Net peter	ounts	receivable			1,300					130
3			ivable								
5	Federal an								-		
	governmen	t oblig	ations						•		
			other bonds						-		
7			in stock						•		
8	Mortgage Other inve								•		
	Attach sch	edule		06.060				06.06	•		
10			assets	26,262				26,26			
		accum	nulated depreciation	26,262				26,26	4		
	Land					10.015			•		
12			STMT 3			19,217			•	8,	<u>663</u>
	Total as					137,527				126,	340
			et worth						4		
	Account					4,393			•	<u>4,</u>	<u>434</u>
			ifts, or grants payable						•		
			payable						•		
17			able			000 015			•		
	Attach sch	edule	STMT 4			223,918				184,	<u>670</u>
	Capital :	stock	or principal fund						•		
20	Paid-in or Attach rec		surplus.						•		
21	Retained	earnir	ngs or income fund			-90,784			•	-62,	764
22	Total lia	biliti	es and net worth			137,527				126,	340
Sc	hedule	М-	Reconciliation of income	per books with income	per re	turn					
			Do not complete this sched	ule if the amount on Sche	dule L	., line 13, column (d					
			per books		120	7 Income recorded	d on books this ye	ear			
2	Federal	incor	ne tax				his return. Attach				
			al losses over capital gains						•		
4			ecorded on books this year.			8 Deductions in this r	eturn not charged				
	Attach s	sched	ule			against book incom	e this year.				
5	Expenses recorded on books this year not Attach schedule										
			his return.			9 Total. Add line	7 and line 8				
	Attach s	sched	ule	•		10 Net income p	er return.				

28,020

Subtract line 9 from line 6

28,020

Side 2 Form 199 2023 034 3652234

6 Total. Add line 1 through line 5

PSBA Park Street Business Association,

-*7526

California Statements

1/30/2025 1:09 PM

FYE: 6/30/2024

Statement 1 - Form 199, Part II, Line 11 - Officer Compensation

Name		_	Add	ress	
	City	State	Zip	Title	Avg Compensation Hrs Amount
RON MOONEY					
SADIYA KAZI-KOYA				PRESIDENT ELECT	5.00
				PRESIDENT	3.00
SABRINA CAZAREZ				SECRETARY	1.00
STEVE BUSSE					
NAOMI BERGHOEF				COMMITTEE CHAIR	1.00
NAOPII DERGIIOEF				DIRECTOR	1.00
CASEY HUNT				DIRECTOR	
TONY YU				DIRECTOR	
MIKE VAKIDA				DIRECTOR	1.00
MIKE YAKURA				DIRECTOR	1.00
KATHY WEBER					40.00
TOTA I				EXECUTIVE DIRECTOR	40.00
TOTAL					

FYE: 6/30/2024

Statement 2 - Form 199, Part II, Line 17 - Other Expenses

Description	Amount
ART & WINE FAIRE	\$
	8,642
AWF ICE	784
AWF T-SHIRTS BANNERS	3,000
BEER	10,200
BIKE MONITORS	630
DRINK TICKETS	88
DUMPSTER	
ELECTICIAN	650
EVENT RENTAL	10,364
GLASSES LUMPERS	7,338 8,750
MISC.	3,670
OTHER	3,070
PERMITS	1,506
POSTER	517
PRESSURE WASHING	1,900
RENTAL TRUCKS	609
SECURITY	-212
SPONSORS BOOTHS SUPPLIES	1,777
TABLES/CHAIRS RENTALS	342
WINE	16,110
MERCHANT FEES	3,161
SEASONAL MARKETS	600
	628 587
BEVERAGES	6,250
SUPPLY & EQUIPMENT RENTAL	16,710
MISC.	2,440
TOILET RENTAL	·
BIKE PARKING	
MUSIC	
LUMPERS	
POSTER	
BANNER PLATES	
T-SHIRTS	
MISC.	
PRINTING	
POSTAGE	
STROLL EVENTS	
	3,201
CIACCMADE	2,251
GLASSWARE OTHER	4,678 14,768
IT/ SOCIAL MEDIA	19,100
GRAPHIC DESIGN	5,320
PRINTING/ POSTAGE	1,020
MEETINGS	521

