

Title **Rhythmix in the Parks: Unity Fest** 03/18/2025
id. 50008166

by **Jennifer Radakovich** in **2025 Cultural Arts and Arts Programming RFP**

Rhythmix Cultural Works
2513 Blanding Ave
Alameda , California
94501
United States
(510) 865-5060
info@rhythmix.org

Original Submission 03/18/2025

Score n/a

Please be aware that I Understand all application documents and other materials submitted to the City are subject to disclosure under the California Public Records Act.

Enter the name of your public art proposal Rhythmix in the Parks: Unity Fest

Are you a non-profit or government agency? Yes

Please upload proof of non-profit status. For example, a valid IRS tax exemption certificate.

[IRS_501c3_letteroriginal.pdf](#)

If you are NOT a non-profit or government agency, are you using a fiscal sponsor for this grant?

Please upload Fiscal
Sponsorship
Agreement/MOU
(only for fiscally
sponsored
organizations)

Please provide the
name of the non-
profit organization or
public agency
submitting this
proposal:

Rhythmix Cultural Works

Please provide the
name of the primary
point of contact:

Jennifer
Radakovich

Please provide the
daytime phone
number for the
primary point of
contact:

+15108655060

Please provide the
E-mail for the primary
point of contact:

jennifer@rhythmix.org

Please provide the
name of the
secondary point of
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Phong
Chung

Please provide the
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number for the
secondary point of
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+15108655060

Please provide the
E-mail for the
secondary point of
contact:

phong@rhythmix.org

Please provide the
address for the
organization or public
entity submitting this
proposal:

2513 Blanding Ave
Alameda
CA
94501
US
37.7694926
-122.2351565

Which level of grant
are you requesting?

\$10,000

Where will the
proposed cultural
arts or arts
programming be
held?

East End (other than Park Street area)
West End (other than Webster Street area)
Central Alameda
Other

If you selected
"Other," please
explain:

Rhythmix will present mini-festivals at 4 ARPD park locations throughout the island of Alameda TBD based on availability and geographic spread.

Organization Details

Please provide your
organization's
mission statement:

Rhythmix Cultural Works (RCW) brings people of all ages together to experience and explore music, dance, visual art and educational opportunities. The organization seeks to build community by inspiring engagement in the arts as a way to learn about each other and the world. With a strong commitment to provide programming relevant to the local population, Rhythmix strives to promote cultural awareness, encourage participation in the arts, and support artists in the presentation of their work. RCW embraces community, values diverse perspectives, and creates safe(r) spaces in the performing arts. RCW believes cultural and racial equity is critical to the long-term viability of the arts sector. RCW supports artists and nurtures an accessible, thriving venue for expression by adopting the values, policies, and practices to ensure that all people are represented—including but not limited to those who have been historically underrepresented based on race/ethnicity, age, disability, sexual orientation, gender, gender identity, socioeconomic status, geography, citizenship status, or religion. Diversity, equity, inclusion, and justice continue to be core values of the organization. RCW develops all programs using a racial equity lens and follows the We Have Voice Code of Conduct which promotes zero tolerance for harassment of any kind.

Please provide a brief organization history:

Rhythmix Cultural Works (RCW) was established in 1999 as the 501(c)3 umbrella for the RhythMix world music ensemble and cultural exchange programs to Cuba and Japan. The success of these programs motivated the organization's founder to renovate an industrial building and create a venue where people could explore high quality arts experiences in Alameda. Since opening its doors in 2007, more than 220,000 people have engaged in performances of world music, dance, theater, exhibits and community events, as well as classes for youth and adults in the arts, crafts, and movement-based practices from global cultures. The K Gallery at Rhythmix presents six visual art exhibitions annually, along with a weekly Art Jam, where local artists create in a shared studio environment.

RCW serves as Alameda's only multicultural arts center and a significant arts presenter for the island and surrounding communities. With an emphasis on increasing access to the arts, RCW has a strong track record in presenting free and meaningful programs to the public at its theater and many offsite locations. A pioneer in garnering City and local business support for the arts, RCW has produced programs including Power Box Art, Island Arts Concerts/Workshops, Love Our Island Art Walks, Island City Waterways, Rhythmix in the Parks family concerts and festivals and Performance, Art & Learning arts education assemblies. These programs have brought compelling visual and performing arts experiences at no cost to audiences of all ages while providing substantial paid work to Bay Area artists, dancers, musicians and technical support crew. Witnessing the transformative power of the arts to identify, uplift and express global cultures has also helped sustain the organization and fueled the staff's desire to pursue careers in the arts.

By bringing the music, dance, visual and cultural arts traditions of countries around the world to the island of Alameda, RCW aims to enhance understanding and appreciation for people of different ethnicities, forging a spirit of togetherness and unity that is beneficial to the long-term health of the city and its neighboring communities.

Please provide a list or summary of artistic programs, activities, and recent key accomplishments from the last five years:

For the past 18 years, RCW has offered a variety of programs designed to engage and reflect the populations that it serves. Programs for underserved and underrepresented youth, programs that are free or low-cost to low-income families, programs that ignite and inspire community involvement, and programs that reflect the culture and diversity of the Bay Area are the foundation of RCW's mission.

