



*Transportation for Seniors
and People With Disabilities*

City of Alameda Transportation Program Plan for Seniors and People with Disabilities Fiscal Year 2019/2020

Funded by Measures B and BB

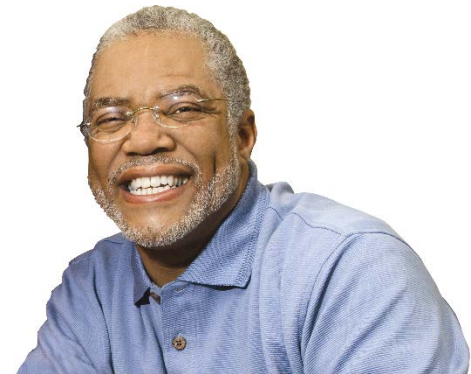
Agenda

- Service Overview
- Recommended Program
- Budget
- Planning Process



Service Overview

- Alameda Loop Shuttle
- Subsidized Taxi Services
- Scholarship Programs
- Group Trips
- Capital Investments
- Customer Service/Outreach
- Management

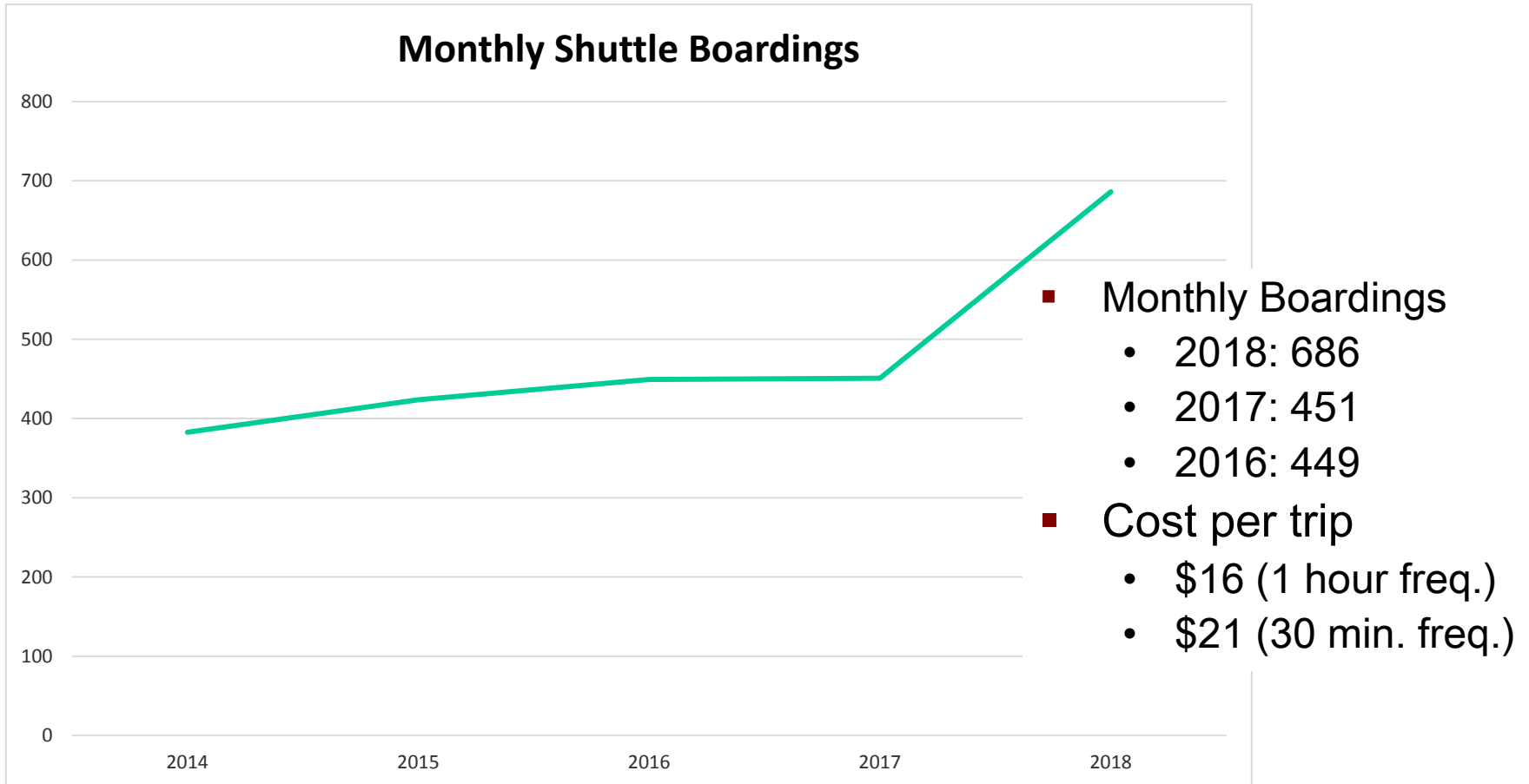


Alameda Loop Shuttle Status

- Increased Shuttle Service Frequency (Oct 31, 2017)
- Rebranded shuttle name as “Alameda Loop Shuttle”



Alameda Loop Shuttle Status (cont.)