FYE: 6/30/2024

Statement 2 - Form 199, Part II, Line 17 - Other Expenses (continued)

Description	_	Amount
MEMBERSHIP PROGRAM	\$	1,396
STAFF DEVELOPMENT/ TRAINING		490
MERCHANT SERVICE FEES		2,348
ALAMEDA AVENUE		21,912
PAYROLL FEES		2,039
MARKETING		5 , 598
SUPPLIES		55
OTHER		3 , 660
WORKERS COMP		928
LIABILITY/ D&O		3,488
PAYROLL TAXES		14,140
ACCOUNTING		7 , 744
MEMBER OUTREACH	_	85
TOTAL	\$_	220,163

Statement 3 - Form 199, Schedule L, Line 12 - Other Assets

Description	E	Beginning of Year	 End of Year
SECURITY DEPOSIT UNDEPOSITED FUNDS	\$	1,925 225	\$ 1,925
PREPAID EXPENSES		17,067	 6 , 738
TOTAL	\$	19,217	\$ 8 , 663

Statement 4 - Form 199, Schedule L, Line 18 - Other Liabilities

Description	Beginning of Year	_	End of Year
UNEARNED REVENUE	\$ 60,641	\$	22,773
ACCRUED PAYROLL	5 , 146		6 , 786
WORKERS COMP	54		78
LOAN PAYABLE	156 , 060		152,407
PAYROLL TAXES	2,017		2,626
TOTAL	\$ 223 , 918	\$	184,670

Downtown Alameda Business Association Balance Sheet

As of June 30, 2024

	Jun 30, 24
ASSETS	
Current Assets Checking/Savings	
Bank of Marin Checking	19,018.10
Comerica Checking (6236)	2,476.44
Money Market - B Marin	11,099.53
Paypal	0.72
Petty Cash	150.00
PEX Corp PEX Card - 1997 (Kathy)	348.69 1,109.30
PEX Card - 1997 (Kathy) PEX Card - 7489 (Ali)	588.05
PEX Card 1994 (Allison)	100.00
Comerica CD - 5066	62,035.86
Total Checking/Savings	96,926.69
Accounts Receivable	
Accounts Receivable	20,750.00
Total Accounts Receivable	20,750.00
Other Current Assets	
Prepaid Expenses	
Prepaid Event Expenses	4,163.21
Prepaid Rent	2,575.00
Total Prepaid Expenses	6,738.21
Total Other Current Assets	6,738.21
Total Current Assets	124,414.90
Fixed Assets	0.400.00
Computer Equipment	2,163.00
Furniture & Fixtures Accumulated Depreciation	1,265.00 -3,428.00
•	·
Total Fixed Assets	0.00
Other Assets Security Deposits	1,925.40
Total Other Assets	1,925.40
TOTAL ASSETS	126,340.30
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable Accounts Payable	4,434.47
Total Accounts Payable	4,434.47
Other Current Liabilities	
Accrued Payroll	6,786.40
Payroll Taxes Payable	2,625.61
Worker's Comp. Payable	77.52
Unearned Revenue	22,773.00
Total Other Current Liabilities	32,262.53
Total Current Liabilities	36,697.00
Long Term Liabilities SBA Loan Payable	152,407.19
Total Long Term Liabilities	152,407.19
Total Liabilities	189,104.19

1:14 PM 01/15/25 Accrual Basis

Downtown Alameda Business Association Balance Sheet

As of June 30, 2024

	Jun 30, 24
Equity	
Temp. BIA Restricted Funds	-18,044.75
Unrestricted Funds	-44,719.14
Total Equity	-62,763.89
TOTAL LIABILITIES & EQUITY	126,340.30