In the past five years, RCW has presented over 300 performing and visual artists highlighting over 30 global cultures.

From 2018-2022, RCW presented 16 free art walk events for the public, activating Alameda's business districts with visual art installations in empty storefronts and highlighting the community's socio-cultural history on Park and Webster Streets with live performances.

In 2020, RCW partnered with the City of Alameda to curate a public art installation during the renaming of Chochenyo Park in response to Black Lives Matter featuring the work of six local African American artists.

During the COVID-19 pandemic (2020-2022), the Rhythmix PAL™ Performance, Art & Learning arts education program provided monthly video assemblies to over 25,000 Alameda County students featuring multicultural performances by Bay Area artists. In the fall of 2022, PAL resumed its live performance assemblies, serving 3,000 – 6,000 students per year since.

In 2022, RCW presented Island City Waterways: Uprooted, the third in a series of site-specific performances that brought together over 40 performing artists to celebrate Alameda's history through music, dance, theater and storytelling. This program served thousands of Alameda residents and was offered free to the public.

Building on the global diversity of its PAL arts education performances, RCW has deepened its artistic relationships and expanded its partnership with the City of Alameda's Public Art Commission (PAC) and Recreation and Park Department (ARPD) to present free family-friendly concerts and cultural arts festivals featuring Asian and Pacific Islander and Latinx/Indigenous communities in the island's public parks.

Since 2022, RCW has presented 3 cultural festivals and 10 family concerts at no cost to attendees. Through these community events in public parks, RCW strives to make its programming more geographically and financially accessible to underserved audiences and provide new opportunities for artists to present their work. Partnering with ARPD to position its programs across the island has been an effective strategy in engaging the community in public arts experiences that would not otherwise be available.

At its venue on Blanding Avenue in the past five years, RCW has presented annual Diwali Festivals, Mardi Gras concerts, Bubble shows and Venezuelan Holiday Gaita parties. In 2023, RCW hosted two world premieres by established Bay Area artists, Hālau Ka Ua Tuahine and Evie Ladin. RCW has also collaborated with local artists Deborah Crooks and Michelle Jacques to support new and developing work. RCW continues to present 4-6 visual art exhibits annually in its K Gallery including collaborations with Art of the African Diaspora and Buddhist Temple of Alameda.

More than 60% of RCW events each year are provided free to the community.

Please provide a description of the communities your organization is rooted in, engages and/or serves:

RCW serves approximately 15,000+ individuals annually through a variety of public programs designed to engage and reflect the populations that surround it. RCW's primary audiences are adults, families and youth ages 6–12, with a demographic mix of 50% Caucasian, 28% Asian, and 22% Hispanic/Latino, African American and other ethnic minorities.

Over the past eighteen years, RCW's recurring work and relationship building with more than 300 local artists and culturally distinct communities has enabled the organization to build a high level of trust regarding the diversity and quality of its programming. Through decade-long relationships with local performers and RCW's movement/music instructors, artists from Panama, Colombia, Mongolia, Puerto Rico, and the Philippines, have become a valuable and intrinsic part of the Rhythmix community. RCW also supports performing and visual artists in teaching classes, co-developing arts education programs and curricular materials, and providing photo and video documentation that artists can utilize for their own marketing.

RCW values its ongoing alliances with community members and cultural organizations. As a minority-founded, woman-led organization, Rhythmix has a long history of centering BIPOC and women artists through its programs, including collaborations with Venezuelan and South Asian artists resulting in the presentation of annual Diwali festivals and Venezuelan holiday gaita parties. RCW worked with the local Japanese American community and the City of Alameda for several years to create a historic marker project to highlight Alameda's once thriving Japantown that was shattered during WWII. This partnership evolved into further collaborations that featured two community art walks, two Day of Remembrance commemorations, two fine art exhibits and a film showing curated in partnership with the Buddhist Temple of Alameda.

Building on the global diversity of the PAL™ Performance, Art & Learning arts education program, RCW has deepened its artistic relationships and expanded its partnership with the City of Alameda to present free family-friendly concerts and cultural festivals in the island's public parks. Through Rhythmix in the Parks, RCW has produced three festivals celebrating Latin, Indigenous and Asian & Pacific Islander heritage and ten family concerts featuring Moroccan, Balinese, Congolese, African American and Caribbean music and dance. Through its arts education and family programming, RCW has established long-term relationships with Alameda County teachers and families, enabling the organization to build trust and better serve the Bay Area's diverse communities.

