



ALAMEDA SUN
3215 J Encinal Ave.
Alameda, CA 94501
(510) 772-5209; (510) 263-1473 (Fax)
www.alamedasun.com

PUBLICATION DESCRIPTION:

Alameda Sun is a publication that is distributed locally. It covers local news including community events, entertainment, sports, business, real estate, and classifieds.

VERIFICATION OF DISTRIBUTION, PRINTING AND INTERNAL RECORDS:

Verification of distribution is conducted by appropriate survey methodology(s). An audit of internal records is conducted by a professional circulation auditor in conformity with accepted circulation auditing procedures, prior to Verified's issuance of an initial audit report and annually thereafter. This audit of internal records includes a review of source printing, distribution and subscription records as well as supporting financial documents. Please see the following pages for additional details.

WEEKLY CIRCULATION: SIX MONTH AVERAGE

FREE CIRCULATION

	THURSDAY
CARRIER	21,401
TARGET	1,542
TOTAL FREE	22,943

PAID CIRCULATION

CARRIER	346
MAIL	11
TOTAL PAID	357

TOTAL QUALIFIED CIRCULATION 23,300

AVERAGE PRESS RUN 24,000

PRESS RUN AS OF 09/26/2019 24,000

QUALIFIED CIRCULATION HISTORY

3 MONTHS ENDING SEPTEMBER, 2019	23,300
3 MONTHS ENDING JUNE, 2019	23,301
6 MONTHS ENDING MARCH, 2019	23,478
12 MONTHS ENDING SEPTEMBER, 2018	23,207
12 MONTHS ENDING SEPTEMBER, 2017	23,158