Downtown Alameda Business Association Profit & Loss

July 2023 through June 2024

	Jul '23 - Jun 24
Ordinary Income/Expense	
Income UNRESTRICTED INCOME	
Event Income	
Seasonal Markets	40,000,00
Sponsorship Sales	10,000.00 8,968.52
Vendor Fees	7,850.00
Total Seasonal Markets	26,818.52
Stroll Events	
Sponsors - Strolls	1,800.00
Ticket Sales - Stroll Stroll Events - Other	65,908.91 3,972.00
Total Stroll Events	71,680.91
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Art & Wine Faire Sales	118,644.32
Sponsorship	110,011.02
Vendor Fees - Local Booth Sponsorship - Other	3,425.00 43,000.00
Total Sponsorship	46,425.00
Eckerstrom Contract Payment	41,000.00
Total Art & Wine Faire	206,069.32
Total Event Income	304,568.75
Program Income	
Associate Members Muni Lot Income	1,150.00 3,000.00
Total Program Income	4,150.00
Misc. Income	3,986.52
Total UNRESTRICTED INCOME	312,705.27
RESTRICTED INCOME	
City Grant	20,000.00
BIA Restricted Income	120,965.26
Total RESTRICTED INCOME	140,965.26
Total Income	453,670.53
Gross Profit	453,670.53
Expense	
UNRESTRICTED EXPENSES Alameda Avenue	
Maintenance & Repair	990.18
Cleaning & Trash	135.00
Total Alameda Avenue	1,125.18
Event Expenses	
Seasonal Market Expense	
Supply & Equipment Rental	16,710.44
Other Expenses	1,743.60
Insurance Advertising / Promo	587.00 627.85
Beverage costs	6,250.41
Permit & Fees	2,145.75
Seasonal Market Expense - Other	696.30
F	

Downtown Alameda Business Association Profit & Loss

July 2023 through June 2024

	Jul '23 - Jun 24
Total Seasonal Market Expense	28,761.35
Stroll Events	
Insurance - Stroll	2,251.00
Glassware / customer SWAG	4,677.60
Other Expenses	14,767.72
Permit & Licenses	85.00
Advertsing / Marketing	3,200.61
Total Stroll Events	24,981.93
Art & Wine Faire Expenses	
Merchant Fees - Booth sales	3,161.44
Event Rental	10,364.00
Beer	10,200.00
Wine	16,110.12
Glasses	7,338.49
Tables/Chairs Rentals	342.00
Lumpers	8,750.00
Bike Monitors	630.00
Electrician	650.00
Change Fund	0.00
Advertising	8,642.41
Poster	516.64
Security	-212.00
Rental Trucks	609.38
AWF TO block	784.68
AWF T-Shirts Misc.	3,000.22
Permits	3,669.78 1,505.50
Drink Tickets	88.25
Supplies	1,776.54
Pressure Washing	1,900.00
Total Art & Wine Faire Expenses	79,827.45
Total Event Expenses	133,570.73
Executive Director's Salary	93,829.50
Event Coordinator - Wages	47,346.14
Payroll Taxes - UNREST.	11,977.63
Worker's Comp Unrest.	824.58
Member Outreach & Communication	84.95
Meetings/Training_	520.79
Merchant Service Fees	2,347.74
Office Supplies / Eqpmnt - Un Interest & Finance Charges	55.46 4,039.02
Total UNRESTRICTED EXPENSES	295,721.72
	293,721.72
RESTRICTED EXPENSES	
Grant Expenses Alameda Avenue	
Cleaning and Trash	18,895.26
Security	195.09
Street furniture & supplies	1,568.18
Signage	128.39
Total Alameda Avenue	20,786.92
Total Grant Expenses	20,786.92
Membership Program - Restricted	
Administration Expenses	1,176.63
Mixer/Event Expenses	220.00
·	
Total Membership Program - Restricted	1,396.63

Downtown Alameda Business Association Profit & Loss

July 2023 through June 2024

	Jul '23 - Jun 24
Marketing (Promo) - Restricted Graphic Design Theatre Ad Website Other Costs - Promo. Marketing (Promo) - Restricted - Other	5,320.00 2,475.00 439.95 2,033.40 650.00
Total Marketing (Promo) - Restricted	10,918.35
Staff Development/Training Membership Coord Wages Payroll Taxes - REST. Workers Comp. Audit/Accounting Tax/Audit Accounting/Bookkeeping Payroll Fees	490.00 26,170.50 2,162.33 103.47 1,750.00 5,993.75 2,038.97
Total Audit/Accounting	9,782.72
Internet/Social Media Consultan Liability/D&O Insurance Office Rent Office Expenses	19,100.00 3,488.00 30,000.00 3,659.82
Utilities Phone/Internet	1,871.19
Total Utilities	1,871.19
Total RESTRICTED EXPENSES	129,929.93
Total Expense	425,651.65
Net Ordinary Income	28,018.88
Other Income/Expense Other Expense Temp. Rest. Funds Reserve Unrestricted Funds Reserve	11,822.25 16,196.63
Total Other Expense	28,018.88
Net Other Income	-28,018.88
Net Income	0.00