Which artistic discipline(s) best fits your Organization:

Dance
Music
Multi-disciplinary
Visual Art

If you selected "Other," please explain:

Project Details

| | |
|--|--|
| When will the project be developed/presented? Please indicate if there are public performance dates already known. | The Rhythmix in the Parks: Unity Fest will present four family-friendly “mini-festivals” featuring performances of music and dance highlighting the vibrant artistic cultural traditions of Africa and the African Diaspora in Alameda City parks from August 2025 – June 2026. RCW will also host 4 poetry and storytelling workshops and a 2-month visual art exhibit in the RCW K Gallery. Rhythmix in the Parks: Unity Fest's main activities will take place August 2025 – June 2026: August & September 2025: free family-friendly concerts and classes in two ARPD parks; August – December 2025: two public poetry & storytelling workshops; January – April 2026: two public poetry & storytelling workshops; March – April 2026: Art of the African Diaspora Art Exhibit at the Rhythmix K Gallery; May & June 2026: free family-friendly concerts and classes in two ARPD parks; Ongoing: Community History Interviews. Major development components and general timelines include: Securing dates/locations: RCW is working with ARPD to finalize dates and locations for August, September, May and June mini-fest events. Location, date and artist selection will be ongoing as needed; Booking/contracting artists and technical staff: March – May 2025 (fall events); July – September (spring events); Creating digital and print marketing/promotional materials, press releases, flyer distribution, e-newsletter and social media campaigns: April - May 2025 (fall events); July – September (spring events); Outreach to organizations with underserved populations: June - July 2025 (fall events); Jan – March 2026 (spring events); Public surveys, debrief, follow-up: October/June. |
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| If you have venue information secured, where will the work be presented? Please also describe any permits or approvals you may have secured for your location: | RCW will present 4 family-friendly “mini-festivals” at 4 different ARPD Park locations across Alameda, including Littlejohn Park, Franklin Park, Chochenyo Park and Jean Sweeney Park. Through a partnership with the City of Alameda’s Recreation and Park Department, RCW will determine the best available dates for each park event and obtain the use permits through ARPD. For any high-impact events or low-impact events utilizing food trucks, RCW will complete a City of Alameda Special Event Permit. RCW will also obtain the proper permits through the City of Alameda and ARPD to reserve parking spaces for performers, street banners and park banners. RCW will secure an Alameda County Environmental Health Department Event Sponsor permit for any events providing food and will adhere to the City of Alameda’s Zero Waste policies, working with vendors and the City to ensure only City-approved compostable food containers are used. RCW will also provide 3-stream refuse sorting management for outdoor events. All festival locations are accessible by public transportation, have ADA restrooms and accessible walkways. RCW will designate seating areas for people using mobility aids and hire ASL interpreters for the events. Performance areas will also be ADA accessible. |
|--|---|

| | |
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| Is there an online/virtual component to the project: | No |
|--|----|

Please provide a project summary and concept, inclusive of your artistic vision, goals, and decision to undertake this project at this time:

Exploring the vibrant diversity of the African continent and the overlooked histories of African Americans in Alameda, Rhythmix Cultural Works (RCW) will present a kaleidoscopic series of music, dance and drumming performances, along with classes, spoken word, storytelling and hands-on arts activities to honor and promote greater awareness of African and African Diasporic cultural arts traditions in the Bay Area and beyond.

In partnership with the City of Alameda Recreation and Park Department (ARPD), the Rhythmix in the Parks: Unity Fest, will present four free family-friendly “mini-festivals” in local parks on the island of Alameda from August 2025 – June 2026. Attendees of all ages and abilities will be invited to partake in African dance and drum classes, spoken word/storytelling workshops, and hands-on art & crafts. Live performances from traditional and contemporary Bay Area ensembles will highlight African and African descendent genres of music and dance to promote African, Afro-Latino and African American heritage and unity through distinctive cultural expressions.

Collaborating with local artists, RCW will also offer free poetry and storytelling workshops, an interview series and a 2-month visual art exhibit in RCW’s K Gallery.

The primary goals of the Rhythmix in the Parks: Unity Fest are to:

- 1) Encourage greater participation and inclusion in the arts by providing access to high quality arts experiences for residents of Alameda and the East Bay;
- 2) Foster awareness of world cultures, specifically from Africa and the African Diaspora, through the performing arts by uplifting and showcasing the rich cultural diversity of Alameda and the SF Bay region;
- 3) Utilize the arts as a vehicle to connect Alameda and East Bay residents to their open spaces, parks, communities and local history; and
- 4) Promote the City Alameda’s “Everyone Belongs Here” campaign Create more equity in the use of Alameda’s City Parks.

Alameda’s history of political racism, redlining and housing discrimination, has resulted in its African American communities being underserved, disenfranchised, and historically not welcomed into Alameda’s parks, waterfronts, and residential areas. Demographically, Alameda’s African American residents have never made up more than 8% of the City’s population, compared to neighboring Oakland’s average of 30%. With Alameda’s recent boom in new housing development, it is critical to raise awareness of these unfair historical practices and work toward social justice, healing and fostering more welcoming public spaces for all.

Please describe the planning process, marketing and/or outreach for this project or recent projects you have completed:

RCW's programming reflects a wide range of demographics and diversity of Bay Area communities that require culturally relevant, specialized marketing and outreach strategies to solicit engagement in its cultural events.

