

EXTERNAL CORRESPONDENCE

The City Clerk's Office received
the attached correspondence regarding
**Agenda Item #6-F on the
1-20-15 City Council Agenda**



www.bikewalkalameda.org

(510)595-4690

PO BOX 2732

ALAMEDA, CA 94501

January 19, 2015

Alameda City Council
Alameda, CA 94501
RE: Agenda Item 6-F (2015-1176) Site A

Council Members,

Bike Walk Alameda is very excited to finally see tangible movement in new infrastructure at Alameda Point. We have been involved in planning at Alameda Point for more than fifteen years and believe that the current community created plans have the most benefit for all Alamedans.

This development will help create roads for all users that will connect Alamedans from the west to the waterfront at Alameda Point. Driving, walking, biking and taking transit will be integrated and expanded. The biking infrastructure of protected bike lanes and trails, will be attractive to those who are interested in biking, but are currently concerned with safety.

The mixed-use communities with small and large industries will be a catalyst for successful development. This environment attracts foremost companies that build a more durable and sustainable job base. The site A plan is designed to attract a demographic that will embrace biking, walking and transit.

We look forward to the next months of planning.

Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "Lucy Gigli".

Lucy Gigli, President Bike Walk Alameda

From: Brad Shook <brad@bladium.com>
To: <tspencer@alamedaca.gov>, <fmatarrese@alamedaca.gov>, <tdaysog@alamedaca...>
CC: David Walsh <david@bladium.com>
Date: 1/20/2015 5:49 PM
Subject: Alameda Point Site A

Dear Mayor Spencer and Alameda City Council:

I am the co-owner-operator of Bladium Sports & Fitness Club at Alameda Point. We moved our business from San Francisco to Alameda over 15 years ago and have grown to one of the largest employers at Alameda Point and one of the leading on the island. Our facility hosts thousands of visitors each week and employs over 120 people.

We have been proud to operate at Alameda Point and can only continue to do so if significant upgrades come to this part of the island. Site A promises to be a catalyst for re-developing Alameda Point. We are excited to hear this evening's update to council and see this plan move forward.

The proposal for Site A will provide much of the infrastructure Alameda Point businesses need to operate. We cannot continue to serve our clients with aging roads and failing Internet, phone and other utilities. Site A is the minimum needed to provide some economies of scale for the infrastructure development; a bootstrap, site-by-site approach would cost two-to three-times as much!

Alameda Point businesses have seen many failed attempts to develop the Point. We are encouraged by the city's vision and Alameda Point Partners' plan to create a mixed-use community that will attract quality companies to build a durable and sustainable job base.

Site A promises well integrated retail and open space amenities, housing and transit. This will attract more companies like Wrightspeed, whose workforce wants to work where they can live and play.

Alameda Point businesses want to continue to thrive and grow at this location. We support this plan and will work hard to ensure its success. Anything less will force us to look at alternative locations.

Sincerely,

Brad Shook
President
Bladium Sports & Fitness Club
510-529-5254 cell
510-814-4999 work
510-814-4990 fax