5:19 PM 01/29/25

Downtown Alameda Business Association A/P Aging Summary As of June 30, 2024

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
Ali Savage	199.02	0.00	0.00	0.00	0.00	199.02
Andrew Mooney	175.00	0.00	0.00	0.00	0.00	175.00
Bridget Halberstadt	680.00	0.00	0.00	0.00	0.00	680.00
Hilliard Management Group	568.75	0.00	0.00	0.00	0.00	568.75
Mei-Ling Jenks Creative	1,630.00	0.00	0.00	0.00	0.00	1,630.00
Peralta Service Corporation	0.00	726.70	0.00	0.00	0.00	726.70
Rhythmix Cultural Works	375.00	0.00	0.00	0.00	0.00	375.00
Rythmics	80.00	0.00	0.00	0.00	0.00	80.00
TOTAL	3,707.77	726.70	0.00	0.00	0.00	4,434.47

5:21 PM 01/29/25

Downtown Alameda Business Association A/R Aging Summary As of June 30, 2024

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
City of Alameda	750.00	0.00	0.00	0.00	0.00	750.00
City of Alameda, Community Development	4,269.01	0.00	15,730.99	0.00	0.00	20,000.00
TOTAL	5,019.01	0.00	15,730.99	0.00	0.00	20,750.00



Novato, CA 94948-2039

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PARK STREET BUSINESS ASSOCIATION, INC DBA DOWNTOWN ALAMEDA BUSINESS ASSOC 2447 SANTA CLARA AVE # 302 ALAMEDA CA 94501-4579

Account Number:

Statement Period: 05/31/24 - 06/28/24 Page: 1 of 5

Customer Service Information

Branch: 510-748-8425

Touch Tone Banking: 800-654-5111



Lost or Stolen Card:

24 hours 7 days per week 866-626-6004



Written Inquiries:

805 MARINA VILLAGE PARKWAY ALAMEDA, CA 94501



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Account Summary for BASIC BUSINESS

Beginning Balance as of 05/31/24 \$12,841.58 (+) Deposits and Credits (22) 45,251.47 (-) Withdrawals and Debits (31) 35,549.75 Ending Balance as of 06/28/24 \$22,543.30 **Enclosures** 15

Checks Posted

* Skip in check sequence

Number 3653 3654	Date 06/05 06/17	Amount 215.00 2.413.91	Number 3658 3659	Date 06/05 06/07	Amount 155.00 2,500.00	Number 3669* 3670	Date 06/25 06/27	Amount 200.00 200.00
3655	06/05	320.00	3660	06/26	250.00	3671	06/26	200.00
3656	06/14	1,450.00	3663*	06/24	250.00	3672	06/21	200.00
3657	06/06	525.00	3667*	06/25	200.00	3674*	06/28	50.00

Debits

Date	Description	Subtractions
06/03	Preauthorized Debit	140.00
	SQUARE INC SQ240603 240603	
06/03	Preauthorized Debit	641.00
	SBA LOAN PAYMENT 240603	
	0000	
06/03	Preauthorized Debit	2,500.00
	PEX CARD EPAY 240603	
06/04	Preauthorized Debit	66.69
	ADP PAY-BY-PAY PAY-BY-PAY 240604	
	675073843988X83	
06/04	Preauthorized Debit	2,114.94
	ADP - TAX ADP - TAX 240604	
	927133931758A01	
06/04	Preauthorized Debit	5,687.15
	ADP WAGE PAY WAGE PAY 240604	
	675073843987X83	
06/05	Preauthorized Debit	75.00
	SQUARE INC 240605P2 240605	





Account Number:

Page:

Statement Period: 05/31/24 - 06/28/24 2 of 5

BASIC BUSINESS 100 (continued) Account

Debits (continued)