For each event it produces, RCW develops a press release, PSA, online digital ads, social media campaigns and a weekly e-newsletter. In addition to its digital promotions, RCW produces printed 8 ½ x 11" flyers distribute throughout Alameda, Oakland and Berkeley, and 4x6" postcards and/or 11x17" posters as needed. For larger public events, RCW creates 3x6' park fence banners and/or large-scale street banners. RCW runs paid digital ads on FB, IG, Digifli, Bay Area Kid Fun (for family events) and Alameda Post in addition to posting events on free online community calendars.

Community outreach for RCW's free family programming is carried out in collaboration with local low-income service organizations and nonprofits including Alameda Point Collaborative, Girls Inc, Alameda Food Bank, Alameda Collaborative for Children, Youth and Families, Midway Shelter, Building Futures, Alameda Housing Authority, Alameda Boys and Girls Club, and the Alameda Unified School District's Office of Equity. These organizations will also be offered free AC Transit tickets to further increase accessibility for the events.

To help publicize and promote culturally specific events, RCW collaborates with local cultural and business organizations including the Oakland Asian Cultural Center, La Peña, Alameda and Hispanic Chambers of Commerce, the College of Alameda's African American Studies Department, the Black Achiever's Alliance, Downtown Alameda Business Association, West Alameda Business Association, Buddhist Temple of Alameda and others.

RCW continually pursues more effective means of developing culturally relevant and responsive outreach through its social media outlets. Creating targeted Google and Facebook ads, posting in relevant groups, and tagging artists and organizations involved in RCW's events, are all strategies used to assist in expanding outreach within specific communities.

Utilizing collaborative production models helps to build a strong connection to new audiences and communities outside RCW's own network. Word-of-mouth has consistently proven to be the best way to connect and deepen relationships with its audiences. RCW's teachers and performers help spread the word about relevant events during their classes and through their own channels including newsletter mailing lists, Instagram, and Facebook tags.

Who are the main artistic collaborators or project partners (artists, organizations, technicians, administrators)? How

Since 2007, RCW has been working with performing and visual artists in the local African and African Diasporic communities of the Bay Area to present a variety of programs including its multicultural student assemblies, community Art Walks, family concerts in the parks and visual art exhibits.

RCW proposes the following artists and organizations to be primary partners/performers in the Rhythmix in the Parks: Unity Fest:

will they contribute to the project? Provide brief biographical Information, as appropriate.

Performing/Teaching Artists

Fua Dia Congo, has been dedicated to preserving and presenting the music, dance, and cultural arts of the Kongo Kingdom (the peoples of the Republic of Congo, Democratic Republic of Congo, Angola, parts of Gabon) and the Central African Republic for the past 50 years. Its founder, Malonga Casquelourd, left a pioneering legacy of artistic excellence for the African and African Diaspora arts community in the Bay Area.

Using Hip Hop as a vehicle, Hip Hop for Change educates, employs, and empowers historically marginalized communities and inspires the next generation of leaders, breaking down barriers between youth and justice issues that affect their lives and communities.

Duniya Dance & Drum Company fosters cultural exchange, effects social justice and engages in community building by promoting the important role of traditional dance and music in society, through telling the stories of immigrant and diasporic communities.

GRAMMY-winners and 4-time GRAMMY nominees, the Alphabet Rockers center youth voices and ask how and what is needed to create inclusion and belonging. Alphabet Rockers transform communities and bring joy to the table, even when addressing some of the most challenging topics of our times.

Visual Arts

Art of the African Diaspora, the longest running arts organization in the Bay Area dedicated to promoting and supporting Black artists, will curate a visual art exhibit in the RCW K Gallery.

Through hands-on art activities ArtEsteem cultivates personal, collective, and environmental awareness, empowering individuals to be inspired through art, creativity, and education.

Poetry/Storytelling

RCW will partner with local historian Rasheed Shabaaz to offer storytelling workshops that bring to life the histories of the island's African American residents. Alameda Community Radio director, Patrick Simms, will broadcast these stories and conduct a series of interviews with community members to further promote awareness and understanding of the history of African Americans in Alameda and the East Bay.

Local poet and AUSD Family Engagement Coordinator, Shanti Lair-Croom will offer poetry workshops. Participants will have the opportunity to perform their work during the festivals.

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| <p>Is there an intended audience for this project? If yes, how will you engage them?</p> | <p>Rhythmix in the Parks Unity Fest is intended for families and audiences of all ages and abilities. Engaging East Bay and Alameda residents through performances, classes and workshops, Unity Fest can serve as a learning platform, creating a sense of inclusion and belonging. RCW will encourage participation from Alameda’s and neighboring East Oakland’s African American communities through targeted outreach efforts. Highlighting the musical diversity of Africa and the African Diaspora, dance and drum classes from Bay Area ensembles including Fua Dia Kongo, Sekhou Senegal, Duniya Dance and Drum Company, and Chinyakare will feature traditions from Congo, Senegal, Guinea and Zimbabwe. Free classes will be held outdoors in the parks, and accessible to all ages with artists trained to work with individuals of all abilities. ArtEsteem’s ArtMobile will provide art activities that draw on the community's unique history, providing opportunities for creative expression and a sense of inclusion for children, families, and individuals. In addition to interactive dance, music and art activities at the festivals, RCW will aim to engage underserved community members by presenting free workshops in poetry, spoken word and storytelling led by artists of African descent at select low-income service organizations and its venue. RCW will hire an Engagement Coordinator to help deepen community connections and ground the project in its partnerships with culture bearers from the local African American community. Discussions are underway with Shanti Lair-Croom, the Educational Equity and Family Engagement Coordinator at the Alameda Unified School District (AUSD) to serve in this role.</p> |
|--|---|

You may provide up to 3 work samples totaling 5 minutes of material to review. Work samples can be provided by using online links (video or audio), or uploading JPGs (images), and PDFs (documents).

