

# Corica Park Golf Course Fire Tower Beautification

APRIL 12, 2022

Proposal Review  
Recommendations  
Next steps







**CURRENT FIRE TOWER**

# Project Timeline

|                        |                                                                                           |
|------------------------|-------------------------------------------------------------------------------------------|
| <b>2003</b>            | Fire tower vacated by Fire Department – building sits abandoned                           |
| <b>Jan. 10, 2021</b>   | Umesh contacts Amy and Eric with the idea for Greenway renovating the fire tower premises |
| <b>Feb. 3, 2021</b>    | Amy responds that City is agreeable to renovation of fire tower by Greenway               |
| <b>Feb-May, 2021</b>   | Greenway and City staff negotiate details of Second Amendment to Greenway Lease           |
| <b>May 18, 2021</b>    | Discussion at City Council meeting of Second Amendment to Greenway Lease                  |
| <b>May 19-31, 2021</b> | Greenway and City staff re-negotiate Second Amendment                                     |
| <b>June 1, 2021</b>    | City Council unanimously approves Second Amendment                                        |
| <b>June 15, 2021</b>   | Second reading of City approval                                                           |

# Project Timeline

|                       |                                                                                                                                                                         |
|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>July 16, 2021</b>  | Second Amendment becomes effective and Greenway takes possession of fire tower                                                                                          |
| <b>Sept. 30, 2021</b> | Greenway submits structural and hazardous materials assessment reports to City                                                                                          |
| <b>Nov. 24, 2021</b>  | City agrees with Greenway recommendation that fire tower should remain standing; Umesh speaks to Amy about not meeting on Dec. 31, 2021 deadline for design application |
| <b>Jan. 3, 2022</b>   | Greenway requests 90 day extension on email for design application                                                                                                      |
| <b>Jan. 11, 2022</b>  | Golf Commission notified at Meeting that Greenway working with City on extension                                                                                        |
| <b>Jan. 21, 2022</b>  | City sends Letter of Violation giving Greenway 60 days to submit design application                                                                                     |
| <b>Mar. 21, 2022</b>  | Greenway submits design application to the City                                                                                                                         |
| <b>Apr. 12, 2022</b>  | Greenway reviews design application with City Golf Commission                                                                                                           |





## FIRE TOWER BEAUTIFICATION PROPOSAL

# Second Amendment

- Submitted design proposal by March 21 deadline
  - Very quick turnaround after City determined Fire Tower should remain standing
- Contractually required to complete work by Sept. 30
- Second amendment language: The design review application shall first be submitted to the City Golf Commission for its review and recommendation
- Next steps
  - Gather feedback from homeowners' associations and Fire Department
  - Compile and share feedback with Design Review Committee
  - Secure design review approval from Alameda City Planning Board



## FIRE TOWER BEAUTIFICATION PROPOSAL

# Existing Conditions

- Existing building structurally sound and can remain standing
- Renovation, beautification and landscaping project
- Transforms run-down, derelict building into visually attractive feature
  - People who visit Corica Park and Jim's on the Course
  - Bay Farm neighbors
  - Cars and passersby





# Beautification Plan

## Background research

- Researched large-scale art installations
- Many cities are moving away from murals and towards options that offer less opportunity for vandalism
- Bay Harbor HOA expressed they wanted beautification project to be tasteful
- Iconic structure – simplicity is key

## Initial design concept included mural painting to hide existing building and add pretend architectural details

- Confirmed structure integrity and architectural features
- Original mullioned wooden windows largely intact
- Wrought iron fire escape can be properly cleaned and painted

## Renovation and beautification of fire tower

- Restore/paint façade to highlight architectural details
- Non-invasive, flowering vines on east side of tower to soften wall and integrate it into surrounding greenery of North Course
- Large-scale artwork behind windows honoring Alameda history, legacy of fire tower and sustainability themes
  - Exhibits can be changed over time – more opportunities for local artists and broader platform to share themes over time that are important to community

## Extensive landscaping

- Habitat for pollinators
- Drought tolerant plants to increase water conservation
- Gravel/mulch pathways for access and maintenance
- New gate and gravel parking spaces



## FIRE TOWER BEAUTIFICATION PROPOSAL

# After Beautification

- Provides significant beautification to Bay Farm Island and City of Alameda
  - Honors iconic structure
  - Highlights existing architectural features
  - Pollinator garden
  - Beautiful entrance to golf course
  - Enjoyment for passersby
- Will accomplish a major transformation by fall 2022



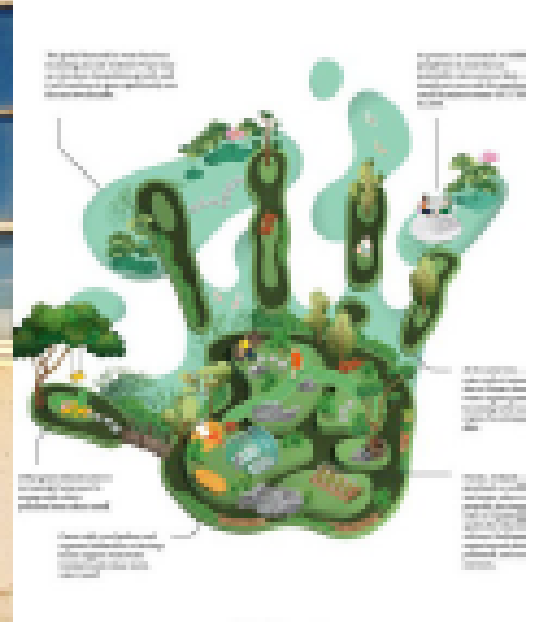
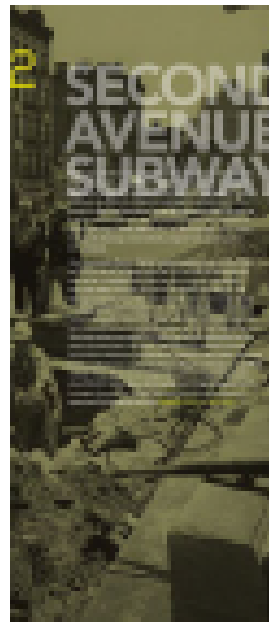
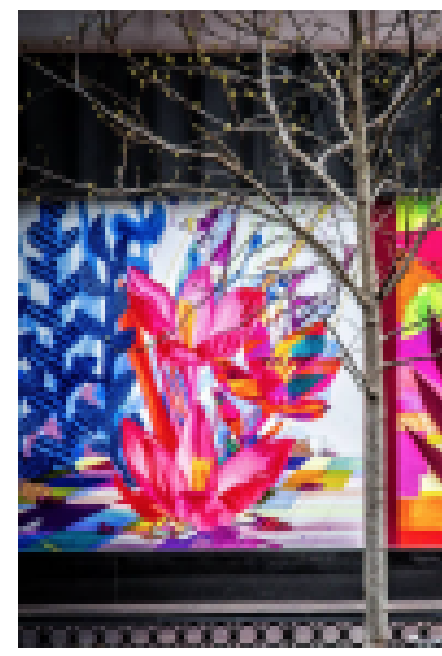




LEFT: NORTH ELEVATION  
RIGHT: EAST ELEVATION



LEFT: SOUTH ELEVATION  
RIGHT: WEST ELEVATION



WEST ELEVATION FEATURES ROTATING LOCAL HISTORICAL  
AND SUSTAINABILITY ARTWORK REFERENCES FOR WINDOWS





BEFORE



AFTER





# Thank you

GREENWAY GOLF  
APRIL 2022