06/05	Preauthorized Debit GOOGLE APPS COMME 240605	115.20
	GOOGLE APPS COMME 240605	
	0000EL ALT 0_00MML 240003	
06/14	Preauthorized Debit	85.62
	ADP PAYROLL FEES ADP FEES 240614	
	929533799716	
06/18	Preauthorized Debit	67.04
	ADP PAY-BY-PAY PAY-BY-PAY 240618	
	928233421129X83	
06/18	Preauthorized Debit	2,136.32
	ADP - TAX ADP - TAX 240618	
	930333927995A01	
06/18	Preauthorized Debit	5,706.26
	ADP WAGE PAY WAGE PAY 240618	
	928233421128X83	
06/21	Online Transfer Dr	5,000.00
	REF 1731057L FUNDS TRANSFER TO DEP XXXX2605	
	FROM ONLINE FUNDS TRANSFER VIA	
06/24	Preauthorized Debit	1,000.00
	PEX CARD EPAY 240624	
	12365013066	
06/28	Preauthorized Debit	85.62
	ADP PAYROLL FEES ADP FEES 240628	
	931632921563	
06/28	Preauthorized Debit	1,000.00
	PEX CARD EPAY 240628	
	12370243260	

Credits

Date	Description	Additions
06/03	Deposit	300.00
06/03	Deposit	2,500.00
06/03	Preauthorized Credit	144.75
	SQUARE INC 240603P2 240603	
06/03	Preauthorized Credit	144.75
	SQUARE INC 240603P2 240603	
06/03	Preauthorized Credit	434.25
	SQUARE INC 240603P2 240603	
06/04	Preauthorized Credit	3,972.00
	EVENTBRITE, INC. EDI PYMNTS RMR*IV*90617151238	
	7**3972*3972\	
06/06	Preauthorized Credit	144.75
	SQUARE INC 240606P2 240606	
06/07	Preauthorized Credit	869.70
	SQUARE INC 240607P2 240607	
06/10	Preauthorized Credit	216.97
	SQUARE INC 240610P2 240610	
06/14	Preauthorized Credit	5,259.10
	SQUARE INC 240614P2 240614	





Account Number: Statement Period: 05/31/24 - 06/28/24 Page:

3 of 5

BASIC BUSINESS 100 (continued) Account

Credits (continued)

Date	Description	Additions
06/17	Online Transfer Cr	10,000.00
	REF 1691515L FUNDS TRANSFER FRM DEP XXXX2605	
	FROM ONLINE FUNDS TRANSFER VIA	
06/18	Deposit	50.00
06/18	Deposit	750.00
06/18	Preauthorized Credit	144.75
	SQUARE INC 240618P2 240618	
06/18	Preauthorized Credit	3,820.00
	EVENTBRITE, INC. EDI PYMNTS RMR*IV*90617151238	
	7**3820*3820\	
06/20	Deposit	2,500.00
06/24	Preauthorized Credit	144.75
	SQUARE INC 240624P2 240624	
06/24	Preauthorized Credit	254.68
	SQUARE INC 0624 SFB1 240624	
06/24	Preauthorized Credit	362.02
	SQUARE INC 240624P2 240624	
06/27	Preauthorized Credit	2,412.35
	SQUARE INC 240627P2 240627	
06/27	Preauthorized Credit	10,681.90
	DOWNTOWNALAMEDA. EVENTBRITE 240627	
	ST-P3L2M6U8O7A6	
06/28	Preauthorized Credit	144.75
	SQUARE INC 240628P2 240628	

Daily Balances

Date	Amount	Date	Amount	Date	Amount
05/31	12,841.58	06/10	6,513.77	06/24	11,489.92
06/03	13,084.33	06/14	10,237.25	06/25	11,089.92
06/04	9,187.55	06/17	17,823.34	06/26	10,639.92
06/05	8,307.35	06/18	14,678.47	06/27	23,534.17
06/06	7,927.10	06/20	17,178.47	06/28	22,543.30
06/07	6,296.80	06/21	11,978.47		

Overdraft/Return Item Fees

Description	Total this Period	Total Year to Date
Total Overdraft Fees	\$0.00	\$0.00
Total Returned Item Fees	\$0.00	\$0.00