[RCW_Work_Samples_for_Cultural_Arts_Grant_Application_2025.pdf](#)

| | |
|---|--|
| <p>Describe how your work samples relate to the proposed project. If submitting videos, please indicate necessary user/password info and cueing instructions.</p> | <p>The selected video samples show past Rhythmix in the Parks performances including an outdoor family concert with Sekhou Senegal Meets the Congo! and Nuestros Colores, a family festival celebrating Latin and Indigenous arts and culture. The Rhythmix in the Park: Unity Fest will expand on these performances, deepening engagement and drawing connections to local parks with historical and cultural significance to the African American community in Alameda.</p> |
|---|--|

Budget and Financial Details

Please upload your own project budget. Submission can include a combination of narrative and table(s) that convey how fund dollars would be dedicated to the various components of the proposed program and its administration. Response should also indicate whether/how any other funding sources would be leveraged to implement the program:

[RCW_BUDGET_Rhythmix_in_the_Parks_2025-26_-_Unity_Fest.pdf](#)

If you do not have a Budget Template budget template, you can download the example template below.

Please also provide an organizational chart showing personnel (2 page maximum).

[RCW_Org_Chart_2025.pdf](#)

Demographic Survey (Optional)

THIS DEMOGRAPHIC SURVEY IS OPTIONAL AND NOT REQUIRED We are requesting applicants provide us with demographic information about collaborating artists, organizational staff, and Board because we believe it is a critical step in understanding who in the Alameda community we are reaching and strategizing on how we can advance equity in funding the arts. The data collected in this survey will be used by funders to help understand who they are reaching. It will not be used to determine eligibility, and no applicant will be excluded from consideration based on their responses. The aggregated data will be studied by foundation staff to:

- Understand who is in the broader arts community
- Understand who our grants serve
- Uncover bias and access barriers in our programs and processes
- Respond to gaps in outreach and support
- Ultimately, this information will help us as we seek to ensure that City resources are allocated more equitably in the future.

Definitions:

- People of Color (POC)/global majorities):** This includes African descent/African diaspora, First Nations, American Indian, Indigenous, Native Hawaiian and Pacific Islander, Asian, Southwest Asian, Latinx, North African, Arab, Middle Eastern, Muslim, and multi-ethnic people of color.
- Transgender, Non-binary, Gender Nonconforming, Two Spirit:** This includes people whose gender identity and expression is different from the sex they were assigned at birth, people who do not identify exclusively as a man or a woman, people whose gender expression does not fit neatly into a category, and/or people who Identify as having both a masculine and feminine spirit.
- Lesbian, Gay, Bisexual, Queer:** This includes people who are emotionally, sexually, and/or romantically attracted to members of the same gender, more than one gender, and/or people who identify as among a spectrum of Identities and orientations that are expansively defined.
- Women:** A person who, regardless of their sex assigned at birth, identifies as a woman.
- People with disabilities:** According to Sins Invalid, includes: “people with physical impairments, people who belong to a sensory minority, people with emotional disabilities, people with cognitive challenges, and those with chronic/severe illness. We understand the experience of disability to occur within any and all walks of life, with deeply felt connections to all communities impacted by the medicalization of their bodies, including trans, gender variant, and intersex people, and others whose bodies do not conform to our culture(s)’ notions of ‘normal’ or ‘functional.’”
- Board of Directors:** Any governing or advisory body that provides ongoing guidance for your work can be included in the "Board of Directors" category.
- Leadership Team:** Any organizational members with substantial decision-making power in your organization can be included in the ‘Leadership Team’ category.

PROJECT BUDGET: Rhythmix in the Parks: Unity Fest 2025-26 (Performances: Aug/Sept 2025 & May/June 2026) Email: info@rhythmix.org. Phone: 510-865-5060

