

CITY OF ALAMEDA RESOLUTION NO. _____

AMEND THE FISCAL YEAR 2023-24 GENERAL FUND BUDGET TO APPROPRIATE \$200,000 FROM GENERAL FUND RESIDUAL FUND BALANCE TO ESTABLISH A COMMUNITY AND ECONOMIC BENEFIT SPECIAL EVENTS GRANT PROGRAM TO SUPPORT EVENTS THAT BRING ECONOMIC, CULTURAL AND/OR COMMUNITY BENEFITS TO THE CITY OF ALAMEDA

WHEREAS, special events have historically played a vital role in the City of Alameda's community and economy; and

WHEREAS, special events have served as important traditions for residents, attracted new visitors and tourism dollars, raised the regional profile of the city, and generated funding for local nonprofits; and

WHEREAS, the City of Alameda has historically provided informal subsidies to certain special events, including waived fees, free materials and services, and technical assistance; and

WHEREAS, the City seeks to provide assistance in a more formal, transparent and equitable manner; and

WHEREAS, the 2018 *Economic Development Strategic Plan* directed staff to improve the City's special event permitting processes and attract more special events to market the City; and

WHEREAS, staff proposes to establish a Community and Economic Benefit Special Events Grant Program to support high profile events that bring economic, cultural and/or community benefits to the City, and to assist with fees, services and materials the City has previously subsidized

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Alameda that the proposed amendment to the Fiscal Year 2023-24 General Fund Budget to appropriate \$200,000 from the General Fund Residual fund balance to establish a Community and Economic Benefit Special Events Grant Program is approved.

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I, the undersigned, hereby certify that the foregoing Resolution was duly and regularly adopted and passed by the Council of the City of Alameda in regular meeting assembled on the 5th day of September 2023 by the following vote to with:

AYES:

NOES:

ABSENT:

ABSTENTIONS:

IN WITNESS, WHEREOF, I have hereunto set my hand and affixed the official seal of said City this 6th day of September 2023.

Lara Weisiger, City Clerk
City of Alameda

Approved as to form:

Yibin Shen, City Attorney
City of Alameda