

LARA WEISIGER

From: Doug Biggs <DBiggs@apcollaborative.org>
Sent: Tuesday, March 15, 2016 1:21 PM
To: Trish Spencer; Tony Daysog; Jim Oddie; Marilyn Ezzy Ashcraft; Frank Matarrese
Cc: LARA WEISIGER; Nanette Mocanu; Jennifer Ott
Subject: Item 6-B lease to purchase of Building 8

Dear Mayor Spencer and Councilmembers,

I understand you will be considering the lease and option to purchase of Building 8 by Alameda Point Redevelopers. I just wanted to let you know that we at the Collaborative are ecstatic to see such a vibrant innovative use activate a building next to our community. Building 8 has long been a squatters haven, home base for vandals, and an attractive nuisance. Alameda Point Redevelopers proposed revitalization of the site to serve as a Maker Center would greatly enhance the community and also provide employment and creative outlets for our residents. We strongly encourage you to approve this agreement, and we look forward to their implementation of this wonderful concept.

Sincerely,

Doug Biggs
Executive Director
Alameda Point Collaborative
677 W. Ranger Ave.
Alameda, CA 94501
(510)898-7849
www.apcollaborative.org

Re: 6-B
3-15-16

LARA WEISIGER

From: Nicole Lau <nicoledrakelau@gmail.com>
Sent: Friday, March 11, 2016 5:07 PM
To: Trish Spencer; Frank Matarrese; Tony Daysog; Marilyn Ezzy Ashcraft; Jim Oddie; City Clerk
Subject: Communications for Item 6-B for City Council Meeting 3/15
Attachments: Darryl Moore Letter Jonah Hendrickson.pdf; Jonah Hendrickson Alameda Point support letter.pdf; SKonica Cop16031017170.pdf

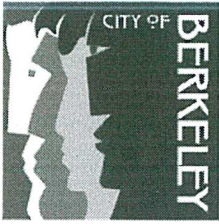
Dear Mayor and City Council,

Please see the attached communications in support of approving Item 2016-2624; Lease Purchase of Building 8, 2350 Saratoga Street at Alameda Point; Jonah Hendrickson. Thank you for your consideration.

Sincerely,

Nicole Drake
Cell: (510) 717-3130

Assistant to Jonah Hendrickson
(510) 684-0647
Alameda Point Developers, LLC



CITY COUNCIL

Darryl Moore
Councilmember District 2

March 10, 2016

Alameda Mayor and City Council
2263 Santa Clara Avenue
Alameda, CA 94501

Re: Approval of Item 2016-2624; Lease Purchase of Building 8, 2350 Saratoga Street at Alameda Point; Jonah Hendrickson.

Honorable Mayor Spencer and Alameda City Councilmembers,

Alameda Point Redevelopers, LLC has an item (6-B) coming before you on March 15, 2016, seeking approval for the lease purchase of the adaptive reuse of Building 8, the General Store Warehouse at Alameda Point. Jonah Hendrickson, one of the principals with Alameda Point Redevelopers, LLC, developed The Berkeley Kitchens in my council district in West Berkeley.

My office worked closely with Jonah Hendrickson during the transformation of a once-vacant, landmark-designated building, into what is now The Berkeley Kitchens, housing 15 commercial kitchen spaces and 12 office/artist spaces. Berkeley has really embraced The Berkeley Kitchens for the enhanced uniqueness it has brought to West Berkeley. The Berkeley Kitchens blended beautifully with the growing Berkeley Design Loop, which is a merchant group of local makers and artisans.

I toured The Berkeley Kitchens and was amazed at just how well-done the project was and the nearly 80 jobs it created in our West Berkeley community. Jonah was able to create a "there, there" for many food creators to locate their incubator business. Finding a maker space such as this is incredibly rare, but ever-demanding to the growing number of food creators in Berkeley and our surrounding communities. No one had ever done this type of development before in Berkeley and literally, overnight it has become a huge success. Jonah continues to be in excellent standing with my office and the council.

I wish Jonah was doing another project here in Berkeley, but I have no doubt of the enumerable ways that Jonah's successful, adaptive reuse and revitalization of Building 8 will meet or exceed the success of The Berkeley Kitchens. It is without a doubt, that I ask for your approval for the lease purchase of the adaptive reuse of Building 8, the General Store Warehouse. The City of Alameda will be greatly enriched by the development genius and community-building sensibilities of Jonah Hendrickson.

Sincerely,

Darryl Moore
Berkeley Councilmember, District 2



March 10, 2016

Dear Alameda Mayor and Council:


I met Jonah Hendrickson when our theatre company - the Shotgun Players - became one of his first tenants at the Hollis Street/West Oakland project he managed. He appreciated the contribution an art's organization would have to his vision for the project and worked closely with us to remodel and bring our space up to code. If there was a leak - he had the roofer up there immediately. If we had an issue with electricity - he had contractors on the job right away. In the years that followed, I witnessed Jonah turn this run down old machine shop into a sleek, clean hub of studios and workspaces for artists and small business owners.

I followed his next project the Berkeley Kitchens with interest. When my good friend Tasha Deserio asked if she should consider moving her catering business there - I vouched for Jonah. Tasha is one of the premier caterers in the Bay Area. When Chez Panisse needed someone to take on their 40th anniversary events they hired Tasha. The Jobs family and many others request her services. As you can imagine, Tasha has very particular taste and expects the same high standards and professional service she delivers. I know for a fact that she was very happy to work with Jonah when she was getting her kitchen designed and she has been grateful for his attentiveness as a landlord. Jonah is not just an exceptional developer - he is also a great guy who wants to build great relationships in his professional life.

When our theatre company purchased a new building on University Avenue to develop into our offsite rehearsal studio and shop, Jonah was one of the first people I called. His bid was 25% less than the other contractors offered and he got it done on time. He has stood by his work over the last year and helped us negotiate great services with the many sub contractors and utility companies that worked on the project. He's efficient, shrewd, and hard working.

Jonah described the Alameda Point project to me about 6 months ago and asked if I would be willing to speak to his work and ability to deliver. As a father of 3 small children and the 24/7 demands of running a non-profit theater company, I've got plenty of other things I could be doing on a Tuesday night. That said, I care about the Bay Area and the projects that are created here. The kind of community and synergy of small businesses, artists, craftsmen and citizens that could benefit from this effort compelled me to come forward and give Jonah and this project my wholehearted support.

Thank you for your time,



Patrick Dooley
Shotgun Players
Founding Artistic Director