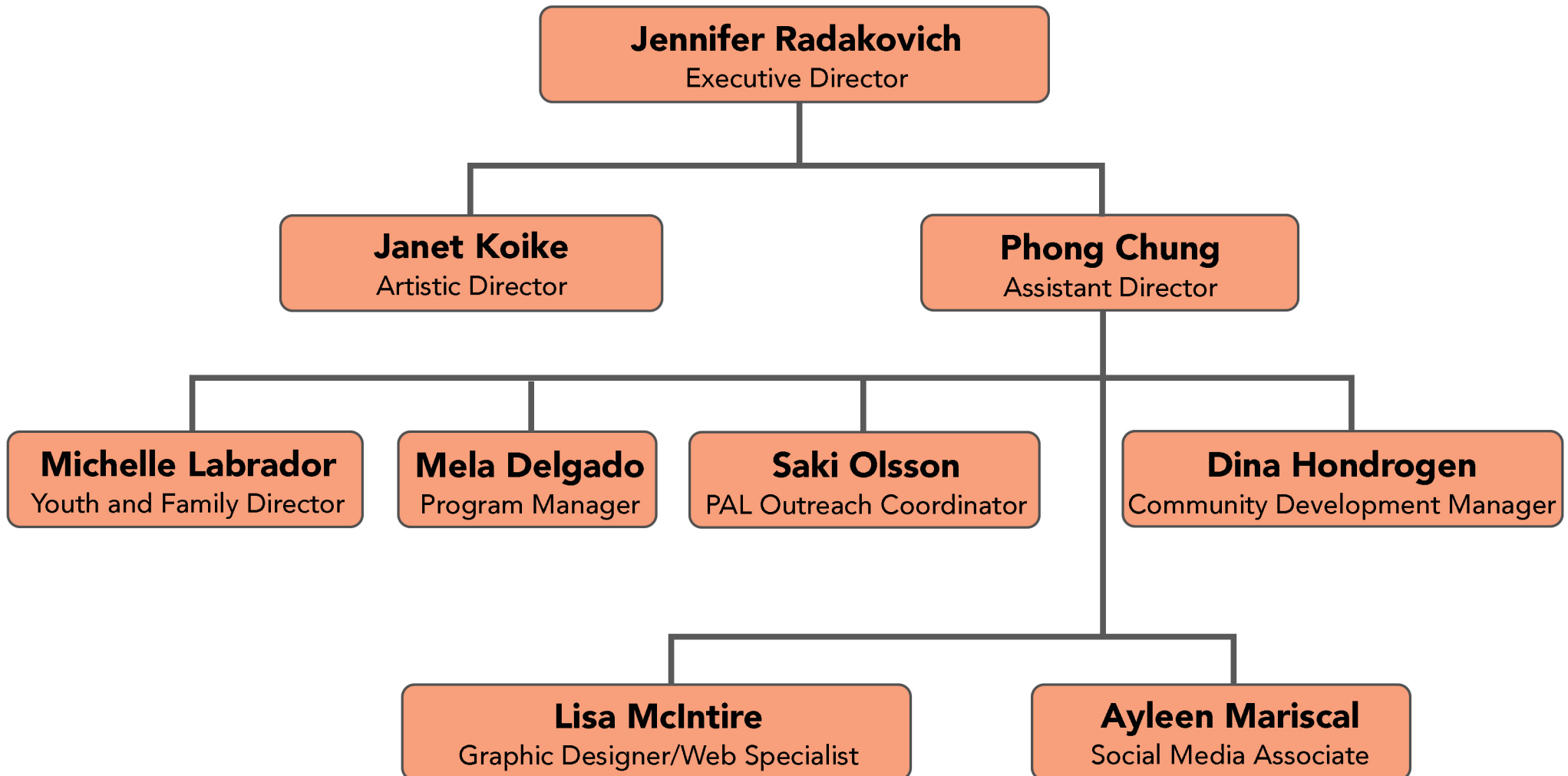
| INCOME | | BUDGET INCOME | NOTES |
|---|---------------------|------------------------|---|
| Contributed Income: Individual Donations | Received | 11,180 | Monies collected as part of RCW's spring & annual fund fundraising efforts. |
| William and Flora Hewlett Foundation | Received | 6,000 | This allocation is part of the 2025/26 General Operating funding |
| Business Sponsorships 2025 | Received | 5,000 | RCW receives a variety of local business sponsorships in support of its free community programming. |
| Port of Oakland Grant | Received | 1,500 | Funding for 2025 |
| City of Alameda Recreation and Parks Department | Committed | 10,000 | \$5,000 (2025) / \$5,000 (2026) |
| Radium Sponsorship | Committed | 5,000 | Sponsorship for 2025 |
| Business Sponsorships 2026 | Projected | 5,000 | Local business sponsorships in support of RCW's free community programming. |
| City of Alameda Public Art Commission Cultural Arts Grant | Projected | 10,000 | |
| Arts in CA Parks Grant | Projected | 25,000 | For May/June 2026 |
| City of Alameda Special Events Grant | Projected (In-Kind) | 2,300 | No-Parking Signs (15 x \$15) x 4 events + ACI (\$350 * 4) |
| TOTAL INCOME | | \$80,980.00 | |
| | | | |
| EXPENSES* | | BUDGET EXPENSES | NOTES |
| Artist Performance Fees | | 10000 | \$2500 x 4 ensembles |
| Artist (Dance & Drum) Instructor Fees | | 4000 | Drumming/Dance Workshops: \$500 x 4 drum workshops + \$500 x 4 dance workshops |
| Visual Artist Fees (includes materials) | | 4000 | 2 visual artists x \$500 each x 4 events for hands-on art activities |
| Sound/Tech Fees | | 6000 | \$1500 x 4 events |