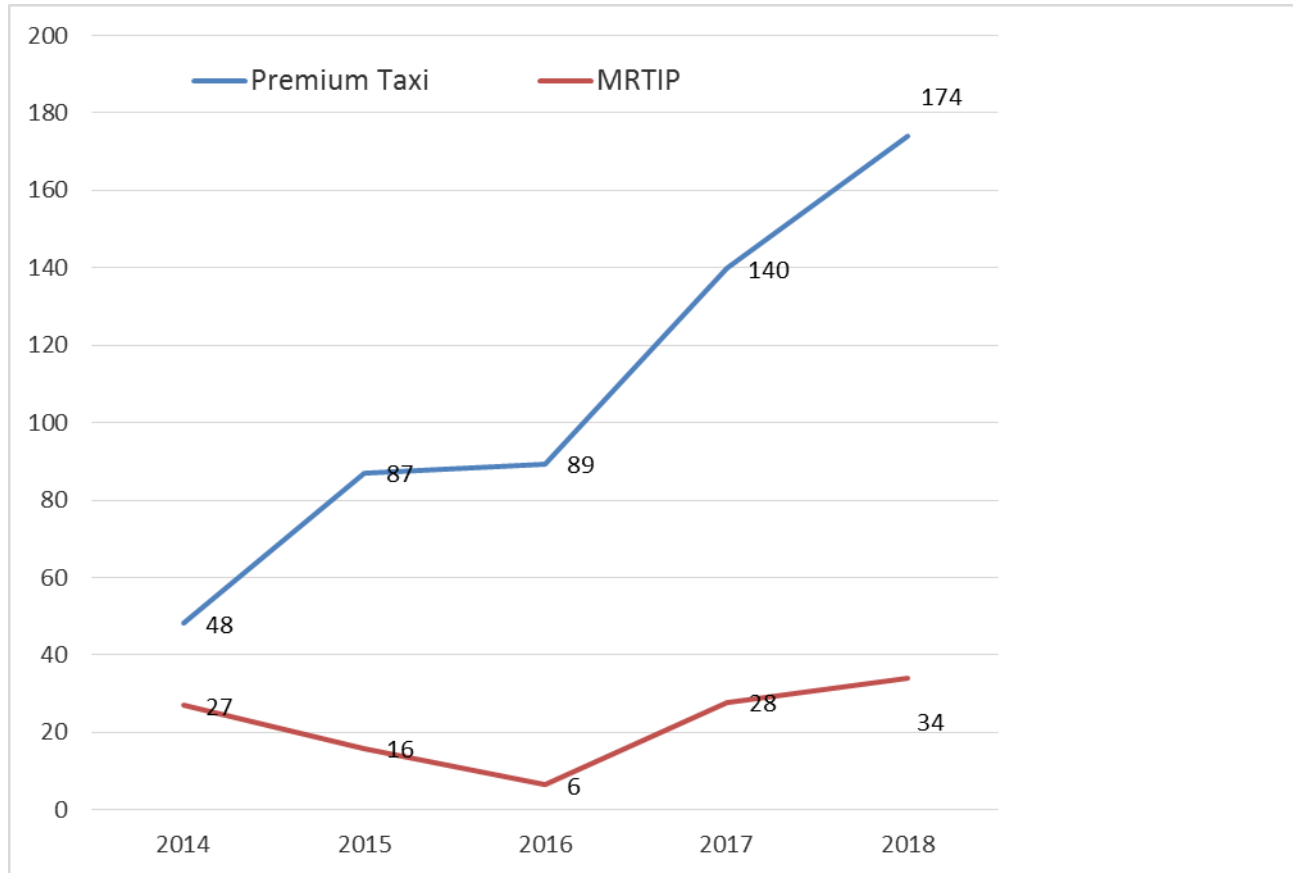


Taxi Service Status

- Local Alameda taxi provider with accessible taxis
- Negotiating emergency wheelchair breakdown service
- Exploring Uber/Lyft type shared services



