

## Alameda Point TDM for 2018 (Revised Options)

### BART Service

Option	Hours	Frequency	Cost	Capacity and Comments	Travel Time to BART	Potential Route
AC Transit #96	6:30am to 10:35pm Mon-Sun	:30 M-F :30 S/S	Annual EasyPass for all employees @ \$89.70 (500+ passes purchased) or \$103.50 (fewer than 500 passes) 1,000 = \$89,700 499 = \$51,646	30-50 passenger vehicles  #96 goes to both 12 <sup>th</sup> St BART and Lake Merritt BART.  Requires slight re-routing to serve W. Tower, Monarch Streets  Travel time slightly longer because route not as direct as private shuttle, BUT stops on Webster, Marina Village, Alameda Landing for local and Transbay transfers  Bike racks	19 to 24 min. to 12 <sup>th</sup> St BART  32 min to Lake Merritt BART	Established route: Midway to Main Main to Pacific/Lincoln Lincoln to Webster
Private Shuttle (based on existing costs)	7-10:30am; 3-7pm	:30 to :40 Mon-Fri	1 veh = \$162,560  2 vehs - \$325,120	1 - 12 pax van.  Currently goes to L. Merritt BART. May need 2 for capacity (doubles cost).  Bike racks.	15 to 20 minutes to 12 <sup>th</sup> St. BART  25 min. to Lake Merritt BART	Atlantic/Apezato or Willie Stargell to Webster St.
Chariot	4 AM runs 4 PM   6 AM runs 6 PM runs	:45 Mon-Fri	\$164,028 annually plus set-up fees of \$1,100. Fares collected can reduce subsidy.   \$198,816 annually	1 – 12 pax van  Some employers may subsidize employees; others not. Any vacant seats available to walk-ons at full fare.  Can go to W. Oakland or L. Merritt BART  Bike racks.	Same as Private Shuttle Above	Tube to Stargell to Monarch; W Tower; Atlantic/Apezato to Webster thru Tube

## Ferry Terminal

Option	Hours	Freq	Cost	Capacity and Comments	Travel Time to Ferry	Potential Routing
Branded NEV's	AM & PM Mon-Fri  Sat/Sun 10 hrs Ea day	Per Ferry schedule  Per Ferry schedule	1 veh = \$90,700 2 vehs = \$180,000  1 vehicle: \$14,560 per weekend day (\$29,120) for Sa&Su 2 vehicles: \$29,120; (\$58,240) for Sa&Su	1 – 5 pax EV  Opportunity to 'brand' (advertise) and generate revenue/sponsor.  Vehicles can be used on weekends under separate agreement w/ those who benefit from weekend service. Labor only included in cost shown.	3-10 minutes	Ferry (Main St) to Lexington Lexington-Red Line OR Midway Midway-Monarch Monarch-W Tower W Tower-Ferry Pt (Hornet)
Chariot	3 AM runs; 3 PM runs  4 AM runs; 4 PM runs	Per Ferry schedule	\$156,429 annually plus set-up fees of \$1,110.  \$158,448 annually	1 – 12 pax van  Some employers may subsidize employees. Vacant seats available to walk-ons at full fare. Can be part of above BART service  Fares collected can be applied to reduce subsidy.  Bike racks.	5-10 minutes	Ferry (Main St) to Lexington – Red Line Red Line -Monarch Monarch-W Tower Orion-Midway Midway-Main St