| | | | |
|---|--|--------|---|
| Sound equipment rental | | 4,000 | \$1,000 x 4 events |
| Stage Rental | | 10,000 | \$2500 x 4 events |
| Event Documentation: Photographer | | 2000 | \$500 x 4 events |
| Event Documentation: Videographer/Editor | | 5000 | \$1,250 x 4 events |
| Poetry/Storytelling Workshops | | 2400 | \$600 x 4 workshops |
| Community Radio Interviews | | 1500 | \$1500 (for interviewer/broadcasting) |
| Gallery Exhibit Curator | | 500 | \$500 (to curate 2 month visual art exhibit) |
| Publicity/Promotions/Printing | | 4000 | Graphic Design, Print and Digital Collateral, Marketing, Advertising, Flyer/Postcard Distribution. Flyers to Schools \$1,000 x 4 events |
| Program Coordinator | | 3,000 | 120 hours @ \$25/hour |
| Event Emcee | | 2,000 | \$500 x 4 events |
| Community Engagement Coordinator | | 1,500 | 50 hours @ \$30/hour |
| Social Media & Website Management | | 2,500 | 100 hours @ \$25/hour |
| ASL Interpreters | | 1,600 | \$400 x 4 events |
| Transportation: Youth AC Transit Tickets for Low-income service organizations | | 250 | Youth AC Transit Tickets: 200 RT tickets = \$250 |
| Transportation: Adult AC Transit Tickets for Low-income service organizations | | 250 | Adult AC Transit Tickets: 100 RT tickets = \$250 |
| Permits (RCW Costs) | | 880 | County Environmental Health Permit: \$220 x 4 |
| Permits (CoA Special Events Grant) | | 2,300 | No-Parking Signs (15 x \$15) x 4 events + ACI (\$350 * 4) |
| Add'l Production Costs | | 4,800 | Porta-potties: \$1,200 (2 regular, 2 ADA, 2 handwash sinks) x 4 |

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|-----------------------|--|--------------------|---|
| Hospitality | | 1,200 | 4 x \$300 (volunteer & artist hospitality) |
| Contingency | | 7,300 | 10% Contingency |
| TOTAL EXPENSES | | \$80,980.00 | |
| | | | |
| | | | *Project will be scaled back as necessary based on project funding. |



RHYTHMIX CULTURAL WORKS ORGANIZATIONAL CHART • MARCH 2025



Rhythmix Cultural Works

Rhythmix in the Parks: Unity Fest - Work Samples

Video Sample 1: Rhythmix in the Parks – Sekhou Senegal Meets the Congo!

July 20, 2024, at Tillman Park, Alameda

<https://youtu.be/khIS5xaLmT8>

Visitors of all ages enjoyed an exciting afternoon of drumming, dance, theater, and arts & crafts at Bay Farm Island's Tillman Park.

Rhythmix in the Parks: **Sekhou Senegal meets the Congo!** presented **high-energy drumming and dance** with Tamika Harris of afrikawedance and Nlolo Kongo. Pre-show performances and activities included **Tomorrow Youth Repertory Theater**, Michele Germany's **Soul Line Dance**, arts & crafts with Rhythmix and free books from the **Alameda Free Library's Book Bike**.

Rhythmix in the Parks is presented by Rhythmix Cultural Works and the City of Alameda's Recreation and Park Department. Video by Clare Schweitzer.

Video Sample 2: Rhythmix in the Parks – Nuestros Colores: Art & Culture Festival of the Americas

September 23, 2023, at Chochenyo Park, Alameda

<https://youtu.be/yW17k4WZpvw>

From the sounds of the cajón and the rhythms of bomba, to colorful skirts, fabulous footwork and flavorful cuisines, the Rhythmix Nuestros Colores Festival celebrated music, dance, art, food and culture from Latin and Indigenous traditions in an afternoon of fun for the whole family. Video by Clare Schweitzer.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: DEC 27 1999

RHYTHMIX CULTURAL WORKS
C/O JANET KOIKE
2237 PRINCE ST
BERKELEY, CA 94705

Employer Identification Number:
94-3340251
DLN:
17053313037009
Contact Person:
TERRI SARVIS ID# 31055
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Foundation Status Classification:
509(a)(2)
Advance Ruling Period Begins:
August 27, 1999
Advance Ruling Period Ends:
December 31, 2003
Addendum Applies:
No

Dear Applicant:

Based on information you supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably expect to be a publicly supported organization described in section 509(a)(2).

Accordingly, during an advance ruling period you will be treated as a publicly supported organization, and not as a private foundation. This advance ruling period begins and ends on the dates shown above.

Within 90 days after the end of your advance ruling period, you must send us the information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, we will classify you as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, we will classify you as a private foundation for future periods. Also, if we classify you as a private foundation, we will treat you as a private foundation from your beginning date for purposes of section 507(d) and 4940.