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PARK STREET BUSINESS ASSOCIATION, INC DBA DOWNTOWN ALAMEDA BUSINESS ASSOC 2447 SANTA CLARA AVE # 302 ALAMEDA CA 94501-4579

Account Number:

Statement Period: 05/31/24 - 06/28/24 Page: 1 of 1

Customer Service Information

Branch: 510-748-8425

Touch Tone Banking: 800-654-5111



Lost or Stolen Card:

24 hours 7 days per week 866-626-6004



♦ Written Inquiries:

805 MARINA VILLAGE PARKWAY ALAMEDA, CA 94501



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Account Summary for BUSINESS MONEY MARKET

Beginning Balance as of 05/31/24

+ Deposits and Credits (2)

- Withdrawals and Debits (1)

Ending Balance as of 06/28/24

\$16,091.98 Annual Percentage Yield Earned

5,007.55 Average Balance for APY

10,000.00 Interest Earned

\$11,099.53 Interest Paid Year to Date

Interest Bearing Days

0.75%

\$13,234.84 \$7.55

\$132.66

28

Debits

Date	Description	Subtractions
06/17	Online Transfer Dr	10,000.00
	REF 1691515L FUNDS TRANSFER TO DEP XXXX3970	
	FROM ONLINE FUNDS TRANSFER VIA	

Credits

Date	Description	Additions
06/21	Online Transfer Cr	5,000.00
	REF 1731057L FUNDS TRANSFER FRM DEP XXXX3970	
	FROM ONLINE FUNDS TRANSFER VIA	
06/28	Interest	7 55

Daily Balances

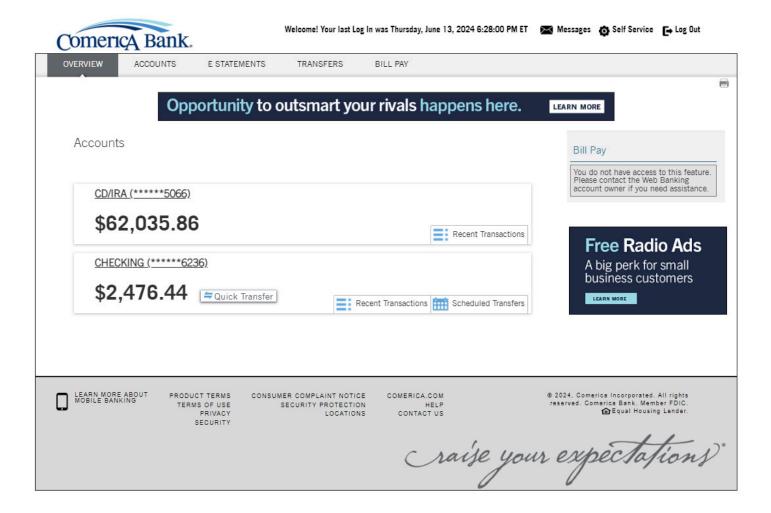
				1	
Date	Balance	Date	Balance	Date	Balance
05/31	16,091.98	06/21	11,091.98	06/28	11,099.53
06/17	6.091.98				



Overdraft/Return Item Fees

Description	Total This Period	Total Year to Date
Total Overdraft Fees	\$0.00	\$0.00
Total Returned Item Fees	\$0.00	\$0.00

2024-06 Comerica Bank Account Summary



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PARK STREET BUSINESS ASSOCIATION INCORPORATED DBA DOWNTOWN ALAMEDA BUSINESS ASSOCIATION 2447 SANTA CLARA AVE #302 ALAMEDA CA 94501

Basic Business Checking statement

June 1, 2024 to June 30, 2024 Account number

Account summary

Beginning balance on June 1, 2024

\$2,476.44

Ending balance on June 30, 2024

\$2,476.44

Summary of interest you've earned

- Interest paid to you this statement period: \$0.00
- Total interest paid to you this year: \$2.88

To contact us

Call (800) 522-2265 Visit our web site www.comerica.com

Write to us COMERICA BANK 2416 CENTRAL AVE ALAMEDA CA 94501-4351

S Lowest daily balance

Your lowest daily balance this statement period was \$2,476.44 on June 1, 2024.

Important information

The Account Balance Fee for this statement period for this account is \$0.00/\$1,000.

Thank you