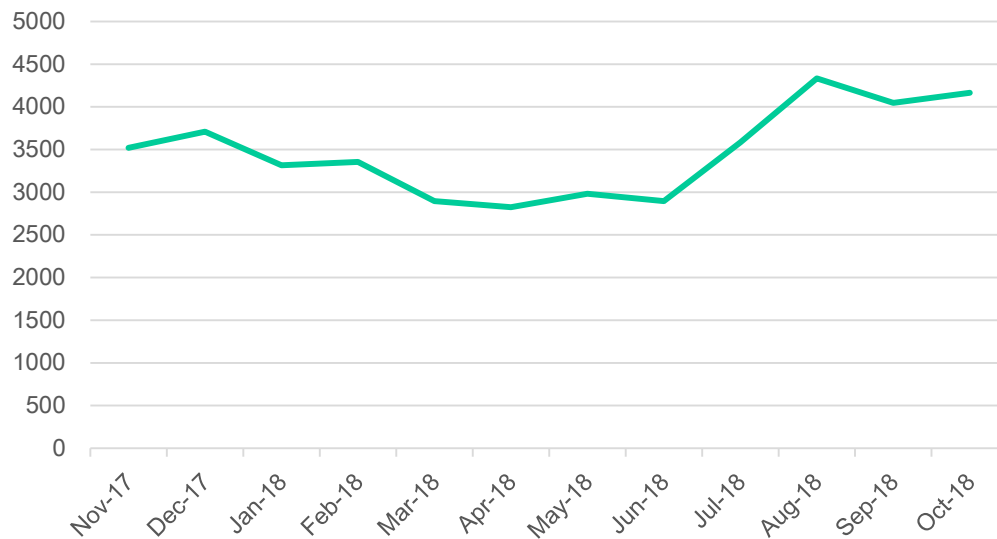
Taxi Services – Trips/Month



Scholarship Programs

- Assists with taxi services
- Provides free AC Transit bus passes – EasyPass:
 - Alameda Point Collaborative
 - Alameda Housing Authority

Monthly Boardings - Alameda Pt Collaborative
EasyPass Program



Recommended Program

■ Alameda Loop Shuttle

- Marketing rebranded and more frequent service
- Real-time shuttle location technology

■ Taxi Services

- Marketing/outreach
- Continue exploring Uber/Lyft type shared services



ROUTES:

- Tuesdays: West End / Farmers' Market
- Wednesdays: East End / Bay Farm Island
- Thursdays: Central Alameda / Bridgeside

ALL ROUTES INCLUDE:

- Alameda Hospital
- Alameda Theatre
- Alameda Main Library
- Mastick Senior Center
- South Shore Center

View all route stops and shuttle times at www.AlamedaLoopShuttle.com.

Call (510) 747-7513, or email AlamedaLoopShuttle@alamedaca.gov

Funded by Measures B/BB.



Recommended Program (cont.)

■ Scholarship Program

- Continue taxi subsidies and free bus passes
- Add emergency wheelchair breakdown service **(NEW!)**



■ Group Trips

- Continue current trips
 - Mastick Monthly
 - Leisure Trips
 - Skilled Nursing Home Annual Picnic



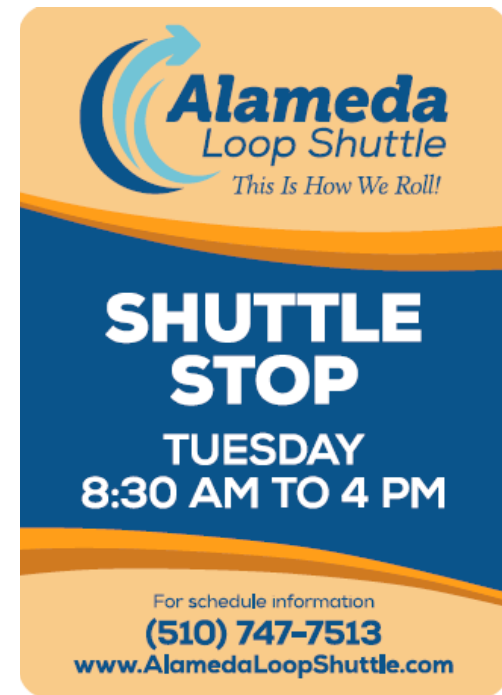
Recommended Program (cont.)

■ Capital Program

- Bus stop improvements: benches, shelters and ensure ADA compliance

■ Outreach/Marketing

- Website/press releases
- Presentations/orientations
- Advertisements/banners
- Shuttle schedules
- Brochures/mailings
- Program incentives



Budget



Revenues

Measure B/BB	\$385,144
	(+ \$227,128 balance)
East Bay Paratransit Tickets	\$4,000
Taxi Vouchers	\$8,000
Total revenues	\$624,272

Expenditures

Management	\$66,439
Customer Service	\$38,000
Trip Provision	\$319,500
Capital	\$120,000
Total Expenditures	\$543,939
<i>(Reserves</i>	<i>\$80,333)</i>

Planning Process

- Survey (December 2018)
- Commissions (January/February 2019)
 - Transportation Commission
 - Commission on Disability
 - Recreation and Park Commission
 - Social Service Human Relations Board
- Submit Program Plan (February 2019)





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