

RISING TIDES

A Climate Arts Initiative

AUG 2024 - OCT 2025

What is RISING TIDES?

A one year climate arts initiative designed to

- Engage the community in civic process
- Shine a light on Alameda's role as a climate leader & arts beacon
- Uplift the critical work already being done by city staff and partner organizations
- Inspire community to take individual and collective action



ATLANTA, GA



AUSTIN, TX



BALTIMORE, MD



COLUMBUS, OH



HONOLULU, HI



SAN DIEGO, CA



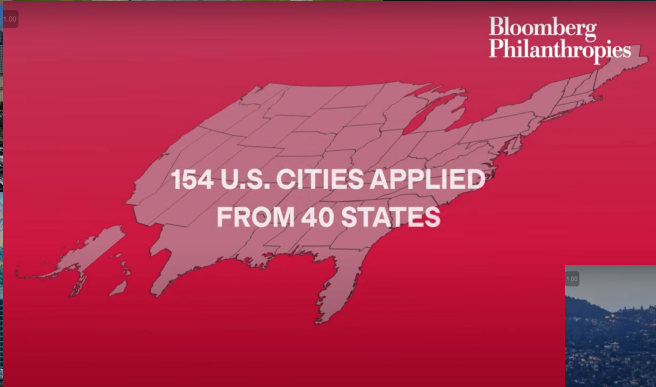
SALT LAKE CITY, UT



RALEIGH, NC



PHOENIX, AZ



PHILADELPHIA, PA



ALAMEDA, CA



ORLANDO, FL



NEW ORLEANS, LA



HOUSTON, TX



MIAMI, FL



MINNEAPOLIS, MN



NASHVILLE, TN

What will RISING TIDES look like?

THE INITIATIVE:

- **Revolves** around 3 anchor arts programs: Re-Cycle, Rising Seas & In Plain Sight
- **Centers** around the Rising Tides website combining Information about the initiative, it's objectives and the anchor art projects & partners, along with video footage, images and educational materials
- **Includes** a robust community outreach program to coordinate a with schools, nonprofits and community partners throughout the year
- **Culminates** in a showcase of artwork by young artists & community groups inspired by themes and learnings from the year.

ANCHOR ARTS PROJECTS

RE-CYCLE: reimagining our landscapes

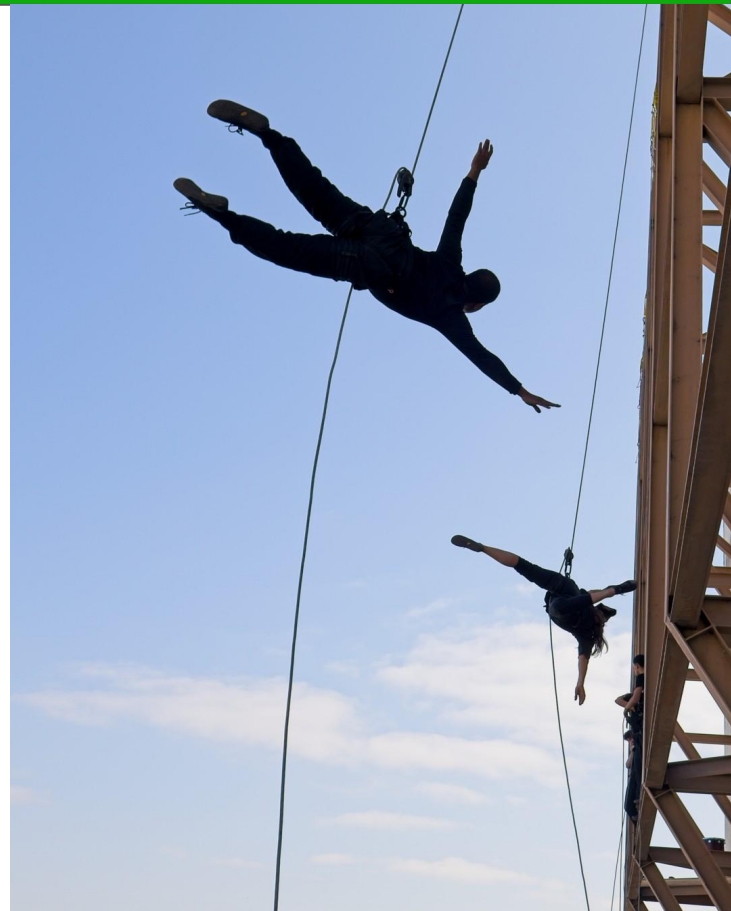


IN PLAIN SIGHT

RE-CYCLE: redefining our landscape with resilience and hope

Re-Cycle is a multimedia performance created with BANDALOOP, the perspective-bending, vertical dance company. Re-Cycle draws public attention to the City of Alameda's ambitious De-Pave park project, and their wider climate action resiliency plan, through a performance focused on themes of re-wilding and sustainable futures. Performers will be dancing on, and suspended in, the metal girders on the Eastern Facade of Building 25, one of the two buildings slated for demolition as part of the creation of the new ecological park.

Produced collaboratively by West End Arts District and Radium, Re-Cycle performances will take place on September 26/27 & 28th, 2024.