Grantors and contributors may rely on our determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you send us the required information within the 90 days, grantors and contributors may continue to rely on the advance determination until we make a final determination of your foundation status.

If we publish a notice in the Internal Revenue Bulletin stating that we

Letter 1045 (DO/CG)

RHYTHMIX CULTURAL WORKS

will no longer treat you as a publicly supported organization, grantors and contributors may not rely on this determination after the date we publish the notice. In addition, if you lose your status as a publicly supported organization, and a grantor or contributor was responsible for, or was aware of, the act or failure to act, that resulted in your loss of such status, that person may not rely on this determination from the date of the act or failure to act. Also, if a grantor or contributor learned that we had given notice that you would be removed from classification as a publicly supported organization, then that person may not rely on this determination as of the date he or she acquired such knowledge.

If you change your sources of support, your purposes, character, or method of operation, please let us know so we can consider the effect of the change on your exempt status and foundation status. If you amend your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, let us know all changes in your name or address.

As of January 1, 1984, you are liable for social security taxes under the Federal Insurance Contributions Act on amounts of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the private foundation excise taxes under Chapter 42 of the Internal Revenue Code. However, you are not automatically exempt from other federal excise taxes. If you have any questions about excise, employment, or other federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Internal Revenue Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Donors may deduct contributions to you only to the extent that their contributions are gifts, with no consideration received. Ticket purchases and similar payments in conjunction with fundraising events may not necessarily qualify as deductible contributions, depending on the circumstances. Revenue Ruling 67-246, published in Cumulative Bulletin 1967-2, on page 104, gives guidelines regarding when taxpayers may deduct payments for admission to, or other participation in, fundraising activities for charity.

You are not required to file Form 990, Return of Organization Exempt From Income Tax, if your gross receipts each year are normally \$25,000 or less. If you receive a Form 990 package in the mail, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return. Because you will be treated as a public charity for return filing purposes during your entire advance ruling period, you should file Form 990 for each year in your advance ruling period that you exceed the \$25,000 filing threshold even if your sources of support do not satisfy the public support test specified in the heading of this letter.

RHYTHMIX CULTURAL WORKS

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$20 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$10,000 or 5 percent of your gross receipts for the year, whichever is less. For organizations with gross receipts exceeding \$1,000,000 in any year, the penalty is \$100 per day per return, unless there is reasonable cause for the delay. The maximum penalty for an organization with gross receipts exceeding \$1,000,000 shall not exceed \$50,000. This penalty may also be charged if a return is not complete. So, please be sure your return is complete before you file it.

You are not required to file federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

The law requires you to make your annual return available for public inspection without charge for three years after the due date of the return. You are also required to make available for public inspection a copy of your exemption application, any supporting documents and this exemption letter to any individual who requests such documents in person or in writing. You can charge only a reasonable fee for reproduction and actual postage costs for the copied materials. The law does not require you to provide copies of public inspection documents that are made widely available, such as by posting them on the Internet (World Wide Web). You may be liable for a penalty of \$20 a day for each day you do not make these documents available for public inspection (up to a maximum of \$10,000 in the case of an annual return).

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, we will assign a number to you and advise you of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

If we said in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help us resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **JUN 23 2004**

RHYTHMIX CULTURAL WORKS
2237 PRINCE ST
BERKELEY, CA 94705-1854

Employer Identification Number:
94-3340251
DLN:
17053087834044
Contact Person:
DAN W BERRY ID# 31122
Contact Telephone Number:
(877) 829-5500
Public Charity Status:
509(a) (2)

Dear Applicant:

Our letter dated DECEMBER 1999, stated you would be exempt from Federal income tax under section 501(c) (3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

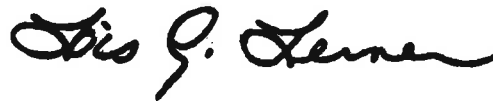
Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c) (3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:00 a.m. - 6:30 p.m. Eastern time.

Please keep this letter in your permanent records.

Sincerely yours,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Letter 1050 (DO/CG)



Department of the Treasury
Internal Revenue Service

OGDEN UT 84201-0038

In reply refer to: 0457130070
Aug. 17, 2007 LTR 147C 0
94-3340251 000000 00 000
00002869
BODC: TE

RHYTHMIX CULTURAL WORKS
% JANET KOIKE
2513 BLANDING AVE
ALAMEDA CA 94501-1505136



016407

Employer Identification Number: 94-3340251

Dear Taxpayer:

We received your request of Aug. 08, 2007, asking us to verify your Employer Identification Number (EIN) and name.

Your Employer Identification Number (EIN) is 94-3340251. Please keep this number in your permanent records. You should enter your name and your EIN, exactly as shown above, on all business federal tax forms that require its use, and on any related correspondence documents.

If you have any questions, please call us toll free at 1-800-829-0115.

If you prefer, you may write to us at the address shown at the top of the first page of this letter.

Whenever you write, please include this letter and, in the spaces below, give us your telephone number with the hours we can reach you. Also, you may want to keep a copy of this letter for your records.

Telephone Number () _____ Hours _____