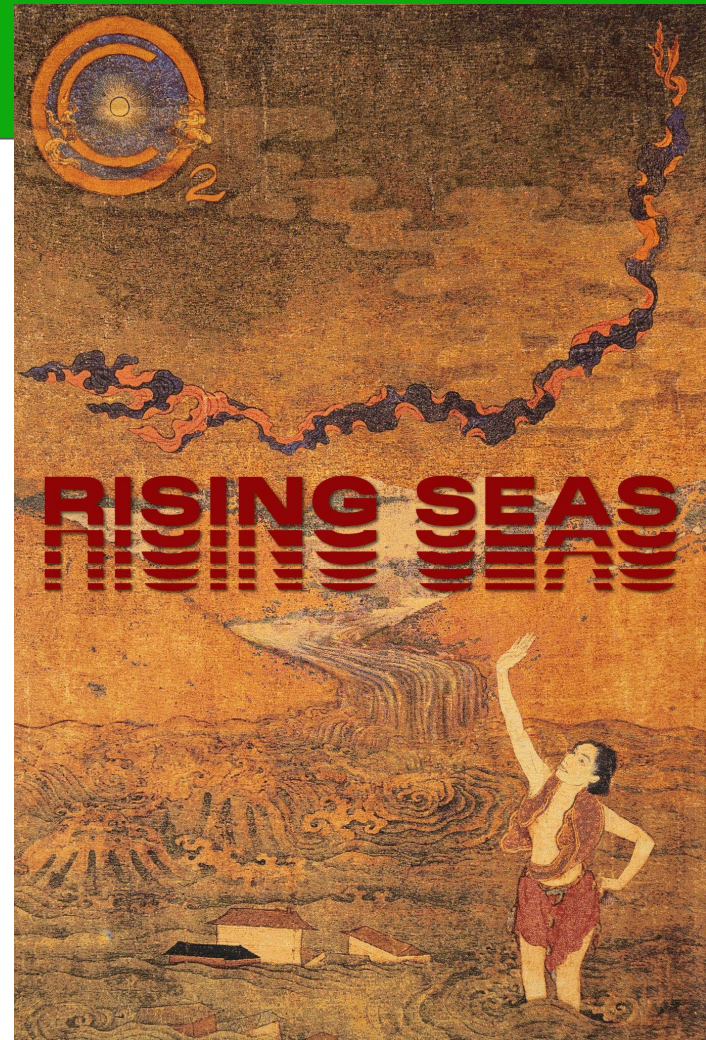


RISING SEAS

In 2024-25 Rhythmix Cultural Works will present: **Rising Seas**, a series of five events that combine traditional global music, with site-responsive theater and immersive dance, created to increase climate awareness and engage audiences with the impact of rising seas.

Rising Seas will utilize the arts to inspire the community to become part of a city wide effort to reduce climate change, engage people in imagining a better future, and provide a sense of hope through community dialogue and action.

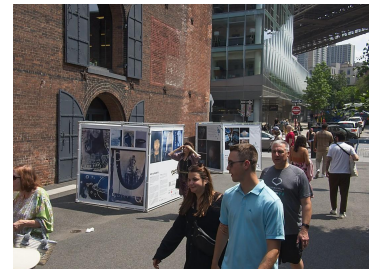
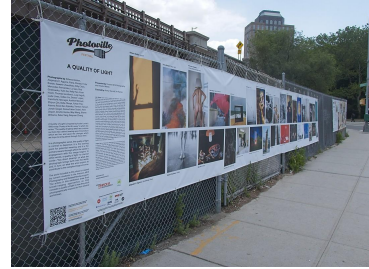
Image credit: Donald & Era Farnsworth, Deluge Thangka, 2006, Jacquard Tapestry



IN PLAIN SIGHT

WEAD & Radium collaborate with NY-based nonprofit Photoville to present **In Plain Sight**, a visual art exhibit in and around Radium Runway in Summer 2025.

Work will be selected by an experienced local curator from established and rising artists who have a passionate practice creating work around climate and ecology. Priority will be given to locally based artists. Using Photoville's tried and trusted methods, we will locate durable art displays outdoors using shipping containers, fences and free standing scaffolding frames.



RISING TIDES : Culminating Showcase



The final showcase offers an opportunity for community groups to participate by sharing their creative vision for Alameda's future.

- Artist groups (class units/ community groups/ arts organizations etc) are invited to create a visual art piece representing their vision for a sustainable and resilient future for Alameda.
- Work may be inspired by experiences of the anchor arts programs and RISING TIDES website and will be displayed over two weekends at Radium Runway.
- Stipends to support materials purchase will be available.
- Awards available to celebrate outstanding and innovative works of art.

RE-CYCLE
WEAD & RADIUM

RISING SEAS
RHYTHMIX CULTURAL WORKS

IN PLAIN SIGHT
WEAD & RADIUM

RISING TIDES:
Climate Arts Initiative
CITY OF ALAMEDA

+
VISIBILITY
IMPACT
ENGAGEMENT

How will PAC funds contribute to the initiative?

Public Arts Commission Funds will be dedicated to communication and engagement for the Climate Arts Initiative.

- Creating a RISING TIDES logo and branding packet and supporting partners to integrate it fully into their marketing efforts
- Building and maintaining a “Rising Tides” website showcasing the programs and communicating intention behind the climate arts initiative
- Retaining professional PR services to expand reach and participation across the Bay Area.



CLIMATE INITIATIVE FINANCIAL OVERVIEW

		Bloomberg	PAC
Rising Seas project cost	\$96,800	\$ 20,000	
Re-Cycle project cost	\$106,000	\$ 20,000	
In Plain Sight project cost	\$ 60,000	\$ 20,000	
Culminating showcase	\$ 25,000	\$ 25,000	
Community liaison (working under WEAD)	\$ 25,000	\$ 15,000	\$ 10,000
Climate Initiative communication & branding	\$ 40,000		\$ 40,000
TOTAL Initiative cost	\$ 352,800	\$100,000	\$ 50,000



RESILIENCE . SUSTAINABILITY . CREATIVITY

Thank you!